Members from several Oregon universities met with the Board of Directors and NNC staff during the annual Summer Board meeting in June, 2004.

No matter how you say it, it is not too early to nominate NIRSA's future leaders for the 2004-2005 Board of Directors. You already know colleagues who are both skilled and qualified...or perhaps you should serve as well. Nominate them...or yourself.

Proposed NIRSA Bylaws Amendments Are Due August 16, 2004

National Collegiate Golf Championship Host Schools Selected
NIRSA Know is a member service of the National Intramural-Recreational Sports Association.
This message is being sent to members of NIRSA who have provided an email address. Should this material not pertain to you, please forward it to the appropriate individual. To be removed from distribution, reply to this email with "remove" in the subject line.
Third Annual NIRSA Neighborhood Summit ... a Charm

Members from several Oregon universities met with the Board of Directors and NNC staff during the annual Summer Board meeting in June, 2004. Although the picnic in a nearby park was moved into the NNC headquarters due to rain (it is Oregon, remember) … the roundtable discussion was lively and those who attended reported they enjoyed meeting the NNC team, networking with the Board and expressing their opinions.

Special Guests
Will Holberry, CRSS, former NIRSA Executive Director

Portland State University
Alex Acetta, Director Campus Recreation (also NIRSA State Director of Oregon)

University of Portland
Brian Dezzani, CRSS, Director of Recreational Services

Oregon State University
Bill Callender, Assistant Director
Kristie Deschesne, CRSS, Operations Coordinator
David Fehring, Sports Clubs & Special Events
Lisa Hoogesteger, Associate Director
James Mellein, Safety Programs Coordinator
Troy Snow, Graduate Assistant
Ben White, CRSS, Assistant Director of Intramural Sports

University of Oregon
Jen DeVries, Assistant Director of Facilities
Drew Gilliland, CRSS, Director of Recreational Sports/PE Facilities
Brent Harrison, Recreational Sports
Dennis Munroe, Director of Physical Activity and Recreation
Sandy Vaughn, Sport Clubs Director

Western Oregon University
Rick Sedgwick, CRSS, Director Campus Recreation

NIRSA Board Meets for Annual Summer Meeting

The Board’s agenda included items from its new board meeting held at the end of the 2004 Annual Conference and Recreational Sports Exposition in Albuquerque, plus many new discussion items and several work sessions.

After one day of the three-day work meeting, some of the Board members (those land lovers who had never experienced the beauty of the Pacific Ocean) drove over the Pacific Coastal Range to see the sun set.

NIRSA’s Board of Directors’ next event, the midyear board meeting, is scheduled for October 6-8, 2004, in

http://www.nirsainfo/know/index_mainarticle.htm
Orlando, Florida.

NOTE: All board meetings are open to NIRSA members. Board Minutes may be found in the Members Only section on the NIRSA Network.

NIRSA Know is a member service of the National Intramural-Recreational Sports Association. This message is being sent to members of NIRSA who have provided an email address. Should this material not pertain to you, please forward it to the appropriate individual. To be removed from distribution, reply to this email with "remove" in the subject line.
Give it the old college try ... Step up to the plate ... Take your turn at bat ... Agree to stand for a NIRSA office

No matter how you say it, it is not too early to nominate NIRSA’s future leaders for the 2004-2005 Board of Directors. You already know colleagues who are both skilled and qualified—or perhaps you should serve as well. Nominate them—or yourself.

The deadline for professional members to submit forms online is September 17, 2004. Open positions in April 2005 are Vice Presidents for Regions I, III, and V, and President-elect. The nomination deadline for student representatives is February 4, 2005.

Eligibility guidelines for professionals are:

1. An individual must be an active professional member for at least two years
2. Regional VP candidates may be nominated only by professional members from their respective region and must meet residency requirements
3. Any professional member may nominate President-elect candidates
4. Any person may nominate himself or herself for any office for which he/she is eligible.


If slated, candidates should submit a recent digital photo (3x5 or larger) no later than October 25th, 2004. Details for these positions can be found on the NIRSA Network at http://www.nirsa.org/administration/office/index.htm or requested from the NNC. If you have questions, contact Greg Jordan, Chair of the Nominations and Elections’ Committee, at (248) 370-4888 or jordan@oakland.edu.

