











# 🐯 2004 National Honor Award Winner

According to those who nominated him, NIRSA's 2004 Honor Award Winner - Dr. Sam S. Hirt - reportedly "bleeds NIRSA blue," and considering all of his contributions to the Association, that is probably not just an exaggeration.

click to more...

# Sam Hirt Honor Award Acceptance Speech

"Ever since Stan [Campbell] called me with the unexpected news that I was to receive this prestigious award, I have had to use my breathing exerciser due to the shock this fact presented to me. Really, the machine has been used due to the double pneumonia I experienced this winter.

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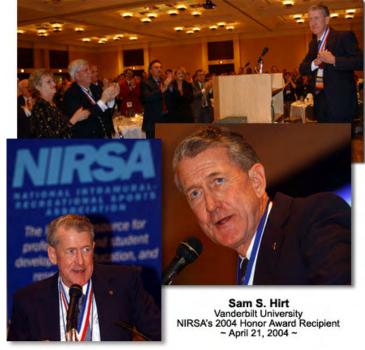
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Tamra Garstka, CRSS, Associate Director of the Department of Recreational Sports at Arizona State University, receives the 2004-2005 gavel from outgoing NIRSA President Sid Gonsoulin from The University of Southern Mississippi.





Route 66 to Albuquerque Puts NIRSA Members on the Fast Track



# MIRSA Foundation Matching-Funds Donor Leaves Educational Legacy





Muchas Gracias, Grazie, Merci, Danke, Thank You!

... A special thanks to the 2004 Sponsors - one more time!





Bylaws Amendment Passed at 2004 Annual Meeting

...extends early voting by proxy ballot.





'Nonbinding Letter of Intent' with Athletic Business (AB)

...Board to retain expo consultant.





Greg Jordan, CRSS, Oakland University (MI) voted President-



(Make a Child Smile' Recipients Share Joy with their Volunteers and NIRSA Members

...conference host city service project completes fifth year





2003-2004 NIRSA Board Officers at Albuquerque

...Board goes out in 'smiles'





Google Tests Search Engine for Colleges' Scholarly Materials





"Feedback is the breakfast of champions"

...new customer service response card debuts.





# News from the NIRSA Services Corporation (NSC)

...sports marketing, The University Network....











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# 2004 National Honor Award Winner

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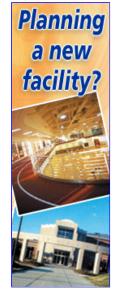
Read Dr. Hirt's Acceptance Speech below This Article

According to those who nominated him, NIRSA's 2004 Honor Award Winner - Dr. Sam S. Hirt - reportedly "bleeds NIRSA blue," and considering all of his

As one of the members who nominated him wrote: "To name every contribution Sam has provided to you and me, it would take several sheets of wallpaper to cover our esteemed colleague's career and credentials.'

Sam's impact has been extraordinary on NIRSA; two of his ideas will serve as his legacy. He instituted the "Make a Child Smile" program that provides NIRSA with the privilege of helping children each year during the Annual Conference, and he is the originator of "National Recreational Sports and Fitness Day," celebrated each year on February 22 to honor the contributions of our Founders, and to call national attention to the benefits of recreational sports.





**SIDELINES** 

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Here are a few more of his contributions and his achievements. He received the Region II Award of Merit in 1993 and two NIRSA Service Awards in 1994. He has served with honor as a NIRSA President (1999), Past President, and he is a Life Member.

Soft spoken, always a gentleman, Sam has been a colleague, a friend, and a mentor to many NIRSA members and students throughout his distinguished career. He has always been known for his contributions, but he is also known for not taking credit for many of the things he has done.

"He is a humble man who influences people not only through his leadership, but also by his example. Some may think it incongruous for a person to be gentle and caring, yet still lead with strength and courage. Yet it seems to be so natural a combination for him," a friend says

According to another friend, Sam has worked diligently both in front and behind the scenes to create initiatives within the Association that have advanced of the profession.

"If you are looking for a sincere, vibrant person who has a servant's heart and a positive attitude towards students and NIRSA members, this year's Honor Award recipient is your candidate," says a colleague.

He is a 40-year member of NIRSA, joining in 1964 when it was then known as the National Intramural Association (NIA). During those years, he served three terms as Tennessee State Director and as Vice President of Region II (1992-94). He served on, or Chaired, these committees: Affirmative Action, Facilities, Standards, Sport Clubs, Membership, Screening Committee for the NIRSA Executive Director, and the AD HOC 2000 Conference Program in 1998-99. The Sport Clubs Manual and the General and Specialty Standards Manual both evolved from his input and expertise. He has given 64 presentations at national, regional, and state conferences, and he published numerous articles in the NIRSA Proceedings on facility and sport clubs.

Sam implemented, hosted or cohosted several state workshops, and two Annual Conferences (1983 and 1994). A 1991 graduate of the NIRSA Membership Recruitment Bronze Club, a Charter Member of the NIRSA Foundation, he has also served on the NIRSA Services Corporation Board.

Born in Salem, Ohio, he grew up and graduated from high school in East Palestine, Ohio. In 1962, Sam Hirt earned his bachelor's degree in Education from Marietta College, Ohio, which inducted him into its Athletic Hall of Fame in 1991. He earned his B.A. from Marietta College, then his master's degree in 1963 and Ed. S. degree in Health, Physical Education and Recreation from George Peabody College for Teachers in 1969.

Since 1963, Sam has directed the Office Campus Recreation in the Student Recreation Center with a professional staff of 13 and student employees of 150. Vanderbilt's Opportunity Development Center, as well as the Nashville Board of Parks and Recreation, have recognized Hirt for his service and leadership to the campus and community.

As an outstanding recreational facility design consultant, Sam has received national recognition for his input in the design of Student Recreation Center at Vanderbilt by both Athletic Business, and from NIRSA as a Facility

A colleague sums it up: "Sam's integrity and honor are only surpassed by his conscientiousness and respect for others. When I hear the words honor, courage, and ethics, I envision this year's NIRSA Honor Award recipient - Sam Hirt.'



