Sponsorship Menu

2016 NIRSA/ACUI Collegiate Marketing Institute
November 9-11, 2016 • Las Vegas, Nevada

NETWORKING SOCIAL
WEDNESDAY, NOVEMBER 9
SPONSORSHIP PRICE: $2,500
• Logo on Institute (printed and electronic) materials
• Recognition on NIRSA website
• Stand up banner (provided by sponsor) at the Networking Social
• One complimentary registration from sponsoring company
• Table top exhibit during the social

GROUP TOUR TBA
THURSDAY, NOVEMBER 10
SPONSORSHIP PRICE: $1,000
• Logo on Institute (printed and electronic) materials
• Logo on electronic schedule with hyperlink to company website
• Logo and/or promotional video on monitors during bus transport to facilities

NETWORKING LUNCH
THURSDAY, NOVEMBER 10
SPONSORSHIP PRICE: $3,000
• Logo on Institute (printed and electronic) materials
• Logo on NIRSA website (schedule of events)
• Stand up banner (provided by sponsor) during the lunch
• One complimentary registration from sponsoring company
• Opportunity to address attendees (up to 5 minutes)

SWAG BAG SPONSOR
SPONSORSHIP PRICE: $500 PLUS PROMOTIONAL PRODUCT FOR UP TO 120 PARTICIPANTS
• Benefits include opportunity to provide logo/promotional merchandise Marketing Institute attendees and recognition in event collateral

CONTACT HEIDI CLEARY TODAY!
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Find additional NIRSA Sponsorship Opportunities:
www.nirsa.org/sponsorship