Proposed NIRSA Bylaws Amendments Are Due August 16, 2004

NIRSA members should submit any proposed Bylaws changes no later than August 16, 2004 to Ken Lovic, Chair of the Bylaws Committee, Georgia State University, Recreational Services, Atlanta, GA 30303; (email: kenlovic@gsu.edu) or contact the NNC.

For questions, please phone Lovic at (404) 463-1515. Copies of the current Bylaws are on the NIRSA Network. Go to Members Only, Click on Policy and Resource Manual, then Bylaws.

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<td>Georgia State University</td>
<td>2005</td>
<td><a href="mailto:kenlovic@gsu.edu">kenlovic@gsu.edu</a></td>
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<td><a href="mailto:fhrarrison@ithaca.edu">fhrarrison@ithaca.edu</a></td>
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<td>Univ. of North Dakota</td>
<td>2005</td>
<td><a href="mailto:scott.bolter@mail.universtynodak.edu">scott.bolter@mail.universtynodak.edu</a></td>
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<td>Ruth Olson</td>
<td>Univ. of Alaska at Fairbanks</td>
<td>2005</td>
<td><a href="mailto:r.olsen@uaf.edu">r.olsen@uaf.edu</a></td>
</tr>
<tr>
<td>Edsel Buchanan</td>
<td>University of Nebraska Omaha</td>
<td>Past Pres Liaison</td>
<td><a href="mailto:hgbuchanan@mail.unomaha.edu">hgbuchanan@mail.unomaha.edu</a></td>
</tr>
<tr>
<td>Kent Blumenthal</td>
<td>NNC</td>
<td>NNC Liaison</td>
<td><a href="mailto:kent@nirsa.org">kent@nirsa.org</a></td>
</tr>
</tbody>
</table>


Background

The Bylaws of the Association may be altered, amended or repealed and new Bylaws may be adopted by the board of directors and members in the following manner:

The board of directors shall, at any regular or special meeting of the board, adopt a resolution setting forth the proposed alteration, amendment, or repeal and direct that it be submitted to a vote of the members at an annual or special meeting of the members.

Written notice of the date, time and place of such regular or special meeting of the directors or annual or special meeting of the members shall be sent by first class mail to each director or member entitled to vote not less than thirty (30) days prior to the scheduled meeting. The requirement of notice may be fulfilled by printing of the notice in the Association’s regular publication.

The notice to directors and members shall include or be accompanied by a copy or summary of the proposed
alternation, amendment, or repeal, or state the general nature of the change. The notice may also direct the directors or members to the Association's website to obtain a copy or summary of the proposed alteration, amendment, or restatement.

The proposed alteration, amendment, or repeal shall require approval by a majority vote of the board of directors. The proposed alteration, amendment, or repeal shall be adopted upon receiving approval by a two-thirds vote of the members present, in person or by proxy ballot, at such annual or special meeting. Voting by the members may also be conducted by mail ballot in accordance with these Bylaws.

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**National Collegiate Golf Championship Host Schools Selected**

The 2004 National Collegiate Golf Championship (NCGC) is pleased that more than 30 schools have committed to hosting local qualifying events this fall. Many of these events represent multiple schools so overall participation will be even greater. Students, staff and alumni are encouraged to play in these events, culminating at the National Championship in December.

For a list of participating schools or to find out how your school can become involved, please visit [http://www.cgagolflinks.com/ncgc.asp](http://www.cgagolflinks.com/ncgc.asp). Portions of proceeds benefit the NIRSA Foundation.
The NIRSA Region VI Conference will be held November 14-16, 2004 in Tempe, AZ. For Professional Members from an Institutional Member, the registration fee is only $85. The registration form, presentation proposal form, hotel and other information can be found on the website. Check it out at http://www.asu.edu/src/nirsa.

Please Welcome NIRSA's Newest Members!

New Associate Members
- Cover Sports USA www.coversports.biz
- Power Lift www.power-lift.com

New Institutional Members
- Northwood University, Cedar Hill, TX
• Hollie A. Adams, formerly at Mississippi State University, has taken the Assistant Director of Intramurals position at Indiana State University (Terre Haute).

• Joel Blum, the former Associate Director of Recreation Services for Drake University, is now the Director of Student Recreation and the Wellness Center at Washburn University (Topeka), Kansas.

