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many Hurricane Charley Wreaks \$2-3 Million in Damage at University of Central Florida

Despite losing 75% of their roof and enduring the worst damage inflicted by Hurricane Charley on the University of Central Florida campus, Gary Cahen, Intramural Coordinator at UCF's Recreation and Wellness Center, says he and the staff will be ready with activities and programs for students when school starts on Monday, August 23.

Contractors have gone to work with bulldozers to remove courts and flooring, warped by twelve inches of rain dumped by the August 13 storm, the first step in a two to three million dollar renovation that will take six to nine months to complete, Cahen reports. The UCF Recreation and Wellness Center was completed in January 2002, and was honored with a 2004 Outstanding Sports Facility Award at NIRSA's Annual Conference last April.









MIRSA Leaders Discuss the Newly Formed National Institute for College Recreational Sports & Wellness at The Ohio State University

On August 9-11, 2004 NIRSA's Executive Committee and Executive Director met in Columbus, Ohio, with J. Michael Dunn, Director, Department of Recreational Sports, The Ohio State University, and Danell Haines, Ph.D., Director, National Institute for College Recreational Sports & Wellness, to discuss partnership opportunities and cooperative planning for the newly formed Research Institute. The Institute's stated mission is to "foster and facilitate interdisciplinary and collaborative research, provide educational research services, and to develop data sharing processes directed toward optimizing college recreational and wellness pursuits." Look for more information about the Institute in upcoming issues of NIRSA Know.



Watch

your

mailbox!

- President-elect Greg Jordan, CRSS, Oakland University (Michigan)
 President Tamra Gartska, CRSS, Arizona State University
 J. Michael Dunn, Director, Department of Recreational Sports, The Ohio State University
- $\cdot \ \text{Immediate Past President Sid Gonsoulin, CRSS, University of Southern Mississippi}$
- · Danell Haines, Ph.D., Director, National Institute for College Recreational Sports & Wellness · Kent J. Blumenthal, Ph.D., CAE, NIRSA Executive Director



Insurance Issues and the Future of NIRSA's Sports Event **Sponsorship**

Potential insurance woes are averted with the purchase of additional coverage, resulting in a new approach to liability for host schools and NIRSA.





Budget Benchmarking in Recreational Sports: Exploring a New Frontier

NIRSA Past President Dennis Corrington got tired of wondering about budget inconsistencies, so he launched a quest for figures and answers.





2004-2005 National Collegiate Alcohol Awareness Week • OCTOBER 17-23, 2004 •

No hype. No spin. No preaching. It is time to Tell It Like It Is.

This year's NCAAW theme was chosen because students want to know the truth about the issues that affect their lives.





Order your 2005 Recreational Sports Directory NOW for best pricing! 🄈

Use the "click to KNOW more" icon to download and print an early order form.





2004-2005 NIRSA Education Center (NEC) Catalog is in the mail!

Your all-new 2004-2005 NIRSA Education Center Catalog is on its way.





MIRSA Travels South Again in 2006: Rolling Hills, Bluegrass, and April in Kentucky!

It's official! The 2006 Annual Conference site has been selected! NIRSA President Tamra Garstka has announced that Louisville, Kentucky has been selected as the site for the 2006 NIRSA Annual Conference & Recreational Sports Exposition. Mark your calendar for April 4-8, 2006. More details will be released as they become available. For the latest on the upcoming 2005 Annual Conference & Recreational Sports Exposition, click to KNOW more.





In Search of NIRSA Know Online Archives? Scroll Down!

Printable pdfs of previous issues of the NIRSA Know newsletter are only a click away, starting with the most recent issue and including the *NIRSA Know* newsletter that previously appeared in *Recreational Sports & Fitness* magazine. At the bottom of this page, click on "View *Know* Archives," and you'll find an easily accessible menu of past issues. As you click on each year, a drop down list of issues will appear; at the top of each list you will see a hot link that will take you directly to that year's index of Know contents. Now it's easier than ever before to know what's in the Know-and find everything that went before!











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NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Tel: (541) 766-8211 Fax: (541) 766-8284 Email: nirsa@nirsa.org

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Hurricane Charley Wreaks \$2-3 Million in Damage at University of Central Florida

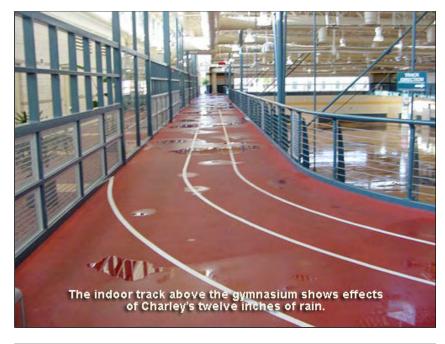
Continued from Front Page...

Swimming, sand volleyball and tennis will all be available for arriving students, and intramurals programs, although reduced approximately by half, will be launched as scheduled. The program is "going back to our roots," Cahen says, because he and staff members have secured alternate sites for activities in the gymnasium within UCF's College of Education, where many of the department's events were held prior to the Center's completion. Although some returning students may feel disappointed at the reduction in intramurals teams—from 160 to 70 in football, for example—Cahen is confident that everyone will sportingly accept the necessary changes with the assurance that, by next semester, all programs will be restored to normalcy.

