



## CONTENTS

- Front Page
- Member Highlights
- Professional Dev.
- Exposition Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- MNC Spotlight
- Comments to Us

## Explore all of the contents within this issue of the NIRSA Know!

click to more...

Big Ten/Pac-10 Directors Visit NNC

Directors convene for annual meetings and tours in the heart of Oregon's Willamette

click to

Honor NIRSA's Historic Legacy During Black Heritage Month

more... Find Founders' photos and explore history on the NIRSA Network.

## **SIDELINES**

click to more... Celebrate National Recreational Sports & Fitness Day on Tuesday, February 22, 2005

NIRSA's founding date celebration can spread the word about wellness on your





New Editor Appointed for the Recreational Sports Journal

more... Dr. Paul Milton succeeds Dr. Lynn Jamieson, editor since 2002.





Bring Your Boss to the 2005 Annual Conference & Recreational **Sports Exposition in Orlando** 

Check out the fabulous roster of speakers & presentations your boss can enjoy - - all at your Conference rate!



click to Jingle in Your Jangle?

more... Enter for cash prizes with your early Conference registration by February 4th!



"Tennis Ace Awards" to Honor Support for Recreational Tennis on Campus

Visit Know Research section to read USTA Magazine article on how the program works for two East Coast campuses.



2004 National Marketing Institute Garners Great Reviews From Attendees

See Attendee Evaluation results here, and plan now to attend the 2006 event!

click to

Get a Jump on Leadership: Nominate a Student for Office more... . . . or stand for office yourself—it's a good thing!

click to Candidates Slated for 2005 Presidential & VP Elections more... Be informed: read bios and position statements here!

click to

NIRSA Insurance/P5 Sports to Sponsor the Cyberbyte Café in **Orlando** 

more... Thanks for stepping up, P5!













| NIRSA NETWORK HOME | BACK | | MEMBER HIGHLIGHTS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US |

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Dr. Paul Milton succeeds Dr. Lynn Jamieson, editor since 2002.

New Editor Appointed for the Recreational Sports Journal



## CONTENTS

- Front Page Member Highlights
- Professional Dev.
- Exposition
- Sports
- Foundation Calendar
- Leadership Notes
- Research
- M NNC Spotlight ■ Comments to Us

SIDELINES

bluefishiot

for the NIRSA Foundation's Recreational Sports Journal. He will assume the duties of a three-year term beginning May 1, 2005.

A member of the National Intramural-Recreational Sports Association since 1976, Milton is a prolific writer and presenter who has served on the editorial board of the Recreational Sports Journal for the past fifteen years. He was selected for the editorship by a three-member selection committee in December, 2004.

Dr. Paul Milton of Kent State University has been selected as editor

"The call I received from Mark Fletcher, informing me I was the committee's selection for editor was one of the best phone calls I have ever received in my professional career," Milton declares.

"We are extremely pleased and excited to have Dr. Paul Milton assume the editor role for the RSJ," says Mark Fletcher, Chair of the NIRSA Foundation. "The selection committee was fortunate to have had some great candidates to choose from in this process. We look forward to Paul's leadership and

expertise in building on the previous efforts of Dr. Lynn Jamieson [CRSS, Indiana University] and Dr. Gary Miller [CRSS, University of Illinois, Urbana/Champaign] in the true NIRSA spirit of serving fellow NIRSA colleagues."

Milton is very enthusiastic about his new role.

"It has been nearly a career-long goal to become editor of the Journal. I have followed the Journal since its inception (1977) and I became one of the reviewers in 1989 after applying for the editorship. The President, Judi Bryant, and others, felt that I did not have quite the background to be editor, so she asked me if I would consider joining the Editorial Board as a referee. I agreed, and have been on the Board ever since. Dr. Gary Miller was appointed editor and Judi and the others definitely made the right choice. Dr. Miller took the Journal to a higher level. He is the one who created the current excellence between articles that are practically based, and those that are empirically based," he says.

"During my tenure on the editorial board, I am proud to say that I had some part of turning the RSJ into what many consider to be an excellent blend of empirical and anecdotal or how-to type articles that serve the need for practitioner-based research, as well as providing a solid scientific, discoverybased orientation. I believe that I not only can continue this direction, but can strengthen it," Milton says.

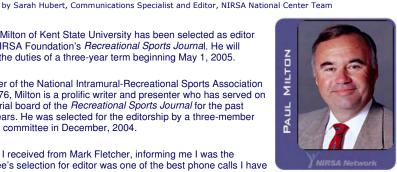
"I also hope that recreational sports professionals, and sport/recreation management faculty, will continue to increase the level and scope of inquiry in our field. Recreational sports is a field just waiting to explode with rich, quality research. We have a small but growing body of empirically-based researchers who are beginning to answer, scientifically, some of the most fundamental issues of our profession. It is an exciting time to be *RSJ* editor; to be able to preside over the next phase of research in our field is an incredible, and humbling, honor," he says.

"I also hope to continue the work of selecting the outstanding writing award to deserving RSJ contributors, and perhaps expand on that by providing a monetary award. It would be my hope that this would help enhance both the quantity and quality of the submissions to the RSJ. I also would like to work closely with the Editorial Board, as needed and desired, to continue to develop more consistent editing techniques. We also need to refresh the list of current topics upon which authors may consider writing," he adds.

A native Californian, Milton grew up in the Sacramento area.

"I got my bachelor's from UC Davis...in history of all things. It was helpful, however, because I did a lot of reading and writing, which is certainly a big part of the editor's job," he adds.

He received his master's degree from Michigan State in Intramural Administration, and his doctor of philosophy in education (with a major in higher education administration, and a minor in sport administration) from Kent State University in May 2002.



Paul Rohe Milton, Ph.D. Director of Recreational Services Kent State University







Milton 's career path has been similar to many NIRSA members [see full vita attached].

"At UC Davis, having played in high school, I went out for the baseball team. I joined my dormitory's Intramural softball team. After finding it an enjoyable experience, it didn't take too much convincing from my roommate to get involved from another perspective: that of intramural flag football official. Soon I was the Coordinator of Officials, and then on to graduate school to get a degree that would educate me to be a recreational sports administrator."

In 1992, Milton became Director of Recreational Services where some of his recent accomplishments include:

- Involvement in strategic planning including the creation and implementation of a five-year operating plan for the department that encompassed FY 2003-2007
- Led the conception, planning, opening, and continuing operation of the \$25 million Student Recreation and Wellness Center for Kent State University
- Developed the department's current capital project: a \$2 million Outdoor Adventure Complex
- Generated more than \$1.3 million in non-student fee revenue in FY 2004; created and enhanced departmental Foundation accounts

As editor of a newsletter for the Division of Student Affairs at Kent State, Milton recently accepted an invitation by the National Association of Student Personnel Administrators to serve as a referee for the 2005 NASPA Conference proposals; he also serves on NIRSA's National School of Recreational Sports Management (NSRSM) Faculty.

Milton contributed a chapter to the forthcoming *Essential of Campus Recreation* (working title), a NIRSA book to be published with Human Kinetics, Inc., NIRSA's official publisher. Most of his numerous research articles have been published in NIRSA publications. He has presented on "Writing for Publication" at Annual Conference and will do so again in Orlando in April.

Paul and his wife Pat have been married for nearly 21 years.

"We have no children, but do have two high energy, and very high maintenance dogs. My wife is a nationally ranked amateur golfer (Yes, she can beat me!), and is still active in several state and national events each year. She has played in three U.S. Opens, got to the semifinals twice in the USGA Amateur, and once in the USGA Mid-amateur. We travel together frequently, and I have spent a lot of my time at the tournaments as her caddie."

