

nirsa know

NEWS AND KNOWLEDGE FROM THE NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION ■ JUNE 2000

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sidelines

Risk Management Remains Crucial

There was a 33% increase in sports-related injuries that sent adults ages 35 to 54 to hospital emergency rooms between 1991 and 1998, according to the most recent figures from the Consumer Product Safety Commission. More than 365,000 injuries in 16 popular sports were treated in ERs in 1998. The estimate rises to more than a million if cases of medically treated injuries not seen in the ER are counted.

The Oregonian: May 2, 2000



Active.com/LeagueLink Strategic Alliance Brings Research and Technology to NIRSA

The announcement of the Active.com/LeagueLink strategic alliance sparked a standing ovation at the Opening General Session of the recent Annual Conference. The energy after the announcement was uncontrollable as members quickly realized the extent of the phenomenal benefits.

The alliance names LeagueLink, a product of Active.com, as the official NIRSA web solution for team and league scheduling for classes, special events, individual sports, intramurals, and much more.

This historic alliance also introduces the Association to technology that will give NIRSA the tools to expand research, web services, and ultimately, the Association. "NIRSA has long needed the tools and technology to facilitate research and to enhance our web services," says Kent Blumenthal, NIRSA Executive Director. "We can now better meet our members' needs in this area."

One of the most exciting aspects of NIRSA's new strategic alliance with Active.com/LeagueLink is the co-ownership of a research database. Finally, NIRSA will have a state-of-the-art workable tool to gather facts needed to document justification for new programs, fund new facilities or renovate others.

In the past, for NIRSA to reach millions of students to determine their buying-power, perceptions, program participation, program needs and reasons for college retention was virtually impossible and certainly expensive. Not anymore with NIRSA's strategic alliance with LeagueLink.

"NIRSA has desperately needed this data for years," says Aaron Hill, NIRSA Marketing Director. "Now we will have immediate access to it. The more NIRSA Institutions that adopt the Active.com/LeagueLink solution, the greater the returns for our research and data."



NIRSA's strategic alliance with Active.com was announced during the 51st NIRSA Annual Conference & Exposition in Providence, Rhode Island

active.com
LeagueLink

Potential Uses of Technology

Membership Services Online. Password protected "Member Center" where you can change your address, renew membership, access *Recreational Sports Directory* information, vote online, register for the Annual Conference and symposia, etc.

Research. Online surveys for members and participants, reports and data online, access NIRSA Foundation *Journal* and access facility inventory.

E-commerce. NIRSA Online Store with products, services, and officially licensed apparel, secure online shopping with shopping cart feature, and real-time credit card verification.

Sport Club Management. In-season membership score reporting (password protected), tournament real-time management, roster forms and scheduling.

Online Education. Register for educational opportunities and complete online coursework.

Continued on page N12

Volleyball 2000 Bursts at the Seams

There were many firsts at the 2000 NIRSA Collegiate Volleyball Sport Club Championships as it entered its 16th year. Seeing a convention center format with 24 courts under one roof was probably the most dynamic. What a sight for the players, coaches, spectators, officials, and staff to see!

The creation of a new Division, Men's Division III, which allowed "B" teams to compete if their "A" team was in either DI or DII, was another great first.

The tournament field expanded from the 1999 record of 144 teams to an all time new record of 182 teams!

The next precedent came when only one team was unable to participate in the championships and remained on the waiting list. If we hadn't been in a convention center, more than 40 teams would have been turned away. All in all, it was a great tournament.

Women's Division

In the Women's Division, a record of 36 teams competed. This is a remarkable increase from the 1995 inaugural season of this division when only eight teams comprised the field at the University of Minnesota. The number one and two seeds (newcomer Utah Valley State and the University of Florida, respectively) were upset in the quarterfinals, making way for two first-time teams in the Championship match.

The University of Texas women (the ninth seed going in) defeated Northern Arizona and Indiana University to advance to the finals. The University of Illinois women played an extra match to advance to the finals with wins over the University of Kentucky, University of Florida, and Washington State University.

Illinois won the first game of the final beating Texas, 25-16. Initially, Illinois had championship point in the second game, but due to the new rally scoring rule, it was not able to capitalize on its serve and ended up losing the second game to Texas 26-28. The third and final game went back and forth with Texas finally coming out on top with a 16-14 win for the National Championship. The University of Colo-

rado was crowned the Women's Silver Division Champion and The Ohio State University women, the Bronze Division Champion.

Men's Division I

In the Men's Division I, the top seed went to last year's National Champion, the University of Arizona. Rounding out the remaining top seeds in the 60-team field were No. 2 Fresno State, No. 3 Utah Valley State and No. 4 Rutgers, the lone East Coast team. The University of Arizona advanced to the finals with ease losing only one game for an 8-0 match record and a 16-1 game record. It defeated Navy in the first round of single elimination, then UC-Berkeley in the quarterfinals and Rutgers (25-18, 21-25, 15-12) in the semifinals.

Utah Valley also advanced to the finals by defeating Fresno State in the first round

of single elimination (25-17, 20-25, 15-13), Iowa State in the quarterfinals and San Diego State in the semifinals. With a huge crowd cheering the teams on, the University of Arizona defeated Utah Valley State 25-15, 25-22 for the Men's Division I National Championship. The University of Colorado Men were crowned Silver Division Champion and the University of Nevada-Las Vegas became the Bronze Division Champion.

