



NIRSA Partners Program

With the NIRSA Partners Program, your company is eligible for additional recognition and exposure through various partnership levels. Each level is determined by your total sponsorship contribution for the year.

Contributions Starting at	\$25,000+	\$20,000+	\$15,000+	\$10,000+	\$5,000+
Online Recognition Partner recognition in the News section of the NIRSA website	4x / year	3x / year	2x / year	2x / year	1x / year
Social Media Recognition through NIRSA Twitter, Facebook, Instagram, and/or LinkedIn accounts	4x / year	3x / year	2x / year	2x / year	1x / year
Job Posting Free job posting(s) on NIRSA's BluefishJobs.com	3 postings/year	2 postings/year	2 postings/year	1 posting/year	
Buyers Guide Company logo is visible in the Online Buyers Guide for increased visibility	✓	✓	✓	✓	✓
Company Recognition Partner recognition in mobile apps	✓	✓	✓	✓	✓
Staff Recognition All registered booth personnel may proudly wear Partner level ribbons at the NIRSA Annual Conference	✓	✓	✓	✓	✓
NIRSA Events Recognition at additional NIRSA events	✓	✓	✓	✓	
New opportunities When new opportunities arise for exposure to Executive level decision makers, NIRSA will present them in the following order:	1st Invitation rights	2nd Invitation rights	3rd Invitation rights	4th Invitation rights	5th Invitation rights
Booth Space NIRSA grants the first right to choose booth space or table tops at NIRSA Annual Conference and other NIRSA National Events	1st Invitation rights	2nd Invitation rights	3rd Invitation rights	4th Invitation rights	5th Invitation rights
Advertising Your company logo will be featured in the NIRSA Know	4x	3x	2x	1x	1x

Partner with NIRSA: Gain year-round exposure to the Campus Rec & Wellness Market

Contact Emily Hughes for more information: emily.hughes@nirsa.org