# Sam Hirt's Honor Award Acceptance Speech

Ever since Stan [Campbell] called me with the unexpected news that I was to receive this prestigious award, I have had to use my breathing exerciser due to the shock this fact presented to me. Really, the machine has been used due to the double pneumonia I experienced this winter.

When I began in NIRSA, it was with small assignments in my state of Tennessee. As I grew to appreciate NIRSA, my desire to expand my knowledge and service in the organization increased. As you know, I eventually had the honor to serve as your president. I did not take on these responsibilities in order to receive an honor. It was honor enough to fill the elected role.

Receiving this award is like being able to shoot a final three-point shot that wins the game for NIRSA. I am experiencing the same emotions as if that scenario had occurred. I am anxious, excited and thrilled. There is no way I could ever begin to thank everyone that has played a role in my receiving this award tonight—nor do you want to hear all those names.

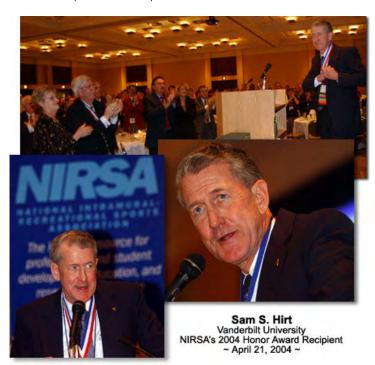
However, the first I want to mention is my staff. They encouraged me all along the way and assumed mega responsibilities during my absence in my service years. There is only one of my staff that went through this with me who is here tonight. This is Ms. Ladonna Meuchel - my associate director. I cannot say enough for the fine and dependable work Ladonna has always done. She has helped to make Vanderbilt and NIRSA what they are today.

Second, I want to mention and thank my God for all the opportunities and provisions He has made for me. I would pray for everyone here tonight to continually strive to have a servant's heart.

Third, throughout my forty years with our NIRSA (not "the" NIRSA but rather "our NIRSA"), my best friend has always been by my side giving me assistance, direction and clear focus on what is best for our association. We are indeed a tag-team that at times has been a referee, fireman, and, yes, even a policeman during some of board and task force enlighting meetings. She loves our NIRSA with an unfailing passion, and I guarantee, you all, indeed, are like brothers and sisters to her and to me. The closest friend is my wife, Melanie.

In closing, I would like to mention that one of our granddaughters used to wake up very early in the mornings while it was still dark and make the comment: "It's a great day." I am indeed humbled at this moment and want to tell you that this indeed "is a great honor and a great day for me."

Thank you NIRSA. I accept this honor with pleasure.



click to more...









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# Route 66 to Albuquerque Puts NIRSA Members on the Fast Track

From the Saturday NIRSA Foundation Golf Tournament, to the Honor Award banquet the last night, this year's 2004 Annual NIRSA Conference and Recreational Sports Exposition in Albuquerque lived up to the 1,730 attendees expectations...and then some.

There was a great deal of motion and activity in the exhibit hall of the 2004 Recreational Sports Exposition as attendees hula hooped, golf putted, flew through the air on a trampoline, turbo kicked, and dodged dodgeballs! The 126 exhibitors dazzled attendees with their latest products and programs for recreational sports facilities, while everyone was treated to food, fun, and free prizes.





# NIRSA Foundation Matching-Funds Donor Leaves Educational Legacy

For the fifth consecutive and final year, the NIRSA Foundation had the opportunity to increase contributions made during the 2004 NIRSA Annual Conference & Recreational Sports Exposition. After NIRSA members had generously donated more than \$13,000, that amount was once again matched by an anonymous donor who contributed another \$10,000 to the NIRSA Foundation, making a grand total of more than \$23,000.

Historically, each year during Conference, the Foundation has conducted this matching-funds drive asking attendees to contribute to the educational mission of the Association. And for the past five years, through the impetus, drive, and overwhelming generosity of NIRSA's special benefactor, this matching program has raised more than \$108,000 for the NIRSA Foundation.

"The NIRSA Foundation is dedicated to providing funding for scholarships, research, student and professional development, educational resources, program planning, and other similar interests in recreational sports," says incoming Foundation Chair Mark Fletcher, CRSS, Associate Director of Athletics/Director of Intramural Recreational Sports at the University of Virginia, Charlottesville, VA. "The NIRSA Foundation Board of Directors thanks all of its donors for their contributions to the future of NIRSA students.

For more information, contact Mark Fletcher: mef@virginia.edu or Pamela Hutcheson at the NNC: pamela@nirsa.org.



# www. Muchas Gracias, Grazie, Merci, Danke, Thank You!

No matter what language you choose, a big thank you goes to our show sponsors: Matrix Fitness Systems, Inc., NIRSA Insurance/P5 Sports, C C Creations, Sports Imports, Inc., United States Tennis Association, and Sayings For You.



# The Proposed Bylaws Amendment Passed During 2004 Annual Meeting

A Bylaws amendment passed during the NIRSA 2004 Annual Business Meeting in Albuquerque that extends opportunities through electronic balloting to vote by proxy ballot in NIRSA elections until twenty four (24) hours prior to Annual Business Meeting, Regional Business Meetings or Student Business Meetings that are held in conjunction with the NIRSA Annual Conference.

It also permits members to vote electronically by proxy ballot for future proposed Bylaws amendments or amendments to the Articles of Incorporation.

Proxy ballots will be sent to members electronically 30 days before the Regional Business Meetings.

## Monbinding Letter of Intent with Athletic Business (AB)

The NIRSA Athletic Business Taskforce recommended that NIRSA staff prepare a nonbinding 'Letter of Intent' with the goal of outlining the various elements of an agreement to "colocate" the NIRSA Conference with the Athletic Business Annual Conference. The goal is to give AB a document to react to all at once, rather than piecemeal.

At the 2004 Annual Conference in Albuquerque, past President Brian Carswell (chair of the AB Taskforce) led an open Forum and presented the Taskforce's findings, reviewed the long-term issues, entertained member questions, and gathered suggestions. The Taskforce will be working on a member survey regarding the colocated" conference, exposition and magazine for member input before a definitive decision is made. Concurrently, with the preparation of the letter of intent, NIRSA is contracting with an industry consultant to review and valuate the NIRSA Exposition.

