

nirsa know

NEWS AND KNOWLEDGE FROM THE NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION ■ APRIL 2002

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Total Higher Education Enrollment in all degree-granting institutions*

| YEAR | TOTAL | PUBLIC | PRIVATE |
|-------------------------|--------|--------|---------|
| 2000 | 14,979 | 11,535 | 3,444 |
| 2001 | 15,300 | 11,775 | 3,525 |
| 2002 | 15,527 | 11,947 | 3,580 |
| Conservative Projection | | | |
| 2003 | 15,812 | 12,161 | 3,651 |

*In thousands

SOURCE: U.S. DOE Education Statistics,
"Fall Enrollment in Colleges and
Universities," as of May 2001

NIRSA Marketing Plan Initiative: NIRSA in 2017

By Caroline Fuchs, McKinley Marketing

In the fall of 2001, the NIRSA members, Board of Directors, and National Center staff took the first steps in an ambitious project to guide the future of the organization—the start of the Marketing Plan Initiative. The heart of this project addresses how NIRSA can create the kind of products, services, and experiences for members and other customers that will result in high quality programs for the users of recreational programs and facilities.

NIRSA recognizes that the profession is undergoing a transition. Recreational sports professionals, now and in the future, need to be

skilled at managing large and diverse facilities, as well as at designing and offering meaningful recreational programs that enhance campus life. Because of the increasing recognition by college and university administrations of the importance of recreational activities, NIRSA professionals have an opportunity to expand their leadership roles across departments and beyond the university gates. The intent of the NIRSA Marketing Plan Initiative is to assist and enable members so they can reach their full potential.

Please see NIRSA Marketing Plan Initiative, page N2

Intense New Marketing Symposium in 2002

The first-ever Marketing Symposium in 2000 represented a significant shift in many members' perceptions of marketing recreational sports. Attendees report they gained a new way of thinking about the marketing process.

"I came away with the following perspectives on marketing," says Joe Long, assistant director of Recreational Sports at California Polytechnic State University (San Luis Obispo). "Get outside the box, break traditions, know your own organization, and have fun making it come alive for [recreation] participants!"

For some of the attendees, marketing recreational sports programs had always been limited to preparing flyers for the bulletin boards, or taking out ads in the campus newspaper.

"The Symposium was a great eye-opening experience for me. It educated me on the importance of marketing and promotion as a 'pro-

cess.' The instructor gave concrete examples of what is working and not working on other campuses, and we were allowed access to some of the trend-setting professionals in the marketing

world," says Chris Morris, associate director of Intramural & Club Sports at Ohio University (Athens).

The introduction of nationally well-known marketing speakers definitely enabled the attendees to shift their thinking to marketing at a higher level.

"I realized that many professionals have multiple perspectives and definitions of marketing. It is a philosophy and an ideology that affects programming and decision-making. For those of us with a background in marketing, the symposium was motivating, and excited us about our profession. For the nonmarketing

Please see NIRSA Marketing Symposium, page N3



Turn to page N3 for NIRSA Professional Development opportunities!

The implications for NIRSA as an organization are similar. The Association is also striving to reach its full potential as a conduit for the dissemination of knowledge, and as a major influence within the larger world of recreational sports. The Association requires that new activities exist within an operational and cultural framework that maintains the warmth of member-to-member connections, while ensuring its financial viability.

The complete initiative will be accomplished over several years depending on a number of variables, including program and Association priorities and funding availability. In some respects the initiative will continually evolve as the Association continues to change to meet the needs of members.

To facilitate the effort, NIRSA is working with a team of consultants and market

researchers who are (1) reviewing current practices in order to develop short and long-term action plans that push both the Association and its members toward their full potential, and (2) conducting industry research on the value and contributions of recreational sports to its participants, assessing the general buying power of these recreational sports participants, and the dollars spent by them and NIRSA members on recreational sports-related activities.

