

2023 NIRSA Intramural & Club Sport Institute

Sponsorship Opportunities

July 11-13, 2023 · Burlington, VT

Subject to change. Last updated: May 11, 2023

Presenting Sponsor

\$5,000

- Recognition in event logo
- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- 3 Registrations from your company



Opening Welcome and Keynote Speaker

\$1,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity to kick off the event with a short welcome address and introduction of speaker
- Full Registration for one (from your company)

Welcome Social

\$2,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during social
- Full registration for one (from your company)
- Tabletop exhibit during the Welcome Social

Coffee Breaks (2 available)

\$500

- Recognition on Institute (printed or electronic) materials
- Recognition on the NIRSA event web page

Lunch Bunch

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during luncheon
- Full registration for one (from your company)
- Tabletop exhibit during the Lunch Bunch



Attendee lanyards

\$500 plus company provides the lanyards for 250 people

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Attendee giveaway

\$500 plus company provides the giveaway for 250 people

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page



For details about the above specific events, please contact [Brittany Rejda](#), Director of Learning or [Nick Zumbrun](#), Assistant Director of Learning.

To secure your sponsorship, please contact [Emily Hughes](#), Director of Corporate Relations and Business Development