• Roger Heimerman, former Facility Coordinator at Middle Tennessee State University in Murfreesboro (and NIRSA National Center Intern), has accepted the position of Assistant Director of Facilities at the University of Kansas (Lawrence).

• Jerrod Jackson, former Intramural Graduate Assistant at Georgia Southern University, is now at Texas A&M University (College Station).

• Cara McFadden, a Graduate Assistant/Intern Coordinator of Facilities at Central Michigan University (Mount Pleasant), is now the Coordinator of Facilities there.

• Matt O’Connor, former Graduate Assistant for Intramural Sports at Mississippi State University, is now the Director of Intramural Recreational Sports at Truman State University (Kirksville), Missouri.

• Bhavin Parekh, formerly the Coordinator of Intramurals and Special Events, has been promoted to Assistant Director of Intramurals and Special Events at the University of Connecticut (Storrs).

• Richard Rathjen, a former Graduate Assistant at The Ohio State University, is now the Coordinator of Physical Activities at North Central State College/OSU (Mansfield) Ohio.

• James Robertson, formerly the Graduate Assistant at Angelo State University (San Angelo), Texas, is now the Assistant Director there.

• Jake Rosiek, former Graduate Assistant at Georgia Tech, is now the Intramural Coordinator for Coastal Carolina University (Conway), South Carolina.

• Amanda Smith, formerly an undergraduate at Sonoma State University in California, is now a Graduate Assistant at Northern Arizona University (Flagstaff).

• Warren B. Snow, former Facility Attendant and Head Lifeguard for The Residence Inn by Marriott, is now the Evening Supervisor at The Club at Key Center in Cleveland, Ohio.

National Center News -

Kent J. Blumenthal, Ph.D., Executive Director of NIRSA, has earned the Certified Association Executive (CAE) credential from the American Society of Association Executives (ASAE). Less than 5 percent of all national association professionals have achieved this distinction. The CAE Credential is widely recognized as an indication of demonstrated skill in leadership, activity in community affairs and expertise in association management. Applicants must have obtained a minimum number of years of required experience in nonprofit management, complete multiple hours of specialized professional development, and pass a stringent examination test. Approximately 3,000 association professionals currently hold the CAE Credential.

Know of a Member on the Move?
Members On the Move is a NIRSA service for all Professional Members. If you have relocated, please submit the information using the online form or call the Membership Department at NIRSA at (541) 766-8211
National Marketing Institute
December 1-3, 2004, Red Lion Hotel, Seattle, WA
Click here for Online Registration

Questions:

- What is “marketing” and where do you start?
- Do you want to go beyond fliers and brochures, but find it difficult to do so with limited resources?
- Are you ready to move beyond the basics and create a comprehensive and efficient marketing program for your recreational sports department?

If you have asked yourself any of these questions, then the NIRSA National Marketing Institute will provide the vital skills necessary to improve or start an effective marketing program on your campus.

Presentations will address:

- Public Relations
- Promotions
- Brand Marketing
- Corporate Sponsorships
- Fund-Raising
- Strategic Planning
- Market Research
- Graphic Design

Held in downtown Seattle, WA, December 1-3, at the Red Lion Hotel, this is the third time that this well-attended NIRSA Institute has presented a compendium of the best information for today’s professional recreational sports marketers who are looking for advanced marketing techniques, and students who are interested in pursuing a career in nonprofit recreation, sports and fitness.

Following upon past success at the first two institutes—in Las Vegas, 2000, and in New Orleans, 2002—this year’s event will feature:
- Keynote speakers
- Numerous workshops
- A choice of two marketing tracks—Basic and Advanced

As always, NIRSA members receive discounts on registration, so reserve your place at this Institute and see why one attendee said:

“If you feel like you are at a dead end or you are just getting started, the Marketing Institute will lead you in the right direction.”

Guest Speakers:

Taming the Marketing Jungle: Marketing with a Big Imagination and a Small Budget
Silvana Clark

Silvana Clark began her professional speaking career in 1990 when people wanted to know how she got her dog to star in commercials for Honda, Chrysler, Reebok, Red Devil Paint, and many others. Those marketing ideas led to her most popular presentation, Taming the Marketing Jungle: Marketing with a Big Imagination and a Small Budget. Clark transforms ordinary experiences into extraordinary events! With a background in recreation and leisure, she uses her skills and knowledge to teach audiences to think more creatively and to enjoy the process while surviving the stresses of “the jungle” in today’s busy world. Her sessions are dynamic, entertaining, and highly visual with lots of audience participation, including handing out ice cream cones, running wacky contests, talking about her famous wonder dog, Sherman, or sharing practical and innovative ideas.