Men's Division II

The top four seeds in Men's Division II eventually ended up in the top four spots after some shuffling of positions. Providence College from Manitoba, Canada, last year's DII runner-up, entered the tournament as the No. 1 seed. Rounding out the top four in the 64-team field were No. 2 seed, Eckerd College out of Florida, No.

**Division I National
Champions:
University of
Arizona**



**Women's Division
National
Champions:
University of Texas**





**Division II National
Champions: Eckerd
College**



**Division III
National
Champions:
University of
Arizona "B"**

3 seed Kings College from Pennsylvania and Biola, the Bible Institute of Los Angeles as the No. 4 seed.

Sixteen teams advanced to the Gold Division single elimination round on Saturday, but only two teams made it to the Finals. Eckerd College succeeded by defeating St Louis University in the first round; Wisconsin-Platteville in the quarterfinals, and Kings College in the semifinals.

Biola defeated University of Illinois-Chicago in the first round, Washington State University in the quarterfinals, and Providence College in the semifinals to advance to the DII Championship Match.

In the most exciting DII final match since 1995, Eckerd defeated Biola 18-25, 25-19, 15-9 for the Men's Division II National Championship. The University of Utah was crowned the Silver Division Champion,

Carnegie Mellon University took home the Bronze Division Champion prize, and North Dakota State University was named the Copper Division Champion.

Men's Division III

In the newly created Men's Division III, the team ranking was somewhat less scientific than in the other divisions. However, two-out-of-the top four seeds were in the finals! This 24-team division was composed of "B" teams, community college teams and the overflow of DII teams from that original division. University of Arizona "B" (the No. 3 seed), advanced to the finals with wins over Cal Poly-SLO "B" in the quarterfinals, then Illinois Wesleyan in the semifinals. The No. 1 seed, Santa Clara University, also advanced to the finals with wins over Niagara Community College in the quarterfinals then Utah Valley State "B"

in the semifinals. The University of Arizona "B" defeated Santa Clara 26-24, 25-22 to take home a second Championship trophy for the University of Arizona. Palm Beach Atlantic College was crowned Silver Division Champion and Michigan State University "B" was named the Bronze Division Champion.

NIRSA is very grateful for a corps of volunteers that assisted with this Championship. We are indebted to David Dunham, UC-Davis; Randall Ford, University of Texas; Lisa Hoogesteger, Oregon State University; Patti Bostic, University of Connecticut; Erin LeBlanc, The Ohio State University; Marti Cysweski, Western Oregon University; Scott Jones, Georgia Southern University; Tammie Kaman, University of Northern Colorado; Andrew Auferio, Western New England College; Mark Owens, Middle Tennessee State University; and Gray Hodges, East Carolina University. NIRSA would also like to thank Gary Colberg, UC-Davis as the Director of Competition, Bill Forrester, USAV consultant, and Richard Bleau, Technical support, for all of their hard work.

With this championship now successfully behind us, it is now time to mark your calendar for April 11-14, 2001 and look forward to the 17th Annual NIRSA Collegiate Volleyball Sport Club Championships in Kansas City, MO at the Bartle Hall Convention Center.

USA Team Tennis National Campus Championship

The University of North Carolina Tar Heels are the new National Champs of the inaugural USA Team Tennis National Campus Championship held at the University of Texas at Austin on April 27-29. A total of ten teams participated. The hard work and dedicated efforts of Randall Ford and the committee from UT-Austin, Kim Clark from the University of Arizona, USTA and ITA, were greatly appreciated. All were instrumental in getting this event off the ground. Details and pictures of the tournament will be in our next newsletter. Play hard!

Swoosh Challenge

The winners of the Regional Events headed to Los Angeles for a day in the sand and sun where the National Nike/NutriGrain Training & Fitness Grand Finale took place on Venice Beach and Universal Studios.

The 40 participants were joined by the following Regional hosts: University of Nebraska – Chris Wegener; Arizona State University – David Segal; Miami University – Luann Reddecliff; University of North Carolina – Kara Smith; American University – Kathy Lawhead; Syracuse University – Chuck Wohr; University of Oregon – Brent Harrison; Colorado State University – Kryste Parker. USC and Alabama teams were unable to attend.

The winners from the 'All the Way to LA' Photo and Participation Contests were also there: Rhonda Powers, Jena Loescher, Jennifer Bartlet, Allison

Rabinowe from Northern Arizona University; and Kari Brown, Shanaka Henderson, Kyle Mattocks, and Antonio McMillan from East Carolina University. Their hard work and dedication throughout the season was appreciated.

Congratulations to the following Regional winners who competed at Nationals:

University of Southern California: "Thursday" representing the University of Southern California.

University of Alabama: "TNT Bama" representing the University of Alabama.

University of Nebraska: "3rd Times a Charm" representing the University of Nebraska and University of Nebraska Medical Center.

Arizona State University: "The Repeat Offenders" representing Arizona State University and the University of Arizona.

Miami University: "Jerry's Kids" representing Eastern Michigan University.

University of North Carolina: "Carolina Crushers" representing UNC- Chapel Hill.

American University: "Money" representing the U.S. Naval Academy.

Syracuse University: "Sloppity Doo" representing Syracuse University.

University of Oregon: "Hair of the Dog" representing the University of Oregon.

Colorado State University: "Turtle Bombs" representing Colorado State University.

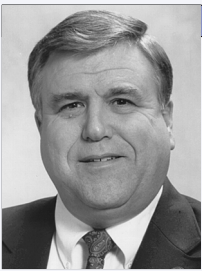
Thanks to Nike, Kellogg's NutriGrain Cereal Bars, and Motrin IB for sponsoring the event and to Campus Concepts for coordinating the program.

