



2027 NIRSA CONFERENCE & CAMPUS REC EXPO SESSION PROPOSALS

Please use these guidelines as you prepare to submit a proposal to present a 20-minute Campus Rec Expo session at the 2027 NIRSA Conference & Campus Rec Expo.

Below is a basic timeline for the proposal application window this year:

- Proposals are due **September 18, 2026**
- Accept/decline status notifications will be sent in **November 2026**
- Scheduling notifications will be sent in **January 2027**

Before you submit a proposal, note the following presenter requirements:

- Presenting at the NIRSA Conference is a benefit of membership, therefore all speakers are required to hold NIRSA membership. You may submit a proposal if you are not an active member, but if a speaker of an accepted proposal does not hold membership at the time of acceptance, they must obtain a membership status before the date of the event
- All presenters must register for the conference. Registration for 2027 NIRSA Conference & Campus Rec Expo will open in November, check our website for more registration updates

Instructions

Please be prepared to complete the following Information and consent to the speaker agreement. These sections of the proposal will be reviewed by the programming committee.

Expo sessions are 20 minutes long. Please note, we are *not* looking for sales demos this year. However, this is a great place for associate members to share educational content with campus partners. We're looking for quick, powerful bursts of content and best practices that you and your colleagues can share with the campus recreation profession.

Strong proposals clearly identify a professional need, demonstrate evidence or experience supporting the content, include meaningful participant engagement, and provide practical takeaways attendees can apply immediately. Review the [presenter resources in NIRSA Learning](#) for tips on how to develop a strong proposal.

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Thank you!

Email events@nirsa.org if you have questions about the proposal form.

Proposal Elements and Response Limitations

The only session format available for Campus Rec Expo sessions is the 20 minute session. If you'd like to propose a longer session, please use the general proposal application link on the NIRSA 2027 "For Presenters" page before September 18.

Session Title (150-character limit)

Session Description (8,000-character limit)

The session description appears in conference program materials. Please provide a concise, public-facing description of your program and what tangible takeaways an attendee will leave with. This needs to accurately represent the content you will deliver.

Learning Objectives (Up to three)

Relevant track/topic (Single selection)

- ☐ Access, Community Impact & Support
- ☐ Aquatics
- ☐ Community Programming, Youth Camps & Special Events
- ☐ Esports
- ☐ Facility management, Planning & Design
- ☐ Fitness
- ☐ Higher Education Issues, Trends & Theories
- ☐ Intramural Sports, Officiating & Extramurals
- ☐ Leadership & Management
- ☐ Marketing
- ☐ Membership Services
- ☐ Outdoor Programs
- ☐ Small College & Community College
- ☐ Sport Clubs
- ☐ Student & Staff Development
- ☐ Technology
- ☐ Wellness
- ☐ Wellbeing

Audience (Single selection)

Select the primary audience that your session will be the most relevant to. Help attendees identify if this session is right for them! (single selection)

- ☐ Students
- ☐ Early Career
- ☐ Mid-level
- ☐ Senior level

Session Details

Content Origin 10,000-character limit)

Did this idea originate from research, a general survey, common best practices, etc.? Describe the foundation of the content presented in your session.

Presenter Qualification/Expertise (5,000-character limit)

Why are you the right person to lead this session? Describe your personal and professional experience with the topic, and previous presentation experience. Tell us about your speaking style, and how you'll keep the attention of attendees and the energy up.

Program Design (10,000-character limit)

Describe how attendees will experience your session. Provide a program outline demonstrating how you will use the time. Include how much time you anticipate spending on each item, describing specific engagement strategies (discussion, activities, polling, case studies, reflection, etc.).

Planning for Takeaways (10,000-character limit)

Describe any tools, resources, templates, or examples you will share, and how you will meet the learning outcomes listed previously.

Room style (5,000-character limit)

Expo session setup details will be available in the speaker portal. If your session is accepted, you will be able to review information about AV, stage, and other logistical details there.