

Sponsors Opportunities

July 10-12, 2024 • Portland, Oregon

Subject to change. Last updated: February 2, 2024



Presenting Sponsor

\$3,500

- Recognition in event logo
- Recognition on Institute (printed or electronic) materials
- Recognition on all 3 associations event web pages
- Tabletop near registration
- Opportunity for company to provide a stand-up banner during registration
- 2 Registrations from your company
- Opportunity to kick off the event with a short welcome address

Content Collaborator (4 areas available)

\$1,000

- Share your knowledge! Each of the following topic areas will allow one sponsored collaborator to share 15-20 minutes of supportive knowledge.
 - Understanding Mission, Values & Culture
 - Understanding your Personal Authentic Leadership
 - Understanding Organizational Change
 - Creating Space for Equity & Justice
- Sponsorship includes
 - 15-20 minutes to present to entire audience.
 - Recognition on Institute (printed or electronic) materials
 - Recognition on all 3 associations event web pages

Meal Sponsor (3 available)

\$750

- Recognition on Institute (printed or electronic) materials
- Recognition on all 3 associations event web pages
- Opportunity for company to provide a stand-up banner during luncheon
- Tabletop exhibit during the Lunch

Coffee Breaks (2 available)

\$500

- Recognition on Institute (printed or electronic) materials
- Recognition on the NIRSA event web page
- Opportunity for company to provide a stand-up banner during coffee break

Attendee lanyards

\$500 (plus company provides the lanyards for 125 people)

- Recognition on Institute (printed or electronic) materials
- Recognition on all 3 associations event web pages

Attendee giveaway

\$500 (plus company provides the giveaway for 125 people)

- Recognition on Institute (printed or electronic) materials
- Recognition on all 3 associations event web pages



Aspiring Directors
INSTITUTE

To secure your sponsorship, please contact [Emily Hughes](#),
NIRSA's Director of Corporate Relations.