Milton adds, "My favorite spectator sport is baseball; we are part of a group that has season's tickets to the Cleveland Indians (although I am a die-hard Dodger fan). My favorite participatory sport is....golf....of course. I carry a ten handicap at Firestone (and by the way, my wife is a plus one handicap)!"









| NIRSA NETWORK HOME | BACK | | MEMBER HIGHLIGHTS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US |

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Corvallis, Oregon, the home of the NIRSA National Center (NNC), for meetings and facility tours. Among the activities on the agenda, in addition to business meetings, were tours of facilities at Oregon State University and the University of Oregon, a reception and banquet, and a luncheon hosted by NNC team members. Three of the Big Ten directors were unfortunately unable to attend: Kathy Bayless, Indiana University (Bloomington), Dale Carruthers, University of Wisconsin (Madison), and Jesse "Tony" Clements, University of Illinois (Urbana/Champaign).











Pictured at the NNC, left to right:

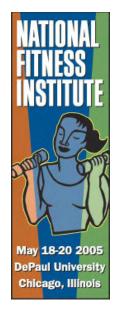
Mick Deluca, UCLA; Jim Turman, University of Minnesota; John Pariseau, University of Washington; Howard Taylor, Purdue University; Larry Sierra, Michigan State University; Sherry Posthumus, Stanford University; Juliette Moore, University of Arizona; Tamra Garstka, Acting Director and President of NIRSA, Arizona State University; Dennis Munroe, University of Oregon; Don Ludwig, University of Southern California; Bill Canning, University of Michigan; Dan Bulfin, Northwestern University; Tom Lovins, Penn State University; Michael Weinberger, University of California-Berkeley; Harry Ostrander, University of Iowa; Kathleen Hatch, Washington State University; J. Michael Dunn, The Ohio State University; Kent Blumenthal, NIRSA Executive Director.

Also in attendance but not pictured: Tom Kirch. Oregon State University. Also in attendance but not pictured: Tom Kirch, Oregon State University.

Scroll your mouse over the photograph to read the caption.











## Is There Something to Shout About at Your Campus?

Send us your news for the *Know*! If your campus is opening a new or renovated facility, let us know with an email to the NNC at <a href="mailto:nirsa@nirsa.org">nirsa@nirsa.org</a>. Include digital photos or a link for them, and we will contact you for the scoop.









| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US | NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Tel: (541) 766-8211 Fax: (541) 766-8284 Email: nirsa@nirsa.org

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## CONTENTS

- Front Page
- Member Highlights
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership NotesResearch
- NNC Spotlight
- Comments to Us

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Honor NIRSA's Origins and Legacy During Black Heritage Month Find Founders' photos and explore history on the NIRSA Network.



Institutions: your department can honor NIRSA's heritage during February, Black Heritage Month, by proudly displaying photos of the founders of the National Intramural Association (NIA). Each archive photo set includes an 8" x 10" photo of NIRSA's founder, Dr. William Wasson, and a 6"x10" group photo of the first meeting of the National Intramural Association. The black and white two-photo set is \$18 plus shipping and is available through the NIRSA store at:

http://www.nirsa.org/store/spirit.htm. To explore NIRSA's rich heritage, including a timeline of events, a gallery of past presidents and a brief history of the intramural movement, visit http://www.nirsa.org/#History.

**▶** SIDELINES





Celebrate National Recreational Sports & Fitness Day on Tuesday, February 22, 2005

NIRSA's founding date celebration can spread the word about wellness on your campus!



The idea to celebrate National Recreational Sports & Fitness Day every February 22 evolved from a proclamation by the Association's members in April 1999. February 22, 1950, is NIRSA's founding date, when twenty-two African-American men and women intramural directors from eleven Historically Black Colleges formed the National Intramural Association (NIA), which became NIRSA in 1975. NIRSA invites its members, local citizens, and all organizations to unite in calling attention to the healthy benefits gained from participation in recreational sports and fitness and wellness programs. For ideas, samples of proclamations, forms, waivers, press releases, and everything you need to celebrate this important day, visit the NIRSA Network at <a href="http://www.nirsa.net/calendar/nnd/index.htm">http://www.nirsa.net/calendar/nnd/index.htm</a>.



# Bring Your Boss to the 2005 Annual Conference & Recreational Sports Exposition in Orlando

Check out the fabulous roster of speakers & presentations your boss can enjoy - - all at your Conference rate!

A NIRSA tradition, the Bring Your Boss program (BYB) provides a unique and valuable opportunity to administrators in higher education who serve outside the recreation profession. By attending the 2005 NIRSA Conference & Recreational Sports Exposition in Orlando, your boss will gain insight into the contributions you make as a recreation professional in the areas of recruitment, retention and overall student satisfaction at your institution—and all by registering at your NIRSA conference rate! So, come on and BYB, because this conference is definitely not limited to the concerns of just one department on your campus!

Many speakers, presentations and educational sessions will offer special appeal to your boss. The Opening General Session speaker, Dr. Richard B. Flynn, president of Springfield College, will address the presidential perspective on campus recreation and many other topics in "Your President: A Campus Recreation Advocate or Critic?" Credentialed professional speaker Bruce Christopher, opening the Second General Session, will offer strategies for revitalizing workplace performance and morale through communication in his address: "Why Are Women So Strange and Men So Weird? Communicating Effectively."

The roster of invited professional speakers and their diverse array of topics includes:

- Dr. Mary Frances Arnold, an educational consultant, directing three sessions on the topics of leadership, diversity and multiculturalism, and effective communication.
- Dr. Carolyn E. Cornelison, director of the Campus Alcohol and Drug Information Center at Florida State University, presenting a comprehensive discussion of alcohol abuse prevention, and methods of reaching students with prevention messages, intervention techniques and
- Patti Holmes, president of Holmes Training and Development, offering two sessions on leadership and on building an "attitude of excellence"
- Dr. Dennis P. Kimbro, president, P. Kimbro Group, discussing human potential in a session entitled "Vision: Everything Happens to You Twice in Life"
- Dr. Stacy Nelson, director of Pathways to Potential and manager of Organizational Development at Celebration Health Hospital, presenting two sessions designed to positively





impact organizational culture and empower individuals to take control of their lives while moving toward optimal health and vitality

 Carol Price, president of "Professionally Speaking," leading training two sessions entitled "Stress, It Makes Me Nuts: Stop It!" and "Whale Done! The Power of Positive Relationships."

A Vice Presidents' Panel will feature presentations, answer questions, and mediate general discussion on the topic of "Perspectives About the Role of Recreational Sports in Higher Education." Members of the Panel are:

- Dr. James Turman (Moderator), Assistant Vice Provost for Student Affairs, University of Minnesota-Twin Cities
- Dr. Judith Bryant, Vice President for Student Affairs, North Georgia College and State University
- Dr. Joe Paul, Vice President for Student Affairs, the University of Southern Mississippi
- Dr. Eliseo Torres, Vice President for Student Affairs, University of New Mexico
- Victor Wilson, Senior Vice President of Student Affairs, College of Charleston

Rounding out the program is a multitude of Educational Sessions that will address issues of vital importance to all professionals in higher learning. A complete list of sessions is available at <a href="http://www.nirsa.net/education/conference\_daily\_ed\_sessions.htm">http://www.nirsa.net/education/conference\_daily\_ed\_sessions.htm</a>.