Her highly interactive programs give audiences the chance to learn through the use of up-to-date information, team building events and relevant small group activities. Since 1990, Clark has logged many frequent flyer miles as a professional speaker across the US, Canada and overseas. Her clients include the US military in Germany and Japan, many state agency events and numerous health care organizations. In addition, she has written six books, including Surviving the Marketing Jungle and over 150 magazine articles. Her book, 600 Tips for Directors, received the 1997 Early Childhood News National Award. She also received the “Outstanding Recreation Programmer” award.
for Washington State.

**When Business and Higher Education Meet: A Sports-Based Model for College Marketing.**

*Kit Morris: Director of College Sports Marketing-NIKE*

A 1973 graduate of the University of Mississippi, Kit Morris, a former teacher, earned a masters’ degree from Harvard’s Graduate School of Education in 1978, and served as director of athletics at Harvard, Yale and Davidson College from 1985 through 1989.

Beginning in 1990, he served as executive director of the Knight Foundation Commission on Athletics, and in 1995 he accepted a position at NIKE, where for the past seven years he has been NIKE’s Director of College Sports Marketing.

Go to [http://www.nirsa.net/education/marketing.htm](http://www.nirsa.net/education/marketing.htm) for more information and to register online or contact Barry Brown at the NNC at (541) 766-8211 x. 13 or barry@nirsa.org.

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**Reminder: The 2005 NIRSA Annual Conference & Recreational Sports Exposition presentation proposal form is available**

*Orlando, Florida – April 5-9, 2005*

To better streamline the proposal process this year, all proposals will be submitted online. The presentation proposal deadline is July 20, 2004. The form is available at [http://www.nirsa.net/education/conference.htm](http://www.nirsa.net/education/conference.htm).

The 2005 NIRSA Conference will be held April 5-9, 2005 in Orlando, Florida.

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**NSRSM Raced on a High-Speed Course in Indy**

Race cars competing at breakneck speeds around an oval course were not the only exciting events this June in Indianapolis, Indiana. The National School of Recreational Sports Management-Level I course, once again, proved to be an adrenalin rush for all the attendees. From the attendee responses of the online survey, 100 percent indicated that the NSRSM met or exceeded their expectations.

The NSRSM Level I course is designed for professionals with one-to-five years of experience, and is taught by six faculty members who collectively possess decades of recreational sports program management experience. This year’s NSRSM faculty consisted of:

- Dr. Sarah Hardin, (Chair), Southeast Missouri State University
- Loretta Capra, Colorado State University
- Richard Romero, University of Arizona
- Julia Wallace-Carr, James Madison University
- Dr. Paul Milton, Kent State University (Kent)
- Christopher Morris, Ohio University (Athens)

Course topics included Conflict Resolution, Promotability, Professional Communication, Staff Performance, and much more. Participants demonstrated an understanding of the knowledge and strategies learned from each topic session through collaboration with others on selected application exercises throughout the four day event.

"Incredible, outstanding, educational! The school is just perfect for young professionals who want to enhance some of the on-the-job skills you need to be a success in campus recreation," says 2004 NSRSM Graduate Michael Corke from Texas State University (San Marcos). He summed up the feelings of all attendees (100 percent) who reported that they would recommend this course to others.
The next NSRSM Level I course will be in June of 2006 as it takes a year off to make room for NSRSM Level II.

Level II is designed specifically for experienced mid-and-upper level administrators who want to sharpen their management skills and will take place in Hilton Head Island, South Carolina, June 7-10, 2005. For more information, visit http://www.nirsa.net/education/school.htm.

Hotel Registration Now Open for 2005 NIRSA Annual Conference & Recreational Sports Exposition
Orlando, Florida - April 5-9, 2005

NIRSA encourages all 2005 NIRSA Annual Conference & Expo attendees and exhibitors to reserve their hotel lodging within the NIRSA room block. NIRSA relies on strong room block usage to secure ample conference meeting space, increase negotiating leverage for future conferences, and offset Annual Conference expenses.

The official hotels for the 2005 Annual Conference are the Rosen Centre (coheadquarters), the Rosen Plaza (coheadquarters), the Hampton Inn, and the Quality Inn.