The immediate outcome of these efforts will identify what is needed to make the strategic vision a reality, and provide meaningful data to support the professional contributions that NIRSA members make to the broader university and recreational communities. Subsequent stages of the project will prioritize strategies from this initial analysis report, and plan and implement recommended strategies.

NIRSA members can gain vital marketing skills and training through many marketing opportunities that include:

- **2002 NIRSA Annual Conference & Recreational Sports Exposition**, April 9-13, 2002. Marketing presentations, awards, and meetings complement the conference for all recreational sports professionals.
- **The Recreational Sports Exposition** hosts key marketing companies.
- **NIRSA Marketing Symposium**, December 12-14, 2002, New Orleans, LA. No matter the size of your organization, marketing plays a daily role in its growth and prosperity. You will take home fresh ideas, concepts, and strategies to boost your department's marketing efforts. Everyone—marketing gurus, students, and beginner marketers alike—will gain useful information to market their organization to a new level.
- **Creative Excellence Awards**: An awards program for marketing efforts within a recreational sports setting. Find more info at: nirsa.org/world/marketing/creative.htm
- **Marketing Website**: nirsa.org/world/marketing/index.htm. Details include: the Creative Excellence Awards; NIRSA's History; Founder's Photograph; 50th Anniversary Lithographs and Celebration; NIRSA Kudos, Achievements/Innovations; Press Releases, and Graphics and Logos.
- **Recreational Sports & Fitness magazine**: The 2002 Editorial Calendar includes articles about marketing in the recreational sports profession.
- **NIRSA Marketing Committee**: The guiding force for NIRSA's marketing training and advancement. Contact members of the committee through Angela Stanton-Anderson, chair of the NIRSA Marketing Committee, Texas A&M University, 202 Student Recreation Center, College Station, Texas 77843-4250, (979) 845-1001 or email astanton@rec.tamu.edu.
- **Affinity marketing programs for NIRSA Institutional Members**: NIRSA offers members sports sponsorship programs, preferred discounts for certifications, and specialty insurance.
- **Publications that address the recreational sports professional's marketing needs**: More information is at: nirsa.org/world/solutions/index.htm
- **Social marketing and social norms resources through NIRSA Natural High** are only available to NIRSA Members. Contact Meg Kobe at the NNC at: meg@nirsa.org.

Faculty Position Open for School of Recreational Sports Management

Applications for a position for the NIRSA School of Recreational Sports Management (SRSM) faculty are due to the NIRSA National Center by **May 15, 2002**.

You are encouraged to apply if you have significant experience in managing recreational sports, enjoy sharing your knowledge with others as an experienced speaker/teacher, and meet the following eligibility requirements:

- At least two years continuous NIRSA membership in the Professional, Life, or Associate member category.
- Maintain NIRSA membership through SRSM faculty term.
- Demonstrated presentation/teaching experience, and recognized teaching abilities.
- Minimum of three years at a managerial and/or administrative level in a recreational sport, corporate, or public setting.
- Minimum of five years of supervisory experience of full-time employees.
- Preferred: a graduate of the NIRSA School of Recreational Sports Management—Level II or past participant in the NIRSA Executive Institute.

Faculty positions are three-year terms. Appointed individuals are ineligible to hold other NIRSA elected or appointed offices during their term. Contact the Education Department at the NIRSA National Center to request an application or visit nirsa.net/education/school_institute.htm

If you know someone who meets the above requirements, please encourage them to apply.

NIRSA Marketing Symposium

continued from N1

professional, I think the symposium informed them of how effective marketing can enhance their program," reports Angela Taylor-McCarter, assistant director for Marketing & Publishing at North Carolina State University.

"The most important thing that I gained from this workshop is a more thorough understanding of how and why things are done in the process. The guest speakers from within the world of NIRSA put things in real-world terms, while the speakers from outside the world of NIRSA gave a uniquely informed perspective about how we can, and should, market our product," adds Chris Morris (Ohio University).