Greg Jordan, CRSS, Oakland University, is NIRSA's new 2004-2005 President-Elect

# Newly Elected NIRSA Board Members for 2004-2005

- · President-Elect Greg Jordan, Oakland University
- Past Presidents' Representative Edsel Buchanan, University of Nebraska (Omaha)
- Region II VP William Ehling, University of Central Florida
- Region IV VP James Pitre, McNeese State University Region VI VP Thomas Kirch, Oregon State University
- National Student Representative Tiffany Barr, Central
- Michigan University
- Complete Board Contact Information

# Regional Student Representatives for 2004-2005

- . Region I Student Representative Jamie Drahos, Saint Joseph's University
- · Region II Student Representative Carly Morse, The University of Mississippi
- · Region III Student Representative Dan Wahl, Ball State University

- Region IV Student Representative Katie Milligan, Texas State University San Marcos
- Region V Student Representative Robert Campbell, Drake University
- Region VI Student Representative Amanda Smith, Sonoma State University
- Complete Regional Student Representative Contact Information

# Make a Child Smile Recipients Share Joy with their Volunteers and NIRSA Members

Ebullient smiles greeted NIRSA President Sid Gonsoulin, Conference Host Chair Fred Perez, Honor Award winner Sam Hirt (and the Host of the first 'Make a Child Smile' project in 2000), Art Tuveson, and Executive Director Kent J. Blumenthal, when they delivered three very large boxes of stuffed animals, toys, and books to the children of Carrie Tingley Children's Hospital in Albuquerque, New Mexico. The tremendous bounty was the result of this year's generous contributions that members made to the 'Make a Child Smile' campaign held during the 2004 Annual Conference.

This hospital is remarkable in that many of its former medical patients chose to return as volunteers and employees continuing the work of healing the region's children. NIRSA was proud to make these contributions.





## 2003-2004 NIRSA Board Officers at Conference



John Campbell, Stan Shingles, John Meyer, James Langel, Sid Gonsoulin, Stephen Young, Brian Carswell, Tamra Garstka, Eric Nickel, Kent Blumenthal, Rhonda Powers, and Jeffrey Gontarek



# "Feedback is the breakfast of champions"\*

That's exactly what we had in mind when we created our new Customer Service response card, soon to show up in mailings from the NNC. This postage-paid postcard presents a forum for members and nonmembers to

let us know how we're doing. It will provide us with the feedback and information we need to meet the growing needs of our association.

If you happen to find one in correspondence from the NNC, please take the time to fill it out and drop it in the mail.

\* Source - Kenneth Blanchard, Ph.D., Author of The One Minute Manager



# News from the NIRSA Services Corporation (NSC)\*

Sports Marketing: The NSC work team continues to focus on the promotion and marketing of NIRSA's Sport Clubs and Extramural Championships. To that end, the NSC has solicited Requests for Proposals (RFPs) from sports marketing firms and has interviewed independent sports marketing representatives as potential partners to help market these and other NIRSA sponsored and endorsed events. The work team seeks the right match between the needs of the Association and the marketing resources and talent available. Look for further developments on this process soon.

The University Network: The University Network's booth at the 2004 Recreational Sports Exposition in Albuquerque was a very busy place and interest continues to be high for this NIRSA-sponsored and endorsed program that is bringing state-of-the-art communication technology to recreational facilities across the country. The Network will be installed on 43 campuses by June 30, 2004...well within reach the projected target of 100 campuses by December, 2004. The Network is gearing up for a major advertising push for the 2004 fall college session and it continues to expand services and member benefits. The Network is working on a section of its website that will have a library to show school spots by category. For additional information, contact Barry Brown (barry@nirsa.org) at the NNC.

\*The NSC is a taxable, wholly-owned subsidiary of NIRSA that was created to preserve NIRSA's tax-exempt status. Gross revenues from sponsored and endorsed programs are unrelated to NIRSA's tax-exempt function. The NSC handles unrelated business income and pays income tax on the net income. The NSC can remit after-tax profits to NIRSA in the form of a dividend.









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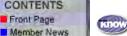
NIRSA National Center

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# Two Outstanding Members Receive Well-Deserved Recognition

The NIRSA National Sport Programs Department honored two dedicated NIRSA members for their many years of service to the Collegiate Sport Club Championships.

During the 20th anniversary of the NIRSA Collegiate Volleyball Sport Club Championships in Charlotte, North Carolina in April 2004, **Gary Colberg** was presented with a T-shirt quilt.

Paula Opal, CRSS, Associate Director of the Recreational Sports Department at Texas A&M University (College Station) made the quilt using all of the past championships' T-shirts starting with the 1989 event at the University of California (Davis), the first year that a T-shirt was produced, then she added some hard to find "volleyball" material. She made the men's volleyball club team promise that the beautiful quilt would arrive safely in Charlotte for the presentation.

Colberg, CRSS, is the Associate Athletic Director in charge of Intramurals and Sport



NIRSA's Mary Callender

presents Gary Colberg

with a T-shirt Quilt

made by Paula Opel

during the 20th Anniversary

of the NIRSA Collegiate

Volleyball Sport Club Championships in

Charlotte, North Carolina.

Colberg, a lifelong volleyball advocate, was recognized by *Volleyball Magazine* in 1995, as "one of the 50-most influential people who has shaped the sport of volleyball," for his work in organizing the first Volleyball Jr. Olympics in 1980, and for starting the collegiate club championships in 1985." Also that year, Colberg was recognized by NIRSA with the National Service Award for his development of the Volleyball Sport Club Championships. Most recently, USA Volleyball recognized him with its most prestigious award, the "Dr. Harold T. Friermood "Frier" Award," for his longtime significant contributions to volleyball (a minimum of 25 years of volunteer service). Gary can now hang an heirloom quilt next to his many volleyball awards!