TARGET 5-on-5 Basketball

The number of teams were up this year, and the winners traveled to Los Angeles to play at USC and the La Forum Center to compete for the National Championship. Thanks to Jim Eubanks (University of North Carolina–Chapel Hill), Chris Morris (Ohio University), Mirum Washington-White (University of Arizona), Michael Bond (University of West Florida), and Mike Munson, Tournament Director (University of Southern California), for their help with the event. Congratulations to all the winners and thanks to all who participated. The Regional winners are:

Site	Men	Women
University of Wisconsin-La Crosse	University of Wisconsin-Eau Claire "Hickory Huskers"	University of Wisconsin-Eau Claire "Schuetzys"
Wichita State University	Kansas State University "Clowns"	Wichita State University "Has Beens"
Ohio University	West Virginia University "Repeat Offenders"	University of Alabama at Birmingham "Lady X"
James Madison University	George Washington University "George Washington U"	East Carolina University "Quiet Storm"
University of North Carolina-Chapel Hill	Georgia College & State University "Run-n-Gun"	East Carolina University "Quiet Storm"
Boston University	University of Hartford "Great 8"	Loyola College "Lady Greyhounds"
University of Arizona	Northern Arizona University "Squeeges"	University of New Mexico "UNM"
University of Texas-Austin	Texas A & M University "Division 1"	University of Texas-Austin "Hoo-ya"

Thanks also to Target, Pepsi One and Nestle Crunch for sponsoring the 5-on-5 basketball season and to the Campus Concepts crew for all their hard work. Watch for full results, photos and details in the August issue of *NIRSA Know*.



The Ending... the Beginning... Paradigm... Perception?

William T. Sells, NIRSA President, Ohio University

When discussing the 51st Annual National Intramural-Recreational Sports Association Conference and Exposition with several friends and colleagues statements like “it is the end of another NIRSA year” ... “it’s the beginning of a new NIRSA year” continued to surface. However, as I reflected on those phrases, I asked myself “is this true, or is it really just a continuation of the NIRSA year?”

I understand how many of our members could view our annual conference differently. For some, our national conference is a culmination of all of their efforts, successes, professional enhancement and professional development of the year gone by. This is most definitely true of so many colleagues who have willingly given of their time, efforts, and expertise to serve on various NIRSA committees and task forces. Having submitted their year-end reports and made their recommendations, the Conference does mark the end of a year of serving their professional association. They have made their contributions to their profession and colleagues, have met the challenges of their charges and have successfully fulfilled their responsibilities.

It is also the end of the year to the six members of the NIRSA Board of Directors whose terms are now completed (three regional vice presidents, the national student representative, the past president, and the past-president’s representative). **See the list of the new Board on the masthead page of this magazine.** They have completed their terms on the NIRSA policy-making, governing Board of Directors in a position entrusted to them by the membership to represent the best interests of NIRSA. So yes, the NIRSA National Conference does signify an end of the NIRSA year for many.

In contrast, to many the Annual Conference is a beginning of a new NIRSA year. The excitement, the commitment, the enthusiasm of colleagues and student

members is inherent with our national conference because the sharing and caring can serve as a renewal of spirit. It is the anticipation of implementing new ideas, practicing new concepts and reviewing the information obtained through the myriad of presentations and conversations that is truly, for many, the beginning of the new NIRSA year. This is certainly true for the six new members of the Board of Directors (three new regional vice presidents, the new national student representative, new president-elect, and the new past-president’s representative). It is the beginning of their first year full of NIRSA challenges, decision-making, and understanding. It marks the start of new responsibilities entrusted by the members to serve their best interests.

Likewise, it opens a new year for the members of the fifty-five plus committees and task forces as they take on new charges and challenges of giving of their time, efforts, and expertise to fulfill their important responsibilities of reviewing, examining, researching, and recommending various solutions. So yes, the NIRSA National Conference does signify the beginning of a new NIRSA year for many.

But for others, the Annual Conference is a continuation of an ongoing event year after year. It is the continuation of the opportunities for exceptional professional development, a renewal of old friendships and a chance to develop new ones. It is the opportunity to again share information with colleagues, and to care

about their profession and their professional association. It affords the yearly opportunity to discuss issues and concerns and to have the commitment and dedication to recreational sports and NIRSA renewed. Members do this in numerous ways — standing for an elective office, giving time to serve their colleagues and their professional association by giving presentations, volunteering to serve on the various committees, and by attending what they view to be a continuing event that benefits so many throughout each year with no identified beginning or ending.

So as I reflected on the discussions and understood each perspective, the 51st Annual National Intramural-Recreational Sports Association Conference and Exposition, as viewed by our members’ different paradigms that result in different perceptions, I thought to myself, “they all are correct!”

What is our Annual Conference for you? Is it the end or the beginning of a new NIRSA year? Is it the ongoing continuation of an event that occurs year after year? Or maybe, looking at it through your own paradigm, is it something completely different?

The divergent thinking of our membership is healthy and is good for our association. As we each consider various issues and concerns for NIRSA through our own viewpoints, let us realize that several views of the same issue exists, as demonstrated above. Our association, will continue to prosper and to grow because of our exchange of diverse views, especially when we all “Seek first to understand and then to be understood.”