Marikate Murren, director of Campus Recreation at Gettysburg College, reports that the most important thing she gained from attending the event, "Was the ability to identify the marketing strategies of the organization in relation to the institutional value structure. Being able to balance those is the foundation of what we are trying to implement at Gettysburg College."

When the participants completed the symposium, they came away with concrete ways to create and implement a marketing program at their campus.

"The symposium helped to break down a marketing plan into stages, looking at it more as a manageable process than just a final product. The emphasis was placed on providing practical strategies to help departments and institutions work toward the development process," says Jacque Flint, assistant director of Recreation Sports at Loyola College.

Some of the attendees felt they gained practical information that they could immediately put into effect and it empowered them to use marketing to its fullest.

"At Ohio University," reports Chris Morris, "We have a centralized office responsible for marketing and promotion for the entire division. This workshop taught me to communicate more effectively with our in-house marketing professionals, to speak their language, and to offer up ideas and insights that would make the marketing and promotion of our programs and facilities truly unique."

According to some of the attendees, one of the other valuable lessons learned at the workshop, was to always remember that you are marketing and selling "fun."

"It isn't just the recreation business, we are in the entertainment business and we have to learn how to compete with the other entertainment alternatives," says Maura Selahowski, assistant director for Marketing and Business Operations at Oakland University.

Evaluations of the Marketing Symposium indicated that the participants went away confident and feeling that they now had a place and friends with whom they could exchange ideas and receive support.

"Coming from Intercollegiate Athletics, the most important thing I gained by attending the symposium was meeting other NIRSA professionals interested in marketing. Developing a network of people and being able to contact them to exchange ideas is something I consider invaluable," says Angela Taylor-McCarter of North Carolina State University.

Looking toward 2002

When: December 12-14, 2002

Where: New Orleans, LA

Even if you attended this symposium in 2000, you will want to come back because there is a totally new program.

"Anyone who has the opportunity to attend better get to 'Nawlins.' This workshop can make a perceptible difference in the quality of marketing and promotions that you provide on your campus. It is a workshop that can open the eyes of a new professional, but also make a seasoned recreation veteran look at things in an entirely new light," urges Chris Morris from Ohio University.

The next Marketing Symposium will be held December 12-14, 2002, in New Orleans, LA. It will again feature nationally known professional speakers who will give specifics on not only why marketing is vital to your recreational sports programs, but practical ways to implement new ideas. Recreational Sports Professionals will also present at the symposium, complementing the professional speakers with practical applications.

"If anyone is thinking about going, but is not sure, I would highly encourage them to attend. If you feel like you are at a dead end or you are just getting started, the Marketing Symposium will lead you in the right direction. I [learned] who I can contact for advice, help and suggestions," reports Kami White from Mississippi State University.

"I am excited to see how far we have come as an organization and a profession. I am also excited about getting together with friends and finding out what new things are going on around the country. I wouldn't miss it," says Angela Taylor-McCarter.

How to register

NIRSA Professional Members will automatically receive a direct mailing this summer with registration and accommodation details. Nonmembers may add their names to the mailing list by contacting the NIRSA National Center at (541) 766-8211 to receive information.

2002-2003 Professional Development Opportunities

June 10-13, 2002

School of Recreational Sports Management, Level II: Tempe, AZ

June 11-13, 2002

Executive Institute: Tempe, AZ

October 2-5, 2002

Facilities Symposium: Ann Arbor/Detroit area, MI

December 12-14, 2002

Marketing Symposium: New Orleans, LA

January/February, 2003

Fitness Symposium: San Diego, CA

April 1-5, 2003

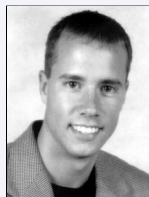
NIRSA Annual Conference & Recreational Sports Exposition: Cleveland, OH

June 19-21, 2003

Sport Club Symposium: Denver, CO

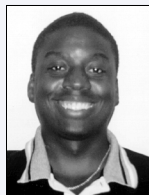
Check nirsa.org for more details.

