



2027 NIRSA CONFERENCE & CAMPUS REC EXPO POSTER PRESENTATION PROPOSALS

Please use these guidelines as you prepare to submit a proposal for a poster presentation at the 2027 NIRSA Conference & Campus Rec Expo.

Below is a basic timeline for the proposal application window this year:

- Proposals are due **December 16, 2026**
- Accept/decline status notifications will be sent in **January 2027**
- Poster presenters will be required to at their poster for one hour during the expo. The live poster session hour will be announced in early 2027.

Before you submit a proposal, note the following presenter requirements:

- Presenting at the NIRSA Conference is a benefit of membership, therefore all speakers are required to hold NIRSA membership. You may submit a proposal if you are not an active member, but if a speaker of an accepted proposal does not hold membership at the time of acceptance, they must obtain a membership status before the date of the event
- All presenters must register for the conference. Registration for 2027 NIRSA Conference & Campus Rec Expo will open in November, check our website for more registration updates

Instructions

Please be prepared to complete the following Information and consent to the speaker agreement. These sections of the proposal will be reviewed by the Conference Program Committee.

Posters will be displayed two per cork board. If you plan to use a landscape orientation, your poster should not exceed 36 inches wide by 36 inches tall to ensure a comfortable fit. Portrait orientation (24" wide x 36" tall) is also acceptable and encouraged if you prefer a more vertical layout. You are responsible for printing your poster.

If your poster is accepted, we will share our NIRSA Logo and brand suite with you via the speaker portal for your optional use.

Review the [presenter resources in NIRSA Learning](#) for tips on how to develop a strong proposal.

Thank you!

Email events@nirsa.org if you have questions about the proposal form.

Proposal Elements and Response Limitations

Poster Presentation Title (150-character limit)

Poster Presentation Description (8,000-character limit)

The poster presentation description appears in conference program materials. Please provide a concise, public-facing description of your program and what tangible takeaways an attendee will leave with. This needs to accurately represent the content you will deliver.

Learning Objectives (Up to three)

Relevant track/topic (Single selection)

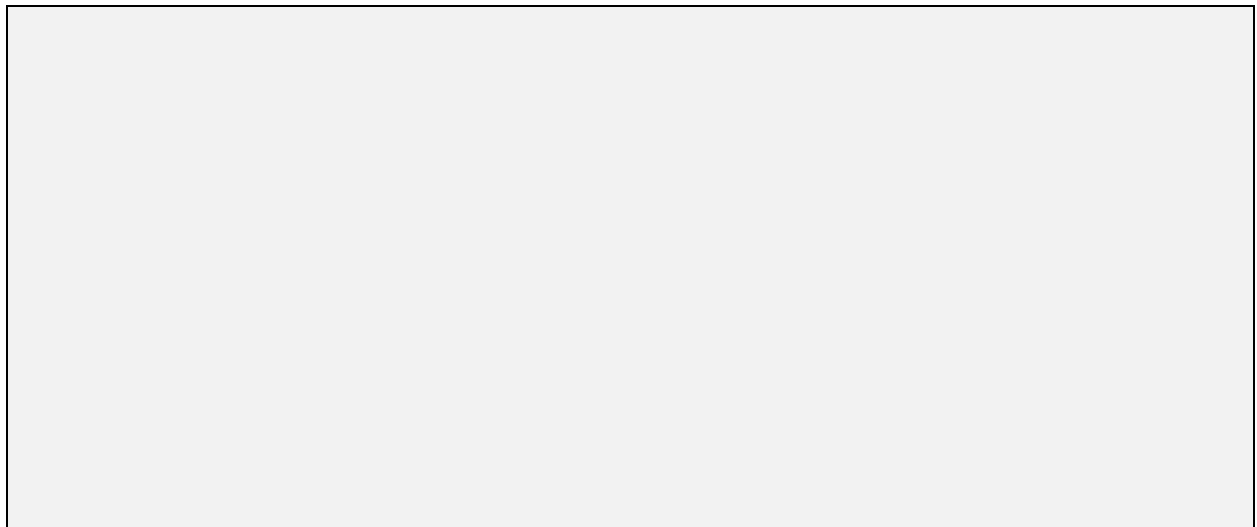
- ☐ Access, Community Impact & Support
- ☐ Aquatics
- ☐ Community Programming, Youth Camps & Special Events

