2023 NIRSA & ACUI Collegiate Marketing Institute

Sponsors Opportunities

trooh

December 6-8, 2023 • Denver, CO Subject to change. Last updated: October 25, 2023

Presenting Sponsor \$4,500

- Recognition in event logo
- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Tabletop near registration
- Opportunity for company to provide a stand-up banner during registration
- 2 Registrations from your company

Opening Welcome and Keynote Speaker

\$1,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity to kick off the event with a short welcome address and introduction of speaker



\$2,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during social
- Full registration for one (from your company)
- Tabletop exhibit during the Welcome Social



- Recognition on Institute (printed or electronic) materials
- Recognition on the NIRSA event web page
- Opportunity for company to provide a stand-up banner during coffee break

Lunch \$1,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during luncheon
- Tabletop exhibit during the Lunch Bunch

Attendee lanyards

\$500 plus company provides the lanyards for 250 people

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Attendee giveaway

\$500 plus company provides the giveaway for 200 people

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page



For details about the above specific events, please contact **Brittany Rejda**, Director of Learning or **Nick Zumbrun**, Assistant Director of Learning.

To secure your sponsorship, please contact

Emily Hughes, Director of Corporate Relations and

Business Development