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NIRSA Recre-

ational Sports

Directory as a

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Contact NIRSA now to reserve

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Contact Carole:

(541) 766-8211

x16

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mon NIRSA Board Meets for Annual Summer Meeting

The Board's agenda included items from its new board meeting held at the end of the 2004 Annual Conference and Recreational Sports Exposition in Albuquerque, plus many new discussion items and several work sessions.

After one day of the three-day work meeting, some of the Board members (those land lovers who had never experienced the beauty of the Pacific Ocean) drove over the Pacific Coastal Range to see the sun set.

NIRSA's Board of Directors' next event, the midyear board meeting, is scheduled for October 6-8, 2004, in

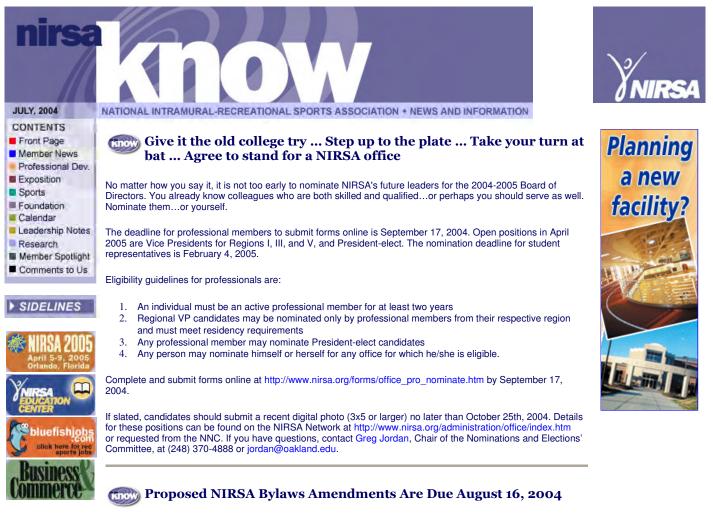
Orlando, Florida.

NOTE: All board meetings are open to NIRSA members. Board Minutes may be found in the Members Only section on the NIRSA Network.



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NIRSA members should submit any proposed Bylaws changes no later than August 16, 2004 to Ken Lovic, Chair of the Bylaws Committee, Georgia State University, Recreational Services, Atlanta, GA 30303; (email: kenlovic@gsu.edu) or contact the NNC.

For questions, please phone Lovic at (404) 463-1515. Copies of the current Bylaws are on the NIRSA Network. Go to Members Only, Click on Policy and Resource Manual, then Bylaws.

Names	Institution	Term	
Ken Lovic	Georgia State University	2005	Chair
Franklin Harrison	Ithaca College	2005	
Robert Frye	Florida International University	2005	
Sam Axley	Purdue Univ.	2005	
Scott Bosler	Univ. of North Dakota	2005	
Anthony Goldston	University of Deleware	2005	
Ruth Olson	Univ. of Alaska at Fairbanks	2005	
Edsel Buchanan	University of Nebraska Omaha		Past Pres Li
Kent Blumenthal	NNC		NNC Liaison

Email kenlovic@gsu.edu fharrison@ithaca.edu fryer@fiu.edu axley@purdue.edu scott.bosler@mail.und.nodak.edu goldston@udel.edu ruth.olsen@uaf.edu

res Liaison hbuchanan@mail.unomaha.edu iaison kent@nirsa.org

* Source: NIRSA Policy and Resource Manual, Operating Code

Background

The Bylaws of the Association may be altered, amended or repealed and new Bylaws may be adopted by the board of directors and members in the following manner:

The board of directors shall, at any regular or special meeting of the board, adopt a resolution setting forth the proposed alteration, amendment, or repeal and direct that it be submitted to a vote of the members at an annual or special meeting of the members.

Written notice of the date, time and place of such regular or special meeting of the directors or annual or special meeting of the members shall be sent by first class mail to each director or member entitled to vote not less than thirty (30) days prior to the scheduled meeting. The requirement of notice may be fulfilled by printing of the notice in the Association's regular publication.

The notice to directors and members shall include or be accompanied by a copy or summary of the proposed

alternation, amendment, or repeal, or state the general nature of the change. The notice may also direct the directors or members to the Association's website to obtain a copy or summary of the proposed alteration, amendment, or restatement.

The proposed alteration, amendment, or repeal shall require approval by a majority vote of the board of directors. The proposed alteration, amendment, or repeal shall be adopted upon receiving approval by a two-thirds vote of the members present, in person or by proxy ballot, at such annual or special meeting. Voting by the members may also be conducted by mail ballot in accordance with these Bylaws.