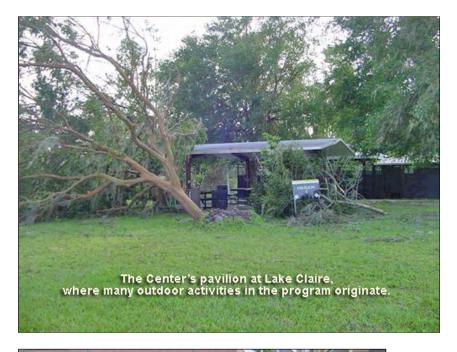
Meanwhile, preparations for the new year are progressing as usual, with Cahen and his staff aware that damages to the Center and Orlando are not as extensive as they could have been, even with several homes lost by staff members, countless trees uprooted, and utilities only now returning to the area. A survivor of Andrew, the 1992 Category 5 hurricane, Cahen appreciates that, although he and his colleagues will begin the year with an unaccustomed dampness, their enthusiasm for their students and the program clearly remains undaunted.

All photos by Gary Cahen.



















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SIDELINES











Insurance Issues and the Future of NIRSA's Sports Event **Sponsorship**

By Mark Jacobson, NIRSA Chief Financial Officer

NIRSA recently conducted a comprehensive review of the Association's insurance policies. With the assistance of NIRSA's legal counsel, O'Donnell & Clark, LLP, it was determined that the Association is adequately insured for the sport club championships, but not insured for NIRSA sponsored extramural championships. In fact, our current association insurance policy specifically excludes coverage of athletic events. In order to adequately cover the Association's assets, the Board of Directors concluded at their summer 2004 meeting that a liability and accident insurance policy covering these activities should be purchased for all future NIRSA sponsored extramural events.



NIRSA requested and received bid proposals from three different insurance brokers. NIRSA Insurance/P5 Sports, our current agent for the Association's Sport Club Championship accident and liability insurance,

has provided us with the least expensive alternative to cover the Sponsored Extramural events. The cost of this insurance works out to approximately \$5.00 per participant. The low participant number of these events, an estimated 4,500 per year, plays a significant part in determining the pricing and relative risk to the insurance underwriter.

Since most of the colleges and universities that expressed interest in hosting a Regional or National Extramural event indicated that they are not able to include NIRSA on their insurance policies (most universities are self-insured and cannot indemnify NIRSA), NIRSA determined that it will purchase the insurance policy with its own funds and will require the hosting institution to reimburse NIRSA for its prorated cost of the insurance. If a hosting institution has the ability of including NIRSA on its own insurance policy, it will not be required to reimburse NIRSA for the insurance coverage. For the fall 2004 sports events, interested host institutions have been notified of this insurance requirement through NIRSA's extramural event criteria.

To help defray costs of hosting a Regional or National event, an upfront monetary stipend was authorized by the Board of Directors, to help the host site defer these insurance costs and other set-up

For more information, please contact Mark Jacobson, Chief Financial Officer: mark@nirsa.org









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Budget Benchmarking in Recreational Sports: Exploring a

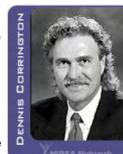
It was one of those "Hey, somebody should do that!" kinds of things.

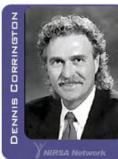
New Frontier

Acting on his own curiosity—and a certain abiding disgruntlement over the high cost of utilities—NIRSA Past President (1994-95) Dennis Corrington, CRSS, the Director of Recreational Sports at Texas A&M University (College Station), began by collecting data on his own time, and ended up with a benchmarking study of recreational sports departmental budgets.

Focusing on Big 12, Big Ten, and Pac 10 schools with large, comprehensive recreational sports programs and facilities, Corrington enlisted the help of their directors in compiling information from specific budget categories in a particular format. He asked each director to use the fiscal year 03-04 for the study, and to specify both the size of the student body (FY'04), and the square footage of their buildings. To ensure that the

respondents would be working within a uniform context for their replies, Corrington provided the following definitions:





Definitions of Income Sources

- Recreational Sports Fee any student fee dedicated (e.g. by legislation) to recreation
- Generated Revenue membership sales, intramural entry fees, etc.
- State (or University) Assistance direct or indirect support through expense reduction, etc.
- Other Revenue other student fees not dedicated specifically to recreation, e.g. student service fees and any other revenue not listed above

Definitions of Expenditure Categories

- Salaries and benefits including all full-time and GA salaries and benefits
- Wages and benefits student wages and other part-time/contract, e.g. massage therapists
- Utilities full cost with reductions or state payment listed under state assistance on the revenue side
- Custodial Services full cost with reductions or state payment listed under state assistance on the revenue side
- 5. Debt Service annual payments to retire bonded indebtedness
- Capital Outlay —Expenses for any new durable items
- Renewal and Modification Set-aside any annual allotment dedicated to maintaining facilities in new condition or any remodeling to improve utilization of facilities
- Equipment Depreciation any annual allotment dedicated to replacing equipment or furniture, e.g. computers or cardio-vascular equipment
- General Expenses any expense not included above