National Student Representative Candidates



Jay P. Iorizzo, Texas A&M University (College Station)

Jay, a first-year graduate assistant in Intramural Sports at Texas A&M, is currently working on his Master of Science degree in Sport Management. He expects to graduate in May of 2003. He received his Bachelor of Science degree in Business Administration, May 2001, from Elon University where he was the Intramural Team Leader. Jay has been a NIRSA member since the fall 1999 and is currently the Texas Student Representative. He has attended NIRSA Annual Conferences for the past two years, and received the NIRSA Foundation Scholarship Award in 2001.



Dirron D. Allen, Mississippi State University

Dirron is a second-year graduate assistant in Recreational Sports. He is currently working on his Master of Science degree in Student Development at Mississippi State. In May 2000, Dirron received a Bachelor of Science degree in Sport Management at James Madison University where he was the operations supervisor for University Recreation, and where he received the Operations Supervisor of the Year Award. Dirron, a member of NIRSA since 1998, has attended the Annual Conference for the past three years, attended the Region II Conference for the last four years, and was also a presenter at the Region II Conference in 2001.

Region I Candidates



Jeffrey M. Gontarek, Loyola College

Jeffrey is currently an intramural referee with the Department of Recreational Sports, Fitness and Aquatic Center at Loyola College. He also is a substitute teacher for the Baltimore County Public Schools. Currently working on his Master of Science degree in Business Administration, Jeffrey expects to graduate in May 2004.

He received his Bachelor of Science degree in Industrial Engineering Technology at the University of Dayton in May 2000. He has been a soccer, basketball, and baseball official since April 1992. He has attended NIRSA Annual Conferences for the past two years, and the Region III Conference as the University of Dayton Student Representative in 2000.



Brian T. Laiacona, Temple University

Brian, a first-year graduate assistant in Student Recreation, is currently working on his Master of Science degree in Sport and Recreation Administration. He expects to graduate in May 2003. Brian received his Bachelor of Science degree in Business Administration with a minor in Athletic Coaching in May 2001 from State University-New York (Oswego) where he also was treasurer and supervisor of Intramural Sports and Recreation.

Region II Candidates



Devon E. McCaffrey, North Carolina State University

Devon is a first-year graduate assistant of Facility Personnel, currently working on her Master of Science degree in Parks, Recreation and Tourism Management; she expects to graduate in May 2003. Devon received her Bachelor of Science degree in Leisure/Sports Management with a minor in Business Management from Elon University in May 2001. During that time she was a Facilities Team Leader and interned in Fitness and Campus Recreation Administration. A NIRSA member since 1999, she has attended two Annual Conferences, and presented at the 2001 Annual Conference. She has also attended and presented at Region II Conferences.



Robert L. Steele, Middle Tennessee State University

Robert is a second-year graduate assistant and intern in Campus Recreation. Currently working on his Master of Science degree in Recreation and Administration, Robert expects to graduate in May 2002. He also works at the Murfreesboro Parks and Recreation Department as a weight room attendant and facility assistant. He received his Bachelor of Arts degree in Communication at the University of Alabama (Tuscaloosa) in May 2000, where he was also a Recreation Facilities Assistant and Intramural Supervisor. Robert has been an intramural official for a variety of sports since January 1993. A NIRSA member since 1997, he has attended two Annual Conferences and three Region II Conferences.

Robert expects to graduate in May 2002. He also works at the Murfreesboro Parks and Recreation Department as a weight room attendant and facility assistant. He received his Bachelor of Arts degree in Communication at the University of Alabama (Tuscaloosa) in May 2000, where he was also a Recreation Facilities Assistant and Intramural Supervisor. Robert has been an intramural official for a variety of sports since January 1993. A NIRSA member since 1997, he has attended two Annual Conferences and three Region II Conferences.