The 2004 National Collegiate Golf Championship (NCGC) is pleased that more than 30 schools have committed to hosting local qualifying events this fall. Many of these events represent multiple schools so overall participation will be even greater. Students, staff and alumni are encouraged to play in these events, culminating at the National Championship in December.

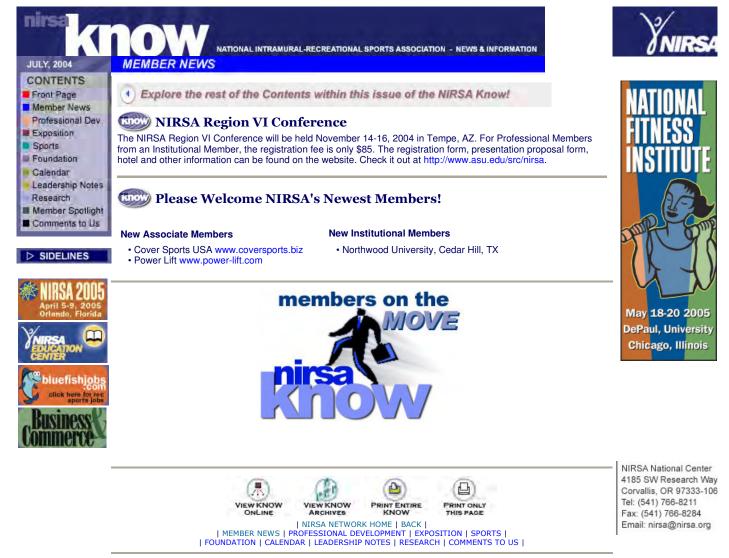


For a list of participating schools or to find out how your school can become involved, please visit http://www.cgagolflinks.com/ncgc.asp. Portions of proceeds benefit the NIRSA Foundation.



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- Numerous workshops
- A choice of two marketing tracks—Basic and Advanced

As always, NIRSA members receive discounts on registration, so reserve your place at this Institute and see why one attendee said:

"If you feel like you are at a dead end or you are just getting started, the Marketing Institute will lead you in the right direction.'

Guest Speakers:

Taming the Marketing Jungle: Marketing with a Big Imagination and a Small Budget Silvana Clark

Silvana Clark began her professional speaking career in 1990 when people wanted to know how she got her dog to star in commercials for Honda, Chrysler, Reebok, Red Devil Paint, and many others. Those marketing ideas led to her most popular presentation, Taming the Marketing Jungle: Marketing with a Big Imagination and a Small Budget. Clark transforms ordinary experiences into extraordinary events! With a background in recreation and leisure, she uses her skills and knowledge to teach audiences to think more creatively and to enjoy the process while surviving the stresses of "the jungle" in today's busy world. Her sessions are dynamic, entertaining, and highly visual with lots of audience participation, including handing out ice cream cones, running wacky contests, talking about her famous wonder dog, Sherman, or sharing practical and innovative ideas.

Her highly interactive programs give audiences the chance to learn through the use of up-to-date information, team building events and relevant small group activities.

Since 1990, Clark has logged many frequent flyer miles as a professional

speaker across the US, Canada and overseas. Her clients include the US military in Germany and Japan, many state agency events and numerous health care organizations. In addition, she has written six books, including Surviving the Marketing Jungle and over 150 magazine articles. Her book, 600 Tips for Directors, received the 1997 Early Childhood News National Award. She also received the "Outstanding Recreation Programmer" award





Holiday Inn Oceanfront

May 18-20 2005 DePaul, University Chicago, Illinois

for Washington State.

When Business and Higher Education Meet: A Sports-Based Model for College Marketing. Kit Morris: Director of College Sports Marketing-NIKE

A 1973 graduate of the University of Mississippi, Kit Morris, a former teacher, earned a masters' degree from Harvard's Graduate School of Education in 1978, and served as director of athletics at Harvard, Yale and Davidson College from 1985 through 1989.

Beginning in 1990, he served as executive director of the Knight Foundation Commission on Athletics, and in 1995 he accepted a position at NIKE, where for the past seven years he has been NIKE's Director of College Sports Marketing.

Go to http://www.nirsa.net/education/marketing.htm for more information and to register online or contact Barry Brown at the NNC at (541) 766-8211 x. 13 or barry@nirsa.org.