The bases for comparison used in this project included: percentage of total budget, cost or revenue per student, and cost or revenue per gross square feet of facilities. (Corrington's spreadsheet displays the complete criteria and figures. (A)

As directors presented their data. Corrington noticed a factor he believes will prove interesting to those planning new facilities: the comparison of building size to student body size among surveyed schools reveals a surprisingly wide range, as high as 13.244 square feet per student at the University of Nebraska and as low as 2.918 square feet per student at Arizona State University. The average among the 27 schools in the study comes to 7.765 square feet per student.

While Corrington notes that a review of the attached charts reveals a significant variation both in the amount and sources of income and in the amount expended in different categories, posing a certain difficulty in generalizing or trend spotting, he feels a direct comparison in specific categories could prove valuable to facility directors. For example, in the utilities category, Texas A&M (College Station) is paying considerably more than The University of Texas at Austin for comparable facilities. This fact is difficult for Corrington to explain, which illustrates in part the motivation for his original undertaking of this project.

Corrington believes that those departments planning new or expanded recreation centers will benefit by

looking at results from surveyed schools in the midrange of expense items on the spreadsheet to benchmark against, or to create a "model budget." As he has long known, there are no rules available to directors on debt service for facilities. A conclusion Corrington has reached in this regard is that a recreational sports department in search of a model budget should not expend more than 36 percent of its resources on debt service.

In sharing this information with NIRSA's membership, Corrington emphasizes that this initial effort is a small sample of the information to be gained by standardizing and enlarging the data collection effort. He hopes that the information provided here will be used for constructive comparison, instigating new opportunities for research in a neglected field.

Interested NIRSA members are welcome to contact Dennis Corrington at dennis@rec.tamu.edu with questions, comments, suggestions for further research on this topic, and/or to volunteer to help with the next survey he is planning, which will target the Southeastern Conference, among others.



2004-2005 NIRSA Education Center (NEC) Catalog is in the mail!

Your all-new 2004-2005 NIRSA Education Center Catalog is on its way. This 24 page, four-color catalog contains all the items you'll find at the web-based NIRSA Education Center (NEC), and is the first to be produced for NIRSA members in conjunction with our new partnership with Human Kinetics. This partnership benefits NIRSA by increasing the number of publications and resources it can develop—including online courses, CEU opportunities, videos, and software.

You can use this catalog to order products through the NIRSA Education Center Web site (www.nirsa.org) or by phone, mail, or fax. And remember, NIRSA Institutional Members receive a 15% discount on selected items. You'll find the discount price listed throughout the catalog for appropriate items. Institutional Members can check the 'Members Only' section of the NIRSA Network for their discount code.







2004-2005 National Collegiate Alcohol Awareness Week • OCTOBER 17-23, 2004 •

No hype. No spin. No preaching. It is time to Tell It Like It Is.

NIRSA is an active and proud member of the IATF (Inter-Association Task Force on Alcohol and Other Substance Abuse Issues) and wholeheartedly supports the message and mission of the National Collegiate Alcohol Awareness Week (NCAAW).

This year's NCAAW theme was chosen because students want to know the truth about the issues that affect their lives. When it comes to the alcohol abuse issue there are a number of truths to be told. It's time to Tell It Like It Is, which includes the fact that many students choose not to drink irresponsibly, and those who drink to excess put themselves at high-risk for negative consequences. But another truth that not everyone is aware of is that the majority of students do not drink to excess, and do not suffer from negative consequences. In fact, some students choose not to drink. In fact, most students are smart when it comes to their choices about alcohol.



National Collegiate Alcohol Awareness Week is a strong foundation for fall programming within recreational sports and intramurals. It is celebrated each year during the third full week in October (10/17-23/2004). These particular dates might not work on your campus calendar, so choose a time that best meets your needs. What makes this year even more special is 2004 marks the 21st Anniversary of NCAAW, dating back to the first time the Inter-Association Task Force sponsored Alcohol Awareness Week in 1983!

It is certainly possible that you have already chosen a theme for your campus NCAAW programming. If so, we hope the items provided to you in the campaign kit will be helpful as a supplement to what you have already planned. If you haven't chosen a theme yet, we invite you to use the Tell It Like It Is theme

that highlights the fact that most students on our campuses are making smart choices about alcohol.

For more detailed information and free downloads, vist the IATF website at http://www.iatf.org.







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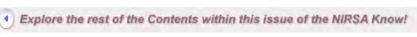
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MEMBER NEWS



> SIDELINES



Leaders to Elect, Honors to Award: Nomination Due Dates Approach

NIRSA Leaders Nominations: September 17

Nominations are now being accepted for the offices of President-Elect, and regions I, III, and V Vice Presidents. Newly elected professionals would take office in April 2005 and serve two to three years, depending on the office.

NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

Nomination forms and guidelines for nominating a Professional Member are on the NIRSA Network at: http://www.nirsa.org/administration/office/index.htm Nominations for student leader offices are due by February 4, 2005. More information on how to submit those nominations will be posted in the fall.

Honor Award Nominations: December 15

Nominations for NIRSA's highest award are now being received by Natalie Kovac, Chair of the Honor Award Committee. See the complete details at: http://www.nirsa.org/secure/crss/index.htm Please direct questions to Natalie at nataliekovac@comcast.net.

Wasson Student Award Nominations: December 31

The William N. Wasson Student Leadership & Academic Awards recognize outstanding students who are active participants, volunteers, or employees in departments of recreational sports on college and university campuses. Named after NIRSA's founder, the award is intended to identify undergraduate and graduate students who "set the standard" on campuses across the country.

Previous eligibility guidelines required NIRSA Institutional Membership. However, a motion passed by the Board of Directors in June 2004 changed the requirements to stipulate only that individuals submitting nominations for the award must be Professional Members of NIRSA.

The nomination deadline is December 31, 2004. Other requirements and guidelines for the award can be found at http://www.nirsa.org/secure/crss/index.htm.



Please Welcome NIRSA's Newest Members!

New Associate Members

- · Dynamic Sports Construction, Inc. at www.dynamicsportsconstruction.com
- · ARC/Architectural Resources Cambridge, Inc. at www.arcusa.com
- · Icon Health & Fitness, Inc. at www.iconfitness.com
- Sports Illustrated at www.si.com
- · Eldorado Climbing Wall Company at www.eldowalls.com

New Institutional Members

- · Shepherd University in Shepherdstown, West Virginia
 • William Carey College in
- Hattiesburg, Mississippi









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Fax: (541) 766-8284

Email: nirsa@nirsa.org

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bluefishjobs

Explore the rest of the Contents within this issue of the NIRSA Know!

NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

- Josh Bisher, former Graduate Assistant in Intramural Sports and Facility Management at University of Nebraska (Omaha), is the new Customer Services Assistant Manager at Miami University in Oxford, Ohio.
- Meghan Dillon, former Facility Coordinator at Georgia Southern University (Statesboro), is the new Assistant Director at Elon University in Elon. North Carolina.
- Ruth (Schroeder) Brown, former Graduate Assistant at Indiana University (Bloomington), is the new Special Events and Operations Manager at the University of Denver in Colorado.
- Kevin George, former Intramural Sports Graduate Assistant at the University of Florida (Gainesville), is the new Assistant Director of Intramural Sports and Facilities at Rowan University in Glassboro, New Jersey.
- Amy R. Johnson, former Assistant Director of Member Services at the University of Washington (Seattle), is the new Office Administrator at the Fulcrum Foundation-Archdiocese, also in
- Michael Kraft, former Intramural Graduate Assistant at Sam Houston State University, is the new Coordinator of Intramural Sports at Arkansas State University (Jonesboro).
- Laura Munroe, former Director of Recreation and Wellness at Hendrix College in Conway, Arkansas, is the new Assistant Director of Intramural Sports at Sam Houston State University in Huntsville, Texas,
- Adam Pruett, former Intramural Graduate Assistant at the University of Kentucky (Lexington), is the new Club Sports/Facilities Coordinator at UCLA.
- Jaron Rider, former Assistant Director of Recreation and Wellness at Nova Southeastern in Fort Lauderdale, Florida, is the new Director of Recreation and Facilities at Winthrop University in Rock Hill. South Carolina.
- Mario Rios, former Intramural Sports Graduate Assistant at Texas State University (San Marcos), is the new Intramural Sports Coordinator at the University of Florida (Gainesville).
- Erik Unger, former Graduate Assistant, Intramural Sports and Sport Clubs at Minnesota State University (Mankato), is the new Intramural Sports Coordinator at the University of Wisconsin
- Wendy Windsor, former Associate Director of Recreational Sports at Texas A&M University (Kingsville), is the new Associate Director of Intramurals, Sport Clubs and Wellness at Middle Tennessee State University (Murfreesboro).

Know of a Member on the Move?

Members On the Move is a NIRSA service for all Professional Members. If you have relocated, please submit the information using the online form or call the Membership Department at NIRSA at (541) 766-8211









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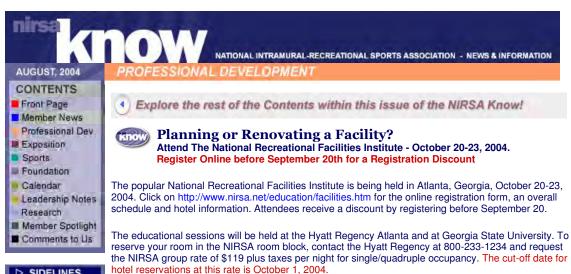


▷ SIDELINES









> SIDELINES











National Marketing Institute

December 1-3, 2004, Red Lion Hotel, Seattle, WA Click here for Online Registration and more details

Register today for the NIRSA National Marketing Institute, your essential stop on the road to creating or improving an effective marketing program on your campus. Scheduled for December 1-3, 2004 at the downtown Seattle Red Lion Hotel, this symposium features a compendium of the best information for today's professional recreational sports marketers who are looking for advanced marketing techniques, and students who are interested in pursuing a career in nonprofit recreation, sports and fitness.