Region III Candidate



Cara L. Wise, Central Michigan University

Cara, a first-year graduate assistant in University Recreation, is currently working on her Master of Science degree in Recreation, Parks and Leisure Service Administration. Her anticipated graduation date is May 2003. She received her Bachelor of Science degree from Elon University with a major in Leisure/Sport Management and a minor in Business Administration. She also interned for University of North Carolina (Asheville) Recreation Department during the spring semester 2001. She was the special events coordinator and treasurer for Campus Recreation at Elon University. Cara has been a NIRSA member since 1998, and has attended two Annual Conferences and copresented at two Region II Conferences.

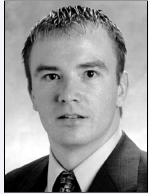
Region IV Candidates



Danielle M. Pouzol, Sam Houston State University

Danielle, a first-year graduate assistant for Intramural Sports, was also a graduate assistant at Western Illinois University in Special Programs in 2001. She did an undergraduate internship at Rice University in Houston, Texas where she served as Interim Intramural Sports Director. Danielle is working on her Master of Arts degree in Sport Management and expects to graduate in May 2003.

ate in 2003. She received her Bachelor of Science degree in Recreation, Parks and Tourism Administration from Western Illinois University in December 2000. A NIRSA member since 1998, Danielle has attended three Annual Conferences and Conferences in Regions III and IV. She received the NIRSA Foundation Scholarship Award in 2001.



Mike Honeycutt, Texas A&M University (College Station)

Mike is a first-year graduate assistant in Recreational Sports and works as an Assistant Coordinator of Facilities and Operations at Texas A&M. Currently working on his Master of Science degree in Education Administration/Human Resource Development, he expects to graduate in May 2003. A member of NIRSA since September 2000, Mike received his Bachelor of Arts degree in Recreation Administration and Leisure Studies from Washington State University in December 2000. While there, he interned as Student Advisor and Peer Facilitator, and was the Vice President of the Men's Volleyball Club. He received the Washington State University President's Award in April 2000.

Region V Candidate



Joseph E. Book, University of Iowa

Joseph, a first-year graduate assistant in Intramural Sports, is currently working on his Master of Science degree in Higher Education Administration. His anticipated date of graduation is May 2003. He attended University of Northern Iowa to obtain a teaching degree in History and Political Science. During this time, he did student teaching in London, England in middle and high school. He was also an Intramural Sport Supervisor for two years. A member of NIRSA for two years, Joseph is a recipient of the University of Northern Iowa Presidential Scholar Award.

Region VI Candidates

No candidates at press time.

Why program for health and wellness?

NIRSA NATURAL HIGH

Programming...

- offers a way to meet the needs of a variety of students.
- can direct student energy in a positive direction.
- is an effective way to create a sense of campus community.
- encourages students to seek out new opportunities, examine attitudes, beliefs and values.
- encourages the adoption of healthy lifestyle behaviors.
- offers students support and exposes them to a variety of resources.
- encourages student leaders to develop new skills.
- promotes the campus climate as a true learning environment, both in and out of the classroom.
- adds to student satisfaction with their college experience.
- addresses the specific challenges students face.

NNH is fun, innovative, exciting, challenging, and rewarding!

Contact Meg Kobe, NNH Coordinator at meg@nirsa.org for information.

NIRSA Awards and Achievements

Association Management Awards

Association of the Year — Finalist, 2000

For Technology Services and Educational Programs
Oregon Society of Association Management

Association Communication Special Recognition Award — 2000

For Streamlining Print Communications (Special Fall Direct Mailing)
For Expanding Electronic Communications (eFAST NEWS)
Oregon Society of Association Management

World Class Website — Top Ten Associations, 1999 & 2000

For nirsa.org
Foundation of the American Society of Association Executives

Gold Circle Award — December 6, 1999

For design of the NIRSA Recreational Sports Directory/Buyers Guide
The American Society of Association Executives

