HARMONIZING OUR VALUES
Gaylord Opryland • Nashville, TN
April 23-26, 2014
NIRSA: Leaders in Collegiate Recreation has a rich history as the pioneer of organized recreation for colleges and universities. NIRSA began as the National Intramural Association in 1950, when Dr. William Wasson convened a meeting of 22 African-American men and women intramural directors from 11 Historically Black Colleges and Universities at Dillard University in New Orleans. Today, NIRSA is a non-profit, membership organization serving a network of over 4,000 highly trained professional, student, and associate members in the collegiate recreation field throughout the United States, Canada, and beyond. As college and university students develop into future leaders, NIRSA members support their learning and growth by fostering lifelong habits of wellbeing.

NIRSA members value recreation because active lifestyles are fundamental to communities of wellbeing. Serving an estimated 7.7 million students who regularly participate in campus recreation programs, NIRSA members are actively engaged in many areas of campus life: student leadership development, personnel management, wellness and fitness programs, intramural sports, sport clubs, recreation facility operations, outdoor recreation; informal recreation, aquatic programs, and more.

Dr. William N. Wasson served as the NIA’s first president and is revered as NIRSA’s founder.

**OUR STRATEGIC VALUES**

**HEALTH & WELLBEING**
Serving as relationship builders for stimulating discussions to improve wellness practices.

**EQUITY, DIVERSITY & INCLUSION**
Addressing factors that influence performance and affect overall wellbeing of a diverse environment.

**LEADERSHIP**
Developing leaders with the competence to meet the challenges of a constantly changing environment.

**SERVICE**
Enhancing service opportunities and service learning into programming and opportunities.

**GLOBAL PERSPECTIVE**
Understanding the impacts of a global society on collegiate recreation.

**SUSTAINABLE COMMUNITIES**
Creating conditions that will ensure a more sustainable future.
Hours & Schedule
Awards Schedule Overview .................................................. 30
Career Opportunities Center Hours ................................ Back Cover
Host Committee Table Hours ............................................... Back Cover
NIRSA Foundation Table Hours ........................................ Back Cover
Program Committee Table Hours ....................................... Back Cover
Recreational Sports Expo Hours ........................................ Back Cover
Registration Hours ............................................................ Back Cover
Schedule of Events ............................................................ Inside Back Cover

Conference Information
Conference Welcome ......................................................... 2
Host Committee ................................................................. 5
Host Committee Table Hours ............................................... Back Cover
Program Committee .......................................................... 5
Program Committee Table Hours ........................................ Back Cover

Maps
Convention Center Overview .......................................... 119
Gaylord Overview ............................................................. 126
Level M: Ryman Ballrooms ............................................... 121
Level M: Ryman Exhibit Halls ............................................ 120
Level 2: Registration & Sessions .......................................... 122
Level M: Magnolia Mezzanine ........................................... 124
Level M: Presidential Mezzanine ....................................... 123
Recreational Sports Expo Exhibit Hall Map ....................... Back Cover

Education Opportunities
CEU Worksheet ................................................................. 125
Continuing Education Credits/Units ..................................... 43
Educational Sessions .......................................................... 43
Monday, April 21 ............................................................... 43
Tuesday, April 22 .............................................................. 43
Wednesday, April 23 ........................................................ 45
Thursday, April 24 ........................................................... 47
Friday, April 25 ................................................................. 65
Saturday, April 26 ............................................................ 84
Sessions Index by Topic ....................................................... 95
Sessions Index by Core Competency .................................. 99
Mind Shift Educational Series ............................................ 42
Keynote & Invited Speakers ............................................... 19
Poster Presentations .......................................................... 40

Students
Scholarship & Stipend Recipients ....................................... 31
Student Information .......................................................... 22
Student Member Connection Meeting .................................. 73
Student Networking Social ............................................... 47
Take a Student to Lunch / Meet a Mentor for Life .................. 75

Socials & Networking
All Conference Social ....................................................... 65
Honor Award Banquet ....................................................... 26
The Lee Wasson People of Color Social ............................... 64
LGBTQI & Friends Social .................................................. 83
New Member/First-Time Attendee Welcome Social .......... 47
Student Networking Social ............................................... 47
Take a Student to Lunch / Meet a Mentor for Life .................. 75

Awards
Awards Schedule Overview .............................................. 30
Awards Recipients ............................................................ 28
Honor Award Banquet ....................................................... 26
Honor Award Recipients .................................................... 27
Scholarship & Stipend Recipients ....................................... 31

Leadership
Annual Meeting of the Members ...................................... 50
Assembly ........................................................................ 11
Boards of Directors .......................................................... 7
New Committee / Work Team Meetings .............................. 65
Meet Your NIRSA Leadership ............................................ 14
Member Network ............................................................. 9
Past Presidents ................................................................. 15
Regional Member Network Connection Meeting ............. 83
State & Provincial Directors ............................................... 13

Career Opportunities Center
Career Opportunities Center ............................................ 25
Career Opportunities Center Hours ................................ Back Cover

Fitness Opportunities
Early Morning Workout ..................................................... 47
Fitness Forum .................................................................. 104
Mark Fletcher Fun Run/Walk ............................................ 35

Recreational Sports Exposition
Exhibitor Index ................................................................ 117
Exhibitor Listing ............................................................... 108
Fitness Forum .................................................................. 104
Recreational Sports Expo .................................................. 104
Recreational Sports Expo Exhibit Hall Map ....................... Back Cover
Recreational Sports Expo Hours ....................................... Back Cover
T-Shirt Exchange .............................................................. 105

NIRSA Foundation
Community Service Project ............................................... 33
Golf Tournament ............................................................... 38
Mark Fletcher Fun Run/Walk ............................................ 35
NIRSA Foundation Table Hours ........................................ Back Cover
T-Shirt Competition & Apparel Sale ................................... 36
T-Shirt Quiet Silent Auction ............................................... 37

General NIRSA Information
NIRSA Calendar of Events .................................................. 17
NIRSA Headquarters Team ............................................... 17
NIRSA Social Media .......................................................... 23
NIRSA’s History ................................................................. Inside Front Cover

Thanks to NIRSA’s Supporters!
NIRSA 2014 Sponsors .......................................................... 102
NIRSA Foundation Corporate Partners ................................ 34
NIRSA Partners ................................................................. Back Cover
Welcome to Music City, U.S.A.

Get ready to spend the next few days rocking the world of collegiate recreation with 2,500 of our closest friends.

Join your colleagues as we harmonize our values — the values that strengthen NIRSA and help us energize the profession!

We hope you’re ready to rock the world of collegiate recreation, health, wellbeing, and active lifestyles!

Just as music has been the common thread connecting the life and soul of Nashville and its people, the NIRSA Annual Conference & Recreational Sports Exposition is the heart and soul of NIRSA and its members. We’re so jazzed you’re here to join us in “Harmonizing Our Values” at this main stage event!

NIRSA 2014 features an outstanding line up of opportunities thanks to Belmont University, Vanderbilt University, Middle Tennessee State University, and Austin Peay State University, all of whom welcome you to Nashville with open arms and southern hospitality. Experience all things Nashville through preconference trips, an authentic music experience at the all-conference social, and local talent threaded throughout the conference.
Song writers and musicians have found inspiration in Nashville for over 200 years—we hope you will find inspiration in the more than 130 quality educational sessions (page 43) and nearly 60 poster presentations (page 40) developed by thought-leaders in the field. Throughout the program you’ll discover new ways to use the platform of collegiate recreation to contribute to student learning and development.

The NIRSA Annual Conference continues to offer you a unique opportunity to connect with North America’s preeminent vendors for the latest and greatest in fitness equipment, architectural services, technology, and more at the Recreational Sports Exposition (page 104). And of course, North America’s best career center for campus recreation professionals and graduate students can be found at the Career Opportunities Center (page 25).

Just as Nashville is much more than country music, the NIRSA Annual Conference is much more than education sessions and a trade show. The opportunities for experiential learning, networking, and engagement with leaders in the field are second to none. Our Association’s strategic values (health and wellbeing; leadership; sustainability; equity, diversity, and inclusion; global perspectives; and service) will be resounding throughout all aspects of the conference program.

Want an encore performance? Us too! NIRSA 2014 is the start of our four-year road trip to outstanding Gaylord Hotels in dynamic cities throughout the United States. Gaylord Opryland, the first stop on our tour, is starting us off on a high note, as we’re able to have events centralized in one grand location.

If you have any questions during your time at NIRSA 2014, please visit the NIRSA Registration Area in the Presidential Lobby or the NIRSA Booth in the Expo Hall; any member of the NIRSA Headquarters Team or NIRSA 2014 Host Committee will be happy to assist you.

Thank you for contributing your voice as we harmonize our values!
America’s No. 1 Club Supply Company

‘FORE’ SUPPLY CO.

Family Owned and Operated Since 1945

Visit us at Booth #530

*Locker Room Amenities
*Spa & Sauna Essentials
*First Aid & Pain Relievers
*Athletic and Fitness Supplies & Much More!!