Following upon past success at the first two institutes—in Las Vegas, 2000, and in New Orleans, 2002—this year's event presents keynote speakers and numerous workshops configured on attendees' choice of two marketing tracks—Basic and Advanced. The roster of topics includes: Public Relations, Promotions, Brand Marketing, Corporate Sponsorships, Fund-raising, Strategic Planning, Market Research and Graphic Design.

As always, NIRSA members receive discounts on registration through November 1st, so reserve your place at this Institute and see why one attendee said: "If you feel like you are at a dead end or you are just getting started, the Marketing Institute will lead you in the right direction."

Guest Speakers:

- Silvana Clark
 - Taming the Marketing Jungle: Marketing with a Big Imagination and a Small Budget With her background in recreation and leisure, Silvana Clark's highly interactive programs give audiences the chance to learn through the use of up-to-date information, team-building events and relevant small group activities. Clark is the award-winning author of many books and more than 150 magazine articles. She also received Washington's state award for "Outstanding Recreation Programmer.'
- Kit Morris Director of College Sports Marketing-NIKE When Business and Higher Education Meet: A Sports-Based Model for College Marketing A 1973 graduate of the University of Mississippi, Kit Morris, a former teacher, earned a masters' degree from Harvard's Graduate School of Education in 1978, and served as director of athletics at Harvard, Yale and Davidson College from 1985 through 1989. Beginning in 1990, he served as executive director of the Knight Foundation Commission on Athletics, and joined NIKE in

Go to http://www.nirsa.net/education/marketing.htm for more information and to register online, or contact Barry Brown at the NNC at (541) 766-8211 x. 13 or barry@nirsa.org.



Show Us Your Best!

NIRSA Outstanding Indoor Sports Facilities Award Applications Available Soon!

Each year, NIRSA designates the top new and recently renovated facilities in the nation as Outstanding Sports Facilities (OSF). All winners receive a plaque, along with certificates for the architects who designed the facility, at the NIRSA Annual Conference, scheduled for 2005 in Orlando, Florida.

The award winners will appear in an upcoming edition of NIRSA's Outstanding Sports Facilities, Vol. 5. This publication is produced every other year to showcase these distinguished facilities.







If you're a NIRSA member and you've recently built or renovated a facility (completed between November 1, 2003 and November 1, 2004), the 2005 Outstanding Sports Facilities competition is the perfect opportunity to exhibit the results of your efforts. The OSF award is designed to highlight the creativity and hard work of all NIRSA Professional, Institutional and Associate Members.

An upcoming eFASTNEWS will announce the availability of the online application (at www.nirsa.org) for this prestigious award. Start gathering your information and documentation today and plan to enter.

All applications and materials must be submitted before November 1, 2004. For questions regarding the application process, please contact Greg Rothberg, Facility Management Committee Chair, by email at garothbe@uci.edu.





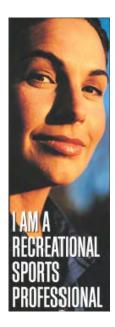




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Contact your Regional Coordinator for more information on how to qualify for the Championship division and to report scores during the season.



> SIDELINES



Region 1

Jeff Gontarek

Loyola University at Maryland (410) 905-8174 jgontarek@loyola.edu

Region 4

Randall Ford

University of Texas - Austin PH (512) 475-7170, FAX (512) 232-4150

region4soccer@yahoo.com

Region 2

Lisa Hanson

North Carolina State University PH (919) 513-3896; Fax (919) 515-

Region2soccer@yahoo.com

Region 5

Jason Boykin

The University of Nebraska-Lincoln PH (402) 472-9648, FAX (402) 472-808Ò

jboykin2@unl.edu Or contact

Kris Schoech

University of Colorado (303) 492-5133 fax (303) 492-7430 Kristopher.Schoech@colorado.edu

Region 3

Vinnie Daino

Purdue University PH (765) 494-3110, FAX 765-496-1163 email: vinnie@purdue.edu

Region 6

Mary O'Mahoney

University of Arizona PH (520) 621-8711, FAX (520) 621-9973 mco@u.arizona.edu





For more information on the Soccer Sport Club Championship visit http://www.nirsa.net/sc/soccer/2004/index.htm or contact Valerie McCutchan at the NIRSA National Center -- valerie@nirsa.org or (541) 766-8211, ext. 15.