Reminder: The 2005 NIRSA Annual Conference & Recreational Sports Exposition presentation proposal form is available Orlando, Florida ~ April 5-9, 2005

To better streamline the proposal process this year, all proposals will be submitted online. The presentation proposal deadline is July 20, 2004. The form is available at http://www.nirsa.net/education/conference.htm.

The 2005 NIRSA Conference will be held April 5-9, 2005 in Orlando, Florida.



April 5-9, 2005 • Orlando, Florida



Race cars competing at breakneck speeds around an oval course were not the only exciting events this June in Indianapolis, Indiana. The National School of Recreational Sports Management-Level I course, once again, proved to be an adrenalin rush for all the attendees. From the attendee responses of the online survey, 100 percent indicated that the NSRSM met or exceeded their expectations.

The NSRSM Level I course is designed for professionals with one-to-five years of experience, and is taught by six faculty members who collectively possess decades of recreational sports program management experience. This year's NSRSM faculty consisted of:

- Dr. Sarah Hardin, (Chair), Southeast Missouri State University
- Loretta Capra, Colorado State University
- Richard Romero, University of Arizona
- Julia Wallace-Carr, James Madison University
- Dr. Paul Milton, Kent State University (Kent)
- Christopher Morris, Ohio University (Athens)

Course topics included Conflict Resolution, Promotability, Professional Communication, Staff Performance, and much more. Participants demonstrated an understanding of the knowledge and strategies learned from each topic session through collaboration with others on selected application exercises throughout the four day event.



"Incredible, outstanding, educational! The school is just perfect for young professionals who want to enhance some of the on-the-job

skills you need to be a success in campus recreation," says 2004 NSRSM Graduate Michael Corke from Texas State University (San Marcos). He summed up the feelings of all attendees (100 percent) who reported that they would recommend this course to others.



The next NSRSM Level I course will be in June of 2006 as it takes a year off to make room for NSRSM Level II.

Level II is designed specifically for experienced mid-and-upper level administrators who want to sharpen their management skills and **will take place in Hilton Head Island, South Carolina, June 7-10, 2005**. For more information, visit http://www.nirsa.net/education/school.htm.



Hotel Registration Now Open for 2005 NIRSA Annual Conference & Recreational Sports Exposition Orlando, Florida ~ April 5-9, 2005

NIRSA encourages all 2005 NIRSA Annual Conference & Expo attendees and exhibitors to reserve their hotel lodging within the NIRSA room block. NIRSA relies on strong room block usage to secure ample conference meeting space, increase negotiating leverage for future conferences, and offset Annual Conference expenses.

The official hotels for the 2005 Annual Conference are the Rosen Centre (coheadquarters), the Rosen Plaza (coheadquarters), the Hampton Inn, and the Quality Inn.

For information on how to make your hotel reservation within the NIRSA room block visit http://www.nirsa.net/education/conference_housing.htm.

Thank you for supporting the Association and lodging at one of the official NIRSA Annual Conference hotels.



When Two Heads Put Together Are Better Than One Professional Development for Outdoor Recreation Professionals

The union between NIRSA and the Association of Outdoor Recreation & Education (AORE) provides outdoor recreation students and professionals with extended professional development opportunities. One of the ways this partnership excels is that it allows NIRSA members to attend the AORE Conference (International Conference on Outdoor Recreation & Education) at AORE member rates. A second benefit is that NIRSA members will also be given an opportunity to meet during a roundtable at ICORE.



The 18th Annual International Conference on Outdoor Recreation & Education (ICORE) is planned for October 28-30, 2004. The conference is held at Montgomery Bell State Park in Burns, Tennessee (near Nashville).

Check out the AORE website or the NIRSA Network for details!

NIRSA members receive AORE member rates and do not need to purchase an AORE membership ICORE 2004 EARLY BIRDREGISTRATION

By September 3, 2004

Conference Fees:

Student AORE or NIRSA Member \$115 Professional AORE or NIRSA Member \$215 ICORE 2004 REGULAR REGISTRATION Between September 4 & 27 Student AORE or NIRSA Member \$150