Contact William T. Sells, NIRSA President, by writing to him at Division of Campus Recreation, Ohio University, Ping Student Recreation Center, Athens, OH 45701-2979; or calling (740) 593-9907; faxing (740) 593-9903; emailing bsells1@ohiou.edu

2000 Providence Conference ship has sailed ...

After a 19-year hiatus from the Northeast region, a huge success is one of the best ways to describe the 51st NIRSA Annual Conference & Exposition held in mid-April in Providence, Rhode Island. Nearly 1,700 attendees (more than 500 were students) registered for NIRSA's annual premier educational activity and transformed the city into a giant learning center for recreation professionals.



There were several "firsts" at this year's conference:

1. Community service project, "Make A Child Smile." More than 1,000 toys and games were delivered to Hasbro Children's Hospital to the Child Life Program.

2. Host Committee and Region I conducted significant fund-raising efforts to enhance socials.

3. Local college/university computer labs were open for attendees at no charge.

4. The automated registration included a scannable badge for the Exposition.

5. Continuing Education Units through IACET were available to attract interest among individuals in other organizations.

Attendees still say networking with peers is one of the best aspects of the conference and every aspect of this year's event promoted that networking.

A standing ovation goes out to the Host and Program Committees for their dedicated commitment that ensured the complete success of the conference. These members gave endless hours to provide their colleagues with the optimal learning experience in an atmosphere of fun.

The Program Committee is applauded for its outstanding efforts in providing learning opportunities through speakers, discussion sessions, and in-depth pre-conference workshops. Seven options were offered on Friday prior to the conference:

- Contributorship: Leadership Development for Everyone
- Corporate Sponsorship
- Counseling for Wellness
- Leadership Adaptability
- Softball Skills
- Student Professional Development
- Total Risk Management for Climbing Walls



Host Committee: (l-r) John Taylor, Carrie Gardner, Gene Girzwyna, Art Tuveson, Jill LaPoint, John Leahy.



2000-2001 Board of Directors (l-r) Leroy Hackley, Warren Simpson, Kathleen Hatch, Warren Berzack, Dan Allen, Sid Gonsoulin, Dennis Corrington, Patti Bostic, John Meyer, Bill Sells. Not pictured: Ned Britt.

Program highlights included an opening address from Dr. Gordon Gee, Vanderbilt University's new Chancellor, nearly 100 educational sessions, guest speakers Dr. Regina Barreca, Doug Cureton, Karl Rohnke, Dr. Marcia Shaw, Paul Wesselmann and Glenn Wong.

Major kudos to the Host Committee (and all of Region I) for its invaluable contributions and extraordinary service. They did everything from pre-stuffing conference packets, coordinating a pre-conference baseball trip, planning two major social events, outlining the Guest Program, coordinating the T-shirt/Quilt Award and Silent Auction, provided downtown information, to assisting at registration check-in and posting signage. These individuals did an outstanding job of provid-

ing an atmosphere designed to promote interaction, connection, and most importantly — recreation.

The Exposition was also the largest in NIRSA history. Attendees had the opportunity to visit with more than 450 individuals who represented 140 companies and thousands of products and services. This one-stop shopping venue showcased apparel, architects, facility equipment suppliers, fitness equipment manufacturers, flooring companies, lighting options, scheduling software, sporting goods, turf maintenance and more. The Exposition was also the site for demonstrations for new products and featured CenterStage! where suppliers gave short infomercials.



An overview of the Exhibit Hall during the grand opening.

Make a Child Smile: Members' donations made NIRSA's first service project a great success.



... highlights awash with enlightenment and fun



National Service Award Winners: (l-r) Darcy Bingham, Dave Scott, Dixie Bennett, Evelyn Kwan Green, Dave Koch. Not pictured: Warren Berzack, Mike DeLuca, Willie Ehling and Mike Munson.



Regional Award of Merit Winners: (l-r) Randy Mast, Jim Eubanks, Nadine Essel, Scott White, Dave Koch. Not pictured: Bob England.

The Awards

The Annual Conference & Exposition concluded with the Honor Award Banquet. The following Regional and National Service Awards were presented for "Exceptional Leadership and Service to NIRSA." The winners were:

Dixie Bennett, Loyola University, for working with the Council for the Advancement of Standards and for advocating the need of evaluation and standards within the field of recreational sports.

Warren Berzack, University of California, Santa Barbara; for organizing and conducting the Student Lead On for Region VI and for work in student development opportunities.

Darcy Bingham, San Diego, California, for planning the NIRSA 50th Anniversary presentation and contributions to the Region VI Regional Award of Merit Committee.

Mick DeLuca, UCLA, **Mike Munson**, University of Southern California and **Dave Koch**, University of Southern California, for coordinating annual golf tournaments whose fees help fund the NIRSA Foundation.

Willie Ehling, Georgia Southern University, for promoting student professional development.

Evelyn Kwan Green, University of Southern Mississippi, for leadership in marketing.

Dave Scott, University of West Florida, for exceptional leadership in extramural sports.

Regional Award of Merit Winners

Nadine Essel, Syracuse University; Region I

James Eubanks, University of North Carolina, Chapel Hill; Region II

Robert England, Eastern Michigan University; Region III

Randy Mast, Louisiana State University, Baton Rouge; Region IV

Scott White, Iowa State University; Region V

Dave Koch, University of Southern California; Region VI

And ...

The final award for the evening, the Honor Award, was presented to longtime member **Dr. Lawrence Preo**. See related article on page N8.

Anonymous Donor Matches \$10,000 Contribution

During the Opening General Session in Providence, one of this year's highlights was the announcement that if the membership donated at least \$10,000 by the Honor Award Banquet on the last night, an anonymous donor would match that amount to go to the NIRSA Foundation.

Thanks to generous support of NIRSA members, that \$10,000 goal was exceeded and thus matched!

