

Be seen at NIRSA 2020 on the app & digital display!



Put your brand on a colossal big-screen TV that will be seen by attendees throughout the NIRSA Conference.

Make an impact by putting your brand on the Conference App feed — checked multiple times per day by more than 2,500 attendees.

About Your Company

Advertising Company	Contact Person
Phone	Fax
Email	
Outside Agency	Contact Person
Phone	Fax
Email	
Send Invoice To	

TV Screen Options	App Options	Best Value: Save \$200
<p>\$600 per 1 ad to be run 4x per hour all day between 6:00am and 11:00pm.</p> <p>Quantity:</p>	<p>\$600 for 4 timeslots. Your brand will be positioned in 4 timeslots in the app. Limited quantity: Call for availability.</p> <p>\$175 per ad. Quantity:</p>	<p>\$1000 to Command the Screens with one all-day television spot PLUS four app spots. That's a \$200 savings!</p>

Artwork specifications

All artwork is due by Friday, March 8, 2020

Large Screen Digital Display
 Size: 1920 pixels x 1080 pixels, 72ppi
 Files: Mpeg2/MOV or flattened JPG
 Please no GIFs or HTML
 Message plays for approximately 15-30 seconds. Does not play audio.

Guidebook® App Sponsored Post
 Size: 650 pixels x 450 pixels, 72ppi
 Files: Flattened JPG, PNG
 Please no GIFs, movies, or HTML

Payment: Contract/Artwork due Friday, March 8, 2020

Total Due: \$

Payment Options: American Express Visa Discover MasterCard

Name on Card

Credit Card # Exp

Signature

NIRSA retains sole discretion and authority in the acceptance, approval, assignment, placement, arrangement and appearance of all advertisements. No advertisement copy is accepted until official notification by NIRSA has been granted in writing. NIRSA reserves the right to prohibit or restrict advertisements which it considers objectionable, competes with existing NIRSA endorsed and sponsored programs, or any other reason.

Title Date

Signature



Send this completed form and artwork by Friday, March 8, 2020 to NIRSA Headquarters: 4185 SW Research Way Corvallis, OR 97333-1067
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