As you browse through the <u>2005 Conference Program</u>, a BYB icon will direct your attention to items of special interest to your boss. And keep in mind that we've lined up lots of fun options in Orlando as well! A fantastic day of golf at the Shingle Creek Golf Club is scheduled at the NIRSA Foundation Golf Tournament, and Theme Night this year will take place at the spectacular SeaWorld Adventure Park. 2005 is a great year to BYB—and your boss will thank you for it! Look for BYB on the registration form for information about special pricing.



## Jingle in Your Jangle?

Enter for cash prizes with your early Conference registration by February 4th!

Students and Professionals who register by February 4, 2005, for the 2005 NIRSA Annual Conference & Recreational Sports Exposition in Orlando, Florida (April 5-9), are eligible to win cash prizes. Prizes range from the following amounts: \$100 (1st prize), \$75 (2nd prize), and \$50 (3rd prize). Winners must attend the 2005 Annual Conference to claim prize money at the NIRSA Registration Booth, located in the Orange County Convention Center in Orlando, Florida, during registration hours. Prize money is nontransferable. Associate Members and other company representatives are not eligible. Winners will be announced via eFASTNEWS during the week of February 6th.



Early registration assists the Association by helping it process Conference preregistrations in a timely manner. Registration for 2005 Annual Conference is available online, by phone, by mail or by fax. To view the Conference Registration Brochure or to register online, click here <a href="http://www.nirsa.net/education/conference.htm">http://www.nirsa.net/education/conference.htm</a>.



## "Tennis Ace Awards" to Honor Support for Recreational Tennis on Campus

Visit <u>Know Research section</u> to read *USTA Magazine* article on how the program works for two East Coast campuses



NIRSA and the United States Tennis Association [USTA] are pleased to announce the creation of the "Tennis Ace Awards." These new awards will honor NIRSA Institutional, Professional and Student Members who have implemented NIRSA-endorsed USA Tennis programs on campus, and recognize efforts to increase participation in recreational tennis. Nomination forms for Professional, Student and Institutional Members (Institutions may self-

nominate) are available on the NIRSA Network at <a href="http://www.nirsa.net/spoend/tennis/index.htm">http://www.nirsa.net/spoend/tennis/index.htm</a>. National Awardees and Runners-up for each NIRSA Member category will receive a complimentary registration to attend the 2005 NIRSA Annual Conference & Recreational Sports Exposition in Orlando, FL. The deadline for nominations is January 28, 2005.



## Get a Jump on Leadership: Nominate a Student for Office ... or stand for office yourself-it's a good thing!

Now is the time to nominate a promising student in your region for NIRSA office! Check out the student area on the web at <a href="http://www.nirsa.org/students/index.htm">http://www.nirsa.org/students/index.htm</a> to see what our current officers are doing. Then go to <a href="http://www.nirsa.org/administration/office/index.htm">http://www.nirsa.org/administration/office/index.htm</a> to nominate someone. The due date for nominations and materials is Friday, February 4, 2005.

To be eligible for office, the nominated student must have been an active NIRSA student member for

at least twelve consecutive months at election time. Eligible persons may self-nominate for any office. For more information, contact Nominations & Elections Committee chair Greg Jordan at jordan@oakland.edu.



# NIRSA Insurance/P5 Sports to Sponsor the Cyberbyte Café in Orlando Thanks for stepping up, P5!

NIRSA's long-time partner, P5 Sports & Special Risk, has graciously offered to sponsor the Cyberbyte Café at conference. The Cyberbyte Café allows conference attendees to check their email during the two days of the Recreational Sports Exposition. For information on sponsoring other conference events, please contact: <a href="mailto:carole@nirsa.org">carole@nirsa.org</a>.



## 2004 National Marketing Institute Garners Great Reviews From Attendees

See Attendee Evaluation results here, and plan now to attend the 2006 event!

The results are in and by all accounts the 2004 NIRSA National Marketing Institute was a very successful event. Held every two years, this year's event in downtown Seattle at the Red Lion Hotel on December 1-3 follows upon the success of the first two institutes in Las Vegas, 2000, and in New Orleans, 2002. The seventy-seven attendees chose from basic and advanced tracks which each provided professionals and students alike with an expert perspective on the ins and outs of marketing. Excellent keynote speakers, assorted workshops, and networking opportunities with other professionals in the field of recreational sports marketing added to the appeal of this Institute. As NIRSA Member Institutions continue to expand their facilities and programs, the role of marketing and promotions, and the popularity of this Institute, will continue to grow. Look for details on the 2006 NIRSA National Marketing Institute later this year.

A Zoomerang survey was launched soon after the 2004 Institute to gather feedback and to provide an opportunity for suggestions to improve the next Institute in 2006.

## Click for Survey Results &



Kristy Stotler, CRSS, Associate Director of Campus Recreation at Texas State University (San Marcos), speaks at the opening session of the 2004 National Marketing Institute.









| NIRSA NETWORK HOME | BACK | | MEMBER HIGHLIGHTS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US |

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New Associate Members

Clean For You, LLC

www.cfywipes.com

www.keiser.com

**USA Cycling** 

**Keiser Corporation** 

www.unihoc.com/usa/

**Missouri Turf Paint** 

www.usacycling.org

Kelly Hockey/Unihoc Sport

www.missouriturfpaint.com/





## > SIDELINES









## **New Institutional Members**

- American International College Springfield, MA
- Augusta State University Augusta, GA
- Cuyahoga Community College Cleveland, OH
- Lindsey Wilson College Columbia. KY
- Milwaukee School of Engineering Milwaukee, WI
- University of Indianapolis Indianapolis, IN



# Join in the Success of the Career Opportunities Center for 2005

Recently the NIRSA Foundation Board gathered in Tempe, Arizona, for their Midyear meeting and voted unanimously to support the Career Opportunity Center (COC) with funds amounting to \$50,000 over the next five years. This significant commitment demonstrates the Foundation's continuing focus on providing the NIRSA membership with the very best opportunities for student and professional development. Due to this generous financial support from the NIRSA Foundation, member fees for both job recruiters and candidates have been significantly reduced.

Over the past three years, with Foundation support, the COC has offered 981 jobs to 1,026 candidates who registered for interviews with 433 institutions through the candidate service. In 2004 there were more jobs than candidates!

The COC, held during the 2004 NIRSA Annual Conference and Recreational Sports Exposition in Albuquerque, New Mexico, last April, was very successful for both candidates and the employers. Total COC employers who presented were 160. Candidates served numbered 391.

The 2005 NIRSA Foundation COC will begin five days of operation on Tuesday, April 5, with improved services for both candidates and employers. BluefishJobs.com will contribute to the success of individuals looking for graduate assistantships, internships and full- or part-time positions.

For more information on hours of operation, fees, presentation rooms, and BluefishJobs.com posting prices before you arrive, please link to: <a href="http://www.nirsa.net/education/conference.htm">http://www.nirsa.net/education/conference.htm</a>, and view the Conference Registration Brochure or contact the NIRSA National Center at (541) 766-8211 before April 1, 2005.

The Career Opportunities Center 2004 in Albuquerque, New Mexico





# The Active Network Acquires Class Software Solutions,

The Active Network, Inc., a leading provider of application and marketing services for the participatory activities and non-profit sectors and parent company of recreation management software provider RecWare (www.recware.com), has acquired Class Software Solutions, Ltd (www.classinfo.com), a Vancouver, British Columbia, provider of leading technology solutions to community service agencies worldwide. Both companies are NIRSA Associate Members.

