



# NIRSA Partners Program

With the NIRSA Partners Program, your company is eligible for additional recognition and exposure through various partnership levels. Each level is determined by your total sponsorship contribution for the year.

All NIRSA Partners are required to maintain Associate Member status.

Contributions Starting at	\$25,000+	\$20,000+	\$15,000+	\$10,000+	\$5,000+
<b>Online Recognition</b> Partner recognition in the News section of the NIRSA website.	4x / year	3x / year	2x / year	2x / year	1x / year
<b>Social Media</b> Recognition through NIRSA Twitter, Facebook, and Instagram accounts.	4x / year	3x / year	2x / year	2x / year	1x / year
<b>Job Posting</b> Free job posting(s) on NIRSA's Bluefishjobs.com.	3 postings/year	2 postings/year	2 postings/year	1 posting/year	
<b>Buyer's Guide</b> Company logo is visible in the Online Buyers Guide for increased visibility	✓	✓	✓	✓	✓
<b>Company Recognition</b> Partner recognition in Annual Conference Program and mobile apps.	✓	✓	✓	✓	✓
<b>Staff Recognition</b> All registered booth personnel may proudly wear Partner-Level ribbons at the NIRSA Annual Conference.	✓	✓	✓	✓	✓
<b>NIRSA Events</b> Recognition at additional NIRSA events	✓	✓	✓	✓	
<b>New Opportunities</b> When new opportunities arise for exposure to Executive level decision makers, NIRSA will present them in the following order:	1st Invitation rights	2nd Invitation rights	3rd Invitation rights	4th Invitation rights	5th Invitation rights
<b>Booth Space</b> NIRSA grants the first right to choose booth space or table tops at NIRSA Annual Conference and other NIRSA National Events	1st Invitation rights	2nd Invitation rights	3rd Invitation rights	4th Invitation rights	5th Invitation rights
<b>Advertising</b> Your company ad will be featured at the Annual Conference.	3 ads in event app	3 ads in event app	3 ads in event app	2 ads in event app	1 ad in event app

**Partner with NIRSA:** Gain year-round exposure to the Campus Rec & Wellness Market

Contact a member of the NIRSA Sales team: 541-766-8211  
 Heidi.Hurley@nirsa.org • Kelley.Hungerford@nirsa.org