2004 NIRSA Flag Football Regional Sites Selected

The Fall 2004 NIRSA Endorsed Regional Flag Football sites are lined up. For more information contact the regional host or Valerie McCutchan at the NIRSA National Center, (541) 766-8211, ext. 15 or valerie@nirsa.org or http://www.nirsa.net/spoend/football/2004/index.htm



The Ohio State University

October 15-17, 2004 Columbus, Ohio Contact: Corinne Taylor (614) 247-6191 taylor.634@osu.edu



Tennessee Tech

October 29-31, 2004 Cookeville, TN Contact: Warren Isenhour (931) 372-3907 wdisenhour@tntech.edu

Arizona State University

Please Note: There is a change in player eligibility adopted by the Extramural Committee at the 2004 NIRSA Annual Conference.

New eligibility rule:

"All student members of a team must be enrolled one-half of fulltime enrollment as an undergraduate or six credits as a graduate student at the institution they represent for the term/semester of the championships.





November 12-14, 2004 Tempe, Arizona Contact: Tara Fisher (480) 965-5639 Tara.fisher@asu.edu



Sam Houston State University

November 12-14, 2004 Huntsville, Texas Contacts: Laura Munroe (936) 294-1934 munroe@shsu.edu



University of Maryland November 19-21, 2004 College Park, Maryland Contact: Kurt Klier (301) 226-4425 kklier@umd.edu



University of Southern Mississippi

November 19-21, 2004 Hattiesburg, Mississippi Contacts: Steve Rey & Robert Borden (601) 266-5405 Stephen.rey@usm.edu Robert.borden@usm.edu



NIRSA Collegiate Sport Club Championships 2004-2005 **Schedule of Events**



November 18-20, 2004 University of Texas at Austin Entry materials online by 8/15/04 More Information



March 10-12, 2005 San Diego, CA Entry materials online by 11/1/04 More Information



April 14-16, 2005 Kansas City, MO Entry materials online by 12/15/04 More Information





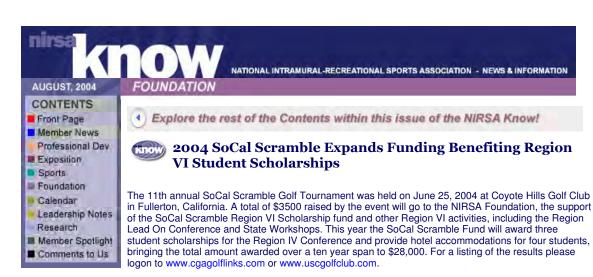






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▷ SIDELINES







National Collegiate Golf Championship Pilot Program Returns

The second year of the National Collegiate Golf Championship is in full swing, with hopes of doubling the number of schools that participated last year. The NCGC supports the NIRSA Foundation and donated over \$3,000 last year. Local Qualifiers start in September with over 35 events already scheduled. Managed by the Collegiate Golf Alliance in association with NIRSA, the NCGC offers an excellent opportunity for your school to promote golf, support the Foundation, and participate in a national championship. For a complete listing of host schools, information, and dates, please logon to http://www.cgagolflinks.com/ncgc.asp.





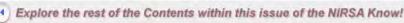




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2004-2005 NIRSA Master Calendar of Events

• September 23-24, 2004

PIRSA (Pennsylvania Intramural-Recreational Sports Association) Workshop: Lancaster, PA Gordon Nesbitt, Millersville University, gnesbitt@millersville.edu

NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

• September 29-30, 2004

Rocky Mountain Workshop/Student Lead-on: Laramie, WY Joe Book, University of Wyoming, JoeBook@uwyo.edu, (307) 766-4175

October 6-7, 2004

Illinois State Workshop: Carbondale, IL Jeff Sessine, DePaul University, jsessine@depaul.edu, (773) 325-4559

October 6-8, 2004

NIRSA Board of Directors Midyear Meeting: Orlando, FL Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11

October 8-9, 2004

VRSA (Virginia Recreation Sports Association) State Conference: Fredericksburg, VA, Dave Frock, James Madison University, frockdj@jmu.edu, (540) 568-8717

October 13-15, 2004

Big XII & Friends Conference: Stillwater, OK Douglas Ahlum, Oklahoma State University, (405) 744-7407

October 17-23, 2004

National Collegiate Alcohol Awareness Week (NCAAW): Nationwide Janet Cox, The BACCHUS and GAMMA Peer Education Network, janet@bacchusgamma.org, (303) 871-0901

October 20-23, 2004

National Recreational Facilities Institute: Atlanta, GA Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

October 21-22, 2004

Kentucky State Conference: Highland Heights, KY Jill Kleiser, Northern Kentucky University, kleiserj@nku.edu, (859) 572-5728

October 27-29, 2004

Texas State Workshop: Denton, TX Britton Sherry, University of North Texas, Britton@dsa.admin.unt.edu, (940) 565-2275

October 28-29, 2004

ORSA (Ohio Recreational Sports Association) Workshop: Cleveland, OH Patrick Kennedy, Case Western Reserve University, patrick.kennedy@cwru.edu, (216) 368-3874

November 3-5, 2004

WIRSA (Wisconsin Intramural-Recreational Sports Association) State Workshop: Superior, WI Tim Helein, University of Wisconsin (Green Bay), heleint@uwgb.edu, (920) 465-2449

