

Sponsorship Opportunities

July 7-9, 2020 • Burlington, VT • Subject to change. Last updated: March 3, 2020

Tuesday, July 7

Preconference Workshops: Esports, Youth Camps, Diversity \$1,000 each

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Tuesday Afternoon Coffee Break \$500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Opening Welcome and Keynote Speaker \$1,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity to kick off the event with a short welcome address and introduction of speaker

Welcome Social \$2,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during social
- Full registration for one (from your company)
- Tabletop exhibit during the Welcome Social

Wednesday, July 8

Wednesday Morning Coffee Break \$500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Lunch Bunch \$2,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during luncheon
- Full registration for one (from your company)
- Tabletop exhibit during the Lunch Bunch

Thursday, July 9

Thursday Morning Coffee Break \$500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

T-Shirt Exchange \$500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Networking Luncheon \$2,500

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page
- Opportunity for company to provide a stand-up banner during luncheon
- Full registration for one (from your company)
- Tabletop exhibit during the Networking Luncheon

Additional Sponsorship Opportunities

Attendee lanyards

\$500 plus company provides the lanyards for up to 250 people

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Attendee giveaway

\$500 plus company provides the giveaway for 250 people

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

Informational Insert \$250 plus insert

- Recognition on Institute (printed or electronic) materials
- Recognition on NIRSA event web page

For details about the above specific events, please contact **Brittany Rejda** (brittany.rejda@nirsa.org), Assistant Director of Professional Development or **Nick Zumbrun** (nick.zumbrun@nirsa.org), Professional Development Coordinator

To secure your sponsorship, please contact **Heidi Hurley** (heidi.hurley@nirsa.org), Director of Corporate Relations and Business Development



Contact Heidi Hurley today!
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