Howard Taylor also received a Tshirt quilt at the NIRSA Annual Conference last month in Albuquerque, New Mexico. In the middle of a brief synopsis of the 10year history of the NIRSA Soccer Championships that he was giving at the Sport Club Championships Roundtable, NIRSA Assistant Director for National Sport Programs, Valerie McCutchan, suddenly interrupted him. Fearing that he had said something inappropriate, Taylor turned around, surprised (shocked!) to learn he was receiving the 10th Anniversary quilt.

Taylor, CRSS, Director of Recreational Sports at Arizona State University, and a 27-year NIRSA member, is the first (and only) Director of Competition for the Soccer Championships since they began in 1994. Howard's easy-going manner, knowledge, and love of the sport, make working with him a pleasure for all the staff, volunteers, and teams that attend the

The beautiful 10th Anniversary soccer quilt was made by Jacque

Hamilton, Texas A&M University (Corpus Christi). Jacque has worked with Howard during many of the soccer championships that have been hosted by the University of Texas at Austin, and says she "was happy to donate





Sign up now for the 2005 NIRSA Recreational Sports Exposition in Orlando, Florida, April 6 & 7, 2005

Rates start as low as \$14.45/sq.ft.



her time to make Howard the quilt.'

NIRSA truly appreciates the dedication of these two NIRSA members and recognizes all of the valuable contributions they make to the success of the Sport Club Championships and to the students who are in them.

# Board of Directors Summer Meetings in Corvallis, Oregon, June 7-9,2004

The NIRSA Board of Directors meets at the NIRSA National Center for three days beginning June 7-9, 2004. All members are invited to attend meetings on Tuesday, June 8th, and Wednesday, June 9th.

Members are also cordially invited to the Third Annual Neighborhood Summit meeting held in a nearby park on Monday, June 7, 2004 from 3:30-5:00pm. This informal gathering of the BOD and Northwest members has proved to be a great opportunity to meet with NIRSA leaders, the NNC team, and colleagues in an informal and informative setting. Any and all topics are open and roundtable discussions are lively. A casual summer BBQ is included; please let us know in advance if you will attend it, so we can plan for you. Contact kiki@nirsa.org for details.



## New Benefit for Associate Members – Great PR

Associate Members, what's new with you? Do you have a great new product or program that you'd love to unveil? If you do, what better place could there be to showcase your news than in the NIRSA KNOW OnLine?

We will now accept brief media items or descriptions of products and/or programs that will benefit NIRSA Institutional and Professional members. Submit your product description or news item to Carole Hobrock via email at: carole@nirsa.org. (Please note: the NIRSA KNOW OnLine staff reserve the right to edit all submissions for length or propriety.)



# Another Successful Career Opportunities Center

The Career Opportunities Center, held during the 2004 NIRSA Annual Conference and Recreational Sports Exposition held in Albuquerque, New Mexico in April, was very successful for both candidates and the employers. Total COC Employers present 160; candidates numbered 391.





# Mard-Winning NIRSA 2004 Creative Excellence Awards Wow the **Judges**

## I. GRAPHIC COMMUNICATION - Facility Publication

## 2004 Creative Excellence Award

Graphic Communication - Facility Publication

Aquatic Center 2003-2004

University of Minnesota

Graphic Communication - Facility Publication

Membership Application Grabber

Washington State University

3rd Place

Graphic Communications - Facility Publication

Guidebook for Marilyn and Bill Tennity Ice Skating Pavilion

Syracuse University

## I. GRAPHIC COMMUNICATION - Programming Publication

### 2004 Creative Excellence Award

1st Place

Graphic Communication - Programming Publication

Mindbody Sessions

Indiana University

2nd Place

Graphic Communication - Programming Publication

Group Exercise Schedule (Fall 2003)

Indiana University

3rd Place

Graphic Communications - Programming Publication

Aquatics Lifeguard Campaign 2003

The Ohio State University

## I. GRAPHIC COMMUNICATION - Special Event Publication

2004 Creative Excellence Award

1st Place

Graphic Communications - Special Event Publication

Referendum Material

University of North Dakota

2nd Place

Graphic Communications - Special Event Publication

Groundbreaking 2003

The Ohio State University

3rd Place

Graphic Communications - Special Event Publication

Promotional Door Hanger

Washington State University

### I. GRAPHIC COMMUNICATION - Comprehensive Brochure

## 2004 Creative Excellence Award

1st Place (Tie)

Graphic Communications - Comprehensive Brochure

RS Magazine/Guide Fall 2003 & Spring 2004

Indiana University

1st Place (Tie)

Graphic Communications - Comprehensive Brochure

2003-2004 Rec Sports Planner

Texas Tech University

3rd Place

Graphic Communications - Comprehensive Brochure

2003-2004 Campus Recreation Guide

University of Texas at Arlington

# II. GRAPHIC COMMUNICATION – Integrated Publication Campaign

## 2004 Creative Excellence Award

1st Place

Graphic Communications - Integrated Publication Campaign

Student Campaign

The University of Denver

2nd Place

Graphic Communications – Integrated Publication Campaign

RS Magazine and Program Brochures

Indiana University

3rd Place

Graphic Communications - Integrated Publication Campaign

Noncompetitive Programming Publications

The Ohio State University

## III. MEDIA - Web Page

## 2004 Creative Excellence Award

1st Place

Media - Web Page

www.recsports.ttu.edu Texas Tech University

2nd Place

Media - Web Page

www.arc.sdsu.edu

San Diego State University

3rd Place

Media - Web Page

www.sac.cmich.edu/urec Central Michigan University

### III. MEDIA - Audio Visual

## 2004 Creative Excellence Award

1st Place

Media - Audio Visual

James Madison University Recreation Video

James Madison University

Media - Audio/Visual

Recreational Sports Video (CD ROM)