Exclusive Distributor of:
FORE Naturals &
“Club Classic”

www.foresupply.com  800-543-5430
University of Delaware, Carpenter Sports Building
2014 NIRSA Outstanding Facility Award Winner

Visit us at Booth #424!
DONATE TO NIRSA WHEN YOU BUY ELEVATION CARDIO EQUIPMENT

LIFE FITNESS IS DONATING 1%

from sales of Elevation Series cardio products with Discover consoles purchased between April 23 and August 31 to the NIRSA Foundation on behalf of the purchasing school.

*Schools must be in good standing with the NIRSA Foundation to qualify.
2014 Host Committee

CHAIR
Angie Bryant
Belmont University

MEMBERS
David Davenport
Austin Peay State University
Jamie Zeller
Belmont University
Charlie Gregory
Middle Tennessee State University
Franklin Harrison, CRSS
Vanderbilt University
Lynn Smith, CRSS
Vanderbilt University
Calvin Diggs
Vanderbilt University
Sam Hirt
Vanderbilt University (retired)

VOLUNTEERS
Lynn Nester, RCRSP
East Tennessee State University
Kevin Hudson
Lee University
Emily Harris
Lipscomb University
Matthew Abplanalp
Lipscomb University
Phillip Ems
Pellissippi State Community College
Jonathan Duncan
University of Memphis
Gina McClure
The University of Tennessee at Martin
Steve Rey, RCRSP, CRSS
Western Kentucky University

2014 Program Committee

CO-CHAIRS
Laura Hall, RCRSP
University of California, Davis
Kim Schmidt
University of Cincinnati

CONSULTANT
Jacqueline Hamilton,
EdD, RCRSP, CRSS
Texas A&M University-Corpus Christi
Blair Schuyler, RCRSP
The University of Texas at Arlington
Chrissy Tluczek
Northern Illinois University
Todd Welscott
Oakland University
Ashlea Wilson
California State University, Bakersfield
Wendy Windsor, PhD, RCRSP, CRSS
Louisiana State University
Gansheng Xu
University of New Brunswick

MEMBERS
Erica Brown, RCRSP
University of California, Davis
Silvia Chan, CRSS
University of Connecticut
Becky Dahl, RCRSP, CRSS
University of Arkansas
Heather Foster
Colorado State University
Kristen Gleason, RCRSP
University of Oregon
Demond Pryor
Central Michigan University

Host Committee Table Hours

- Presidential Lobby
  - Tuesday, April 22
    5:00pm – 8:00pm
  - Wednesday, April 23
    7:00am – 8:30pm
- Thursday, April 24
  7:00am – 6:00pm
- Friday, April 25
  7:30am – 5:00pm
- Saturday, April 26
  8:00am – Noon

Program Committee Table Hours

- Presidential Lobby
  - Thursday, April 24
    7:30am – 9:15am
    11:15am – 6:00pm
  - Friday, April 25
    7:45am – Noon
    1:00pm – 3:45pm
  - Saturday, April 26
    8:00am – 12:45pm
mtvU is MTV’s college channel, airing award-winning content on TVs at nearly 750 schools. mtvU empowers students with cutting edge music, exclusive grants and career-launching contests, pro-social initiatives, news, on-campus events and everything else that makes college the best four years of anyone’s life.

Stop by our booth [#719] to learn how you might be able to add mtvU to your facility on high definition displays at NO COST, or e-mail us at info@mtvU.com to learn more.

Follow @mtvu and use #mtvu, then stop by our booth to get a free gift!
# NIRSA Board of Directors 2013-2014

**PRESIDENT**  
Kathleen Hatch, RCRSP  
Washington State University

**PRESIDENT DESIGNEE**  
Laurie Braden, RCRSP, CRSS  
Louisiana State University

**PRESIDENT ELECT**  
Stan Shingles, RCRSP, CRSS  
Central Michigan University

**ANNUAL DIRECTORS**  
- Chris Dawe, RCRSP  
  Mount Royal University
- Jacqueline Hamilton, EdD, RCRSP, CRSS  
  Texas A&M University–Corpus Christi

**AT-LARGE DIRECTORS**  
- Alex Accetta, RCRSP  
  Portland State University
- Darcy Bingham, CRSS  
  University of California, San Diego

**SECRETARY (NON-VOTING)**  
Pam Watts  
NIRSA Executive Director

**NIRSA HEADQUARTERS BOARD SUPPORT STAFF**  
Breeana Myatt  
Assistant to the Executive Office

---

# NIRSA Foundation Board of Directors 2013-2014

**PRESIDENT**  
Jennifer Rezac, RCRSP, CRSS

**VICE PRESIDENT**  
Stan Campbell, RCRSP, CRSS  
University of Nebraska–Lincoln

**PAST PRESIDENT**  
Suzette Smith, CRSS  
UT Southwestern Medical Center

**MEMBERS**  
- Kristen Myers, RCRSP  
  The Ohio State University
- Stacey Hall, PhD, RCRSP, CRSS  
  University of New Hampshire
- Tom Kirch, RCRSP  
  Oregon State University
- Chris Muller, RCRSP, CRSS  
  The University of Texas at Arlington

**AT-LARGE DIRECTOR**  
Alex Accetta, RCRSP  
Portland State University

**SECRETARY (NON-VOTING)**  
Pam Watts  
NIRSA Executive Director

**NIRSA HEADQUARTERS BOARD SUPPORT STAFF**  
Sarah Leskovec  
Leadership Programs Assistant

---

# NIRSA Services Corporation Board of Directors 2013-2014

**PRESIDENT**  
John Meyer, RCRSP, CRSS  
University of Colorado at Boulder (retired)

**VICE-PRESIDENT**  
Sid Gonsoulin, RCRSP, CRSS  
The University of Southern Mississippi

**SECRETARY (NON-VOTING)**  
Pam Watts  
NIRSA Executive Director

**BOARD MEMBERS**  
Patti Bostic  
University of Connecticut (retired)
- John Campbell, RCRSP, CRSS  
  University of California, Davis
- Tom Dison, RCRSP, CRSS  
  The University of Texas at Austin
- Missie McGuire  
  Tulane University
- David Bowles, RCRSP, CRSS  
  University of Florida

**NIRSA HEADQUARTERS BOARD SUPPORT STAFF**  
Breeana Myatt  
Assistant to the Executive Office
architecture
planning
design

Proud NIRSA associate members since 1988!

301 Grand Avenue
Des Moines, Iowa 50309
515.288.3141
rdgusa.com/sports

Visit us at booth #620
### NIRSA Member Network 2013–2014

**NIRSA STUDENT LEADER**

Mallory Gohl  
The University of West Florida

**PAST PRESIDENTS’ REPRESENTATIVE**

Greg Jordan, CRSS  
Oakland University

**NIRSA BOARD REPRESENTATIVE**

Stan Shingles, RCRSP, CRSS  
Central Michigan University

**NIRSA HEADQUARTERS SUPPORT STAFF**

Mary Callender, CRSS  
Senior Director of Professional Development & Leadership

### REGION I

**REGIONAL REPRESENTATIVE**

Jen Gudaz  
Cornell University

**REGIONAL STUDENT LEADER**

Justin Fletcher  
Rowan University

### REGION II

**REGIONAL REPRESENTATIVE**

Steve Rey, RCRSP, CRSS  
Western Kentucky University

**REGIONAL STUDENT LEADER**

Zach Watson  
The University of Alabama

### REGION III

**REGIONAL REPRESENTATIVE**

David DeAngelo, CRSS  
The Ohio State University

**REGIONAL STUDENT LEADER**

Kristin Hayes  
The Ohio State University

### REGION IV

**REGIONAL REPRESENTATIVE**

Kristy Caldwell, CRSS  
Texas State University, San Marcos

**REGIONAL STUDENT LEADER**

Emanuel Voska  
Oklahoma State University

### REGION V

**REGIONAL REPRESENTATIVE**

Stephen Erickson, RCRSP, CRSS  
Montana State University

**REGIONAL STUDENT LEADER**

Kelsey Whittaker  
University of Nebraska–Lincoln

### REGION VI

**REGIONAL REPRESENTATIVE**

Chad Ellsworth, CRSS  
Arizona State University–Downtown Phoenix Campus

**REGIONAL STUDENT LEADER**

Kyle Urban  
Oregon State University

---

**Student Member Connection Meeting**

- Friday, April 25  
  10:45am – 11:45am  
  Governor’s Ballroom A/E

**Regional Member Network Connections**

- Friday, April 25 — 4:00pm – 6:00pm  
  For locations, see page 83
TREACDLIMBER®
by Star Trac
STAIRMILL™
TREADMILLS
SPINNING®
STEPPERS
CROSS TRAINERS
RECUMBENT & UPRIGHT BIKES

STAR TRAC...
WE HAVE IT ALL

PLATE LOADED
SELECTORIZED
FUNCTIONAL TRAINING
BOXMASTER®
MULTI-STATIONS
BENCHES & RACKS

To start your relationship today, learn about our solutions that grow your business or demo our innovations visit Star Trac at booth 302