Recognized and Authorized Provider of CEUs — July 15, 2001-2006

The International Association for Continuing Education and Training

Civic and Community Recognition

Resource Efficiency Award — 1998 & 1999

For Staff Recycling Efforts
City of Corvallis, Oregon

Certificate of Appreciation — 1990-2000 & 2000-2001

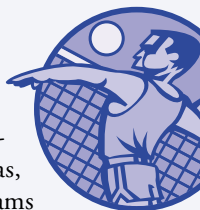
The Pacific Northwest Regional Blood Services Drive
The American Red Cross



Volleyball

The 18th Annual NIRSA Collegiate Volleyball Sport Club Championships will take place **April 18-20, 2002** at the Dallas Convention Center in downtown Dallas, Texas, where more than 200 men's and women's teams are expected to compete. Watch for complete tournament results on the NIRSA website (nirsa.net/sc/vb/02_vbmain.htm)

The 19th Annual NIRSA Collegiate Volleyball Sport Club Championships have been scheduled for **April 10-12, 2003** at the Columbus Convention Center in Columbus, Ohio.



Soccer Registration Materials Available September 2002

The 9th Annual NIRSA Collegiate Soccer Sport Club Championships will kick off **November 21-23, 2002** at the Kern County Soccer Complex in Bakersfield, California. A strong volunteer base contributed to the success of recent championship events. If you are interested in volunteering, please contact Mary Callender (mary@nirsa.org) at the NIRSA National Center at (541) 766-8211 x14.



sponsored/endorsed programs

NIRSA Tennis Partners Lob a Big Score with an Ace of a Program

As NIRSA begins its fourth year of partnership with the United States Tennis Association and the Intercollegiate Tennis Association, it is the students on college campuses across the country who benefit.

"We think recreational sports directors will find the USA Tennis program goals and incentives worthwhile additions to their campus programming," says Valerie McCutchan, assistant director of NIRSA National Sports Programs.

Two programs are offered. **USA Tennis 1-2-3** is designed as an instructional course to quickly teach the basic skills to new players in a group environment. The **USA Team Tennis** program provides skilled players with the chance to play organized matches in a fun and friendly atmosphere.

Both programs receive USTA incentives such as: \$5 per participant fee paid to the institution; reduced prices for novelties, supplemental materials, and tennis equipment through the USA Tennis catalog. Institutions can charge a nominal registration fee and no membership in USTA is required. To arrange a program, contact Valerie McCutchan at the NIRSA National Center: (541) 766-8211 x15 or email valerie@nirsa.org.



Committee Chair Appointments for 2002-2003

Affirmative Action
Thomas Patt, CRSS
University of Wisconsin
(Eau Claire)

Bylaws
Phillip Johnson, CRSS
Miami University
(Oxford)

Conference Program 2003
Patti Bostic
University of Connecticut

Finance
Craig Stinson
University of Illinois
(Urbana-Champaign)

Honor Award
Hazel Varner, CRSS
Keene State University
Retired

Recreational Sports Journal Editorial Board
TBA

Professional Ethics
William Crockett
University of Maryland
(Baltimore)

Research
Barry Miller
University of Delaware

Student Leadership & Academic Awards
Kim Schmidt, CRSS
University of Cincinnati

Aquatics
Debbie Dorsey
Georgia Institute of Technology

Community/Junior College
Lynn Hoehn
Owens Community College

Correctional
TBA

Elementary/Secondary
Peter Koutroumpis
University of Rhode Island

Facilities Management
Trey Duval, CRSS
Loyola Marymount University (Los Angeles)

Family and Youth
Karen Swanger
Oregon State University

Fitness
Jennifer Speer
University of Texas
(Austin)

Wellness
Winona Pugh
University of Victoria

Instructional Programs
Dennis Munroe
University of Oregon

Intramurals
Scott Bosler, CRSS
University of Toledo

Marketing
Christopher Dulak
University of Nebraska-Lincoln

Military
Jan Dainard
US Naval Academy

Outdoor Recreation
Jay Frain
University of Connecticut

Sport Clubs
Elizabeth Brunelle
Ithaca College

Career Opportunities
Tish Tipping, CRSS
Oklahoma State University (Stillwater)