Indiana University

3rd Place

Media - Audio/Visual

UTA Campus Rec Orientation Video

University of Texas at Arlington

### IV. STUDENT CATEGORY - Brochure

### 2004 Creative Excellence Award

1st Place

Student Category - Brochure

Fall 2003 Program Schedule

James Madison University

2nd Place

Student Category – Brochure Rec Review – Winter 2004

Cal Poly State Polytechnic

3rd Place

Student Category - Brochure Chumash Challenge Brochure

Cal Poly State Polytechnic

# IV. STUDENT CATEGORY - Poster/Flyer

## 2004 Creative Excellence Award

1st Place

Student Category - Poster/Flyer

2004 Rugby Competition Schedule

Cal Poly State Polytechnic

2nd Place

Student Category - Poster/Flyer

What's Happening Poster

Cal Poly State Polytechnic

3rd Place

Student Category - Poster/Flyer Intramural Spring 2004 Schedule

University of Illinois at Urbana-Champaign

## IV. STUDENT CATEGORY - Other

## 2004 Creative Excellence Award

Student Category - Other

Web page - www.odp.pdx.edu

Portland State University

2nd Place

Student Category - Other

Dave Griner Memorial Golf Tournament Logo

The Ohio State University

3rd Place

Student Category - Other

Flash Step Movements

University of Florida



## **New Associate Members**

- Corley Redfoot Zack, Inc. www.corleyredfootzack.com Kahala Corp
- www.kahalacorp.com Skyzone LLC
- www.skyzonesports.com

## **New Institutional Members**

- MWR Yokosuka, Japan Yokosuka, Japan
- Northwood University Cedar Hill, TX

2004-2005 **NIRSA Committees Announced** 



2004-2005 **NIRSA Committee Chairs** 













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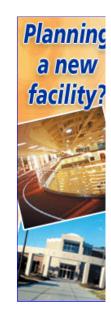




# 2004-2005 NIRSA Committee Chairs

- AQUATICS COMMITTEE
  - Duane Proell, University of Minnesota (Twin Cities)
- **BASKETBALL COMMITTEE** 
  - James Wilkening, University of Central Florida
- BY-LAWS COMMITTEE
  - Ken Lovic, Georgia State University
- CAREER OPPORTUNITIES COMMITTEE Dave Frock, Cochair James Madison Jeff Huskey, Cochair University of Connecticut
- COMMUNITY/JUNIOR COLLEGE COMMITTEE Steven Powell, Blinn College (Bryan Campus)
- CONFERENCE EXHIBITION COMMITTEE Jacqueline Hamilton, Texas A & M (Corpus Christi)
- CONFERENCE PROGRAM COMMITTEE Sid Gonsoulin, Chair University of Southern Mississippi Moe McGonagle, Cochair DePaul University Jodi Hawkins, Cochair University of Rhode Island
- ETHICS COMMITTEE
  - Jackie Farley, The University of Oklahoma
- **EXTRAMURALS COMMITTEE** 
  - Randall Ford, University of Texas at Austin
- **FACILITY MANAGEMENT COMMITTEE** Greg Rothberg, University of California (Irvine)
- FAMILY AND YOUTH COMMITTEE
  - Jilaine Anderson, The Ohio State University
- FINANCE COMMITTEE
  - Edsel Buchanan, University of Nebraska at Omaha
- FITNESS COMMITTEE
  - Lisa Stuppy, Cochair Boise State University
- Johnathan Hart, Cochair Georgia Institute of Technology
- FLAG TOUCH FOOTBALL COMMITTEE Steve Rey, University of Southern Mississippi
- FLOOR HOCKEY/ICE HOCKEY/ROLLER HOCKEY COMMITTEE
- Jeff Dvorak, University of Wisconsin (Madison)
- HONOR AWARD COMMITTEE
  - Natalie Kovac
- INSTRUCTIONAL COMMITTEE
  - Kelley Elsenbaumer, Washington State University
- INTRAMURALS COMMITTEE
- Richard Jackson, Bemidji State University JOURNAL EDITORIAL BOARD
- Tim Miller, Baldwin-Wallace College
- MARKETING COMMITTEE
  - Theresa Kennedy, University of Wisconsin (Whitewater)
- NIRSA FOUNDATION
  - TBA
- **NOMINATIONS & ELECTIONS COMMITTEE** 
  - Greg Jordan, Oakland University
- **OUTDOOR RECREATION COMMITTEE**
- Gregory Hawkins, Virginia Comonwealth University
- RESEARCH COMMITTEE
  - Gerry Maas, Wyoming Department of Education
- SOCCER COMMITTEE
  - Jaime Orejan, Elon University
- SOFTBALL COMMITTEE
  - Brad Tittrington, Susquehanna University
- SPORT CLUB CHAMPIONSHIP COMMITTEE
- David Dunham, University of California (Davis) SPORT CLUBS COMMITTEE
- Amy Swingle, Sam Houston State University
- STANDARDS COMMITTEE
  - Kathryn Bayless, Indiana University (Bloomington)
- STUDENT LEADERHIP AND ACADEMIC AWARDS COMMITTEE Kelley Lafer, Arizona State University
- STUDENT PROFESSIONAL DEVELOPMENT COMMITTEE Dirron Allen, Temple University





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- Kenneth Dunlap, former Intramural Program
   Coordinator at University of Alabama, is now the
   Associate Director of Campus Recreation for
   Programs at University of Alabama at Birmingham.
- Robert L. Steele, former Graduate Assistant at Middle Tennessee State University, is now the Recreation Specialist of Athletics and Aquatics for Paducah Parks Service in Paducah Kentucky.
- Brad Wilson, former Intramural Coordinator at Louisiana State University, is now the Assistant Director of Programs at Louisiana State University (Baton Rouge).







> SIDELINES



## Know of a Member on the Move?

Members On the Move is a NIRSA service for all Professional Members. If you have relocated, please submit the information using the online form or call the Membership Department at NIRSA at (541) 766-8211









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Presentation proposal forms are now available for the 2004 National Recreation Facilities Institute (NRFI) and the National Marketing Institute (NMI). The NRFI will take place October 20-23 in Atlanta, Georgia, and the NMI will take place December 1-3 in Seattle, Washington.

As part of a pilot program for both institutes, lead presenters of accepted proposals are eligible for a registration discount of \$100 per session. At the discretion of the lead presenter, the discount may be shared equally between a maximum of two copresenters. Only NIRSA Professional and Student Members are eligible for registration discounts. The NRFI deadline for proposals is June 1, 2004 and the proposal form is available here.

The NMI deadline for proposals is July 1, 2004 and the proposal form is available here.