STAR TRAC
**NIRSA Assembly 2013-2014**

**BOARD OF DIRECTORS REPRESENTATIVE / CONVENER**
Darcy Bingham, CRSS
University of California, San Diego

**PAST PRESIDENTS’ REPRESENTATIVE**
Jeff Vessely, CRSS
Indiana University-Purdue University, Indianapolis (retired)

**NIRSA MEMBER**
Earl Cabellon
University of Maryland, College Park
Jessica Gentry
University of Illinois
Andy Lemons, RCRSP
St. Edwards University
Christy Nolan
Wayne State University
Troy Snow
Oregon State University
JT Timmons
University of Iowa

**NIRSA PROFESSIONAL MEMBER LESS THAN FIVE YEARS**
Austin Anderson
University of Southern Indiana
Kristen Brosius
Springfield College
Nicole Garton
DePaul University/Centers LLC
Mike Valentine
The University of Southern Mississippi

**NIRSA STUDENT MEMBER**
Katherine Birdsell
Southern Illinois University Edwardsville
Raquel McKim
Arizona State University
Elizabeth Walz
University of North Carolina at Chapel Hill

**NIRSA HEADQUARTERS SUPPORT STAFF**
Christine Haluzak
Assistant Director of Leadership Programs

**OPEN SEAT**
Tim Bisantz
Southern New Hampshire University/Centers LLC
Ryan Bradshaw, RCRSP
George Mason University
Linda Clauss, EdD
University of California, Santa Cruz
Chad Day
Auburn University
Kate Durant, RCRSP
New York City Parks and Recreation
Jason Foster
Colorado State University
Asha Mata
University of Houston
Stephanne Musser
The Ohio State University
Kimberly Rottet
Cleveland State University/Centers LLC
Aaron Tripp
University of Minnesota

---

**Keep Your Think Tank Well Fed**

⊙ Thursday, April 24
1:00pm – 2:00pm
∇ Ryman Ballroom C

The Assembly is the forward-thinking group for the Association tasked with thinking about emerging topics for the collegiate recreation profession. Learn about the Assembly and what we can do as an Association to advance the profession. This is your opportunity to add to the current topics under discussion as well as surface emerging issues from your institution or the profession more generally. A think tank is only as good as the information being fed into it. Take this chance to give back to NIRSA by voicing your opinion on the future of the profession!

---

**2013-2014 Assembly Discussion Topics**

Creative Funding for Recreation Departments
Inclusive Programming (Veterans and ADA Accessibility)
Academic Alliances on Campus
Core Competencies for Rec Center Participants
STATE & PROVINCIAL DIRECT OR STUDENT LEADER

REGION I
Regional Representative: Jen Gudacz
Regional Student Leader: Justin Fletcher
Delaware / Maryland / Washington DC
Sara Griggs Megan Williams
Massachusetts
Kristen Brosius Daniel Dobrosielski
Maine/Vermont/New Hampshire
Drew Guay Kaycee Tanioka
New Jersey
Dan Bennett Lisa Sierokus
New York
Dean Bowen Wes Hawkins
Pennsylvania
Lori Sabatose Kathy Obuszewski
Rhode Island / Connecticut Jeff Ryder Kathy Fallone
Quebec Perry Karnofsky TBD

REGION II
Regional Representative: Steve Rey, RCRSP, CRSS
Regional Student Leader: Zach Watson
Alabama
Michael Robinson, CRSS Jeff Logsdon Laura Himes
Florida Craig Decker Dan DeMerit
Georgia Lashica Thomas Dominic DiMauro Tyler Burroughs
Kentucky Joel Peterson Nicole Merchant
Mississippi Jason Townsend Scott Sharp
North Carolina Steve Trotter Ben Pruitt
South Carolina Wes Bonadio Richard Shiller
Tennessee Calvin Diggs, Jr., MEd Sean McCall
Virginia Jennifer Rezac, RCRSP CRSS Jason Darby
West Virginia Andrew Darling Laura Gajdosik

REGION III
Regional Representative: David DeAngelo, CRSS
Regional Student Leader: Kristin Hayes
Illinois
James Wayne Katie Birdsall
Indiana
Jason Adamowicz Leanne Thompson
Michigan
John Rosick, RCRSP, CRSS Amanda Alpert
Ohio Rob Jech Jillian Dolciato
Ontario Dave Irudelle Clifford-Roy Baker
Wisconsin
Mike Warren Jenny Larson

REGION IV
Regional Representative: Kristy Caldwell, CRSS
Regional Student Leader: Emanuel Voska
Arkansas
Grant Watts Jade Dworkin
Kansas
Travis Redeker Ali Wilcox
Louisiana
Dan Goodwin Nicole Brooks
Missouri
Galen Martin Mark Schimmel
New Mexico
Laura Montoya Brandon Gurule
Oklahoma
Jason Vlastaras Reed Clanahan
Texas
Jorge Juarez, RCRSP Zach Gobin

REGION V
Regional Representative: Stephen Erickson, RCRSP, CRSS
Regional Student Leader: Kelsey Whittaker
Alberta
Brian Gratiax Katrina Klein
Colorado
Ryan McCallum, RCRSP Jordan Grindeland
Iowa
Brady Randall Bill Moorman
Manitoba
Gary Thompson TBD
Montana Natalie Hiller-Claridge Kassie Lybeck
Nebraska
Jeff Huskey, RCRSP Carmen Singhisen
North Dakota/Minnesota Joel Sanderson TBD
Saskatchewan
Alison Fisher Chas Bonnor
South Dakota
Jeff Huskey, RCRSP Chad Barman
Wyoming
Ryan McCallum, RCRSP Bree Shumate

REGION VI
Regional Representative: Chad Elsworth, CRSS
Regional Student Leader: Kyle Urban
Alaska
Kayden Miller TBD
Arizona
Amy Phillips Lisa Hedlund
British Columbia
Don Chow TBD
California (Northern)
Mike Dominguez Kristen Berryhill
California (Southern)
Shelbi Long Jayvon Brown
Guam
TBD TBD
Hawaii
Tim Moore TBD
Idaho
Calia Gielaff Sophie Rattray
Nevada
Drew Farrar Kaitlyn Paulsen
Oregon
Jenny Welnick Tyler Spevacek
Utah
Tori Bladen, RCRSP Casey Wilkersen
Washington
Nick Prante, RCRSP DJ Mackie
MEET YOUR NIRSA LEADERSHIP

NIRSA BOARD OF DIRECTORS

Annual Meeting of Members
- Thursday, April 24 — 9:15am – 10:45am
- Presidential Ballroom
Join NIRSA President Kathleen Hatch for her State of the Association address, along with updates from the NIRSA Foundation, NIRSA Services Corporation, Member Network, and Assembly. President Designee Laurie Braden will close the meeting with a vision for the future and a look toward the NIRSA 2015 in Dallas/Ft. Worth, Texas.

🏆 Awards Presented: Creative Excellence Awards and the Recreational Sports Journal “Article of Distinction”

NIRSA ASSEMBLY

Keep Your Think Tank Well Fed
- Thursday, April 24 — 1:00pm – 2:00pm
- Ryman Ballroom C
- Darcy Bingham, CRSS, University of California, San Diego; Members of the NIRSA Assembly
The Assembly is the forward-thinking group for the Association tasked with thinking about emerging topics for the collegiate recreation profession. Learn about the Assembly and what we can do as an Association to advance the profession. This is your opportunity to add to the discussion on current topics, as well as, surface emerging issues that you see at your institution or generally in the profession. A think tank is only as good as the information being fed into it. Take this chance to give back to NIRSA through voicing your opinion on the future of the profession!

🏆 Awards Presented: Horace Moody Awards & William N. Wasson Student Leadership & Academic Awards

NIRSA HEADQUARTERS TEAM

NIRSA Registration
- Every day of the conference. See back page for complete hours.
- Presidential Lobby
Come ask questions or get help from the NIRSA Headquarters Team anytime during registration hours!

NIRSA FOUNDATION

NIRSA Foundation Table
- Every day of NIRSA 2014. See back cover for hours.
- Presidential Lobby
Stop by to meet members of the NIRSA Foundation Board of Directors and learn how you can get involved in supporting the future of collegiate recreation through time, talent or treasure.

NIRSA MEMBER NETWORK

Student Member Connection Meeting
- Friday, April 25 — 10:45am – 11:45am
- Governor’s Ballroom A/E
- Mallory Gohl, The University of West Florida; Members of the Student Leadership Team
Join the Student Leadership Team in recognizing the amazing work accomplished by NIRSA Students and mentors from across the country at this year’s Student Member Connection Meeting. This is a great opportunity for students and professionals to meet each other and learn more about all the great things that have happened over the past year.
The Student Leadership Team highly recommends all students and professionals attend the Student Member Connection Meeting! We want you to provide your input on future initiatives and leave a lasting mark on NIRSA and the field of collegiate recreation!