Conference Exhibits
Juliette Moore, CRSS
University of Arizona

Extramurals
Michael Bond, CRSS
University of West Florida

Membership
Gene Grzywna, CRSS
Northeastern University

Sport Club Championships
George Brown, CRSS
University of Alabama
(Tuscaloosa)

Certification
Barb Aiken, CRSS
University of Maryland
(College Park)

Curriculum
Bill Sells
Ohio State University
(Athens)

Standards
Dixie Bennett, CRSS
Loyola University Chicago

Student Professional Development
TBA

Basketball
TBA

Flag/Touch Football
Kurt Klier
Cornell University

Floor Hockey
Jeff Dvorak
University of Wisconsin
(Madison)

Soccer
TBA

Softball
Doug Curry
Miami University
(Oxford)

Volleyball
Erin LeBlanc
Rhodes College

Brunswick — A New Foundation Charter Corporate Partner

Our sincere apology goes to Rick Heim, a regional vice president for Brunswick, for not correctly identifying him in this photo in the February *NIRSA Know*. The NIRSA Foundation officers express great appreciation to Brunswick, the Foundation's newest Charter Corporate Partner, for its contribution of \$100,000 presented at the Foundation's Board of Directors' October 2001 meeting.



Rick Heim (left) and Don Jones (right) from Brunswick present a check for \$100,000 to NIRSA President Patti Bostic and NIRSA Foundation President Darcy Bingham.

The \$10,000 Challenge to Foundation Donors



For a third year, the NIRSA Foundation has the opportunity to match contributions made during the 2002 NIRSA Annual Conference & Recreational Sports Exposition in San Antonio. If contributions reach a minimum of \$10,000 **before** the Honor Award Banquet, Saturday, April 13, then an anonymous donor will contribute another \$10,000 to the NIRSA Foundation.

You can help students receive scholarships to attend future NIRSA conferences by supporting the NIRSA Foundation and its mission. Donation boxes will be placed conveniently in the registration area and at the NIRSA Foundation booth in the Exhibit Hall.

NIRSA Store

Stop by the NIRSA Store booth (#479) in the Exhibit Hall while you attend the 2002 Annual Conference & Recreational Sports Exposition. We'll be displaying and selling key NIRSA publications, videos, and products. It is a great opportunity to see the products before you buy them, as well as save on shipping fees.

NIRSA September 11th Remembrance Fund

Thanks to all who contributed the \$1,384 to the United Way September 11th Fund through the NIRSA Foundation. The September 11th Fund was established by The New York Community Trust and United Way of New York City to meet the immediate and long-term needs of victims, families and communities affected by the terrorist attacks of September 11th.

The Fund works by making grants to nonprofit organizations and agencies with the expertise and ability to meet a wide range of needs quickly. A Board drawn from the United Way, The New York Community Trust, and other civic and business leaders governs the Fund.

Administrative costs of the Fund have been raised separately so 100 percent of donations will be granted to support organizations and agencies that provide financial assistance and other services.

Although the NIRSA Foundation is no longer accepting donations, you can contribute directly by calling the Fund's toll-free hotline, 866-689-HELP.

NIRSA National Center

4185 SW Research Way, Corvallis, OR 97333-1067
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EDITOR SARAH JANE HUBERT

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| MEMBERSHIP SERVICES ASSISTANT | |
| MARY MARTIN, marym@nirsa.org | x36 |
| ADMINISTRATIVE ASSISTANT | |
| SARAH WILLIAMS, sarahw@nirsa.org | x25 |

NIRSA'S MISSION STATEMENT: The mission of the National Intramural-Recreational Sports Association is to provide for the education and development of professional and student members and to foster quality recreational programs, facilities and services for diverse populations. NIRSA demonstrates its commitment to excellence by utilizing resources that promote ethical and healthy lifestyle choices.