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The 2005 NIRSA Annual Conference & Recreational Sports Exposition presentation proposal and preconference workshop forms are now available on the NIRSA web site. To better streamline the proposal process this year, all proposals will be submitted online. The presentation proposal deadline is July 20, 2004 and preconference workshop proposals deadline is July 8, 2004. Both forms are available at <a href="http://www.nirsa.net/education/conference.htm">http://www.nirsa.net/education/conference.htm</a>.

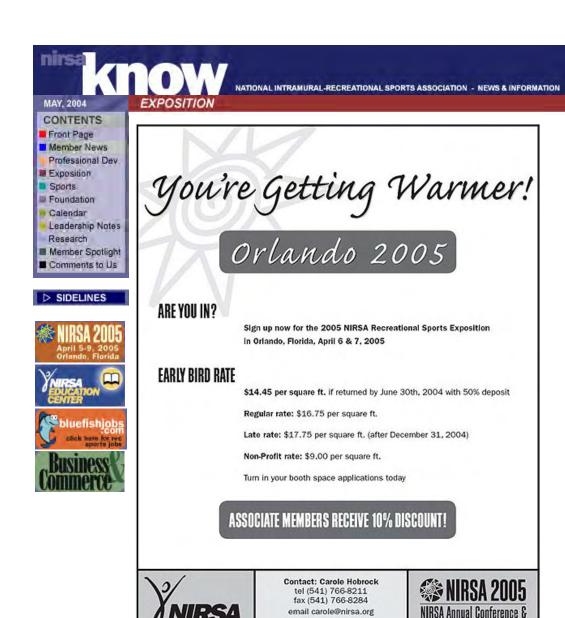






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Thank You, Thank You, Thank You!

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NIRSA National Center

4185 SW Research Way Corvallis, Oregon 97330-1067 Recreational Sports Exposition

April 5-9, 2005 - Orlando, Florida

NIRSA National Center 4185 SW Research Way

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The 20th Anniversary of the NIRSA Collegiate Volleyball Sport Club Championships drew to a record conclusion last month in Charlotte, NC. The great location, weather, and competition contributed to one of the most successful events ever. More than 2,800 college students participated on 236 men's and women's teams from 156 different colleges and universities, representing 35 states and Canada during the three-day event, culminating in the crowning of six National Champions!

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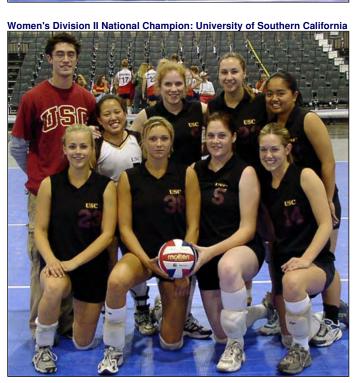
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View the complete results on the NIRSA Network at: http://www.nirsa.net/sc/vb/2004/index.htm







Men's Division I National Champion: Milwaukee Area Technical College



Men's Division I-AA National Champion: Duke University "A"



Men's Division II National Champion: Carthage College



Men's Division III National Champion: University of Arizona "B"



# Mark You!

The NIRSA National Center would like to thank the many volunteers who helped administer the event. The following is a list of NIRSA members who worked long hours, or provided necessary equipment to conduct the event; we couldn't do it without them:

Gary Colberg, Director of Competition, University of California (Davis) Mike Arnos, Miami University
Eric Brown, Ohio University
Chris Charles, University of North Carolina (Charlotte)
Kim Clark, University of North Carolina (Greensboro)
Marti Cysiweski
David Dunham, University of California (Davis)
Randall Ford, University of Texas at Austin
Tammy Gartska, University of Arizona
Tony Goldston, University of Delaware
Bob Gough, University of North Carolina (Wilmington)
Meg Handley, Georgia Tech
Lisa Hanson, North Carolina State University
David Hutchison, Appalachian State University
Mary O'Mahoney, University of Arizona
Bill Sells, Ohio University
Lindsey Stefaniak, University of Arizona
Stephanie Thompson, Ohio University
Jana Willan, Ohio University



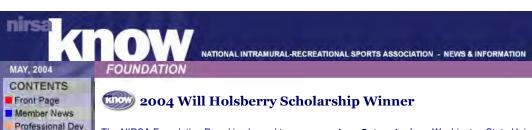








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The NIRSA Foundation Board is pleased to announce Jean Ostrander from Washington State University, as the recipient of the 2004 Will Holsberry Scholarship.

For the third year, the NIRSA Foundation Board has presented the Will Holsberry Endowment Scholarship for NIRSA Professional and/or Institutional Members. This scholarship covers the registration fees for the NIRSA School of Recreational Sports Management (SRSM) Level 1, June 7-10, 2004 http://www.nirsa.net/education/school.htm

To be eligible for the scholarship, each applicant must meet the following criteria: Be a current NIRSA Professional Member with five years of membership

- Submit an application essay describing:
- Service and loyalty to the Association
- Interest in being a leader within the Association
- · Demonstration of financial need

For information, contact Pamela Hutcheson at the NNC (541) 766-8211 X34 or foundation@nirsa.org.



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# Scholarship Award Winners

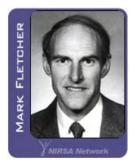






# Please Welcome the 2004-2005 NIRSA Foundation Board of **Directors**

Chair (2002-2005) Mark Fletcher, CRSS Assoc. Dir. of Athletics/Dir. of Intr. Rec. Sports and Athletic Capital Projects University Of Virginia, Charlottesville Aquatic & Fitness Center 450 Whitehead Road PO Box 400317 Charlottesville, VA 22904-4317 Phone (434) 924-3791 Fax (434) 924-3858



Vice-Chair (2003-2006) Suzette Smith, CRSS

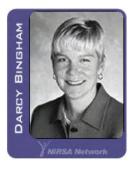
mef@virginia.edu

Director, Bryan Williams, M.D. Student Center The University of Texas Southwestern Medical Center at Dallas 5323 Harry Hines Blvd. Dallas, TX 75390-9001 Phone (214) 648-3578 Fax (214) 648-5686 suzette.smith@utsouthwestern.edu