🏆 Awards Presented: Regional Award of Merit

NIRSA SERVICES CORPORATION

NIRSA Championship Series
- Saturday, April 26 — 9:45am – 11:15am
- Jackson E/F
- Jonathan Elliott, The University of Texas at Austin; Stephanie McAlpine, The University of Texas at Arlington; Kurt Klier, University of Maryland; Valerie McCutchan, NIRSA Headquarters
This session will cover the future direction of the NIRSA Championship Series, committee accomplishments for the 2013-14 season, and specific discussions surrounding the four sports (basketball, flag football, soccer, and tennis), and newly formed club basketball league.
## NIRSA Past Presidents

### 2010 - 2014

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>Kathleen Hatch, RCRSP</td>
<td>Washington State University</td>
</tr>
<tr>
<td>2013</td>
<td>Michael &quot;Mick&quot; Deluca, RCRSP</td>
<td>UCLA</td>
</tr>
<tr>
<td>2012</td>
<td>R. Kevin Marbury, PhD, RCRSP, CRSS</td>
<td>Old Dominion University</td>
</tr>
<tr>
<td>2011</td>
<td>Mike Waldron, RCRSP, CRSS</td>
<td>Texas A&amp;M University</td>
</tr>
<tr>
<td>2010</td>
<td>Bryan D. Harris</td>
<td>University of Dayton</td>
</tr>
</tbody>
</table>

### 2000 - 2009

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Vicki Highstreet, RCRSP, CRSS</td>
<td>University of Nebraska-Lincoln</td>
</tr>
<tr>
<td>2008</td>
<td>Tom Kirch, RCRSP</td>
<td>Oregon State University</td>
</tr>
<tr>
<td>2007</td>
<td>Maureen McGonagle, CRSS</td>
<td>DePaul University</td>
</tr>
<tr>
<td>2006</td>
<td>Greg Jordan, CRSS</td>
<td>Oakland University</td>
</tr>
<tr>
<td>2005</td>
<td>Tamra Garstka, CRSS</td>
<td>Arizona State University</td>
</tr>
<tr>
<td>2004</td>
<td>Sidney Gonsoulin, CRSS</td>
<td>The University of Southern Mississippi</td>
</tr>
<tr>
<td>2003</td>
<td>Brian Carwell*</td>
<td>The University of Arizona</td>
</tr>
<tr>
<td>2002</td>
<td>Patti Bostic*</td>
<td>University of Connecticut</td>
</tr>
<tr>
<td>2001</td>
<td>William T. Sells, CRSS*</td>
<td>Ohio University</td>
</tr>
<tr>
<td>2000</td>
<td>John T. Meyer, RCRSP, CRSS*</td>
<td>University of Colorado</td>
</tr>
</tbody>
</table>

### 1990 - 1999

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>Samuel W. Hirt, CRSS*</td>
<td>Vanderbilt University</td>
</tr>
<tr>
<td>1998</td>
<td>Juliette Moore, CRSS*</td>
<td>The University of Arizona</td>
</tr>
<tr>
<td>1997</td>
<td>Craig Stinson</td>
<td>Bemidji State University</td>
</tr>
<tr>
<td>1996</td>
<td>Patricia Besner, CRSS*</td>
<td>University of Toledo</td>
</tr>
<tr>
<td>1995</td>
<td>Dennis Corrington, RCRSP, CRSS</td>
<td>Texas A&amp;M University</td>
</tr>
<tr>
<td>1994</td>
<td>Stan Campbell, RCRSP, CRSS</td>
<td>University of Nebraska-Lincoln</td>
</tr>
<tr>
<td>1993</td>
<td>Janet C. Gong*</td>
<td>UCLA</td>
</tr>
<tr>
<td>1992</td>
<td>Jeffery Vessely, CRSS*</td>
<td>Indiana University-Purdue University</td>
</tr>
<tr>
<td>1991</td>
<td>J. Michael Dunn, CRSS**</td>
<td>Southern Illinois University Carbondale</td>
</tr>
<tr>
<td>1990</td>
<td>Judith Bryant*</td>
<td>University of Tennessee</td>
</tr>
</tbody>
</table>

### 1970 - 1979

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>Louis M. Marciani, CRSS</td>
<td>The University of Southern Mississippi</td>
</tr>
<tr>
<td>1978</td>
<td>William G. Manning*</td>
<td>University of California, Berkeley</td>
</tr>
<tr>
<td>1977</td>
<td>Thomas P. Sattler*</td>
<td>University of Illinois at Chicago</td>
</tr>
<tr>
<td>1976</td>
<td>Bill Thompson, CRSS**</td>
<td>Long Beach City College</td>
</tr>
<tr>
<td>1975</td>
<td>Chuck Schelsky, CRSS**</td>
<td>Oklahoma State University</td>
</tr>
<tr>
<td>1974</td>
<td>R.J. &quot;Ben&quot; McGuire*</td>
<td>University of Illinois</td>
</tr>
<tr>
<td>1973</td>
<td>Larry Fudge*</td>
<td>Boston University</td>
</tr>
<tr>
<td>1972</td>
<td>C.E. &quot;Pat&quot;Mueller**</td>
<td>University of Minnesota</td>
</tr>
<tr>
<td>1971</td>
<td>Ken Moore**</td>
<td>UCLA</td>
</tr>
<tr>
<td>1970</td>
<td>Dan Unruhl**</td>
<td>San Jose State University</td>
</tr>
</tbody>
</table>

### 1960 - 1969

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1969</td>
<td>Paul H. Gunsten, CRSS**</td>
<td>Virginia Tech</td>
</tr>
<tr>
<td>1968</td>
<td>H. Edsel Buchanan, CRSS*</td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>1967</td>
<td>A.A. &quot;Sonny&quot; Rooker, CRSS*</td>
<td>The University of Texas at Austin</td>
</tr>
<tr>
<td>1966</td>
<td>Ross Wedemeyer**</td>
<td>University of Denver</td>
</tr>
<tr>
<td>1965</td>
<td>Ned A. Linta**</td>
<td>Delaware Valley College</td>
</tr>
<tr>
<td>1964</td>
<td>David O. Matthews, CRSS**</td>
<td>University of Illinois</td>
</tr>
<tr>
<td>1963</td>
<td>David O. Matthews, CRSS**</td>
<td>University of Illinois</td>
</tr>
<tr>
<td>1962</td>
<td>George W. Haniford, CRSS**</td>
<td>Purdue University</td>
</tr>
<tr>
<td>1961</td>
<td>Ellis J. Mendelsohn, CRSS**</td>
<td>University of Louisville</td>
</tr>
<tr>
<td>1960</td>
<td>J. Clinton Hollinger**</td>
<td>The Cooper Union</td>
</tr>
</tbody>
</table>

### 1950 - 1959

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1959</td>
<td>J. Clinton Hollinger**</td>
<td>The Cooper Union</td>
</tr>
<tr>
<td>1958</td>
<td>John M. Heffernan**</td>
<td>Brown University</td>
</tr>
<tr>
<td>1957</td>
<td>John M. Heffernan**</td>
<td>Brown University</td>
</tr>
<tr>
<td>1956</td>
<td>Ross E. Townes**</td>
<td>North Carolina Central University</td>
</tr>
<tr>
<td>1955</td>
<td>Ross E. Townes**</td>
<td>North Carolina Central University</td>
</tr>
<tr>
<td>1954</td>
<td>William Wasson, CRSS**</td>
<td>University of Michigan</td>
</tr>
<tr>
<td>1953</td>
<td>William Wasson, CRSS**</td>
<td>Pontiac, Michigan</td>
</tr>
<tr>
<td>1952</td>
<td>William Wasson, CRSS**</td>
<td>Pontiac, Michigan</td>
</tr>
<tr>
<td>1951</td>
<td>William Wasson, CRSS**</td>
<td>University of Michigan</td>
</tr>
<tr>
<td>1950</td>
<td>William Wasson, CRSS**</td>
<td>Dillard University</td>
</tr>
</tbody>
</table>

* Retired  ** Deceased
Every day another school discovers why the Arc Trainer® is the perfect machine for their students.

What are you waiting for?