Stay tuned for a total of the dollar amounts raised from this campaign, as well as at the Silent Auction.

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Congratulations: Dr. Lawrence S. Preo, 2000 NIRSA Honor Award Recipient

At the recent Annual Conference in Providence, 1999 Award-winner J. Michael Dunn (Ohio State University) presented Dr. Larry Preo (Purdue University) with the 2000 NIRSA Honor Award, NIRSA's highest honor. The following is the text of the speech Mike gave when presenting Larry with the award at the Honor Award Banquet.

First of all, let me tell you what a real pleasure it is to be with you here this evening. I would like to begin by thanking the members of the Honor Award committee for their participation this year. Chairperson Jeff Vessely has provided excellent leadership, spending numerous hours via mail, e-mail, and telephone staying in touch with each of us on the committee, soliciting candidates, putting together credential files, and getting these out to committee members in a timely fashion. The Honor Award Committee members included: Barb Brimi, University of Texas; Dave Ames, University of Maine; Tony Softli, University of Washington; Jeff Vessely, Indiana University Purdue University at Indianapolis; and myself.

Prior to evaluating the candidates, we reviewed the criteria established during the previous two years. These criteria included:

- A member of NIRSA
- 35-years old or older
- Have eight or more years of experience in recreational sports
 - Development of students or young professionals
 - Scholarly activity: teaching, presenting, publishing
 - Leadership of a strategic or innovative nature
 - Contributions to developing a diverse association
 - A most significant contribution to the Association
 - Volunteerism to public or civic organizations
 - Ability to exemplify strong standards of ethical behavior

This year's recipient is, and has been, a longtime member of the NIRSA. This year's recipient is older than 35 years of



"At every step of his career, success has been his trademark."

age. This year's recipient has more than eight years of experience in recreational sports. This year's recipient has been developing young professionals in numerous professions (recreational sports included) throughout his career on his campus and through NIRSA.

This year's recipient has served as a teacher both formally and informally. This year's recipient has a resumé several pages thick, listing not only presentations and publishing activity, but also scholarly research, as well as institutional consulting work, at over a dozen universities and colleges coast to coast and border to border, plus additional consulting experiences with a branch of the U.S. Armed Forces. Many of the NIRSA programs and opportunities that we benefit from today are as a direct and/or indirect result of this recipient's innovative thoughts and strategic leadership and contributions. Such items that we have grown to take for granted, like the relationships we have with our Associate members, our *NIRSA Journal*

and *RSF* magazine, the School of Recreational Sports Management, the NIRSA Foundation, etc. The list is nearly endless and its elements are easily traceable back to our recipient.

Perhaps the best way to understand this year's recipient and the contributions he's made to our profession, and higher education in general, are in the titles of the several professional presentations/publications made over those decades of involvement: "The Perfect Marriage: Financial Integrity with Educational Validity," "For Women Only: A Positive Unstructured Intramural Experience," "The Saga of a 'C' Student," "Debunking the Fitness Myth," "Compensation and the NIRSA Professional," "Facility Design", "Writers Workshop," "What Will I Be When I Grow Up?" "Wellness and Physical Fitness for Dentists," "Sport and Society" and "The Future is Ours."

This year's recipient, a past-elected leader of the NIRSA, multiple-time member of the NIRSA Executive Committee/Board, has been an active volunteer in every community that has served as a homebase for over the past three decades. And though the professional thread that has been woven over that time has taken our recipient inside and outside the recreational sports profession on more than one occasion, there has remained a steadfast and true commitment to our profession and its needs.

In conclusion, two of the letters of nomination in support of this year's recipient said it best: "At every step of his career, success has been his trademark." And secondly, "His ability to provide vision, direction, motivation, a touch of humor, and an 'infectious' confidence to his 'team', rivals that of any of the great leaders/coaches that I have ever observed."

He has done us proud as a profession and association in every role that he has served in higher education and his community over the years. I would ask that we stand now as the NIRSA and do him proud by inviting the 2000 Honor Award recipient, Dr. Larry Preo, to the podium. Thank you."

important dates to remember

June 21-22, 2000

NIRSA Board of Directors Summer Meeting
CORVALLIS, OREGON

July 1, 2000

Pre-Conference Workshop Proposals due
CONTACT NNC

September 1, 2000

NIRSA Annual Conference Presentation Proposals due
CONTACT NNC

September 1, 2000

Nominations for candidates for office (professionals) due at NNC

September 18, 2000

Committee Mid-year Reports due to NNC

September 30, 2000

Deadline for National Service Award Nominations

October 4-7, 2000

NIRSA Facilities Symposium*
AUSTIN, TEXAS

October 12-14, 2000

NIRSA Board of Directors Mid-Year Meeting
RENO, NEVADA

November 1-5, 2000

Region II NIRSA Conference*
MEMPHIS, TENNESSEE

November 2-4, 2000

Region I NIRSA Conference*
MADISON, NEW JERSEY

November 11, 2000

Nominations for candidates for office (students) due to NNC

November 15-18, 2000

7th Annual NIRSA Collegiate Soccer Sport Club Championships
AUSTIN, TEXAS

November 17-19, 2000

Region VI NIRSA Conference*
ANCHORAGE, ALASKA

November 30-December 2, 2000

NIRSA Marketing Symposium 2000
LAS VEGAS, NEVADA

December 10-11, 2000

Executive Committee Meeting
ATHENS, OHIO

December 15, 2000

Deadline for Honor Award Nominations

December 31, 2000

Deadline for Regional Award of Merit Nominations

January 2001

Regional III NIRSA Conference & Lead On*
LOCATION: TBA

February 22, 2001

National Recreational Sports & Fitness Day

March 5, 2001

Committee Year-end Reports due to NNC

March 27-31, 2001

52nd NIRSA Annual Conference & Expo*
RENO, NEVADA

April 11-14, 2001

17th Annual NIRSA Collegiate Volleyball Sport Club Championships
KANSAS CITY, MISSOURI

November 2001

Region VI NIRSA Conference & Lead On*
LOCATION: TBA

April 9-13, 2002

53rd NIRSA Annual Conference & Expo*
SAN ANTONIO, TEXAS

Deadlines for submitting classified ad text for position listings on the NIRSA Website are the 10th and 25th of each month. *Certification Exam Site.