November 4-6, 2004

*Region II Conference: Charlotte, NC Terrie Houck, University of North Carolina (Charlotte), tvhouck@email.uncc.edu, (704) 687-2481

November 11-12, 2004

IRSA (Indiana Recreational Sports Association) State Workshop: Valparaiso, IN Rin Seibert, Valparaiso University, rin.seibert@valpo.edu, (219) 464-5211

• November 11-13, 2004

*Region I Conference: Syracuse, NY Mitch Gartenberg, Syracuse University, megarten@syr.edu, (315) 443-4386

• November 14-16, 2004

Region VI Conference: Tempe, AZ Stefani Price, Arizona State University, stefi@asu.edu, (480) 965-8900

November 16-17, 2004







Foundation Midyear Meeting: Tempe, AZ Pamela Hutcheson, NIRSA National Center: pamela@nirsa.org, (541) 766-8211, ext. 34

November 18-21, 2004

Louisiana State Workshop: New Orleans, LA Jimmy Pitre, McNeese State University, jpitre@mcneese.edu, (337) 475-5370

• November 18-20, 2004

Soccer Sport Club Championships: University of Texas, Austin, TX Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

December 1-3, 2004

National Marketing Institute: Seattle, WA Barry Brown, NIRSA National Center, barry@nirsa.org, (541) 766-8211, ext. 13

January 28-29, 2005

Region III Student Lead-On: Chicago, IL Dan Wahl, Ball State University, dkwahl@bsu.edu, (765) 285-1753

February 4, 2005

TIRSA (Tennessee Intramural-Recreational Sport Association) State Workshop: Clarksville, TN David Davenport, Austin Peay State University, davenportdl@apsu.edu, (931) 221-1242

February 10-12, 2005

Region IV Student Lead-On: San Marcos, TX Daniel Vasquez, Texas State University (San Marcos), dv04@txstate.edu, (512) 245-2392

February 18-19, 2005

14th Annual Emerging Recreational Sports Leaders Conference: Florida International University
Demond Pryor, Oakland University, Rochester, MI, pryor2@oakland.edu, 9248)370-4881, or

Demond Pryor, Oakland University, Rochester, MI, pryor2@oakland.edu, 9248)370-4881, or Sikirat Kazeem, Texas A&M University (College Station), skazeem@rec.tamu.edu, 9979)862-1857

February 22, 2005

National Recreational Sports Fitness Day: Nationwide Sarah Hubert, NIRSA National Center, sarah@nirsa.org, (541) 766-8211 ext. 20

March 10-12, 2005

USA Team Tennis National Campus Championship: San Diego, CA Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

April 2-4, 2005

NİRSA Board of Directors Year-End Meeting: Orlando, FL Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11

• April 5-9, 2005

*Ånnual Conference & Recreational Sports Exposition: Orlando, FL Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

April 14-16, 2005

Volleyball Sport Club Championships: Kansas City, MO Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14

May 11-14, 2005

Big 10 Recreational Sports Conference: Columbus, OH (The Ohio State University) Contact: Jilaine Anderson, anderson.1049@osu.edu, (614) 688-8787, or Kurt Carmen, carmen.7@osu.edu, (614) 688-3587

May 18-20, 2005

National Fitness Institute, DePaul University: Chicago, IL Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

• June 7-10, 2005

National School of Recreational Sports Management-Level II: Hilton Head Island, SC Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

June 9-11, 2005

Collegiate Sport Club Symposium: Hilton Head Island, SC Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14

• June 21-24, 2005 (Tentative)

NIRSA Board of Directors Summer Meeting: Corvallis, OR Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11

• October 19-22, 2005

National Recreation Facilities Institute: Minneapolis, MN Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17 October 27-31, 2005

Region II Conference: Jacksonville, FL Cruise ship out of Jacksonville, FL, hosted by the State of South Carolina Gary Pogharian, University of South Carolina, Columbia, pogharia@gwm.sc.edu, (803) 777-4694,

April 1-3, 2006

NIRSA Board of Directors Year-End Meeting: Louisville, KY Kiki Alexander, NIRSA National Center, kiki@nirsa.org (541) 766-8211, ext. 11

• April 4-8, 2006

Annual Conference & Recreational Sports Exposition: Louisville, KY Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

* Potential Certification Exam Site

Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.

> **Deadlines for Nomination of** Awards/Scholarships/NIRSA Offices/Bylaws and **Amendments** CLICK FOR MORE INFO







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> SIDELINES

The four commonalities of RAGBRAI and NIRSA are:

- Tradition
- · Trials and Tribulations
- Support
- And Celebration







Every year during RAGBRAI there are certain traditions we observe. At the journey's beginning in the westernmost part of the state, participants dip their front tire in the Missouri River, and then at the end of the ride in the eastern part of the state, they dip their back tire in the Mississippi River. These events signify the beginning and ending of the event, just as the Opening Address and the Honor Award Banquet have been elements that trigger the beginning and ending of the NIRSA Annual Conference.