The acquisition will integrate resources and capabilities from both companies to deliver the industry's premiere products and services for the community activities sector, a market that includes local governments, park and recreation agencies, educational institutions and school districts, YMCAs, community centers, private clubs and non-profit organizations. For more information, visit www.theactivenetwork.com.



## Display Your Program with a NIRSA Institutional Member **Showcase in Orlando**

NIRSA institutional members (colleges, universities, military bases, etc): here's a great opportunity to showcase your programs at the NIRSA Annual Conference in Orlando. You can exhibit at the Recreational Sports Exposition and generate exposure for your institution, degree programs, recreational sports programs and facilities. The Institutional Member Rate is \$575: that's 66 percent less than the corporate rate! For expo details, go to http://www.nirsa.net/expo/index.htm.

For more information, contact Carole Marie Hobrock, Exposition Director, by emailing carole@nirsa.org.









| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US |

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**▷** SIDELINES



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. Christopher Arterberry, former Associate Director of Fitness and Wellness for Northeastern Illinois University in Chicago, is the new Associate Director of Fitness and Wellness for DePaul University in Chicago.

**MEMBER HIGHLIGHTS** 

Rebecca Baldwin, former Director of Aquatics and Programs at the Salem Community Center in Ohio, is the new Assistant Director of Aquatics and Facilities for Louisiana State University in Baton





NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

- Richard Fabri, former Associate Director of Fitness and Wellness for DePaul University in Chicago, is now the Director of the Center for Lifelong Learning and Athletics for the University of Maine in Machias.
- Aaron "Butch" Fealy, former Coordinator of Intramural Sports and Special Events at Saint Cloud State University in Minnesota, is the new Director of Intramural Sports for the University of Idaho in Moscow.
- Jessica Infante, former Recreation Leader for the Monmouth County Park System in Lincroft, New Jersey, is now the Assistant Director at Rutgers University in New Brunswick, New
- Travis Kappel, former Intramural Supervisor at Bemidji State University in Minnesota, is now the Graduate Assistant for Intramural Sports at Saint Cloud State University in Minnesota.
- Jason Saladiner, former Intramural Supervisor at Stephen F. Austin State University, is the new Associate Director at the same institution.
- Noah Yannie, former Director of Recreation Services at Fitchburg State College in Massachusetts, is the new Director of Campus Recreation for Palm Beach Atlantic University in West Palm Beach, Florida,





## **Our Overseas Members in Uniform**

Members, we need your help! If you know of a fellow NIRSA member who has been deployed overseas, please send us the information so we can inform the readers of the NIRSA Know. Email Pat McCord at <a href="mailto:pat@nirsa.org">pat@nirsa.org</a>, or call (541) 766-8211X36. And thank you for your help!







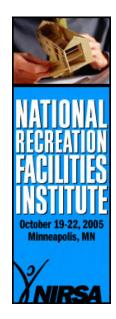


| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS |
| FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US | NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Tel: (541) 766-8211 Fax: (541) 766-8284 Email: nirsa@nirsa.org

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## > SIDELINES

NNC Spotlight
Comments to Us









## Wednesday, May 18, 2005

The tentative schedule is:

2:00 p.m.-3:15 p.m. Welcome & Opening Session - Maureen McGonagle 3:30 p.m.-4:30 p.m. Concurrent Educational Sessions

View and download the brochure, or register online, at http://www.nirsa.net/education/fitness.htm.

4:45 p.m.-5:45 p.m. Cardio Class or Yoga Class

6:30 p.m.-8:30 p.m. Social

## Thursday, May 19, 2005

7:00 a.m.-8:00 a.m. Cardio Class or Pilates Mat 9:00 a.m.-10:15 a.m. Education Session 10:30 a.m.-11:30 a.m. Fitness Roundtable #1

11:45 a.m.-1:00 p.m. Lunch

1:15 p.m.-2:15 p.m.Concurrent Educational Sessions2:30 p.m.-3:30 p.m.Concurrent Educational Sessions3:45 p.m.-4:45 p.m.Concurrent Educational Sessions5:00 p.m.-6:00 p.m.Concurrent Educational Sessions

## Friday, May 20, 2005

8:00 a.m.-9:00 a.m. Fitness Roundtable #2

9:15 a.m.-11:30 a.m. Concurrent Educational Sessions

11:45 a.m.-1:15 p.m. Luncheon

1:30 p.m.-3:30 p.m. Educational Session

4:00 p.m.-5:00 p.m. Master Class "Let's all Dance"

For more information contact Valerie McCutchan at valerie@nirsa.org or (541) 766-8211 x-15.



## Schedule Announced for the National School of Recreational Sports Management, Level II

The National School of Recreational Sports Management Level II returns June 7-10, 2005, in Hilton Head Island, South Carolina. The NSRSM Level II curriculum is designed specifically for experienced mid-and-upper level administrators who want to sharpen their management skills. Experienced faculty members who are leaders in the field of recreational sports develop the curriculum and present sessions that provide participants with opportunities to practice, discuss and refine the professional skills necessary for success. A top-notch faculty, combined with the ability to collaborate with fellow recreational sports professionals, makes this a wonderful professional development experience. The course is limited to forty eight attendees, and won't be offered again until 2008. You can register online at <a href="https://chloris.safe-order.net/nirsa/forms/app\_school.htm">https://chloris.safe-order.net/nirsa/forms/app\_school.htm</a>. This year's complete schedule follows:

## Tuesday, June 7

8:15 a.m.-9:00 a.m. Morning Refreshments/Registration 9:00 a.m.-10:00 a.m. Welcome: Orientation & Icebreakers

10:00 a.m.-10:15 a.m. Break

10:15 a.m.-12:15 p.m. Professional Ethics

12:15 p.m.-12:30 p.m. Learning Communities Introduction

12:30 p.m.-2:30 p.m. Lunch on your own

2:30 p.m. - 4:30 p.m. Team building: Break Included

4:30 p.m.-5:15 p.m. Mini Session: Delegation & Empowering Staff
5:15 p.m. – 5:30 p.m. Learning Community Assignment: Professional Ethics

Evening Social Networking Social (appetizers provided)

## Wednesday, June 8

8:30 a.m.-9:00 a.m. Morning Refreshments

9:00 a.m.-9:45 a.m. Learning Communities: Professional Ethics 9:45 a.m.-10:15 a.m. Mini Session: Leading the Staff Experience

10:15 a.m.-10:30 a.m. Break

10:30 a.m.-12:30 p.m. University Politics/Positioning

12:30 p.m.-2:00 p.m. Lunch on your own

2:00 p.m.-4:30 p.m. DISC: A New Way to Spell Diversity

4:30 p.m.-5:00 p.m. Learning Community Assignment: University Politics & Work Styles

## Thursday, June 9 (Half-Day)

8:30 a.m.-9:00 a.m. Morning Refreshments

9:00 a.m.-9:45 a.m. Learning Community: University Politics & Work Styles

9:45 a.m.-12:00 p.m. Strategic Planning

12:00 p.m.-12:15 p.m. Break

12:15 p.m.-1:00 p.m. Mini Session: Technology & Today's Recreational Sports Professional

## Friday, June 10

8:30 a.m.-9:00 a.m. Morning Refreshments 9:00 a.m.-11:15 a.m. Teaching to Transgress 11:15 a.m.-12:00 p.m. Open Forum with Faculty 12:00 p.m.-1:30 p.m. Lunch on your own

1:30 p.m.-3:15 p.m. Assessment: Oh the Places you Can Go

3:15 p.m.-3:30 p.m. Break

3:30 p.m.-5:30 p.m. What We Have Learned

Evening Dinner Graduation banquet (combined with Collegiate Sport Club Symposium)

# KHOW

# Faculty Opening in National School of Recreational Sports Management

NIRSA needs two professionals to serve on the faculty of the National School of Recreational Sports Management. Applicants must have two years of continuous NIRSA membership, a minimum of three years at a managerial or administrative level in a recreational sport, corporate or public setting and proven presentation or teaching experience. If selected, the successful candidate's attendance would be required at a faculty meeting immediately following the annual NSRSM Level II event June 7-10, 2005 in Hilton Head, South Carolina. In addition, it is preferred that applicants have experience supervising full-time employees and are themselves graduates of the NIRSA NSRSM (level II) or past participants in the NIRSA Executive Institute. The faculty position is a three-year voluntary commitment.