Come visit our booth, meet our staff, and give the Arc Trainer a spin!
## NIRSA HEADQUARTERS TEAM

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pam Watts</td>
<td>Executive Director</td>
</tr>
<tr>
<td>Kevin Bellis</td>
<td>Accounting Assistant</td>
</tr>
<tr>
<td>Simon Bravo</td>
<td>Assistant Director for Marketing &amp; Communications</td>
</tr>
<tr>
<td>Mary Callender</td>
<td>Senior Director of Professional Development &amp; Leadership</td>
</tr>
<tr>
<td>Heidi Cleary</td>
<td>Corporate Accounts Manager</td>
</tr>
<tr>
<td>Abe Drabkin</td>
<td>Director of Business Development</td>
</tr>
<tr>
<td>Kristal Fehring</td>
<td>Director of Membership</td>
</tr>
<tr>
<td>Cory Granholm</td>
<td>Creative Director</td>
</tr>
<tr>
<td>Megan Granholm</td>
<td>Billing Coordinator</td>
</tr>
<tr>
<td>Erin Gudge</td>
<td>Graphic Designer</td>
</tr>
<tr>
<td>Kendra Hall</td>
<td>Membership Coordinator</td>
</tr>
<tr>
<td>Christine Haluzak</td>
<td>Assistant Director for Leadership Programs</td>
</tr>
<tr>
<td>Cheri Hawkins</td>
<td>Director of Professional Development</td>
</tr>
<tr>
<td>Kimberly Hortsch</td>
<td>Receptionist</td>
</tr>
<tr>
<td>Dillon Huang</td>
<td>Receptionist</td>
</tr>
<tr>
<td>Marty Kaye</td>
<td>Senior Director of Finance &amp; Human Resources</td>
</tr>
<tr>
<td>Angie Kimmel</td>
<td>Accountant</td>
</tr>
<tr>
<td>Sarah Leskovec</td>
<td>Leadership Programs Assistant</td>
</tr>
<tr>
<td>Valerie McCutchan</td>
<td>Director of National Sport Programs</td>
</tr>
<tr>
<td>Breeana Myatt</td>
<td>Assistant to the Executive Office</td>
</tr>
<tr>
<td>Erin O'Sullivan</td>
<td>Communications Specialist</td>
</tr>
<tr>
<td>John Raskauskas</td>
<td>Professional Development Coordinator</td>
</tr>
<tr>
<td>Brittany Rejda</td>
<td>Assistant Director for Professional Development</td>
</tr>
<tr>
<td>Ryan Rejda</td>
<td>Technologies &amp; Network Services Manager</td>
</tr>
<tr>
<td>Sierra Smith</td>
<td>Assistant Director for Event Management</td>
</tr>
<tr>
<td>Alyssa Whitney</td>
<td>Sport Programs Coordinator</td>
</tr>
<tr>
<td>Nick Zumbrun</td>
<td>Campus Partnerships Coordinator</td>
</tr>
</tbody>
</table>

## NIRSA CALENDAR OF EVENTS

### ANNUALLY

**February 22:** National Recreational Sports & Fitness Day

**May 21-23:** International Experiential Learning Institute — Newfoundland, Canada

**June 1-5:** NIRSA School of Collegiate Recreation Level II — Baltimore, Maryland

**June 10-12:** NIRSA Intramural Sports Institute — Oklahoma City, Oklahoma

**June 25-27:** Collegiate Sports Sustainability Summit — University of Colorado Boulder

**June 25-27:** Student Organization Institute — St. Louis, Missouri

**October 21-23:** NIRSA Recreation Facilities Institute presented by Mondo — Houston, Texas

**November 5-7:** NIRSA/ACUI Collegiate Marketing Institute — Orlando, Florida

**March 30-April 2, 2015:** NIRSA Annual Conference & Recreational Sports Exposition — Gaylord Texan, Dallas/Ft. Worth, Texas

### PROFESSIONAL DEVELOPMENT

**April 10-12:** USTA Tennis On Campus Championship — Surprise, Arizona

**April 11-13:** NIRSA National Basketball Championships

**November 20-22:** NIRSA National Soccer Championships

**January 2015:** NIRSA National Flag Football Championship

**April 2015:** USTA Tennis On Campus Championship

## NIRSA CHAMPIONSHIPS SERIES
Temple University
Pearson McGonigle Halls

Outstanding Sports Facility Award Winner

- Founding Member of Architect Circle
- Scholarship Sponsor: Chivetta Endowment
- 20 NIRSA Awards

Hastings+Chivetta
ARCHITECTURE • PLANNING • ENGINEERING
Visit Us At Booth #820
OPENING GENERAL SESSION

Connie Podesta
Human Relations expert, award winning motivational speaker, comedienne, Licensed Professional Counselor, Radio/TV Personality and author

Connie Podesta is a dynamic and award-winning speaker and author. Internationally recognized, Podesta has presented before nearly every major industry and at over 1,000 different organizations on topics of diversity, leadership, change, teamwork, empowerment, service, innovation and much more.

Many high-profile speakers simply teach audiences what to do. Good keynote speakers show audiences how to do it. Podesta has a reputation for doing all that and more; she will help your team understand why it’s important to change behaviors, re-think attitudes, re-assess old ideas, and get on board so they can make things happen! Described as a “whirlwind of energy,” Podesta’s outside-of-the-box strategies and laugh-out-loud humor make her one of the most talked about speakers around today.

Wednesday, April 23

3:30pm – 5:30pm
Presidential Ballroom

CLOSING GENERAL SESSION

Tony Clements, CRSS
Keynote Speaker, Retired Director from the University of Illinois, comedian

Tony Clements has been an active member of NIRSA for 40 years, including serving as President of the organization in 1989. Clements has been the recipient of numerous NIRSA service awards and received the NIRSA Region III Award of Merit in 2008. He was also presented the Association’s most prestigious recognition, the NIRSA Honor Award, in 1996.

Since he first began presenting at NIRSA educational conferences and workshops in 1973, Clements has presented on over 50 occasions at NIRSA sponsored events, including three General Session presentations at the Annual Conference. His most recent presentations include “What Would Steve Jobs Do? A Collegiate Recreation Perspective,” “Recreational Sports Reconsidered,” “Our Future by Design,” and “Humor: A Career Builder.”

Tony’s knowledge of the membership, the profession, and life in general will make for an impactful, memorable, and humorous Closing General Session.

Saturday, April 26

1:00pm – 2:30pm
Presidential Ballroom C/D/E
Mitchell Thomashow, PhD

Director of Presidential Fellows Program, Executive Consultant, author, teacher and champion of sustainability and ecological learning

Dr. Thomashow devotes his life and work to promoting ecological awareness, sustainable living, creative learning, improvisational thinking, social networking, and organizational excellence.

In August 2011 Thomashow became Director of the Second Nature Presidential Fellows Program. This new program is designed to assist the executive leadership of colleges and universities in promoting a comprehensive sustainability agenda on their campus.

Thomashow also served as President of Unity College in Maine from 2006-2011 and before that as Chair of the Environmental Studies program at Antioch University New England. He is the founder of Whole Terrain, an environmental literary publication, originating at Antioch University New England, and Hawk and Handsaw, a journal of creative sustainability, published at Unity College. He is also author of two books that have significantly influenced environmental studies education: Ecological Identity: Becoming a Reflective Environmentalist and Bringing the Biosphere Home.

Dr. Thomashow will be sharing his expertise in sustainability and the environment during his preconference workshop and educational session “The Nine Elements of a Sustainable Campus.”

John P. Dugan, PhD

Assistant Professor in the Higher Education Graduate Program, Loyola University Chicago

John currently serves as an Assistant Professor in the Higher Education graduate program at Loyola University Chicago where he teaches courses on leadership, student development theory, and multiculturalism for social justice. John’s research interests focus on the influences of higher education in shaping college students’ involvement and leadership development with a specific emphasis on marginalized voices and ideas.

John currently services as the Principal Investigator for the Multi-Institutional Study of Leadership (MSL), an international research program examining the influences of higher education on socially responsible leadership and other educational outcomes.

John is a past recipient of the ACPA: College Educators International Burns B. Crookston Doctoral Research Award, Nevitt Sanford Award for Research in Student Affairs, and was named an Emerging Professional Annuit Coeptis. Additionally, the National Association for Student Personnel Administrators (NASPA) recognized John as the Melvane Hardee Dissertation of the Year Runner Up and the NASPA Knowledge Community for Student Leadership awarded him the 2009 award for Outstanding Student Leadership Research.

Be sure to check out his two educational sessions “Leveraging Leadership Development through Campus Rec: Findings from the Multi-Institutional Study of Leadership” and “Beyond Boxes and Labels: Infusing Student Development Theory into Collegiate Recreation.”
Juan Meraz
Assistant Vice President for Multicultural Services in the Division of Diversity and Inclusion, Missouri State University

Juan graduated from Missouri State University with a Bachelor of Science in Industrial Management, a Bachelor of Arts in Spanish, and a Master of Business Administration. He has been teaching full time at Missouri State since 1999.

Juan has served as the Provost Fellow for Diversity at Missouri State, and a faculty adviser for LEAL – Leading in Education to Approach Latinos, SIFE – Students in Free Enterprise and Omega Delta Phi, a Multicultural Fraternity. He is the President for the Academy of International Business US Mid-West and an Assistant Director for Latin American, Caribbean, and Hispanic Studies. As a Certified Diversity Professional, Juan provides training for various organizations and companies nationally. He has established the Student Transition and Education Program (STEP) recruitment program for Hispanic students to teach them about financial aid, admission, and student life at the University.

Juan works to bring a better understanding of different cultures to the Missouri State University campus faculty, staff, and students. He will present, “Ouch! That Stereotype Hurts” and “Developing a Diverse Workforce.”

Bernadette Melnyk, PhD, RN, CPNP/PMHNP, FAANP, FNAP, FAAN
Associate Vice President for Health Promotion, University Chief Wellness Officer, and Professor and Dean of the College of Nursing at The Ohio State University, Professor of Pediatrics and Psychiatry, Ohio State’s College of Medicine

Bernadette Mazurek Melnyk earned her Bachelor’s in Nursing from West Virginia University, her Master’s with a specialization in nursing care of children and pediatric nurse practitioner from the University of Pittsburgh, and her PhD in clinical research from the University of Rochester. She is an internationally recognized expert in evidence-based practice, intervention research and child and adolescent mental health. Dr. Melnyk has consulted with hundreds of healthcare systems and colleges throughout the nation and globe on how to improve quality of care and patient outcomes through implementing and sustaining evidence-based practice. Her record includes over 19 million dollars of sponsored funding from federal agencies as principal investigator and over 210 publications.

