

Corporate Opportunities

Show your commitment to the future of campus recreation • Subject to change. Last updated: July 27, 2020



The NIRSA Foundation strives to enhance the effectiveness of collegiate recreation by providing NIRSA members with meaningful opportunities for scholarship, research, and professional development.

Corporate support of the NIRSA Foundation has a direct impact on the future of the collegiate recreation profession and the lives of college students across North America.

Corporate contributions to the NIRSA Foundation allow the NIRSA Foundation to provide meaningful opportunities to NIRSA members by directing resources to NIRSA Strategic Initiatives, scholarships, research grants, campus rec benchmarking tools, and health & wellbeing initiatives, and help underwrite NIRSA Foundation operations.

The work of the NIRSA Foundation would not be possible without the unwavering support of our generous Corporate Partners, Contributors, and Sponsors. We are proud of your commitment to the thriving future of the campus rec profession.

Corporate Partners

The Corporate Partner opportunity is a limited program, reserved for a select handful of corporations who wish to stake their commitment to strengthening the future of campus rec.

Corporate Partners of the NIRSA Foundation maximize their exposure through a multi-year partnership that offers high-profile recognition of their commitment, including prime placement of the company logo on the NIRSA website, top listing in NIRSA Foundation presentations to NIRSA members, and use of the NIRSA Foundation logo. Foundation Corporate Partnership counts towards overall NIRSA Partner rewards. Additionally, each Corporate Partner sends a NIRSA student member to the NIRSA Annual Conference and Campus Rec & Wellness Expo through a scholarship named on the company's behalf.

★ **This elite status is available to corporate supporters who make a \$10,000-per-year commitment for a minimum period of three years.**



Call today!

For further information, or a customized sponsorship, please contact Heidi Hurley at 541-368-5851 or a NIRSA Foundation Board Member at nirsa.org/foundation-bod

Corporate Contributors

Corporate Contributor opportunities allow participating companies to be recognized as champions of the campus rec profession through support of the NIRSA Foundation's main pillars. Contributions can be made to one or more of the following fields of interest:

General Contributions

Contributions to the NIRSA Foundation General Fund allow the NIRSA Foundation to provide meaningful opportunities to NIRSA members by directing resources to NIRSA Strategic Initiatives, scholarships, research grants, campus rec benchmarking tools, and health & wellbeing initiatives, and help underwrite NIRSA Foundation operations.

Suggested Donation: \$2,000/yr for three years

Scholarship Support

Existing Scholarship/Endowment

Funds are dedicated to a specific endowment providing opportunities for student and professional members to attend a NIRSA professional development opportunity.

Suggested Donation: \$1,500 annually

Annual Scholarship Dedication

A scholarship to a NIRSA professional development opportunity can be named on behalf of your company.

Minimum required donation: \$5,000/yr for three years

Student Officials' Development Campaign

Contributions fight the nationwide shortage of young officials by supporting the training of student officials at the NIRSA Championship Series Flag Football and Basketball National Tournaments.

Suggested Donation: \$2,500 annually

SODC Corporate Match Sponsor

Donation match sponsorship inspires NIRSA members to "meet the match" and donate directly to the Student Officials' Development Campaign. This sponsorship includes prominent placement on the NIRSA Foundation web page, in NIRSA Foundation social media (Twitter, Facebook, and Instagram), and other marketing/promotional materials.

Suggested match: Match donations dollar-for-dollar up to \$2,500

Corporate contributors are recognized on the NIRSA Foundation website and may be included in promotional materials at the NIRSA Annual Conference and Campus Rec & Wellness Expo. Additionally, gifts from corporate contributors can be applied toward the NIRSA Partners Program.

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#GivingTuesday

#GivingTuesday is a global day of giving that takes place the Tuesday after Black Friday and Cyber Monday. Kicking off the holiday giving season, #GivingTuesday is fueled by the power of social media and digital marketing to celebrate and encourage giving.



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