Applications are available from the NIRSA Network at <a href="http://www.nirsa.net/education/school.htm">http://www.nirsa.net/education/school.htm</a> and must be submitted to the NNC by February 11, 2005. The NIRSA Board of Directors will approve faculty appointments by April 29, 2005.



## Register Online Now for 2005 Collegiate Sport Club Symposium

Interested in attending the 2005 Collegiate Sport Club Symposium, June 9-11 in Hilton Head Island, South Carolina? You can now register online at <a href="http://www.nirsa.net/education/sportclub.htm">http://www.nirsa.net/education/sportclub.htm</a> . Presenters have been confirmed, and correspondence with interested National Governing Bodies (NGB) is ongoing. A complete on-line brochure will be available in late February. Please contact Mary Callender for more information: <a href="mary@nirsa.org">mary@nirsa.org</a>.

The tentative schedule is:







## Wednesday, June 8, 2005

Preconference Tour: Three Hilton Head Island golf courses (9am-2:30pm)

Preconference Tour: Sea kayaking at sunset (5-8:30pm)

## Thursday, June 9, 2005

8:30 a.m.-10:00 a.m. Registration & refreshments 10:00 a.m.-11:45 a.m. Welcome & keynote speech 11:45 a.m.-1:00 p.m. Lunch (on your own)

1:00-2:00 p.m. Educational sessions

2:00 p.m.-2:30 p.m. Break

2:30 p.m.-5:00 p.m. NGB Panel/Roundtables 5:00 p.m. - 6:00 p.m. NGB/Vendor Booths

6:00 p.m.-8:00 p.m. Social/Dinner (Holiday Inn poolside)

## Friday, June 10, 2005

8:30 a.m. -12:30 p.m. Educational sessions 12:30 p.m.-2:00 p.m. Lunch (on your own)

2:00 p.m.-5:30 p.m. Educational sessions & roundtables

6:30 p.m. - 8:30 p.m. Banquet

## Saturday, June 11, 2005

8:30 a.m.-1:00 p.m. Educational sessions & roundtables



## Take the Plunge: Present at the National Aquatic Institute

Presentation Proposal Forms are now available for the National Aquatic Institute. The 2005 Institute will be held September 28-October 1, 2005, in Atlanta, Georgia. Lead presenters of accepted proposals are eligible for a registration discount of \$100 per session. This discount can be split in \$50 increments between co-presenters at the discretion of the lead presenter. A presenter can receive a maximum institute discount of \$200. In order to receive this discount, presenters must register by the early bird deadline. The institute committee is seeking presentations covering topics such as

- Student Development
- Management and Leadership in Aquatics Programming
- Innovative Educational Programming
- Staff Scheduling Techniques
- In Service Training
- Lifequarding Techniques for Special Events
- Disability Programming
- **Business Aspects in Aquatics**
- Creative Ideas for Staff Training and Incentive Programs
- Swim Meet Management
- **Aquatic Fitness**
- Special Event Management Information

If you are interested in presenting, you can submit a proposal online at: http://www.nirsa.net/education/aquatics.htm. The deadline to submit is March 21, 2005.



## **CRSS Work Team to Examine Program: Five Testing Dates Remain**

In the fall of 2004, there were two major NIRSA Board of Director decisions regarding the Certified Recreational Sports Specialist (CRSS) exam. The NIRSA two-year membership requirement to take the exam was eliminated on September 21, 2004. This change is necessary to bring NIRSA into compliance with federal antitrust laws concerning application requirements for professional credentialing programs.

The second change took place in October where NIRSA's BOD voted to suspend CRSS exam offerings beginning June 30, 2005. The BOD charged the Professional Registry Work Team to move forward with a registry proposal that would not include the current CRSS exam, and appointed a work team to study the current CRSS program.

The newly formed CRSS Work Team consists of: John Kroll (Chair), East Tennessee State

University; Barb Aiken (Consultant), University of Maryland (College Park); George Brown, University of Alabama (Tuscaloosa); Suzy Gray, University of Texas (San Antonio); Sarah Hardin, Southeast Missouri State University; Steve Kintigh, Texas Christian University; Bill Sells, Ohio University (Athens); Mirum Washington-White, University of Arizona; Jan Wells, University of Michigan (Ann Arbor); and Sarah Young, Indiana University (Bloomington).

Now that the fall state workshops and regional conferences have all taken place, only five CRSS exam dates are available, prior to June 30, 2005:

January 28-29, 2005Region III Student Lead OnChicago, ILApril 5-9, 2005Annual ConferenceOrlando, FLMay 18-20, 2005National Fitness InstituteChicago, IL

June 7-10, 2005 NSRSM - Level II Hilton Head Island, SC June 9-11, 2005 Collegiate Sport Club Symposium Hilton Head Island, SC

To take the exam at one of these five events, interested parties must submit a CRSS application, sponsorship forms, current CPR and first aid cards and an application fee to the NIRSA National Center (NNC) thirty days before the date of the test. All CRSS general information and materials are available at <a href="http://www.nirsa.net/education/crss.htm">http://www.nirsa.net/education/crss.htm</a>.

A fee of \$45 is due with the application for members and a fee of \$125 is due for nonmembers. Contact Assistant Education Director Nick Todorovich with questions about the CRSS program: <a href="mailto:nick@nirsa.org">nick@nirsa.org</a>.









| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US |

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Fax: (541) 766-8284 Email: nirsa@nirsa.org



the 2005 NIRSA Recreational Sports Exposition in Orlando, Florida, April 6 & 7, 2005













- Conference Briefcase/Bag ~ \$4000
- Cyberbyte (email) Café ~ Sold P5 Sports & Special Risk
- People of Color Social ~ \$3000
- Dance Party ~ \$5000
- Theme Night Social ~ \$8000
- Lunch in the Expo ~ \$5000 each day
- Notebook Inserts ~ \$500 member/\$795 nonmember

## NEW!

## **NIRSA Foundation Career Opportunities Center!**

Open to a captive audience for five days, the NIRSA Foundation Career Opportunities Center (COC) offers a variety of sponsorship opportunities! Last year the COC was attended by over 650 individuals looking for jobs or employees. Partner your name with one of the conference's busiest

- COC Computer Station Sponsor ~ \$3000
- COC Presentation Rooms Sponsor ~ \$1000

Contact Carole Hobrock, carole@nirsa.org, for more information on sponsorship opportunities.

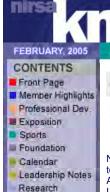






| NIRSA NETWORK HOME | BACK | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US | NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Tel: (541) 766-8211 Fax: (541) 766-8284 Email: nirsa@nirsa.org

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## Explore all of the contents within this issue of the NIRSA Know!