- ☐ Esports
- ☐ Facility management, Planning & Design
- ☐ Fitness
- ☐ Higher Education Issues, Trends & Theories
- ☐ Intramural Sports, Officiating & Extramurals
- ☐ Leadership & Management
- ☐ Marketing
- ☐ Membership Services
- ☐ Outdoor Programs
- ☐ Small College & Community College
- ☐ Sport Clubs
- ☐ Student & Staff Development
- ☐ Technology
- ☐ Wellness
- ☐ Wellbeing

Poster Presentation Details

Value Proposition (10,000-character limit)

Tell us why your poster should be in our program! What opportunity or problem does your poster address, and why is it important to campus recreation professionals? Who will benefit the most from this session?



Supporting Evidence (10,000-character limit)

Describe the evidence or experience that informs your content (e.g. research, assessment data, institutional results, lived experience, etc.)

Presenter Qualification/Expertise (5,000-character limit)

Why are you the right person to present this material in a poster format? Describe your personal and professional experience with the topic, and previous presentation experience. Tell us about your speaking style, and how you'll keep the attention of attendees and the energy up.

Professional Relevance

NIRSA Core Competencies

The educational content at NIRSA Conference & Campus Rec Expo is designed to provide attendees with the opportunity to gain knowledge, skills, and experiences that support their growth in NIRSA's five core competency areas listed below.

Operations

Operations focuses on delivering high-quality programs, services, and facility experiences. Professionals demonstrate operational excellence by planning effectively, managing logistics, solving problems, improving processes, and ensuring participants receive consistent, high-quality experiences.

Questions related to *Operations* include:

- How effectively are programs and services delivered?
- How do we improve participant experiences?
- How do we create systems that support success?

Leadership

Leadership focuses on developing people and creating positive workplace cultures. Leadership is not limited to formal supervisors. Every professional has opportunities to influence others, build trust, foster inclusion, and support growth.

Questions related to *Leadership* include:

- How do I help others succeed?
- How do I build accountability and trust?
- How do I contribute to a healthy team culture?

Risk & Resource Management

Campus recreation professionals are entrusted with people, facilities, finances, equipment, technology, and institutional resources. *Risk & Resource Management* focuses on stewardship. It includes safety, compliance, financial management, responsible resource use, ethical decision-making, and the growing responsibility associated with data, technology, and artificial intelligence.

Questions related to *Risk & Resource Management* include:

- How do I protect participants and the institution?
- How do I use resources responsibly?
- How do I balance innovation and risk?

Communication

Communication is about more than sharing information. It includes collaboration, relationship-building, conflict management, advocacy, emotional intelligence, and storytelling. As professionals advance, communication becomes increasingly important in building partnerships and influencing decisions.

Questions related to *Communication* include:

- How do I build trust?
- How do I navigate difficult conversations?
- How do I help others understand the value of campus recreation?

Professionalism & Service

Professionalism & Service focuses on continuous learning, ethical practice, and contribution to the profession. The strongest professionals never stop learning. They seek new knowledge, share expertise with others, and help strengthen the profession for future generations.

Questions related to *Professionalism & Service* include:

- How am I growing?
- How do I apply what I learn?
- How do I contribute to the profession beyond my own role?

NIRSA Core Competencies (select all that apply)

Please identify which core competency domain(s) will be represented in your session.

- ☐ Operations
- ☐ Leadership
- ☐ Risk & Resource Management
- ☐ Communication
- ☐ Professionalism & Service