Nominations for Leaders for NIRSA Now Being Accepted

The Nominations and Elections Committee is now accepting nominations for candidates for office. The offices available beginning in April 2001 include:

President-Elect

Region I Vice President

Region III Vice President

Region V Vice President

NIRSA members interested in nominating Professional Members should follow these guidelines:

■ To be considered for these offices, an individual must have been an active Professional Member for at least two (2) years.

■ Regional VP candidates may be nominated only by Professional Members from their respective region and must meet residency requirements.

■ Any Professional Member may nominate a President-Elect candidates.

■ Any person may self-nominate for any office for which he/she is eligible.

Submit nominations in writing to any

member of the Nominations and Elections Committee on or before **September 1, 2000**. The committee will contact those candidates eligible for consideration and ask them to complete a NIRSA Nomination Form, provide a current resumé and a letter of support. Send all candidate materials on or before September 15, 2000 to the Chair of the Nominations and Elections Committee: Dennis Corrington, 202 Student Recreation Center, Texas A&M University, College Station, TX 77843-4250 Phone: (979) 845-3040 Fax: (979) 845-0838. If selected as a finalist, a recent photo (3"x 5" or larger) must be submitted no later than October 5, 2000.

A copy of the qualifications and responsibilities for these positions are available from the NNC or any member of the Nominations and Elections Committee.

NOTE: Nominations for candidates for office (students) are due to the NNC by November 11, 2000.

nirsa know

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EXPOSITION & ADVERTISING MANAGER

CAROLE HOBROCK, carole@nirsa.org x16

PUBLICATIONS COORDINATOR

SARAH JANE HUBERT, sarah@nirsa.org x20

MEMBERSHIP SERVICES DIRECTOR

NATALIE KOVAC, natalie@nirsa.org x18

STAFF ACCOUNTANT

KAY MASSEY, kay@nirsa.org x19

PROGRAM/EVENT COORDINATOR

VALERIE MCCUTCHAN, valerie@nirsa.org x22

ASSISTANT TO THE EXECUTIVE DIRECTOR

KAREN O'KELLEY, karen@nirsa.org x11

CONTROLLER

PAM WATTS, pam@nirsa.org x13

NIRSA's Mission Statement

The mission of the National Intramural-Recreational Sports Association is to provide for the education and development of professional and student members and to foster quality recreational programs, facilities and services for diverse populations. NIRSA demonstrates its commitment to excellence by utilizing resources which promote ethical and healthy lifestyle choices.

2000-2001 NIRSA Committee Chairs

Because our new publishing schedule has eight issues of *NIRSA Know*, not all committee assignments have been made as of press time. The complete list of all committees and their members is posted on the NIRSA Website.