SPORTS

# NIRSA Flag Football 2004 Regional Championships a Big Success

NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

NIRSA would like to thank all of the NIRSA endorsed Regional Flag Football hosts for events that took place in October and November 2004. A big thank you goes to the Recreational Sports staff at Arizona State University, Sam Houston State University, University of Maryland, The Ohio State University, University of Southern Mississippi and Tennessee Tech University. The willingness of professional and student members who traveled to help make these events so successful is greatly appreciated. Results from these events can be found at <a href="http://www.nirsa.net/spoend/football/2004/index.htm">http://www.nirsa.net/spoend/football/2004/index.htm</a>.

## ▷ SIDELINES

NNC Spotlight

Comments to Us











## '04 Soccer Sport Club Tourney: Championships Finish Play in Arizona

After considerable review of the weather-shortened tournament in Austin, Texas, last November, NIRSA extended invitations to the twenty-four teams that did not finish play in the Soccer Sport Club Championships to complete their matches. The final play in the Men's Championship Division, with three teams competing, took place Saturday, January 8, 2005, at the Red Mountain Soccer Complex, in Mesa, Arizona. Because the other four divisions (Men's Open, Men's Consolation, Women's Open and Women's Championship) did not receive a commitment from at least three-quarters of the remaining teams to compete in Arizona, these divisions will not crown a champion for 2004. The NNC received an overwhelmingly positive response from student athletes, coaches, parents, and members for the offer to complete play.

The rain seemed to follow this event. Phoenix received their total annual rainfall for 2005 during the week prior to the event. Staff from Arizona State and the NNC were scrambling to find turf fields in the Phoenix area for back-up. The rain held off, so teams were able to play on as scheduled. Results can be found on the NIRSA website for the Men's Championship Division, in which Texas A&M was crowned champion, and Colorado State "A" was runner-up. UC Berkeley was the third competing team.

A huge "thanks" goes out to Howard Taylor and Doug Ewing at Arizona State University Recreational Sports for setting up the logistics of the final games, as well as to Randall Ford (The University of Texas at Austin), Chad Ellsworth (Arizona State University), and Noah Yannie (Palm Beach Atlantic University), for helping out during the event.

For more information and to view photographs, go to <a href="http://www.nirsa.net/sc/soccer/2004/continuation.htm">http://www.nirsa.net/sc/soccer/2004/continuation.htm</a>.



## '05 USA Team Tennis National Campus Championship Slated for March



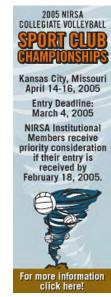
The 6th annual USA Team Tennis National Campus Championship presented by the United States Tennis Association, NIRSA and the Intercollegiate Tennis Association will be contested on March 10-12, 2005, at the Barnes Tennis Center in San Diego, California. Information can be found at <a href="http://www.nirsa.net/sc/tennis/2005/index.htm">http://www.nirsa.net/sc/tennis/2005/index.htm</a> or contact Valerie McCutchan at the NNC: <a href="mailto:valerie@nirsa.org">valerie@nirsa.org</a> or (541) 766-8211 ext. 15.

# KINOW

# Enter Now for '05 NIRSA Collegiate Volleyball Sport Club Championships

The 21st Annual Volleyball Championships will return to Bartle Hall Convention Center (the site of the 2001 championships) in Kansas City, Missouri, April 14-16, 2005. Volleyball club teams can print off the entry packet and forms from the NIRSA Network (<a href="http://www.nirsa.net/sc/vb/2005/index.htm">http://www.nirsa.net/sc/vb/2005/index.htm</a>). Entries will be accepted between January 3 and March 4, 2005. Institutional Member schools will receive priority in their entry consideration, if their complete entry is received by February 18, 2005. ALL divisions are expected to fill, and 240 men's and women's teams will be seeded into the appropriate division, depending on their university enrollment as well as their skill level. The preseason rankings were posted on January 7, 2005, and can be viewed online. Molten is once





again the Official Ball, and can be purchased by downloading the order form, from the NIRSA Network. NIRSA members interested in volunteering at the championships, should contact Valerie McCutchan (<a href="mailto:valerie@nirsa.org">valerie@nirsa.org</a>) as soon as possible.







# Hosts and Sites Scheduled for '05 Basketball Championships

NIRSA is pleased to announce The 2005 NIRSA Endorsed Regional and National Basketball Championships at eight NIRSA Member Institution sites. Watch the NIRSA Network for updates about these tournaments, and links for specific entry information <a href="http://www.nirsa.net/spoend/basketball/2005/index.htm">http://www.nirsa.net/spoend/basketball/2005/index.htm</a>.

## University of Iowa February 25-27, 2005

Iowa City, IA Contact: Mike Widen (319) 335-9477 michael-widen@uiowa.edu

## Mississippi State University

March 11-13, 2005 Mississippi State, MS Contact: Laura Walling (662) 325-2179

lwalling@saffairs.msstate.edu

## University of Houston March 18-20, 2005

Houston, TX Contact: Steve Waden (713) 743-9506 swaden@uh.edu

## University of Arizona March 25-27, 2005

Tucson, AZ Contact: Mirum Washington-White (520) 626-3396 mirum@u.arizona.edu Website

## Washington State University March 4-6, 2005

Pullman, WA Contact: Jeff Elbracht (509) 335-9668 <u>elbracht@wsu.edu</u>

## Central Michigan University March 18-20, 2005

Mt. Pleasant, MI Contact: Damon Brown (989) 774-3686 brown2dm@cmich.edu Website

## University of Kansas March 18-20, 2005

Lawrence, KS Contact: Kurt Schooley (785) 864-3270 schooley@ku.edu Website

## Boston University March 18-20, 2005

Boston, MA Contact: Chris Daigle (617) 353-4364 cdaigle@bu.edu

## National Intramural Basketball Championships

## Georgia Tech April 15-17, 2005

April 15-11, 2005
Atlanta, GA
Contact: Dan Hazlett
(404) 894-4942
dan.hazlett@crc.gatech.edu
Website









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| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US |

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> SIDELINES









Please note: New categories this year!

- Intramurals
- Fitness & Leisure
- Outdoor
- Sport Clubs
- Humorous
- Staff (i.e., lifeguards', instructors' & officials' shirts)
- Commercial Sponsorship\*
- One color screen (includes all categories except commercial)

\*Any shirt with commercial markings or one that has been subsidized by a commercial organization must be entered in the Commercial Sponsorship category.

One winning shirt will be included in the quilt for the 2006 quilt auction or raffle; the second piece will be auctioned at this year's conference. Enter by 3:00 p.m. on Wednesday, April 6, at the Foundation table in the registration area. Enter your best t-shirts, jackets, vests, sweatshirts, caps, bucket hats,

or any other staff or institutional sportswear in this classic conference event. You will gain recognition for your program and institution while benefiting the NIRSA Foundation.

Bring your completed entry forms with you for a quick check in. Forms will be available soon online at: <a href="http://www.nirsa.net/education/conference/tshirts.htm">http://www.nirsa.net/education/conference/tshirts.htm</a>. Entries will be judged on originality, content composition, layout of design and overall visual appeal.

Entries will be accepted at the Foundation Table in the Registration area on Tuesday, April 5, 8 a.m.-5 p.m. and Wednesday, April 6, 8 a.m.-3p.m.



## 2004 CGA Tournament Nets Funds for Foundation

Despite snow flurries and windy conditions, Penn State golfers Kyle Tyson and Drew Guaraldo shot an eight under score of 64 to win the 2004 National Collegiate Golf Championship (NCGC) December 3-5 at Badlands Golf Course in Las Vegas, Nevada. The two-person scramble event, sponsored by the Collegiate Golf Alliance (CGA) showcased over twenty-five teams representing seventeen different colleges and universities.



