Join us for NIRSA Annual Conference in Phoenix - April 18-21 2020

NIRSA: Leaders In Collegiate Recreation is seeking guest speakers

https://nirsa.net/nirsa2020/
We are a professional membership association. Our members work on college campuses—serving in such roles such as recreational facility managers, experiential educators, recreation programmers. Our members play a key role in providing a holistic educational experience by providing leadership development, wellness, and employment opportunities for students and the greater campus community. As college and university students develop into future leaders, NIRSA members support their learning and growth by fostering lifelong habits of wellbeing. Leadership, teamwork, dedication, and respect are among the many skills exercised by inclusive competition, fitness, and recreation. Since its founding in 1950, NIRSA membership has grown to comprise nearly 4,500 dedicated professionals, students, and businesses, serving an estimated 8.1 million students.

We believe that collegiate recreation is a significant and powerful key to inspiring wellness in local, regional, and global communities. Learn more about our mission. Our network of passionate professional and student members drives the association through volunteer leadership and is supported by the NIRSA team at headquarters, based in Corvallis, Oregon.

NIRSA Insights video
On campus, you can find NIRSA members educating, managing recreation facilities and programs, and serving as key leaders in campus administration.
What is NIRSA Annual Conference & Campus Recreation Expo

A 4-day gathering of collegiate recreation professionals, vendors, and students eager to be inspired, learn, network, and have fun!

The event averages 2,500 professionals mostly working full time in the field of collegiate recreation. This also includes student members, who are enrolled in academic programs to (earning Masters, PhDs) to support their goal of entering into and progressing in the field of collegiate recreation.

The event includes:
• opening and closing general sessions, featuring keynote speakers
• 120 + educational sessions
• A Campus Rec & Wellness Expo designed to connect NIRSA campus professionals with vendors and service providers
What speakers have joined NIRSA in the past?

Click on the link to view past guest speakers who have helped to inspire, challenge and entertain NIRSA attendees.

NIRSA 2015

NIRSA 2016

NIRSA 2017

NIRSA 2018

NIRSA 2019
Speaking opportunities at NIRSA 2020

We are currently looking for:

**Opening Keynote Speaker**

Date: **Saturday, April 18, 2020**

Time & duration—~40-minute keynote address

Speakers who can do a keynote + additional presentation(s) during the conference schedule are preferred

**Closing Keynote Speaker**

Date: **Tuesday, April 21, 2019**

Time & duration—~40 minute keynote address at our Opening General Session

**Concurrent Session Guest Speakers**

Time & Duration: Varies —most presentation opportunities are 60-90 minutes; we will consider programs lasting longer. We prefer guest speakers who can deliver multiple presentations (either repeated content or different presentations)

Date Options:

Sunday, April 19
Monday, April 20
Tues, April 21
How many attendees can you expect?

Opening Session average attendance = 2400
Closing Session average attendance = 1300
Concurrent Education Sessions = 100-500 attendees
Who We Are Looking For

Generally, for addresses, we seek presenters who are
- Passionate
- Inspires audience to improve their lives and work
- Good storytellers
- Able to engage and interact with the audience
- Interested in our organization’s mission and in meeting the needs of our attendees.

Health and wellbeing are integral to student success – in academics, in forming and maintaining positive relationships, in engaging their campus communities, and in completing their degrees – and campuses that demonstrably live a culture of integrated wellbeing are advancing not only higher learning but also the core purpose of higher education, which is to prepare students to lead healthy, flourishing, and productive lives, so that they in turn contribute to a positive, vibrant, and sustainable civic society.

Some examples of topics we are looking for include....
Who We Are Looking For

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<tr>
<th>Disruption in Higher Education</th>
<th>Leading multiple generations in the workplace</th>
<th>Demonstrating the value of higher education</th>
<th>How to create successful campus partnerships</th>
<th>How to facilitate the development of innovative programs that support underrepresented groups</th>
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<td>Generation Z</td>
<td>Equity Diversity and Inclusion</td>
<td>Mental Health</td>
<td>Marketing &amp; Communication- How to communicate them impact of campus recreation to stakeholders</td>
<td>Health &amp; Wellbeing- How to infuse health and wellbeing practices into programs and services</td>
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NIRSA Keynote Speaker Benefits

*Below are some samples of speaker benefits. Benefits will be negotiated in speaker agreement*

- Speakers have the opportunity to connect and network with collegiate recreation professionals, who are a part of a mission-driven organization with strong values.
- NIRSA has a budget to support professional speaker expenses. As a non-profit, our budget to compensate speakers may be more modest compared to corporate organizations.
- Receive a complimentary conference registration.
- Be featured in our marketing materials.
- Have the opportunity to sell and sign copies of your book(s). Please be advised that NIRSA provides table space only. Speakers are responsible for staffing the table, coordinating payment and shipping expenses.
- Some speakers may be given the opportunity to write pre-conference articles or share short videos to help promote the conference.
- Speaking at NIRSA events are a great way to add and build on your resume and portfolio.
Do you think you would be a good fit for NIRSA 2020?

If so, please contact Kristen.Gleason@NIRSA.org

Please include --

• A brief overview of why you think you would be a good speaker at NIRSA 2020
• Brief, concise summary of your proposed topic
• A brief description of the speaker’s topic and methodology for presenting, including at least one takeaway that audience members will gain from your presentation.
• Any AV and other special requirements.
• Any financial consideration that would become part of a formal agreement.
Thank you for considering joining us in Phoenix