REPORTS TO PRESIDENT

Affirmative Action

Paul Lee, University of California-Santa Barbara

Bylaws/Operating Code

Lloyd Hisaka, University of Hawaii

2001 Conference Program

Eric Stoutner, University of Texas-Austin

Ad Hoc 2002 Conference Program

Patricia Besner, University of Toledo

Finance

Patti Bostic, University of Connecticut

Honor Award

Jeff Vessely, Indiana University
Purdue University at Indianapolis

Journal Editorial Board

Gary Miller, University of Illinois

Nominations/Elections

Dennis Corrington, Texas A & M University-College Station

Professional Ethics

Larry Spencer, University of Toledo

Research

J. Michael Dunn, Ohio State University

Student Leadership & Academic Awards

Stephen Rey, University of Southern Mississippi

Accreditation & Quality Assurance Task Force

Kathy Bayless, Indiana University

Alternative Programming Task Force

Melissa Toretch, Ohio University

Committee Structure Task Force

Doug Kuykendall, University of Texas-Arlington

Continuing Education Task Force

Diane Belz, University of Colorado

Educational Needs Review Task Force

Ian McGregor, Dominican University-San Rafael

HBCU Task Force

Samuel Vaughan, North Carolina Central University

Leadership & Development Task Force

Susan Brown, Flagler College

Recruitment Video Task Force

Kristie Deschesne, Oregon State University

NIRSA Natural High Task Force

TBA

Planning Principles Rec Facilities of the Future Task Force

Tom Morrison, Ball State University

Power of One

Bill Ellis, Colorado State University

REPORTS TO PRESIDENT-ELECT

Aquatics

Christopher Denison, University of Northern Iowa

Community/Junior College

Mathew McIntosh, Hagerstown Community College

Correctional

Lou Garzarelli, Indiana University of Pennsylvania

Elementary/Secondary

Mary Ann Chappell, University of Kansas

Facilities Management

Jacqueline Hamilton, University of Texas-Austin

Family & Youth Programs

Robin Bell, North Carolina State University

Fitness

Nora Hudson, University of Southern Mississippi

Health & Wellness

Winona Pugh, University of Victoria

Instructional Programs

Laura Sutter, University of Maryland

Intramural Sports

Satoshi Kido, University of Minnesota-Twin Cities

Marketing

Jim Miller, University of Texas-Austin

Military

Mike Andress, University of Tennessee-Memphis

Outdoor Recreation

Linda Rosenkranz, Vanderbilt University

Sport Clubs

Rick Rosenstengle, University of Kansas

REPORTS TO NNC STAFF

Career Opportunities

Troy Vaughn, Ball State University

Conference Exhibits

Juliette Moore, University of Arizona

Extramurals

Brian Davis, Samford University

Membership

Gene Grzywna, Northeastern University

Publications

Tim Miller, Baldwin-Wallace College

Sport Club Championships

Pee Wee Roberson, Texas Tech University

Certification

Barbara Aiken, University of Maryland

Curriculum

Bob Barcelona, Indiana University

Standards

Dixie Bennett, Loyola University Chicago

Student Professional Development

Dave DeAngelo, Oakland University

Basketball

Bill Mock, University of Arkansas

Flag & Touch Football

Christopher Morris, Ohio University

Floor Hockey

Don Nichter, Dickinson College

Soccer

Gregg Green, University of Georgia

Softball

Ronald Giles, Tarleton State University

Volleyball

Geoff Hubbard, Arizona State University

Recreational Sports & Fitness Advisory Board

Maureen McGonagle, DePaul University

Sport Club Future Directions Task Force

Art Tuveson, University of Rhode Island

Video Training Task Force

Bill Manning, University of California-Berkeley

School of Recreational Sports Management

Betty Montgomery

NIRSA Foundation Board

Tom Dison, University of Texas-Austin

NIRSA Services Corporation

Sue Boling, Virginia Commonwealth University

National Historian

Roy Yarbrough, California University of Pennsylvania

2000-2001 NIRSA Student Regional Representatives

Region I

TBA

Region II

Angie Hagstrom
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Recreational Sports
Box 5155
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Region III

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Office of Recreation
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Region IV

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Oklahoma State University
Campus Recreation
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Fax: (405) 744-7531

Region V

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Fax: (612) 626-7708

Region VI

David Patterson
California State University
Recreational Sports
6000 J Stree
University Union
Sacramento, CA 95819
Tel: (916) 278-4834
Fax: (916) 278-5782

Facilities Symposium

October 4-7, 2000 in Austin, Texas

Learn from your colleagues and experts in the field how to build and/or operate an outstanding recreational sports facility.

Accommodations

Housing and meetings are at the Radisson Hotel & Suites Austin. Reservations can begin July 1, 2000. Call 512-478-9611 to request Symposium rate of \$125/night (plus taxes).

Who should attend?

If you are designing, building or operating a recreational sports facility, this symposium is for you!

Registration Fees

	RECEIVED:	BEFORE	AFTER
		9/1/00	9/1/00
Professional Member w/ Institutional Member Affiliation		\$315	\$365
Student Member w/ Institutional Member Affiliation		\$315	\$365
Additional Member(s) from same Member Institution		\$285	\$335
Professional Member		\$395	\$435
Student Member		\$395	\$435
Non-Member		\$595	\$645
Member One-Day		\$125	\$175
Non-Member One-Day		\$275	\$325

Schedule

Wednesday ... Opening Session and informal social
 Thursday Lecture and roundtable sessions
 Friday Tours of local facilities
 Saturday Lecture/roundtable sessions;
 closing session

Getting there by air:

Call United Airlines (800-521-4010) and use NIRSA ID #582CY to receive discounted airfares.

NIRSA Marketing Symposium 2000: Developing a Marketing Plan

November 30-December 2

Las Vegas, Nevada

Is your organization ready for a professional marketing plan? No matter what your recreational sports title is, your department may be ready to move beyond fliers and brochures. Think you might be ready to tackle a marketing plan or revise an existing one? Attend this event and go home with fresh ideas and marketing strategies. Attendees will be a melting pot of professionals who want to professionally market their organization.

What a marketing plan will do for your organization:

- Guide you to increase participation and sales
- Help achieve your organization's definition of success
- Focus your research and assessment efforts
- Educate your clients through social marketing
- Help plan for organizational advancement

Registration Fees

	RECEIVED:	BEFORE	AFTER
		10/31/00	10/31/00
Professional Member w/Institutional Member Affiliation		\$225	\$275
Student Member w/Institutional Member Affiliation		\$225	\$275
Additional Member(s) from same member institution		\$195	\$245
Professional Member		\$270	\$320
Student Member		\$270	\$320
Non-Member		\$340	\$390
Member One Day		\$125	\$175
Non-Member One Day		\$175	\$225

Who should attend?

- Department Directors
- Marketing Professionals
- Those responsible for development and strategic planning
- Programming Directors, Coordinators, Managers
- Individuals assigned marketing duties as a part of their "regular" job
- Anyone who wants to positively impact his or her organization

Schedule

The symposium begins Wednesday evening and ends mid-day on Saturday; it includes lecture, roundtable and panel discussion format.

Accommodations

All meetings and housing will be at Circus Circus Las Vegas. Reservation info will be available in July.

Getting there by air:

Call United Airlines (800-521-4010) and use NIRSA ID #582CY to receive discounted airfares.

Another facet of the strategic alliance crucial to NIRSA's expansion is the development of web technology for the Association. With the resource of \$250,000 of in-kind technology services provided exclusively for NIRSA, the Association will be able to provide future opportunities for expansion that were previously only imaginable. This technology will boost NIRSA's capabilities in the areas of membership services, research, e-commerce, sport club management, and education.