Like NIRSA, RAGBRAI has many other traditions that you can count on every year such as: the Pork Chop man yelling, "Pork chops, get them right here!" or the Century Day, where participants can do a loop and bike exactly 100 miles, or the reliable appearance of a water slide and a band or two every day. NIRSA members count on certain traditional activities as well, such as the Career Opportunities Center, the Expo Hall, and business meetings that are important parts of our Annual Conference. All of these traditions have a meaningful connection to our inner core and it's just not quite the same without them. As we look at future partnerships, we need to be comfortable with change, without losing what is significant to NIRSA.

I can go on and on about the many trials and tribulations that occur during RAGBRAI. It can start each day as you get out of your tent and wonder how you are going to feel getting back on a bike for 70-plus miles, to the many bike failures, to not being able to find the corn van that serves bagels and peanut butter, and finally to getting lost in the host town looking for your group's campsite. But we wake up every morning and start over again regardless.

NIRSA has its own set of trials and tribulations ranging from the frustrations of getting a hotel room that fits our needs, finding the various communications necessary to be updated, and dealing with the growing liability issues that face our Association. But we still use our organization to its fullest, every chance that we can.

It is amazing to see the support that happens during RAGBRAI. We have bicycle repair tents in every town; there are food vendors everywhere, and we even have groups that send vehicles out to save our tired riders (those would be called Sag Wagons). What I enjoy most is that when we leave every town, we have people encouraging us and guiding us to the next town.

I have been told on numerous occasions that the members of NIRSA are incredibly supportive of one another. I don't know how many times I have heard people say that the most important piece of the Conference is the ability to network with our colleagues. Wow, notice the connection! How many times do we pick up our phone and call one another to ask for information? How many times have we used the listserve to bounce ideas off of one another?

Celebration within RAGBRAI happens at every town at the end of every day. There are bands, food and plenty to drink with smiles on everyone's faces. "One day at a time" is the RAGBRAI motto. Our smaller group (known as the Tall Dogs) has shirts that say "Ain't never had a bad day." At the end of each day, our tails are wagging and we are finding ways to celebrate. We even have a banquet dinner the last night and give out "dog awards."

NIRSA celebrates the same way! We have really worked hard at finding ways to congratulate and recognize the important aspects of our Association. We enjoy finding ways to come together to acknowledge what we do, such as the individual socials, the People of Color Social, and the Marketing, Facilities, and Service Awards, and of course, the Honor Award.

Traditions, trials and tribulations, support and celebration—these are all a part of our daily lives. As we





move NIRSA forward, we must remember that these are all important and, although some are unpredictable, they will always be there! NIRSA will always have the up hills, the head winds, and yes, sometimes the rain. But remember: what goes up, must come down, there is always light at the end of the tunnel, and a little bit of rain creates some fresh air. I wouldn't want it any other way.

No wonder I like RAGBRAI; it is just like NIRSA!!!











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by Stacey L. Hall-Yanessa and Scott Forrester

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 Predicting Females' Attendance For Step-Aerobics Classes

by Steven R. Wininger











- ID Problems in Campus Recreational Programs by William F. Stier, Jr., Robert C. Schneider, Steve Kampf, Gregory E. Wilding, Scott Haines
- Examining the Importance of Recreational Sport **Management Competencies Based on Management** Level, Agency Type, and Organizational Size by Bob Barcelona
- · Leisure Motivation of Participants and Nonparticipants in Campus Recreational Sports Programs by Brent A. Beggs, Daniel J. Elkins and James E. Stitt







The following abstract is from "Differences in Leadership Development of Club Sport Officers" by Stacey L. Hall-Yanessa at Indiana University, (Bloomington) and Scott Forrester at Brock University.



Differences in Leadership Development

of Club Sports Officers

Abstract

For years, campus recreation professionals have attributed the positive effects of participation in recreational sports to the development of student leadership skills. However, there is little empirical research supporting these claims. Using the Student Leadership Skills Inventory (SLSI), this study attempts to measure leadership skill development of club sport officers. More specifically, this study examines differences in reported leadership skills both before, and immediately following, a one-year leadership role and compares the findings between the positions of president, vice president, treasurer, and secretary. The findings are discussed in the context of the limitations of the study. The implications of these findings for the field of recreational sports are presented, as well as the need for further research documenting the impact of club sports on leadership skill development.









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Senoh: a Forty Year Olympic Exclusive

Senoh Net Systems were again chosen for use by all indoor and outdoor volleyball teams at the 2004 Summer Olympic Games in Athens, Greece, this month. Sports Imports, Inc., announced that Senoh has been the only net system ever selected by the Olympic Committee for competition since volleyball premiered as an official sport at the 1964 games in Tokyo, Japan. When beach volleyball was added in 1996, Senoh rose to the occasion again. Congratulations, Senoh, for setting a true gold standard!

Recreational sports professionals use the **NIRSA Recre**ational Sports Directory as a buying guide. Shouldn't your advertisement be there?

Contact NIRSA now to reserve your ad space. Deadline is 9/7/2004.

Contact Carole: (541) 766-8211 x16











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