With the NIRSA Partners Program, your company is eligible for additional recognition and exposure through various partnership levels. Each level is determined by your total sponsorship contribution for the year.

<table>
<thead>
<tr>
<th>Contributions Starting at</th>
<th>$25,000+</th>
<th>$20,000+</th>
<th>$15,000+</th>
<th>$10,000+</th>
<th>$5,000+</th>
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<tbody>
<tr>
<td><strong>DIAMOND</strong></td>
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<td><strong>PLATINUM</strong></td>
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<td><strong>GOLD</strong></td>
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<td><strong>SILVER</strong></td>
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<tr>
<td><strong>BRONZE</strong></td>
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</table>

### Online Recognition
Partner recognition in the News section of the NIRSA website.

- Diamond: 4x/year
- Platinum: 3x/year
- Gold: 2x/year
- Silver: 2x/year
- Bronze: 1x/year

### Social Media
Recognition through NIRSA Twitter, Facebook, and Instagram accounts.

- Diamond: 4x/year
- Platinum: 3x/year
- Gold: 2x/year
- Silver: 2x/year
- Bronze: 1x/year

### Job Posting
Free job posting(s) on NIRSA’s Bluefishjobs.com.

- Diamond: 3 postings/year
- Platinum: 2 postings/year
- Gold: 2 postings/year
- Silver: 1 posting/year

### Buyer’s Guide
Company logo is visible in the Online Buyers Guide for increased visibility

- Diamond: ✔
- Platinum: ✔
- Gold: ✔
- Silver: ✔
- Bronze: ✔

### Company Recognition
Partner recognition in Annual Conference Program and mobile apps.

- Diamond: ✔
- Platinum: ✔
- Gold: ✔
- Silver: ✔
- Bronze: ✔

### Staff Recognition
All registered booth personnel may proudly wear Partner-Level ribbons at the NIRSA Annual Conference.

- Diamond: ✔
- Platinum: ✔
- Gold: ✔
- Silver: ✔
- Bronze: ✔

### NIRSA Events
Recognition at additional NIRSA events

- Diamond: ✔
- Platinum: ✔
- Gold: ✔
- Silver: ✔
- Bronze: ✔

### New Opportunities
When new opportunities arise for exposure to Executive level decision makers, NIRSA will present them in the following order:

1. Diamond: 1st Invitation rights
2. Diamond: 2nd Invitation rights
3. Diamond: 3rd Invitation rights
4. Diamond: 4th Invitation rights
5. Diamond: 5th Invitation rights

### Booth Space
NIRSA grants the first right to choose booth space or table tops at NIRSA Annual Conference and other NIRSA National Events

1. Diamond: 1st Invitation rights
2. Diamond: 2nd Invitation rights
3. Diamond: 3rd Invitation rights
4. Diamond: 4th Invitation rights
5. Diamond: 5th Invitation rights

### Advertising
Your company ad will be featured at the Annual Conference.

- Diamond: 3 ads in event app
- Platinum: 3 ads in event app
- Gold: 3 ads in event app
- Silver: 2 ads in event app
- Bronze: 1 ad in event app

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**Partner with NIRSA:** Gain year-round exposure to the Campus Rec & Wellness Market

Contact a member of the NIRSA Sales team: 541-766-8211
Heidi.Hurley@nirsa.org • Kelley.Hungerford@nirsa.org