As web technology and league scheduling needs evolve, NIRSA will be able to influence the development and revision to the LeagueLink product.

The Association's leaders will appoint members to a Blue-Ribbon committee to guide LeagueLink in product upgrades and enhancements to ensure the products continually meet the needs of the members of NIRSA.

"We are excited to work with the NIRSA committee as well as with individual members, to help guide the growth of our products," says Benjamin Newland, Vice President of Active.com. "Input from NIRSA members has been and will remain crucial to our continuous growth and improvement."

In the prior months of exhaustive exploration, research, and beta testing to identify an exclusive partner, Active.com/LeagueLink demonstrated an impressive presence in the world of recreation, sports, and fitness.

Its involvement and success in the field comes from a client list that includes NRPA, US Olympic Committee, National Association of State Games, USA Cycling, USA Triathlon, US Racquetball Association, RunningUSA and the Road Runners Club of America (RRCA), Yahoo, City Search (77 online city guides), *USA Today*, *Miami Herald* and numerous other daily newspapers, The National Sports Network of regional sports and fitness magazines, such as City Sport Magazines (currently twelve in all; more coming), *Runner's World*, *Walking*, *Fitness Swimmer*, *Bicycling*, *Mountain Bike*, and *Triathlete*.

The Association also accrues significant financial benefits as a result of the strategic alliance. NIRSA will receive

\$1,000,000 over the next five years (20% to benefit the NIRSA Foundation), a 20-cent credit for each participant at a NIRSA Institution who registers online using LeagueLink/Active.com, and additional financial incentives for meeting participant goals.

At the 2000 Summer Board of Directors' meeting in Corvallis, Oregon, the Board will decide which new or continuing member services will receive an allocation from these revenues.

"This partnership provides our members the recognition and compensation they deserve for the quality work they provide and the market they serve," says Blumenthal. "Reaching this fantastic agreement with Active.com is an exciting time for NIRSA. NIRSA is proud to exclusively partner with LeagueLink as NIRSA's official web solution."

Call for presentations!

Submit your presentation proposals for the 52nd NIRSA Annual Conference & Expo by September 1, 2000.

Download proposal forms at nirsa.org today!



NIRSA 2001
CONFERENCE & EXPO
MARCH 27-31 • RENO, NEVADA

2000-2001 NIRSA State Directors

REGION I

CONNECTICUT/RHODE ISLAND: Jason Cohen, Rocky Hill Parks and Recreation Department
MAINE: Matt Richards, University of New England
MARYLAND/DC: Bethany Dishner, Towson University
MASSACHUSETTS: Dan Rimerman, University of Massachusetts (Amherst)
NEW HAMPSHIRE/VERMONT: Lisa Lacombe, Colby-Sawyer College
NEW JERSEY: Dave Bryngil, Saint Peter's College
NEW YORK: Susan DiMonda, State University of New York (Stony Brook)
PENNSYLVANIA: Mike Carnovale, Temple University

REGION II

ALABAMA: Ken Dunlap, University of Alabama
FLORIDA: Jason Carroll, University of Miami
GEORGIA: Ken Lovic, Southern Polytechnic State University
KENTUCKY: Margaret LaFontaine, Morehead State University
MISSISSIPPI: Troy Young, University of Mississippi
NORTH CAROLINA: Tim McNeilly, University of North Carolina (Wilmington)
SOUTH CAROLINA: TBA

TENNESSEE: Gary Pogharian, University of Tennessee (Knoxville)
VIRGINIA: David Heflin, Virginia Commonwealth University
WEST VIRGINIA: Bruce Brubaker, West Virginia University

REGION III

ILLINOIS: Gregory Kaefler, University of Illinois
INDIANA: SALLY Derengoski, University of Notre Dame
MICHIGAN: Amy Jo Seth, Western Michigan University
OHIO: Jean Denney, Wright State University
WISCONSIN: Matthew McKinnon, Marquette University

REGION IV

ARKANSAS: John Horn, University of Arkansas (Fayetteville)
KANSAS: Jason Krone, University of Kansas
LOUISIANA: Randy Mast, Louisiana State University (Baton Rouge)
MISSOURI: Susan Limestall, Truman State University
NEW MEXICO: Joseph Fedak, New Mexico State University
OKLAHOMA: Michael Manlapig, Oklahoma Baptist University
TEXAS: Amy Swingle, Sam Houston State University; Anna Castillo, Southwestern University

REGION V

COLORADO/WYOMING: Patty McConnell, University of Colorado
IOWA: Jennifer Spry-Knutson, Des Moines Area Community College
MINNESOTA: John Kessler, University of Minnesota
MONTANA: LIZ Roosa, Montana Tech of the University of Montana
NEBRASKA: Wayne Morford, Creighton University
NORTH/SOUTH DAKOTA: Carmen Hecht, Augustana College

REGION VI

ALASKA: Dennis Stauffer, University of Alaska (Anchorage)
ARIZONA: Mary O'Mahoney, University of Arizona
CALIFORNIA: Joanne Campbell, University of San Francisco; Jeff Milton, University of California (San Diego)
GUAM: Bob Neilson, University of Guam
HAWAII: Russell Grady, Kauai Community College
IDAHO: Doug Milder, Idaho State University
NEVADA: Mike McIntire, University of Nevada (Las Vegas)
OREGON: Bill Callender, Oregon State University
UTAH: Phillip Kelly, Brigham Young University
WASHINGTON: Jeff Elbrecht, Washington State University