As the 2004 Champions, Tyson and Guaraldo received a pair of round trip tickets from Southwest Airlines and a full return package to Las Vegas and an automatic berth to the 2005 Championships to defend their title.

a full return package to Las Vegas and an automatic berth to the 2005 Championships ir title.

The tournament was organized and facilitated by

the Collegiate Golf Alliance (CGA). This year, the CGA was made up of over 800 golfers representing 90 different colleges and universities. Proceeds from the tournament benefited the NIRSA Foundation, a not-for-profit organization that provides opportunities for students through professional development, research, scholarships, and educational resources.

The CGA currently serves as the premier on-line golf events and registration company for over 1,400 colleges and universities across the United



States. For more information, email <a href="mailto:info@cgagolflinks.com">info@cgagolflinks.com</a> or visit <a href="www.cgagolflinks.com">www.cgagolflinks.com</a>.

From left to right, Sid Gonsoulin, NIRSA Past President, accepts the CGA check from Paul Cantrell, LQ Director, Fairfield University, and Greg Long, CGA Director of Business Operations





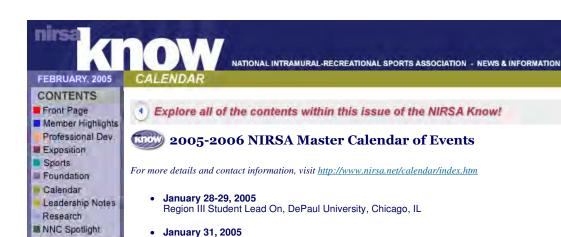




| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US | NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Tel: (541) 766-8211 Fax: (541) 766-8284 Email: nirsa@nirsa.org

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Nomination deadline for Horace Moody Award

# Log on & get hooked! bluefishjobs



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## February 4, 2005

TIRSA (Tennessee Intramural-Recreational Sports Association) State Workshop, Austin Peay State University, Clarksville, TN

## • February 4, 2005

Nomination deadline for Regional and National Student Representatives

#### • February 10-11, 2005

AZIRSA Spring State Workshop, Northern Arizona University, Flagstaff, AZ

## • February 10-12, 2005

Region IV Student Lead On, Texas State University, San Marcos, TX

## February 18, 2005

Nebraska and Friends, Wayne, NE

#### February 18-19, 2005

14th Annual Emerging Recreational Sports Leaders Conference: Florida International University, Miami, FL

## February 22, 2005

National Recreational Sports Fitness Day, Nationwide

## March 10-12, 2005

USA Team Tennis National Campus Championship, San Diego, CA

## April 3, 4 & 10, 2005

NIRSA Board of Directors Year-end Meeting, Orlando, FL

## • April 5-9, 2005

\*Annual Conference & Recreational Sports Exposition, Orlando, FL

## April 14-16, 2005

NIRSA Collegiate Volleyball Sport Club Championships, Kansas City, MO

## May 11-14, 2005

Big Ten Recreational Sports Conference, The Ohio State University, Columbus, OH

## May 18-20, 2005

\*National Fitness Institute, DePaul University, Chicago, IL

## June 7-10, 2005

\* National School of Recreational Sports Management-Level II, Hilton Head Island, SC

## June 9-11, 2005

\*Collegiate Sport Club Symposium, Hilton Head Island, SC

## June 21-24, 2005

NIRSA Board of Directors Summer Meeting, NIRSA National Center, Corvallis, OR

## • September 28-October 1, 2005

National Aquatic Institute, Atlanta, GA

## Fall 2005

Region I Conference, Providence, RI

## • October 17-19, 2005

Region V Conference, University of Minnesota, Minneapolis, MN

## October 19-22, 2005

National Recreation Facilities Institute, University of Minnesota, Minneapolis, MN





• October 27-31, 2005

Region II Conference, Cruise ship out of Jacksonville, FL, hosted by state of South Carolina

• November 2-4, 2005

Region III WIRSA (Wisconsin Intramural-Recreational Sports Association) State Workshop, Madison, WI

November 17-19, 2005

NIRSA Collegiate Soccer Sport Club Championships, University of Alabama, Tuscaloosa, AL

April 1-3, 2006

NIRSA Board of Directors Year-end Meeting, Louisville, KY

April 4-8, 2006

Annual Conference & Recreational Sports Exposition, Louisville, KY

• April 13-15, 2006

NIRSA Collegiate Volleyball Sport Club Championships, Salt Lake City, UT

\* Potential Certification Exam Site

Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.

# Deadlines for Nomination of Awards / Scholarships / NIRSA Offices / Bylaws and Amendments CLICK FOR MORE INFO









| NIRSA NETWORK HOME | BACK | | MEMBER NEWS | PROFESSIONAL DEVELOPMENT | EXPOSITION | SPORTS | | FOUNDATION | CALENDAR | LEADERSHIP NOTES | RESEARCH | COMMENTS TO US | NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Tel: (541) 766-8211 Fax: (541) 766-8284 Email: nirsa@nirsa.org

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> SIDELINES









In May, I took my first ever trip to Chicago. I was very impressed with downtown Chicago and the Big Ten Conference was enjoyable. The tours of the University of Chicago, DePaul University and Northwestern University were enlightening, and an included riverboat ride was relaxing and fun.

Tamra Garstka In October, I took my first ever trip to Stillwater, Oklahoma (and to NIRSA President Oklahoma for that matter). It was Homecoming at Oklahoma State
University and the atmosphere was festive. A "Texas Hold 'Em" Tournament at the **Big 12/Region** IV Workshop seemed to be a big hit! I especially enjoyed the hypnotist.

In November, I started with a trip to Charlotte, North Carolina, which was short and very sweet. During the Region II Workshop, I spent an extremely pleasant five hours on the golf course (it might have been longer) and it rained almost the entire time. I had wonderful company, a lot of laughs and I was grateful that my partner was not looking to win any prizes. Sorry, Matt! At the great social I enjoyed again meeting new people and talking with old friends.

I continued my November travel for the first time ever to Syracuse, New York. Did you all know it gets cold there in November? I had a great time at the Region I Conference! I got to watch Syracuse and Princeton play basketball. Word to the wise: Don't sit in front of Eric Stein when Princeton is playing! I feared for my life at times!

The last of my travels in 2004 took me right back to my backyard— Tempe, Arizona. The Region VI Workshop is always done right! We had a great dinner at a venue that overlooked the Tempe city lights and then a really fun evening at a Piano Bar. And yes, I got embarrassed. It was a nice way to end my travels.

I would like to thank all the regional hosts for including me when they could during the workshops, for their kind words and, of course, for their great hospitality. I truly have had very memorable experiences everywhere I went, most recently while serving as a host for the Big 10/Pac-10 Directors' meetings in Corvallis. I look forward to attending the **Region III Lead On**, the **Region IV** Lead On, and the 14th Annual Emerging Recreational Sports Leaders Conference.

See you all in Orlando!!



## Fellow Students: Nominate a Mentor, Attend ERSL

Last chance to submit a Horace Moody Award nomination—January 31st

Dear NIRSA Students.

There are very few moments when we have the opportunity to recognize the professionals of our association who have helped us succeed. When you nominate someone for the Horace Moody Award, you are saying more than thank you—you are recognizing a mentor for taking the time to make a difference. This week, today, take time to nominate a professional. Download the nomination form and mail, fax or email your nomination to me before the January 31st deadline. All you have to do is summarize why you feel the person deserves this student development award. Do not let this opportunity pass you by! On the NIRSA Network visit:

http://www.nirsa.org/secure/crss/moody process.htm for information and the nominating form.