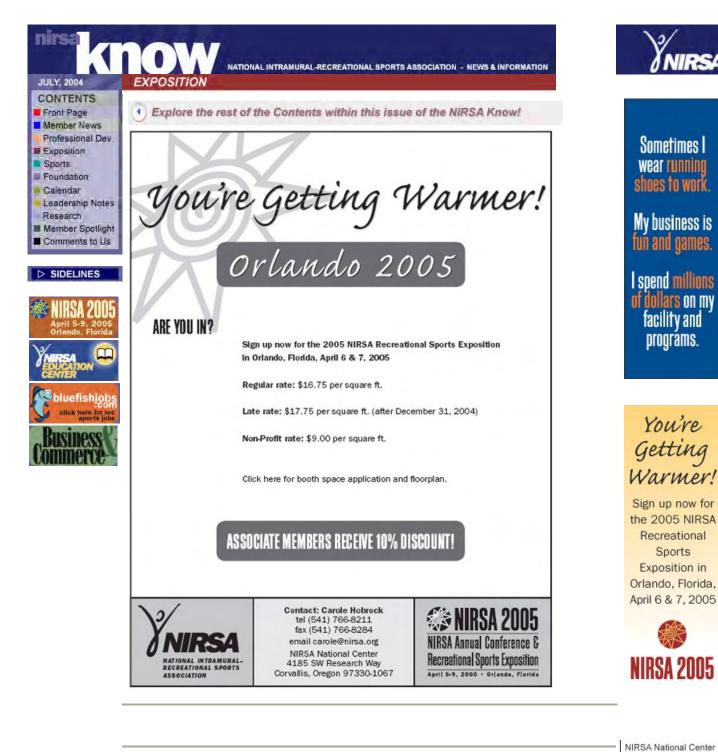
Professional AORE or NIRSA Member \$275

Contact Georgi Baird at the AORE Office at (309) 829-9189 nationaloffice@aore.org or Valerie McCutchan at the NIRSA National Center Valerie@nirsa.org for more information.



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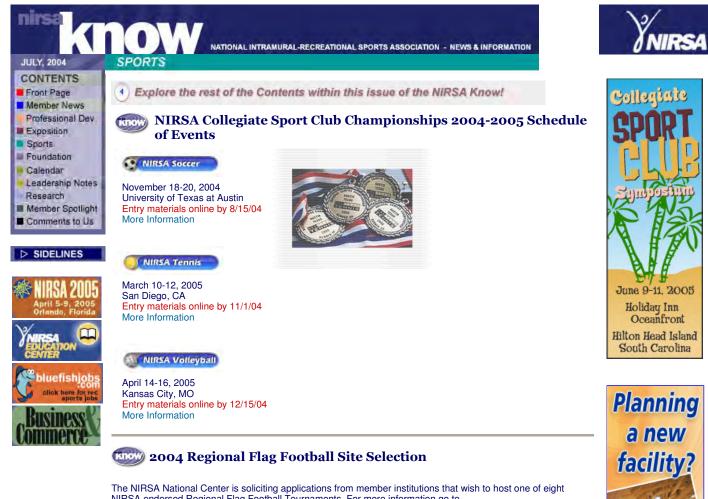
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Corvallis, OR 97333-1067





NIRSA endorsed Regional Flag Football Tournaments. For more information go to http://www.nirsa.net/spoend/index.htm. Please submit completed application (letter of application, Sport Complex Form & Site Selection Criteria) by July 23, 2004 to the NIRSA National Center. Host sites will be selected by representatives from the Extramural committee. Broad regional representation is preferred when selecting sites but is dependent on applications received. Please contact Randall Ford (rford@mail.utexas.edu), chair of the Extramural committee, or Valerie McCutchan (valerie@nirsa.org) at the NIRSA National Center with specific questions.



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National Collegiate Golf Championship Host Schools Selected

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You're

Warmer!

Sign up now for

the 2005 NIRSA

Recreational

Sports

Exposition in

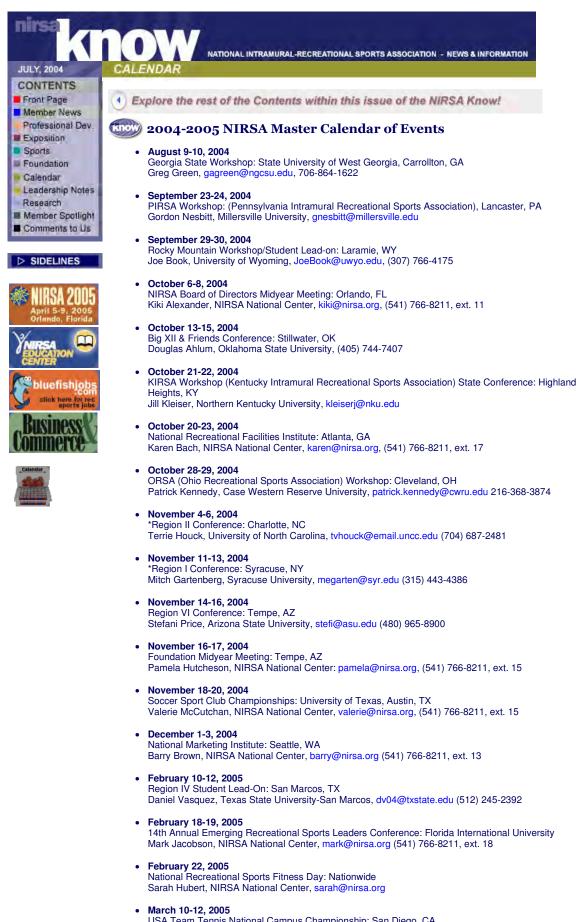
Orlando, Florida, April 6 & 7, 2005

NIRSA 2005

Planning

a new

facility?