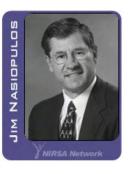




Member (2002-2005) Darcy Bingham, CRSS 1104 Stratford Court Del Mar, CA 92014 Phone (858) 509-0408 Fax (858) 720-1619 Cell (619) 300-3929 dcbingham@ucsd.edu



Member (2004-2007)
Jim Nasiopulos, CRSS
Assoc. Athletic Director-Facilities & Event Mgmt.
Marquette University
Intercollegiate Athletics; AI McGuire Center
770 N. 12th Street; P.O. Box 1881
Milwaukee, WI 53201-1881
Phone (414) 288-5931; Fax (414) 288-5891
jim.nasiopulos@marquette.edu



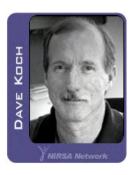
Member (2003-2006)
Kurt D. Klier
Assistant Director of Intramural Sports
The University of Maryland
Campus Recreation Services
1115 Campus Recreation Center
College Park, MD 20742
Phone (301) 226-4425
Fax (301) 314-7215
kklier@umd.edu



Member (2004-2007)
Loretta A. Capra, CRSS
Senior Associate Director, Campus Recreation
Colorado State University
Student Recreation Center
8027 Campus Delivery
Fort Collins, CO 80523-8027
Phone (970) 491-4847
Fax (970) 491-6092
loretta.capra@colostate.edu



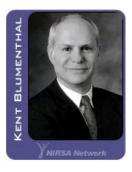
Corporate Member (2004-2005) Dave Koch, CRSS Dir. of Campus Recreation University of California, San Diego Campus Recreation Department 9500 Gilman Drive mc 9529 La Jolla, CA 92093-0529 Phone (858) 822-5260 Fax (858) 822-2912 dkoch@ucsd.edu



Member-at-Large (2004-2005) Tamra Garstka, CRSS Associate Director Department of Recreational Sports Arizona State University Student Recreation Complex; 400 E. Apache P.O. Box 871412 Tempe, AZ 85287-1412 Phone (480) 965-9879 Fax (480) 965-2210 tamra.garstka@asu.edu



Member & Secretary-Treasurer Dr. Kent J. Blumenthal NIRSA National Center 4185 SW Research Way Corvallis, OR 97333-1067 Phone (541) 766-8211 Fax (541) 766-8284 kentb@nirsa.org



**NNC Staff Liaison** Pamela Hutcheson NIRSA Foundation Coord./Admin. Assist. Phone (541) 766-8211 X 34 Fax (541) 766-8284 pamela@nirsa.org





# Foundation Quilt finds a New Home

Congratulations to Luke Bartlett from Western Kentucky University for his successful bid of \$775 for the T-shirt Quilt this year. It was one of the most intense bidding competitions since the Quilt Auction was introduced many years ago. This beautiful quilt was made once again by Jacqueline Hamilton, CRSS, Director of Recreational Sports at Texas A&M University (Corpus Christi).











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NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

## • June 7-10, 2004

School of Recreation Sports Management, Level 1: Indianapolis, IN Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

### June 7-9, 2004

NIRSA Board of Directors Summer Meeting: Corvallis, OR Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11

### • July 10-11, 2004

\*California State Workshop: Irvine, CA Cindy Cook, University of California (Irvine), ccook@uci.edu, (949) 824-6497

### • September 23-24, 2004

PIRSA Workshop (Pennsylvania Intramural Recreational Sports Association): Lancaster, PA Gordon Nesbitt, Millersville University, gnesbitt@millersville.edu

#### October 6-8, 2004

NIRSA Board of Directors Midyear Meeting: Orlando, FL Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11

### October 20-23, 2004

National Recreational Facilities Institute: Atlanta, GA Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

## October 28-29, 2004

ORSA (Ohio Recreational Sports Association) Workshop: Cleveland, OH Patrick Kennedy, Case Western Reserve University, patrick.kennedy@cwru.edu 216-368-3874

# November 4-6, 2004

\*Region II Conference: Charlotte, NC Terrie Houck, University of North Carolina, Charlotte, tvhouck@email.uncc.edu (704) 687-2481

## November 11-13, 2004

\*Region I Conference: Syracuse, NY Mitch Gartenberg, Syracuse University, megarten@syr.edu (315) 443-4386

## November 14-16, 2004

Region VI Conference: Tempe, AZ Stefani Price, Arizona State University, stefi@asu.edu (480) 965-8900

## November 18-20, 2004

Soccer Sport Club Championships: University of Texas at Austin, TX Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

## December 1-3, 2004

National Marketing Institute: Seattle, WA Barry Brown, NIRSA National Center, barry@nirsa.org (541) 766-8211, ext. 13

## • February 18-19, 2005

14th Annual Emerging Recreational Sports Leaders Conference: Florida International University Damon Brown, <a href="mailto:brown2dm@mail.cmich.edu">brown2dm@mail.cmich.edu</a>, 989-774-3689

## February 22, 2005

National Recreational Sports Fitness Day: Nationwide Sarah Hubert, sarah@nirsa.org

# April 5-9, 2005

\*Annual Conference & Recreational Sports Exposition: Orlando, FL Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17

# April 14-16, 2005

Volleyball Sport Club Championships: Kansas City, MO Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14

## May 18-20, 2005

National Fitness Institute: Chicago, IL Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15

# October 19-22, 2005

National Recreation Facilities Institute: Minneapolis, MN Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17







### \* Potential Certification Exam Site

Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.

> **Deadlines for Nomination of** Awards/Scholarships/NIRSA Offices/Bylaws and Amendments CLICK FOR MORE INFO

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With significant input from the NIRSA membership, your Board of Directors has worked hard during the past three years to develop a strategic map, that has led to an effective strategic plan. You ask yourself "Map? Plan? What's the

A strategic map is a roadmap that assists the organization in developing directions and priorities in order to best serve the membership. The NIRSA mission statement continues to be a guiding principle for the strategic map.

A strategic plan is a set of intentional action(s) that is developed based on the strategic map. It includes specific details on who is responsible for the goals, the action, and the completion timelines.