For information on how to make your hotel reservation within the NIRSA room block visit http://www.nirsa.net/education/conference_housing.htm.

Thank you for supporting the Association and lodging at one of the official NIRSA Annual Conference hotels.

When Two Heads Put Together Are Better Than One
Professional Development for Outdoor Recreation Professionals

The union between NIRSA and the Association of Outdoor Recreation & Education (AORE) provides outdoor recreation students and professionals with extended professional development opportunities. One of the ways this partnership excels is that it allows NIRSA members to attend the AORE Conference (International Conference on Outdoor Recreation & Education) at AORE member rates. A second benefit is that NIRSA members will also be given an opportunity to meet during a roundtable at ICORE.

The 18th Annual International Conference on Outdoor Recreation & Education (ICORE) is planned for October 28-30, 2004. The conference is held at Montgomery Bell State Park in Burns, Tennessee (near Nashville).

Check out the AORE website or the NIRSA Network for details!

Conference Fees:
NIRSA members receive AORE member rates and do not need to purchase an AORE membership.

ICORE 2004 EARLY BIRD REGISTRATION
By September 3, 2004
    Student AORE or NIRSA Member $115
    Professional AORE or NIRSA Member $215
ICORE 2004 REGULAR REGISTRATION
Between September 4 & 27

Student AORE or NIRSA Member $150
Professional AORE or NIRSA Member $275

Contact Georgi Baird at the AORE Office at (309) 829-9189 nationaloffice@aore.org or Valerie McCutchan at the NIRSA National Center Valerie@nirsa.org for more information.
You're Getting Warmer!

Orlando 2005

Are you in?


Regular rate: $16.75 per square ft.
Late rate: $17.75 per square ft. (after December 31, 2004)
Non-Profit rate: $9.00 per square ft.

Click here for booth space application and floorplan.

ASSOCIATE MEMBERS RECEIVE 10% DISCOUNT!!

Contact: Carole Holbeck
tel (541) 766-8211
fax (541) 766-8284
email carole@nirsa.org
NIRSA National Center
4185 SW Research Way
Corvallis, Oregon 97330-1067

Sometimes I wear running shoes to work.
My business is fun and games.
I spend millions of dollars on my facility and programs.

You're Getting Warmer!
Sign up now for the 2005 NIRSA Recreational Sports Exposition in Orlando, Florida, April 6 & 7, 2005

NIRSA National Center
4185 SW Research Way
Corvallis, OR 97333-1067
Tel: (541) 766-8211
Fax: (541) 766-9284
Email: nirsa@nirsa.org

NIRSA Know is a member service of the National Intramural-Recreational Sports Association.
The NIRSA National Center is soliciting applications from member institutions that wish to host one of eight NIRSA endorsed Regional Flag Football Tournaments. For more information go to http://www.nirsas.net/spoend/index.htm. Please submit completed application (letter of application, Sport Complex Form & Site Selection Criteria) by July 23, 2004 to the NIRSA National Center. Host sites will be selected by representatives from the Extramural committee. Broad regional representation is preferred when selecting sites but is dependent on applications received. Please contact Randall Ford (rford@mail.utexas.edu), chair of the Extramural committee, or Valerie McCutchan (valerie@nirsas.org) at the NIRSA National Center with specific questions.
Campus Recreation Candidates Claim Copious Careers at Conference COC

This year’s COC held during the Annual Conference in Albuquerque, NM, accommodated 391 eager candidates looking for jobs as graduate assistantships or permanent positions in the college and university recreation field. The candidates knew that this was their best opportunity to find a position in the growing recreational sports field. Sponsored for the final year of a three-year financial commitment by the NIRSA Foundation, the COC repeatedly remains high on the list of valued events in NIRSA member surveys.

Using one of the 24 computers in the center, candidates conducted key word searches on BluefishJobs.com NIRSA’s online employment data bank, to narrow the list of more than 350 job opportunities. Others targeted the same listings in print. The opportunity for finding the right job was just a matter of timing and process.

No matter the method used, candidates immediately applied for opportunities that interested them by simply submitting messages to potential employers’ mailboxes. The employers then responded and arranged for one-on-one interviews with candidates. Personal interviews and presentations on various opportunities took place onsite over five very fast-paced days.