The Emerging Recreational Sports Leaders Conference (ERSL) is approaching quickly: February 18-19! As the holiday season ends and the annual conference is around the corner, attending ERSL, a Student Lead On, and making contact with your regional representatives becomes more important. The Regional and National newsletters will be online soon with the latest information updates.

Attending ERSL or a Student Lead On is a wonderful opportunity for many reasons. Here are my top reasons to attend:

- Networking: There will be people in attendance from all over the region; you will meet many students and professionals in your field.
- 2. Practice: ERSL or a Lead On is a great opportunity to experience the conference atmosphere without the pressures of the size of the annual conference or of looking for an internship, a GA position or a job.
- Professional Development: ERSL and the Lead On will offer sessions and roundtables providing the opportunity for you to grow professionally and personally.
- 4. New Opportunities: Step up and become a leader, lead a presentation, set a goal to participate in a roundtable: find that open door!
- 5. FUN! Recreation is what we are all about!

Please contact me with any questions you have about becoming more involved in your NIRSA! Email me at <u>barr1ts@cmich.edu</u>.





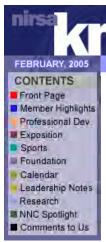




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## KITOW

## The NIRSA Partnership with USTA in Action: Court Curriculum

In Pennsylvania and Florida, two collegians make tennis a major deal for their classmates.

By Cynthia Cantrell

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Growing up in Downingtown, Pa., Justin DePietropaolo learned to play tennis from his dad at the local public park. He would end up joining his high school team, playing one year at the varsity level. Naturally, he wanted to stay involved with the sport after enrolling in Pennsylvania State University in the fall of 2000.

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"Penn State recruits its varsity team, so it's tough to get on. They take maybe one walk-on a year," says DePietropaolo, a 22-year-old marketing major who graduated last May. Around the same time DePietropaolo was searching for an alternative, an older student was forming a student-governed tennis club on campus. DePietropaolo signed up, and remained an active leader in the group through his senior year.

Word of the club spread fast. DePietropaolo says the club's growth spurt from about 20 to 150 members in a two-year span was fueled by word of mouth and the website he designed in his freshman year (www.clubs.psu.edu/up/tennis). "Not everyone can, or wants, to play at the varsity level," DePietropaolo says. "With the club, people can play once a week or five times a week, at whatever level they want."

Today, the Penn State Tennis Club—named the USTA Middle States 2003 Organization of the Year—participates in two leagues, in addition to hosting tournaments, biweekly tennis instruction for beginners and a "Late Night" round robin that provides an alternative to the bar scene on Friday and Saturday nights.

"A few years ago, organized tennis for the general student body at Penn State did not exist. Due to the hard work of Justin and some other students, it has exploded," says Eric Dove, supervisor of the Penn State Tennis Center.

A thousand miles down the Eastern seaboard, 21-year-old senior Brent Boostrom of Orlando, Fla., faced a similar challenge at the University of Central Florida (UCF).

A multi-sport athlete, Boostrom turned to tennis in his junior year of high school after breaking his arm twice while playing baseball and soccer.

After arriving at UCF as a freshman in the fall of 2001, Boostrom joined the UCF Tennis Club, founded a year earlier by another student, and served as historian. He has been president of the club since his junior year.

Despite the difficulty of sharing the school's six tennis courts with the varsity team and student body, the club recruited 100 members in less than a year, plus another 250 in the intramural USA Team Tennis League, of which Boostrom serves as director. It did so through word-of-mouth, a redesigned website (www.knightstennis.com), weekly lessons for beginners, and a new round-robin doubles format. Divided into competitive and recreational levels, the tennis club also hosts tournaments and a summer league.

"Brent has done a tremendous job as president of the tennis club, coordinator of intramural tennis and as the newly elected president of the UCF Sport Club Council, overseeing 30 sports," says Jim Wilkening, associate director of the UCF Recreation and Wellness Center. Crediting Boostrom's dedication with the recent construction of a new championship tennis court at UCF, Wilkening adds, "Brent and his predecessor have helped tennis to have a huge presence on campus. They've taken tennis to a whole new level here."

Just as important as the competition, says Boostrom, is the players' commitment to volunteerism, which includes providing free, weekly tennis lessons and tutoring for about 50 First Serve program participants in Eatonville, Fla. According to Jodi Manning, coordinator of Team Tennis for USA Tennis Florida, the students' volunteer efforts are admirable. "It's really nice of them to take the time away from their schoolwork and extracurricular activities to do community service," Manning says.

Another social outlet for students is the USA Team Tennis National Campus Championships for club and intramural tennis teams. The fifth annual event, held in March 2004 at the Florida Tennis Center in Daytona Beach, featured a record 40 teams from 33 schools—including Penn State and UCF. In 2005, the event will be held in San Diego from March 10 to 12. "The nationals are awesome because after your match, you get to hang out with kids from across the country," says Boostrom.





"You get to find out what different campuses are like, and how different tennis programs are run."

"It's all about providing high-quality experiences for students through their college years," says Dr. Kent J. Blumenthal, executive director of the National Intramural-Recreational Sports Association.

"Tennis sport clubs are just another area that we've seen tremendous growth in," he adds. "Campus recreational sports directors—including Tom Lovins at Penn State and Willie Helping at Central Florida—are recognizing this trend and are offering more team-based tennis programs nationwide. It's all about connecting and socializing—and making students excited so that they want to play—while supporting the goals of higher education."

According to David Benjamin, executive director of the Intercollegiate Tennis Association, DePietropaolo and Boostrom are great role models for other students interested in strengthening both college-sponsored intramural programs and student-governed tennis clubs. There are 300,000 high school tennis players in the country, he says, but only about 15,000 college varsity slots available.

"The key is the tennis sport club," says Glenn Arrington, the USTA's product manager of Adult/Senior Tennis. "The collegiate tennis sport club is a perfect retention tool for keeping former high school varsity players in the game through college, as well as introducing tennis in a fun social format. The key to the sport club is that they can be built to meet the needs of the student body. It's where the action is." (See "How to Form a Campus Tennis Program," below.)

Although neither DePietropaolo nor Boostrom, a management information systems major, has firm career plans, both say the experience of running a tennis club will be an asset as they make the transition into the business world.

"It takes a lot of time," Boostrom says, "but I wouldn't give it up for anything."



## **How to Form a Campus Tennis Program**

Interested in getting a USA Team Tennis program started on your campus? The USTA, in cooperation with the National Intramural-Recreational Sports Association (NIRSA) and the Intercollegiate Tennis Association (ITA), has resources to help students, intramural directors and varsity coaches form campus tennis programs.

A free starter kit offers step-by-step instructions and customizable fliers and other marketing materials. Equipment giveaways donated by Prince and Wilson can be used to generate excitement about tennis programs during a "tennis on campus day" event.

Students: For a USA Team Tennis League get-started kit, tennis gear and information about program funding opportunities, call your USTA section campus contact listed at <a href="https://www.nirsa.net/spoend/tennis/sectionrep.htm">www.nirsa.net/spoend/tennis/sectionrep.htm</a>.

Recreational Sports, Intramural and Sport Club directors: Visit www.nirsa.net/spoend/tennis/index.htm.

Varsity coaches: For those interested in implementing USA Team Tennis Leagues, visit www.itatennis.com.









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