USA Team Tennis National Campus Championship: San Diego, CA Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

• April 2-4, 2005

NIRSA Board of Directors Year-end Meeting: Orlando, FL Kiki Alexander, NIRSA National Center, kiki@nirsa.org (541) 766-8211, ext. 11

- April 5-9, 2005
 *Annual Conference & Recreational Sports Exposition: Orlando, FL
 - Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17
- April 14-16, 2005
 Volleyball Sport Club Championships: Kansas City, MO Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14
- May 11-14, 2005

Big 10 Recreational Sports Conference: Columbus, OH (The Ohio State University) Contact: Jilaine Anderson, (614) 688-8787, anderson.1049@osu.edu, Or Kurt Carmen (614) 688-3587, carmen.7@osu.edu

• May 18-20, 2005

National Fitness Institute: DePaul University, Chicago, IL Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

• June 7-10, 2005

National School of Recreational Sports Management-Level II: Hilton Head Island, SC Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17

- June 9-11, 2005
 Collegiate Sport Club Symposium: Hilton Head Island, SC
 Mary Callender, NIRSA National Center, mary@nirsa.org (541) 766-8211, ext. 14
- June 13-15, 2005 (tentative)
 NIRSA Board of Directors Summer Meeting: Corvallis, OR
 Kiki Alexander, NIRSA National Center, kiki@nirsa.org (541) 766-8211, ext. 11
- October 19-22, 2005
 National Recreation Facilities Institute: Minneapolis, MN Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17
- October 27-31, 2005
 Region II Conference (TBA)

* Potential Certification Exam Site

Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.



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- The first is by becoming a member!
- Check the NIRSA webpage often; it is loaded with information and the key is



learning how to use it.

- READ! Keep your eves open and read the NIRSA Know Online and the eFASTNEWS.
- NIRSA student members have access to all NIRSA members by email and university. Make contact with • your state and regional representative; this information is located on the Student Member website
- If your state has a state association, then you should become a member, take a leadership role or just attend its gatherings.
- If you are not sure how to find out what is going on in your state or region, check out the Calendar of Events (http://www.nirsa.net/calendar/master_calendar.htm).

Some other ways to get more involved in NIRSA include:

- Become a volunteer! The NIRSA sponsored and endorsed events always need volunteers, and becoming one could be your window into better understanding the Association.
- Sign up for a listserve in your area of interest, as well as the Student Member listserve.
- Join a committee: In November/ December committee applications are posted on the website.
- Stand for office: Become a student leader, contact the individuals in the current positions and find out what their responsibilities are really all about.
- Be there! Attend Annual Conference, state workshops, summits, and tournaments.
- Get involved with the professionals at your university or in your area; they have all been where you are now!

There are a number of opportunities available to get involved. The most important thing is taking the first step. We are the future of NIRSA, and the more we know and understand now, the brighter that future will be.

Please do not hesitate to contact me,

Tiffany barr1ts@cmich.edu

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Examining the Importance of Recreational Sport Management Competencies Based on Management Level, Agency Type, and Organizational Size

Abstract

While jobs in the recreational sport and fitness industry are gaining in popularity, research related to the specific knowledge base and competency areas required of recreational sport managers has been limited (Barcelona, 2001; Toh, 1997).

The purpose of this study was to examine the differences in the perceived importance of recreational sport competencies based on managerial level, agency type, and organizational size.

Data from 295 respondents reveals significant differences in the importance placed on competencies needed for upper-and entry-level recreational sport personnel. Results also indicate significant differences in the importance of competencies for full-time personnel in campus and public recreation settings, as well as between small organizations (those with 0-1 full-time recreational sport staff member) and large organizations (those with four or more full-time recreational sport staff members).

Where significant differences existed, effect sizes were generally small. Achieving greater understanding of the nature and importance of recreational sport management competencies can help the field become more accountable for its programs in academic preparation, professional training, and continuing education.



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