Dr. Melnyk is co-editor of four books, including Evidence-based Practice in Nursing & Healthcare: A Guide to Best Practice and Implementing EBP: Real World Success Stories. She is an elected fellow of the Institute of Medicine, the American Academy of Nursing, the National Academies of Practice, and the American Association of Nurse Practitioners. She has received numerous national and international awards. Dr. Melnyk recently founded the National Interprofessional Education and Practice Collaborative to advance the Department of Health and Human Services’ Million Hearts initiative to prevent one million heart attacks and strokes by 2017. She also created and chaired the first National Summit on Building Healthy Academic Communities in April of 2013 that drew over 300 leaders from 93 Universities and colleges across the U.S. and founded the National Consortium for Building Healthy Academic Communities, a collaborative effort to improve population health in the nation’s institutions of higher learning.

Dr. Melnyk will be presenting “Facilitating Health Promotion and Prevention for Optimal Wellness Outcomes in Institutions of Higher Learning: Evidence-based Strategies for Success.”
New Member/First-Time Attendee Welcome Social

⊙ Wednesday, April 23 — 6:00pm–7:00pm
♀ Ryman Ballroom

New NIRSA members and first-time Conference attendees are encouraged to attend. Come spend an hour networking with leaders of the Association and other members who are new to NIRSA or the Annual Conference.

Student Networking Social

⊙ Wednesday, April 23 — 7:00pm–8:00pm
♀ Ryman Ballroom

Take the chance to connect with other NIRSA student members at the Student Networking Social. The Student Leadership Team encourages all students to meet their peers from across North America and enjoy some dessert. New and seasoned student members are welcome!

Student Member Connection Meeting

⊙ Friday, April 25 — 10:45am–11:45am
♀ Governor’s Ballroom A/E

Join the Student Leadership Team in recognizing the amazing work accomplished by NIRSA students and mentors from across the Association at this year’s Student Member Connection Meeting. This is a great opportunity for students and professionals to meet each other and learn more about all the great things that have happened over the past year.

The Student Leadership Team highly recommends all students and professionals attend the Student Member Connection Meeting! We want you to provide your input on future initiatives as we work to leave a lasting mark on NIRSA and the field of collegiate recreation.

🏆 Awards Presented: The Horace Moody Awards and the William N. Wasson Student Leadership & Academic Awards

Take a Student to Lunch & Meet a Mentor for Life

⊙ Friday, April 25 — 11:45am–1:15pm
♀ Meet outside the Governor’s Ballroom A/E immediately following the Student Member Connection Meeting

Interested in having lunch with a professional in NIRSA? The Take a Student to Lunch program is an excellent opportunity for you to interact with the great minds in our Association and share your passion for collegiate recreation. All conference attendees are encouraged to participate in this great networking opportunity!

Students and professionals interested in participating in the Take a Student to Lunch program should gather in front of the Governor’s Ballroom A/E at 11:45am. Members of the Student Leadership Team and the Member Network will assist in matching students with professionals. Don’t miss out on the rare experience of sharing lunch with someone from a different campus recreation department, and the opportunity to meet a mentor/mentee for life.

Plan early!

Find a lunch partner prior to this networking opportunity.
Restaurant guides will be available at the Host Committee Table.

Welcome to NASHVILLE!
NEED A BREAK? CHECK OUT THE STUDENT LOUNGE

Stop by the student lounge, located near the NIRSA Registration Booth in the Presidential Foyer, for relaxation and fun conversations!

Student leaders will be available to help answer your questions about the conference as well as help you get connected with other students and professionals. And who knows… maybe there will be some live music too!

The Student Lounge will be available throughout the entire conference. If you specifically want to interact with a member from the Student Leadership Team, a bulletin will be stationed by the lounge with specific times they will be there.

In addition, be sure to visit the Student Lounge to plot your journey with NIRSA. There will be a map of North America where students can pin point their story on how NIRSA has taken them across the nation.

We hope to see you there!

CONNECT with NIRSA

Never miss a NIRSA beat!
NIRSA’s rockin’ social media outlets allow collegiate recreation professionals, students, and associates to keep networking, learning, and fun at their fingertips!

Follow NIRSA’s Twitter feeds to be in the know during conference and beyond! (Hint: follow us on your smart phone for up-to-the-minute news)

@NIRSAlive: Association and professional news, resources, media, & member spotlights

@NIRSAStudents: Inspiration and support for today’s burgeoning leaders in collegiate recreation

@NIRSAChamp: Scores, pictures, and details from NIRSA Championship Series events

#NIRSA2014: Conference goes viral! Tweet your experience & take it to the next level

#RecChat: Game-changing discussions for collegiate recreation professionals

#mindshifted: #NIRSA2014 and beyond! Learn more about how brand storytelling, business development, and audience engagement can take your campus to the next level—visit the #mindshifted lounge near registration!

WANT MORE? Connect at the Online Access Center in the Expo! OPEN APRIL 23-24
Guided by President Kathleen Hatch and the NIRSA Board of Directors, the 2014 NIRSA Annual Conference Co-Chairs, Kim Schmidt and Laura Hall, worked with the Conference Program Committee to intentionally ensure that NIRSA’s Strategic Values have been infused into all aspects of this year’s Conference.

From the theme of the conference to the invited speakers, from the preconference workshops to the educational sessions and the new microsessions, attendees will find the values of Leadership, Equity, Diversity & Inclusion, Health & Wellbeing, Sustainability, Global Perspective, and Service woven into the annual conference experience.

Strategic Value Commissions for five of the six value areas have been working hard over the past year to identify ways to imbed these values into the professional lives and work of the collegiate recreation profession. Some commissions are well underway in their work while others are still at the conceptual stage, gathering information.

Be sure to attend at least one of the many professional development opportunities listed under the Strategic Value tracks (page 95) if you want to learn more about what these commissions are working on. Roundtable and Town Hall discussions, hosted by the commissions, offer you the opportunity to share your point of view about the interconnection of NIRSA’s Strategic Values and their role in aligning the Association toward a common focus.
Find Your Ideal **Career** or **Employee** at the COC!

The Career Opportunities Center will begin four days of operation on Wednesday, April 23 in Ryman Hall B1.

Once again, Bluefishjobs.com is central to the success of individuals looking for graduate assistantships, internships, and full-time or part-time positions. As always, plenty of COC veterans will be in the Career Opportunities Center to assist!

**Employers**

If you haven’t already done so, register on Bluefishjobs.com to use employer services in the COC. Computers are available for registered employers to post job listings. Presentation rooms are available at an additional fee for employers to showcase their campuses and general information about opportunities. Visit the employer mailbox table in the COC for more information.

**Candidates**

Both students and professionals are automatically eligible. Once you have picked up your conference name badge, you can go directly to the candidate mailbox table in the COC to activate your mailbox. While you’re there, check out the resource table for resume reviewing, interview tips, and more!

Don’t forget that you can post your résumé on Bluefishjobs.com for employers to view!

---

**Career Opportunities Center Hours**

- **Ryman Hall B1**
  - **Wednesday, April 23**
    - 10:00am – 3:00pm
  - **Thursday, April 24**
    - 7:30am – 9:00am
    - 11:00am – 5:00pm
  - **Friday, April 25**
    - 8:00am – 10:30am
    - 1:00pm – 3:30pm
    - 6:00pm – 7:30pm
  - **Saturday, April 26**
    - 8:00am – Noon
NIRSA has a long tradition of exceptional volunteer leaders. Collegiate Recreation has emerged as a key element in higher education as a result of the men and women serving our Association, its members, and the profession at-large.

Join your colleagues at the Honor Award Banquet to honor Mark and celebrate his legacy. Even though Mark passed away in 2009, the impact he had on the profession is continually felt by students, professionals, friends, and colleagues. Share in this unique opportunity to recognize his important contributions to the Association and the profession.

Semi-formal attire

5:30pm – 6:30pm — Pre-Reception, Presidential Lobby
6:00pm — Doors open, Presidential Ballroom
6:30pm – 9:00pm — Dinner and Awards Ceremony, Presidential Ballroom
9:00pm – 10:00pm — Post-Honor Award Banquet Reception, Presidential Lobby

Reserve your Honor Award Banquet seat

If you reserved your banquet seating prior to arriving at the conference, your meal ticket and table number are included in your registration packet. Bring it with you to the banquet and place it at your table setting.

If you are planning on attending the banquet and you haven’t yet reserved your seat, follow these steps to secure your ticket and table reservation:

• Reserve your seat/table at the NIRSA registration booth at any time during the conference until noon on Friday, April 25. You must be present to reserve your table, and all forms will be processed while you wait.

• When filling out your reservation form, please include only the names of colleagues who have agreed to the reservation. If an attendee is already seated at another table, we cannot move them without their in-person consent.