Board of Director's Summer Meeting

The 2002 Summer Meeting of the NIRSA Board of Directors will be held June 19-20 in Corvallis, Oregon at the NIRSA National Center. All NIRSA members are invited to attend open meetings where Association business will be conducted. The anticipated schedule of the meeting is as follows:

- Wednesday, June 19
8:00am–5:00pm
- Thursday, June 20
8:00am–5:00pm

Please direct any questions you might have on this issue, to Jennifer Keys at (541) 766-8211 x11 or jennifer@nirsa.org.



NIRSA Annual Conference & Recreational Sports Exposition

April 1–5, 2003 • Cleveland (rocks!), Ohio

New Deadline for Submitting 2003 Presentation Proposals

The new deadline for submitting presentation proposals for the 2003 NIRSA Annual Conference & Recreational Sports Exposition is **July 15, 2002**. All 2002 conference attendees will receive a proposal form in their registration packets. To download a form, go to nirsa.org or call the NNC at (541) 766-8211 to receive a faxed copy. The deadline for submitting 2003 preconference workshop proposals is **July 1, 2002**.

calendar of events

Make Your Plans Now to Attend

April 1-5, 2003

NIRSA Annual Conference & Recreational Sports Exposition: Cleveland, OH

March 30–April 3, 2004

NIRSA Annual Conference & Recreational Sports Exposition: Albuquerque, NM

2002

April 4-6, 2002

USA Team Tennis National Championship: Austin, TX

April 6-8, 2002

Board of Director's Year-End Meeting: San Antonio, TX

April 9-13, 2002

Annual Conference and Recreational Sports Exposition: San Antonio, TX
*CRSS TESTING

April 11, 2002

Annual Business Meeting: San Antonio, TX

April 14, 2002

Board of Director's New Board Meeting: San Antonio, TX

April 18-20, 2002

NIRSA Volleyball Sport Club Championships: Dallas, TX

May/June 2002

AL/MS State Workshop: Montgomery, AL
*CRSS TESTING

June 10-13, 2002

School of Recreational Sports Management, Level II: Tempe, AZ
*CRSS TESTING

June 11-13, 2002

Executive Institute: Tempe, AZ
*CRSS TESTING

June 19-20, 2002

Board of Director's Summer Meeting: Corvallis, OR

September 18-21, 2002

Board of Director's Midyear Meeting: Cleveland, OH

October 2-5, 2002

Facilities Symposium: Ann Arbor/Detroit area, MI
*CRSS TESTING

October 31–November 2, 2002

Region II Conference: Miami, FL
*CRSS TESTING

November 21-23, 2002

NIRSA Soccer Sport Club Championships: Bakersfield, CA

December 5-7, 2002

Region I Conference: Waterville Valley NH
*CRSS TESTING

December 11-12, 2002

Executive Committee Meeting: TBA

December 12-14, 2002

NIRSA Marketing Symposium: New Orleans, LA
*CRSS TESTING

2002 TBA

IN State Workshop: Evansville, IN
*CRSS TESTING

2002 TBA

Region VI Conference: Las Vegas, NV
*CRSS TESTING

2003

2003/TBA

Region III Student Lead-On: IL or IN

January/February 2003

NIRSA Fitness Symposium: San Diego, CA
*CRSS TESTING

2003/TBA

Region II Conference: Athens, GA

2003/TBA

Region V Conference: CO or WY

April 10-12, 2003

NIRSA Volleyball Sport Club Championships: Columbus, OH

June 19-21, 2003

NIRSA Sport Club Symposium: Denver, CO
*CRSS TESTING

October 2003

NIRSA Aquatics Symposium: Location TBD

* To take the CRSS exam, contact the NIRSA National Center Education Department for an application, then return it with the appropriate documentation and fee, a minimum of 30 days prior to the preferred testing date. Upon review, applicants will be notified of their eligibility to take the examination.