Participation in the COC increased overall with 391 candidates (68 more than in 2003) 160 employers (43 more than in 2003), and more than 350 jobs compared to approximately 320 available positions in 2003. Assisted by more than 20 additional volunteers, members of the Career Opportunity Services (COS) Committee kept the COC running smoothly as they extended friendly encouragement and advice to both job seekers and employers.

National Collegiate Golf Championship Host Schools Selected

The 2004 National Collegiate Golf Championship (NCGC) is pleased that more than 30 schools have committed to hosting local qualifying events this fall. Many of these events represent multiple schools so overall participation will be even greater. Students, staff and alumni are encouraged to play in these events, culminating at the National Championship in December.

For a list of participating schools or to find out how your school can become involved, please visit http://www.cgagolflinks.com/ncgc.asp. Portions of proceeds benefit the NIRSA Foundation.
2004-2005 NIRSA Master Calendar of Events

- **August 9-10, 2004**
  Georgia State Workshop: State University of West Georgia, Carrollton, GA
  Greg Green, gagreen@ngcsu.edu, 706-864-1622

- **September 23-24, 2004**
  PIRSA Workshop: (Pennsylvania Intramural Recreational Sports Association), Lancaster, PA
  Gordon Nesbitt, Millersville University, gnesbitt@millersville.edu

- **September 29-30, 2004**
  Rocky Mountain Workshop/Student Lead-on: Laramie, WY
  Joe Book, University of Wyoming, JoeBook@uwyo.edu, (307) 766-4175

- **October 6-8, 2004**
  NIRSA Board of Directors Midyear Meeting: Orlando, FL
  Kiki Alexander, NIRSA National Center, kiki@nirsao.org, (541) 766-8211, ext. 11

- **October 13-15, 2004**
  Big XII & Friends Conference: Stillwater, OK
  Douglas Ahlum, Oklahoma State University, (405) 744-7407

- **October 21-22, 2004**
  KIRSA Workshop (Kentucky Intramural Recreational Sports Association) State Conference: Highland Heights, KY
  Jill Kleiser, Northern Kentucky University, kleiserj@nku.edu

- **October 20-23, 2004**
  National Recreational Facilities Institute: Atlanta, GA
  Karen Bach, NIRSA National Center, karen@nirsao.org, (541) 766-8211, ext. 17

- **October 28-29, 2004**
  ORSA (Ohio Recreational Sports Association) Workshop: Cleveland, OH
  Patrick Kennedy, Case Western Reserve University, patrick.kennedy@cwr.edu 216-368-3874

- **November 4-6, 2004**
  *Region II Conference: Charlotte, NC
  Terrie Houck, University of North Carolina, tvhouck@email.uncc.edu (704) 687-2481

- **November 11-13, 2004**
  *Region I Conference: Syracuse, NY
  Mitch Gartenberg, Syracuse University, megarten@syr.edu (315) 443-4386

- **November 14-16, 2004**
  Region VI Conference: Tempe, AZ
  Stefani Price, Arizona State University, stefl@asu.edu (480) 965-8900

- **November 16-17, 2004**
  Foundation Midyear Meeting: Tempe, AZ
  Pamela Hutcherson, NIRSA National Center: pamela@nirsao.org, (541) 766-8211, ext. 15

- **November 18-20, 2004**
  Soccer Sport Club Championships: University of Texas, Austin, TX
  Valerie McCutchan, NIRSA National Center, valerie@nirsao.org, (541) 766-8211, ext. 15

- **December 1-3, 2004**
  National Marketing Institute: Seattle, WA
  Barry Brown, NIRSA National Center, barry@nirsao.org (541) 766-8211, ext. 13

- **February 10-12, 2005**
  Region IV Student Lead-On: San Marcos, TX
  Daniel Vasquez, Texas State University-San Marcos, dv04@txstate.edu (512) 245-2392

- **February 18-19, 2005**
  14th Annual Emerging Recreational Sports Leaders Conference: Florida International University
  Mark Jacobson, NIRSA National Center, mark@nirsao.org (541) 766-8211, ext. 18

- **February 22, 2005**
  National Recreational Sports Fitness Day: Nationwide
  Sarah Hubert, NIRSA National Center, sarah@nirsao.org