• Bring your meal ticket to the banquet and place it at your table setting.
### Past Honor Award Recipients

#### 2010 - 2014

- **2014**
  - Mark Fletcher, CRSS**
    - University of Virginia
- **2013**
  - Thomas G. Kirch, RCRSP
    - Oregon State University
- **2012**
  - Juliette Moore, CRSS*
    - Arizona State University
- **2011**
  - Kathryn George Bayless, CRSS*
    - University of Arizona
- **2010**
  - Patti Bostic*
    - University of Connecticut

#### 2000 - 2009

- **2009**
  - Sue Ivie Boling, CRSS*
    - Virginia Commonwealth University
- **2008**
  - Sid Gonsoulin, CRSS
    - The University of Southern Mississippi
- **2007**
  - Thomas Dixon, RCRSP, CRSS
    - The University of Texas at Austin
- **2006**
  - John T. Meyer, RCRSP, CRSS*
    - University of Colorado at Boulder
- **2005**
  - Patricia Besner, CRSS*
    - University of Toledo
- **2004**
  - Samuel W. Hirt, CRSS*
    - Vanderbilt University
- **2003**
  - Natalie Kovac, CRSS
    - Corvallis, Oregon
- **2002**
  - Stan Campbell, RCRSP, CRSS
    - University of Nebraska–Lincoln
- **2001**
  - Hazel Varner, CRSS*
    - Keene State College
- **2000**
  - Lawrence Preo*
    - Purdue University

#### 1990 - 1999

- **1999**
  - J. Michael Dunn, CRSS**
    - The Ohio State University
- **1998**
  - Jeffery Vessely, CRSS*
    - Indiana University-Purdue University, Indianapolis
- **1997**
  - Janet C. Gong*
    - UCLA
- **1996**
  - Jesse A. "Tony" Clements, CRSS*
    - University of Illinois
- **1995**
  - Horace Moody**
    - Southern University
- **1994**
  - Judith Bryant
    - Georgia State University
- **1993**
  - Charles E. Fisher, CRSS*
    - Oregon State University
- **1992**
  - Patti Holmes, CRSS
    - Holmes Training & Development
- **1991**
  - Mary A. Daniels, CRSS*
    - The Ohio State University
- **1990**
  - Bill Vendl, CRSS*
    - California State University, Long Beach

#### 1980 - 1989

- **1989**
  - Gene Lamke, CRSS
    - San Diego State University
- **1988**
  - Don C. Bailey, CRSS*
    - University of North Texas
- **1987**
  - Tom R. Jones, CRSS*
    - Central Michigan University
- **1986**
  - Richard F. Mull, CRSS
    - Indiana University
- **1985**
  - Dennis A. Corrington, RCRSP, CRSS
    - Texas A&M University
- **1984**
  - William G. Manning*
    - University of California, Berkeley
- **1983**
  - Louis Marciani, CRSS
    - The University of Southern Mississippi
- **1982**
  - Chuck Schelsky, CRSS**
    - Oklahoma State University
- **1981**
  - William A. Thompson, CRSS**
    - Long Beach City College
- **1980**
  - Will M. Holtsberry, CRSS*
    - Oregon State University

#### 1970 - 1969

- **1969**
  - William N. Wasson, CRSS**
    - Wayne State University
- **1968**
  - Albert E. Lumley**
    - Amherst College
- **1967**
  - Embra C. Bowie**
    - Morgan State College
- **1966**
  - Earl Riskey**
    - University of Michigan
- **1965**
  - John Heffernan**
    - Brown University
- **1964**
  - Paul V. Keen**
    - University of Oklahoma
- **1963**
  - George Haniford, CRSS**, Purdue University

* Retired  ** Deceased
Outstanding Sports Facilities Awards

- **First place** awards will be presented at the Annual Meeting of Members, Thursday, April 24, 9:15am

  - **Creative Excellence Awards**
    - **Presented at the Opening General Session, Wednesday, April 23, 3:30pm**
    - **Audiovisual Promotion**
      - **First Place**
        The Outdoor Program at PSU
        Portland State University
      - **Second Place**
        Rec Sports Star of the Month
        The Ohio State University
      - **Third Place**
        Motion
        The Ohio State University
    - **Large Scale Signage**
      - **First Place**
        Mizzou Aquatic Center Spirit Wall
        University of Missouri
      - **Second Place**
        Centennial Banners
        The Ohio State University
      - **Third Place**
        Rowdy Studio and Mac TV Lounge Makeovers
        The University of Texas at San Antonio
    - **Comprehensive Brochure**
      - **First Place**
        University of Utah
      - **Second Place**
        Virginia Tech Rec Sports Calendar
        Virginia Tech
      - **Third Place**
        UCF Recreation and Wellness Center Hand Guide
        University of Central Florida
    - **Integrated Marketing Campaign**
      - **First Place**
        MoveU Physical Activity Campaign
        University of Toronto
      - **Second Place**
        “Sit Less, Move More!” Physical Activity Campaign
        Oregon State University
      - **Third Place**
        Mizzou Wheelchair Basketball Season Materials
        University of Missouri
    - **Programming Publication**
      - **First Place**
        Harry Potter and the Haunted Halloween at Rec Sports
        The Ohio State University
      - **Second Place**
        Spring 2013 Intramural Posters
        Texas Tech University
      - **Third Place**
        Informal Recreation Magnet
        Loyola University Maryland
    - **Student Digital Presentation**
      - **First Place**
        This is the Women’s Field House
        The Ohio State University
      - **Second Place**
        It’s Movember
        Washington State University
      - **Third Place**
        Life in Motion Blog
        The Ohio State University
    - **Student Publication**
      - **First Place**
        Zombie Dodgeball
        Portland State University
      - **Second Place**
        Be Here. Be Now.
        Louisiana State University
      - **Third Place**
        Maintain Don’t Gain
        Virginia Tech
    - **Sustainable Marketing**
      - **First Place**
        Water Bottle Recycling Campaign
        Illinois State University
      - **Second Place**
        Hawk on Wheels Summer Adventure Program
        Montclair State University
      - **Third Place**
        Turn Resolutions Into Routines
        University of Florida
    - **Website**
      - **First Place**
        MizzouRec Website Relaunch
        University of Missouri
      - **Second Place**
        LSU UREC Website
        Louisiana State University
      - **Third Place**
        University Recreation and Wellness Website
        University of Minnesota - Twin Cities

- **Presented at the Opening General Session, Wednesday, April 23, 3:30pm**

  - **Audiovisual Promotion**
    - **First Place**
      The Outdoor Program at PSU
      Portland State University
    - **Second Place**
      Rec Sports Star of the Month
      The Ohio State University
    - **Third Place**
      Motion
      The Ohio State University
  - **Large Scale Signage**
    - **First Place**
      Mizzou Aquatic Center Spirit Wall
      University of Missouri
    - **Second Place**
      Centennial Banners
      The Ohio State University
    - **Third Place**
      Rowdy Studio and Mac TV Lounge Makeovers
      The University of Texas at San Antonio
  - **Comprehensive Brochure**
    - **First Place**
      University of Utah
    - **Second Place**
      Virginia Tech Rec Sports Calendar
      Virginia Tech
    - **Third Place**
      UCF Recreation and Wellness Center Hand Guide
      University of Central Florida
  - **Integrated Marketing Campaign**
    - **First Place**
      MoveU Physical Activity Campaign
      University of Toronto
    - **Second Place**
      “Sit Less, Move More!” Physical Activity Campaign
      Oregon State University
    - **Third Place**
      Mizzou Wheelchair Basketball Season Materials
      University of Missouri
  - **Programming Publication**
    - **First Place**
      Harry Potter and the Haunted Halloween at Rec Sports
      The Ohio State University
    - **Second Place**
      Spring 2013 Intramural Posters
      Texas Tech University
    - **Third Place**
      Informal Recreation Magnet
      Loyola University Maryland
  - **Student Digital Presentation**
    - **First Place**
      This is the Women’s Field House
      The Ohio State University
    - **Second Place**
      It’s Movember
      Washington State University
    - **Third Place**
      Life in Motion Blog
      The Ohio State University
  - **Student Publication**
    - **First Place**
      Zombie Dodgeball
      Portland State University
    - **Second Place**
      Be Here. Be Now.
      Louisiana State University
    - **Third Place**
      Maintain Don’t Gain
      Virginia Tech
  - **Sustainable Marketing**
    - **First Place**
      Water Bottle Recycling Campaign
      Illinois State University
    - **Second Place**
      Hawk on Wheels Summer Adventure Program
      Montclair State University
    - **Third Place**
      Turn Resolutions Into Routines
      University of Florida
  - **Website**
    - **First Place**
      MizzouRec Website Relaunch
      University of Missouri
    - **Second Place**
      LSU UREC Website
      Louisiana State University
    - **Third Place**
      University Recreation and Wellness Website
      University of Minnesota - Twin Cities
Recreational Sports Journal Awards

