## Sponsorship Menu

**2017 NIRSA Triventure**  
Marietta, Georgia • November 30 - December 2, 2017

### TRIVENTURE MOBILE APP

**Sponsorship Price: $3,500**  
- Banner advertisement on the mobile app  
- Logo on Institute (printed and electronic) materials  
- Logo on NIRSA website  
- Complimentary registration for one attendee from sponsoring company  
- Table top exhibit during the networking lunch on 12/1  
- Sponsorship value goes towards “Partner levels” rewards program

### PRECONFERENCE FACILITY TOURS

**Wednesday, Nov. 29**  
**Sponsorship Price: $3,000**  
- Logo on Institute (printed and/or electronic) materials  
- Logo on NIRSA website  
- Complimentary registration for one attendee from sponsoring company  
- Table top exhibit during the networking lunch on 12/1  
- Opportunity to address attendees on bus ride (DVD video or in person)  
- Sponsorship value goes towards “Partner levels” rewards program

### KEYNOTE SPEAKER

**Thursday, Nov. 30**  
**Sponsorship Price: $3,000**  
- Logo on Institute (printed and/or electronic) materials  
- Logo on NIRSA website (Schedule of events)  
- Complimentary registration for one attendee from sponsoring company  
- Table top exhibit during the networking lunch on 12/1  
- Opportunity to introduce the keynote speaker and address attendees  
- Sponsorship value goes towards “Partner levels” rewards program

### BOXED LUNCH (FOR ALL ATTENDEES)

**Thursday, Nov. 30**  
**Sponsorship Price: $3,500**  
- Logo on Institute (printed and/or electronic) materials  
- Logo on NIRSA website (Schedule of events)  
- Complimentary registration for one attendee from sponsoring company  
- Table top exhibit during the networking lunch on 12/1  
- Opportunity to place sticker (or similar “advertisement”) on each boxed lunch  
- Sponsorship value goes towards “Partner levels” rewards program

### WELCOME SOCIAL

**Thursday, Nov. 30**  
**Sponsorship Price: $5,000**  
- Logo on Institute (printed and/or electronic) materials  
- Logo on NIRSA website (Schedule of events)  
- Complimentary registration for two attendees from sponsoring company  
- Signage at the event and opportunity to display company (stand up) banner (banner provided by company)  
- Table top exhibit during the networking lunch on 12/1  
- Sponsorship value goes towards “Partner levels” rewards program

### COFFEE BREAK

**Friday, Dec. 1**  
**Sponsorship Price: $1,000**  
- Logo on Institute (printed and/or electronic) materials  
- Logo on NIRSA website (Schedule of events)  
- Signage at coffee station
EXPO - NETWORKING LUNCH

Friday, Dec. 1

Sponsorship Price: $5,000

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Signage at the event and opportunity to display company (stand up) banner (banner provided by company)
• Complimentary registration for two attendees from sponsoring company
• Prime placement for table top exhibit during the networking lunch
• Sponsorship value goes towards “Partner levels” rewards program

COFFEE BREAK

Saturday, Dec. 2

Sponsorship Price: $1,000

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)

INSTITUTE LANYARDS

Sponsorship Price: $1,500 (plus lanyards for 200+)

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)

ATTENDEE GIVEAWAY

Sponsorship Price: $500 plus giveaway for 200(+) attendees

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)

ADDITIONAL SPONSOR OPPORTUNITIES FOR THE RECREATION FACILITIES INSTITUTE

FACILITY TOUR TABLE TOP EXHIBIT ON LOCATION (AVAILABLE FOR ALL TOUR LOCATIONS)

Sponsorship Price $500/stop

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Table top display opportunity at the facility of sponsorship

FACILITY TOUR I

Thursday, Nov. 30

Sponsorship Price: $3,000

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Signage on the tour buses
• Complimentary registration for one attendee from sponsoring company
• Opportunity to address attendees on bus ride (DVD video or in person)
• Table top exhibit during the networking lunch on 12/1
• Sponsorship value goes towards “Partner levels” rewards program

FACILITY TOUR II

Friday, Dec. 1

Sponsorship Price: $2,500

• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Signage on the tour buses
• Complimentary registration for one attendee from sponsoring company
• Opportunity to address attendees on bus ride (DVD video or in person)
• Table top exhibit during the networking lunch on 12/1
• Sponsorship value goes towards “Partner levels” rewards program
Find out how you can sponsor at the 2017 NIRSA Triventure!

ADDITIONAL SPONSOR OPPORTUNITIES FOR THE AQUATICS INSTITUTE

AQUATIC FACILITIES OPERATORS (AFO) COURSE
Tuesday, Nov. 28 & Wednesday, Nov. 29
Sponsorship Price: $500
• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Opportunity to provide attendee handouts

LIFEGUARD INSTRUCTOR AND LIFEGUARD TRAINER REVIEW COURSE
Tuesday, Nov. 28 & Wednesday, Nov. 29
Sponsorship Price: $500
• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Opportunity to provide attendee handouts

ADDITIONAL SPONSOR OPPORTUNITIES FOR THE FITNESS & WELLNESS INSTITUTE

TRIGGER POINT LEVEL I WORKSHOP
Wednesday, Nov. 29
Sponsorship Price: $500
• Logo on Institute (printed and/or electronic) materials
• Logo on NIRSA website (Schedule of events)
• Opportunity to provide attendee handouts

CONTACT HEIDI CLEARY TODAY!
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