- **March 10-12, 2005**
  USA Team Tennis National Campus Championship: San Diego, CA
  Valerie McCutchan, NIRSA National Center, valerie@nirsao.org, (541) 766-8211, ext. 15
• April 2-4, 2005
  NIRSA Board of Directors Year-end Meeting: Orlando, FL
  Kiki Alexander, NIRSA National Center, kiki@nirsa.org (541) 766-8211, ext. 11

• April 5-9, 2005
  Annual Conference & Recreational Sports Exposition: Orlando, FL
  Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17

• April 14-16, 2005
  Volleyball Sport Club Championships: Kansas City, MO
  Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14

• May 11-14, 2005
  Big 10 Recreational Sports Conference: Columbus, OH (The Ohio State University)
  Contact: Jillaine Anderson, (614) 688-8787, anderson.1049@osu.edu,
  Or Kurt Carmen (614) 688-3587, carmen.7@osu.edu

• May 18-20, 2005
  National Fitness Institute: DePaul University, Chicago, IL
  Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

• June 7-10, 2005
  National School of Recreational Sports Management-Level II: Hilton Head Island, SC
  Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17

• June 9-11, 2005
  Collegiate Sport Club Symposium: Hilton Head Island, SC
  Mary Callender, NIRSA National Center, mary@nirsa.org (541) 766-8211, ext. 14

• June 13-15, 2005 (tentative)
  NIRSA Board of Directors Summer Meeting: Corvallis, OR
  Kiki Alexander, NIRSA National Center, kiki@nirsa.org (541) 766-8211, ext. 11

• October 19-22, 2005
  National Recreation Facilities Institute: Minneapolis, MN
  Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17

• October 27-31, 2005
  Region II Conference (TBA)

* Potential Certification Exam Site
Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.

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Deadlines for Nomination of Awards/Scholarships/NIRSA Offices/Bylaws and Amendments
CLICK FOR MORE INFO

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NIRSA Know is a member service of the National Intramural-Recreational Sports Association.
Is it your time to “Step Up” and “Stand” for Office?  
Greg Jordan, President-Elect

There are many ways to serve our NIRSA, be it committee or work teams, making a presentation at an educational program, or hosting a conference, workshop or tournament, just to name a few.

One of the more visible, challenging, and rewarding ways to serve our Association is to “stand” for office. We use the term stand, as we do not campaign to be elected. For a number of years, our culture has been to submit credentials to be considered based upon experience and qualifications. At the next Annual Conference in Orlando in April 2005, you will be electing regional Vice-Presidents in Regions I, II and V; Regional Student representatives in all six regions; the President-elect and the National Student Representative.

While in Albuquerque, Dr. Kevin Marbury (Old Dominion), with the assistance of David Davenport (Austin Peay), challenged the emerging leaders and the entire audience at the People of Color Social to “Step Up” and serve our NIRSA in at least one of the ways listed above. In reality, this challenge is directed towards the entire membership.

The time is now growing close for professional members who are considering standing for office to be seriously considering the process. (The process for student members will take place throughout the fall.) Please note that self-nominations are encouraged and appropriate, as well as submitting the names of colleagues as potential candidates. All professional members should encourage student leaders to step up.

I can share with you from my own experience that the consideration portion of this process is a valuable piece. First, it requires that you revisit your own philosophy and passion for our profession and our Association. It further requires you to discuss with your family and coworkers the possibility of being elected and the commitment required of them and yourself. And finally, the same discussion needs to take place with your supervisor and above, as institutional support is necessary and required.

Not too long ago, a colleague asked why they should consider standing for office. I answered that it provides an opportunity to give back to our Association, you facilitate the education and service to the membership and make a difference in the present, and you are able to contribute to the future direction of our NIRSA.

As members consider standing for office, the word “time” is used a lot. Often personal circumstances or major initiatives in the workplace make it difficult to find and commit the time necessary to serve in an elected capacity.

On the other hand, members who have submitted credentials to stand for office have indicated they felt the time is right to serve, to give back to our Association and to make a difference.

While you are considering submitting materials to stand for office, I would suggest you visit the NIRSA Network, (in the Members Only Section) to view the Election Information and the Policy and Resource Manual, Operating Code area. Those two links list detailed expectations and descriptions of responsibilities for elected positions.

I would invite you to discuss any questions you may have with any member of the Board of Directors or of the Nominations and Elections Committee. In addition, former Board of Director members may serve as a valuable reference point, drawing from their own experiences.