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NIRSA's strategic map has three broad categories that help us guide our plans for the future. Those categories

- · Desired image and strategic position
- Operational and governance philosophy
- Research agenda

The following strategic plans for the upcoming year fall within the three categories. Within the desired image and strategic position:



- An appointed work team is getting membership feedback on a developed professional registry for
- The Board of Directors is reviewing a possible partnership with a leading research institute with the idea of implementing research and utilizing the collected data.

Within the operational and governance philosophy:

- · A Governance work team has been formed to review the term limits of our Board of Directors. Our goal is to have better prepared Board of Directors (knowledge-based governance).
- The Board of Directors will review committee structures to continue to strive for more effective committees and more efficient use of our members' time and commitment.
- A Membership work team has been developed to assist with the promotion of the value of individual and institutional memberships within NIRSA.
- The Board of Directors is currently developing a funding model that is directed by the mission of NIRSA and with membership input. This will help guide the decision-making process with regard to the special funding of programs and services.

Within the research agenda:

- The Research work team will collect data on facility standards.
- The Standards Committee will develop a tool for assessing standards for programs and services.
- The Board of Directors will continue to educate the membership about the "Kerr and Downs' Research," as well as to develop new avenues for using the information to further benefit our members at their given institutions.

The NIRSA Board of Directors will be providing detailed information about the strategic map to all NIRSA members within the next couple of months. So stay tuned, ask questions, and don't hesitate to call any of the Board of Directors about the future of OUR NIRSA.

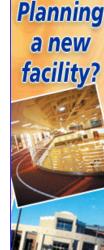
EDITOR'S NOTE: You'll find a list of all of the 2004-2005 NIRSA Board Members' email addresses and phone numbers in the "About Us" folder on the NIRSA Homepage, or click here at http://www.nirsa.org/about/board.htm

## Mational Student Representative - Tiffany Barr

**Central Michigan University** 

Thank you, to all of the students who attended the student roundtable at the 2004 National Conference in Albuquerque. This was a dynamic starting point to a year that promises to be filled with ambitious actions, not only by your leadership team, but also by the students who are invested in the field of recreation and sport. The regional student representatives, Jamie Drahos, Carley Morse, Dan Wahl, Katie Milligan, Bob Campbell and Amanda Smith are dedicated to serving the students. We are all very fortunate to have them as our representation.





Communicating, envisioning the direction we want to take, working with a purpose, and always remembering the immeasurable benefits of teamwork, are the most valuable tools we'll use to achieve success this coming year. As your leadership team, we understand that communicating the needs, concerns, and celebrations of the Association is challenging. Please help us to serve you and utilize all of the communication tools that we currently have available.

As my term of the NIRSA National Student Representative begins, I look forward to serving the students of the NIRSA. In the coming year, the BOD and the Association faces many challenges and exciting endeavors that will shape the future of our Association. Please help me to better serve you by asking questions and voicing your opinion.

The NIRSA is an investment, an investment in our future, and in order to reap the benefits we must take an active role.

Thank you again for this opportunity; the future of NIRSA is bright!









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A pilot test of the project is just getting under way. If all goes as planned, the search feature could appear on Google in a few months, said MacKenzie Smith, associate director of technology for MIT's libraries. She said the search would probably be an option on Google's advanced-search page.

"A lot of times the richest scholarly literature is buried" in search-engine results," said Ms. Smith. "As more and more content is on the Web, it's harder and harder to find the high-quality stuff that you need."

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### SIFTING THROUGH

The participating universities have tagged all the materials in their superarchives with "metadata tags" -- hidden codes that contain catalog information and summaries that can help a search engine sort through the material. MIT has developed free software, called DSpace, that colleges and universities can use to set up superarchives. About 125 universities have done so, but no one had created a search tool that searched across the archives, said Ms. Smith.

So far, each of the 17 participating institutions has on average, about 1,000 papers in its archive, said Ms. Smith. But she said the collections are growing rapidly. "It's going to scale up pretty fast over the next few years,"

Ms. Smith said the universities also plan to work with other search engines. "It's not like we're working on an exclusive arrangement with Google," she said, adding that the universities are neither being paid nor paying for the arrangement. "We may even do our own thing over time to search across the archives."

In the pilot test, OCLC Online Computer Library Center, a nonprofit library organization, has set up a search process that will serve as an interface between Google and the universities. "This will make it a lot easier to find a particular article," said Thomas Hickey, a chief scientist for OCLC.

Ms. Smith said that she hopes to include all 125 DSpace users in the search tool in the future. Officials at Google did not respond to requests for comment last week.

Besides MIT's, the institutional archives that will be included in the pilot test are at:

- · Australian National University
- Cornell University
- Cranfield University
- · European University Institute
- Hong Kong University of Science & Technology
- Indiana University-Purdue University at Indianapolis
- Minho University
- Ohio State University
- University of ArizonaUniversity of Calgary
- University of Oregon
- University of Parma
- University of Rochester
- University of Toronto
- University of Washington
- University of Wisconsin

· Offiversity of Wisconsin

Source - Chronicle of Higher Education, April 23, 2004 (p. A37), written by Jeffrey R. Young









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You're Getting Warmer!

Sign up now for the 2005 NIRSA Recreational Sports Exposition in Orlando, Florida, April 6 & 7, 2005

Rates start as low as \$14.45/sq.ft.



World Instructor Training Schools (W.I.I.S.) has created a new four-week college course titled 'The Fitness Leader.' The course accents the key components that a new fitness leader must consider in order to be effective. It is also designed to help a family leader understand what it will take to put an exercise plan of action into the home. As obesity levels rise in children and adults, a frontier line for fitness needs to start in the home. The 24-hour course provides a certificate of completion. The first part of the 12-hour course will be lecture on the bare essentials of how the body functions. The second 12 hours will be baseline practical skills. Students completing this program will be able to set an exercise game plan for their families, as well as prepare to take the W.I.T.S. six-week certification.

For more information, go to: www.witseducation.com.

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We invite suggestions, ideas, and recommendations on ways to improve the NIRSA Know OnLine. We hope to hear from you soon!

Contact the NIRSA Know Editor



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