What’s the next step for you to take? Again, self-nominations are welcome. If you are unable to stand, please consider submitting the names of colleagues as potential candidates. The deadline to submit credentials to stand for office is September 17, 2004. The appropriate forms and detailed process will be on the NIRSA website in mid-August.

Thank you for considering serving our NIRSA in this capacity. Please feel free to email me (jordan@oakland.edu) or call (248-370-4888) with any questions.

I sincerely hope that it is your time to “step up” and “stand” for office!

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Getting involved! 
National Student Representative (2004-2005)  
Tiffany Barr, Central Michigan University

One of the most common questions asked by students is: “how do I get involved?” There are a number of ways that a student can get involved in NIRSA:

- The first is by becoming a member!
- Check the NIRSA webpage often; it is loaded with information and the key is
learning how to use it.

- READ! Keep your eyes open and read the NIRSA Know Online and the eFASTNEWS.
- NIRSA student members have access to all NIRSA members by email and university. Make contact with your state and regional representative; this information is located on the Student Member website.
- If your state has a state association, then you should become a member, take a leadership role or just attend its gatherings.
- If you are not sure how to find out what is going on in your state or region, check out the Calendar of Events (http://www.nirsa.net/calendar/master_calendar.htm).

Some other ways to get more involved in NIRSA include:

- Become a volunteer! The NIRSA sponsored and endorsed events always need volunteers, and becoming one could be your window into better understanding the Association.
- Sign up for a listserv in your area of interest, as well as the Student Member listserv.
- Join a committee: In November/December committee applications are posted on the website.
- Stand for office: Become a student leader, contact the individuals in the current positions and find out what their responsibilities are really all about.
- Be there! Attend Annual Conference, state workshops, summits, and tournaments.
- Get involved with the professionals at your university or in your area; they have all been where you are now!

There are a number of opportunities available to get involved. The most important thing is taking the first step. We are the future of NIRSA, and the more we know and understand now, the brighter that future will be.

Please do not hesitate to contact me,

Tiffany
barr1ts@cmich.edu
The following abstract is from an article by Bob Barcelona, Ph.D., University of New Hampshire

Examining the Importance of Recreational Sport Management Competencies Based on Management Level, Agency Type, and Organizational Size

Abstract
While jobs in the recreational sport and fitness industry are gaining in popularity, research related to the specific knowledge base and competency areas required of recreational sport managers has been limited (Barcelona, 2001; Toh, 1997).

The purpose of this study was to examine the differences in the perceived importance of recreational sport competencies based on managerial level, agency type, and organizational size.

Data from 295 respondents reveals significant differences in the importance placed on competencies needed for upper- and entry-level recreational sport personnel. Results also indicate significant differences in the importance of competencies for full-time personnel in campus and public recreation settings, as well as between small organizations (those with 0-1 full-time recreational sport staff member) and large organizations (those with four or more full-time recreational sport staff members).

Where significant differences existed, effect sizes were generally small. Achieving greater understanding of the nature and importance of recreational sport management competencies can help the field become more accountable for its programs in academic preparation, professional training, and continuing education.
If you are driving through Arizona this summer, you may soon see a familiar NIRSA face on a billboard in Tucson. Someone running for a political office this November? Noooo…it’s Juliette Moore…who is part of an organ donor campaign.

Under Juliette’s smiling face, the poster reads: “I will never know her name, but in my heart, she will always be my hero. Three years ago, I almost died of kidney disease. The woman who saved my life died of a brain tumor. She had the foresight to tell her family that she wanted to save the lives of others if she could. I celebrate her life and give thanks to her for saving mine.”

As Juliette says, “Although there have been other NIRSA Members who are donors and recipients, I always wanted my picture on a billboard, and this is a great cause to get it up there for saving other lives through organ donation. I am living proof that it pays to be an organ donor. I feel honored to be a part of this campaign.”

My hero saved my life.
My hero was an organ donor.
How many lives will you save?

Juliette Moore, Director of Campus Recreation
University of Arizona

SHARE YOUR LIFE.
SHARE YOUR DECISION.

NIRSA Know is a member service of the National Intramural-Recreational Sports Association.
We invite suggestions, ideas, and recommendations on ways to improve the NIRSA Know OnLine. We hope to hear from you soon!

- Contact the NIRSA Know Editor

Welcome to the NIRSA Network!