© Presented at the Annual Meeting of Members, Thursday, April 24, 9:15am

Steve Kampf, PhD, CRSS
Bowling Green State University

Eric J. Teske
Indiana University – Purdue University Indianapolis

USTA/NIRSA Tennis Ace Awards

© Presented at the NIRSA Services Corporation Social, Thursday, April 24, 1:30pm

PROFESSIONAL

NATIONAL WINNER
Jonathan Elliott
The University of Texas at Austin

RUNNER-UP
Stacey Lee, RCRSP
Purdue University

INSTITUTIONAL

NATIONAL WINNER
Louisiana State University

RUNNER-UP
Florida Gulf Coast University

Juliette Moore People of Color Distinguished Leadership Award

© Presented at the Lee Wasson People of Color Social, Thursday, April 24, 6:30pm

Kenneth W. Hill, CRSS

William N. Wasson Student Leadership & Academic Awards

© Presented at the Student Member Connection Meeting, Friday, April 25, 10:45am

REGION I

James Amarando
Drexel University
Lauren Fleming
Mount St. Mary’s University
Katherine Fallone
Providence College
Sean Madgey
Mount St. Mary’s University
Kaycee Tanioka
University of New Hampshire

REGION II

Bradley Burgess
James Madison University
Jason Darby
James Madison University
Megan Flosdorf
James Madison University
Tyler Martin
The University of West Florida
Jamie Mineart
University of Central Florida

REGION III

Amanda Alpert
Central Michigan University
Brianne Baranowski
Indiana University
Emily Buelow
University of Wisconsin – Green Bay
Brooke Cochran
Ohio University
Kirk Fallon
Illinois State University
Tiffany Slabbeekoon
Oakland University

REGION IV

Caitlynn Carman
Lubbock Christian University
Joe Duerksen
Angelo State University
Nicole Swank
University of Arkansas

REGION V

Zachary Erdmann
Minnesota State University Mankato
Derek Niewohner
University of Nebraska–Lincoln
Gabriel Ryland
University of Nebraska–Lincoln
Breanna Snyder
Colorado State University
Liza Thalken
University of Nebraska–Lincoln
Kelsey Whittaker
University of Nebraska–Lincoln

REGION VI

Maxwell Cordier
Seattle University
Jenny Eskander
Washington State University
Benjamin Kohler
Seattle University
Jacob Ostrow
Portland State University
Emily Skeen
Portland State University
Dominic Williams
California State University, Sacramento
### Horace Moody Awards

- **Presented at the Student Member Connection Meeting, Friday, April 25, 10:45am**

#### REGION I
- **David Hall, EdD, RCRSP, CRSS**
  - Springfield College

#### REGION II
- **Mary Pittman, RCRSP**
  - The University of West Florida

#### REGION III
- **Sarah E. Hardin, PhD, CRSS**
  - Centers, LLC at DePaul University

#### REGION IV
- **Stephanie McAlpine**
  - University of Texas at Arlington

#### REGION V
- **Jason Gant, RCRSP**
  - Creighton University

#### REGION VI
- **Ashlea L. Wilson**
  - California State University, Bakersfield

### Regional Awards of Merit

- **Presented at Regional Member Network Connection Meetings, Friday, April 25, 4:00pm**

### NIRSA Annual Service Awards

- **Presented at the Honor Award Banquet, Saturday, April 26, 6:30pm**

#### PROFESSIONAL AWARDS
- **Sarah Fain, CRSS**
  - Georgia Southern University

- **Vicki D. Highstreet, RCRSP, CRSS**
  - University of Nebraska-Lincoln

- **Pam Su, CRSS**
  - San Francisco State University

#### STUDENT AWARD
- **Kristin Hayes**
  - The Ohio State University

### NIRSA Foundation Leadership Award

- **Presented at the Honor Award Banquet, Saturday, April 26, 6:30pm**

### NIRSA Honor Award

- **Presented at the Honor Award Banquet, Saturday, April 26, 6:30pm**

---

**Mark Fletcher**
Congratulations to our 2014 NIRSA Foundation Scholarship Recipients

**Student Scholarship Recipients**

- **MARK E. FLETCHER SCHOLARSHIP**
  - Raquel McKim
  - Arizona State University

- **WILLIAM WASSON SCHOLARSHIP**
  - Kelsey Edge
  - The University of Texas at Austin

- **WILLIAM WASSON SCHOLARSHIP**
  - Jennifer Larson
  - University of Wisconsin-La Crosse

- **WOODWAY USA CORPORATE PARTNER SCHOLARSHIP**
  - Jade Dworkin
  - University of Arkansas

- **SPORTS IMPORTS CORPORATE PARTNER SCHOLARSHIP**
  - Beth Goldenberg
  - University of Georgia

- **MATRIX CORPORATE PARTNER SCHOLARSHIP**
  - Jillian Dolciato
  - The Ohio State University

- **STAR TRAC CORPORATE PARTNER SCHOLARSHIP**
  - Dan DeMerit
  - University of Florida

- **LIFE FITNESS CORPORATE CONTRIBUTOR SCHOLARSHIP**
  - Amanda Alpert
  - Central Michigan University

- **NIRSA FOUNDATION SCHOLARSHIP**
  - Andy Boehnlein
  - The University of Akron

- **NIRSA FOUNDATION SCHOLARSHIP**
  - Megan Silvey
  - Boston College

- **NIRSA FOUNDATION SCHOLARSHIP**
  - Elizabeth Walz
  - University of North Carolina at Chapel Hill

- **FOUNDERS SCHOLARSHIP**
  - James Kittrell
  - Bowie State University

- **SOCIAL REGION VI SCHOLARSHIP**
  - Alivia Gok
  - California State University, Sacramento

- **SOCIAL REGION VI SCHOLARSHIP**
  - Jacob Ostrow
  - Portland State University

- **SOCIAL REGION VI SCHOLARSHIP**
  - Jordan Brown
  - University of Oregon

- **SONIA & MAX GARTENBERG SCHOLARSHIP**
  - Jessica Allen
  - Texas Southern University

- **SALADO (TEXAS) CONSORTIUM SCHOLARSHIP**
  - Chelsea Scott
  - Texas State University

- **SALADO (TEXAS) CONSORTIUM SCHOLARSHIP**
  - Chad Zimmerman
  - The University of Texas at Austin

- **REGION V SCHOLARSHIP**
  - Connor Singhisen
  - University of Northern Colorado

- **REGION V SCHOLARSHIP**
  - Jordan Grindeland
  - University of Northern Colorado

- **FREDERICK R. BRADEN SCHOLARSHIP FOR SOCIAL JUSTICE IN RECREATIONAL SPORTS**
  - Katherine Birdsall
  - Southern Illinois University Edwardsville

- **FLETCHER/LEONIDA SCHOLARSHIP**
  - Stephanie Nielsen
  - James Madison University

- **FLETCHER/LEONIDA SCHOLARSHIP**
  - Valerie Wexler
  - Florida State University

- **REGION I SCHOLARSHIP**
  - Kaycee Tanioka
  - University of New Hampshire

- **REGION I SCHOLARSHIP**
  - Jorge Herrera
  - University of Maryland

**Professional Scholarship Recipients**

- **WILL HOLSBERY SCHOLARSHIP**
  - John Washo
  - DePaul University/Centers LLC

- **BILL THOMPSON SCHOLARSHIP**
  - Sarah Fain, CRSS
  - Georgia Southern University

- **ANTHONY (TONY) J. CHIVETTA SCHOLARSHIP**
  - Timothy Bisantz
  - Southern New Hampshire University

- **FOUNDERS SCHOLARSHIP**
  - Daniel Kasambira
  - Alabama A&M University

- **SOCIAL REGION VI SCHOLARSHIP**
  - Stefani Plummer
  - California Baptist University

- **SALADO (TEXAS) CONSORTIUM SCHOLARSHIP**
  - Laura Thomas
  - Texas Tech University

- **FREDERICK R. BRADEN SCHOLARSHIP FOR SOCIAL JUSTICE IN RECREATIONAL SPORTS**
  - Andrea Snead
  - University of Central Florida

- **JENNIFER R. DE-VRIES SCHOLARSHIP**
  - Daryl Shreve
  - Boston College
Congratulations to the J. Michael Dunn Scholarship Recipients

These scholarships recognize the legacy and passion that we all fondly remember in our dear colleague and former NIRSA President, J. Michael Dunn.

**J. Michael Dunn Student Professional Development Workshop**

Amanda Hoffman
The University of Alabama

Andrew Funari
Penn State University

Anthony Trudeau
University of Wisconsin-Stout

Brandon Ohr
Colorado State University

Bronson Canovai
William Peace University

Bryan Breedlove
Old Dominion University

David Stewart
University of Maryland

Donovan Tyson
George Mason University

Ebonie Gibbs
George Mason University

Gregory Durham
University of Wyoming

Jeremy Resuello
University of California, Davis

Justin Mumford
North Carolina State University

Justin Worlock
Arizona State University

Katrina Klein
University of Alberta

Laura Painter
University of North Carolina at Chapel Hill

Richelle Harvey
Texas State University

Sheena Harvey
University of Nevada, Reno

Stesha Heselius-Mashinchi
Southern Illinois University Edwardsville

Thomas “Rusty” Caldwell
Sam Houston State University

Thomas Dougherty
Southern Illinois University Edwardsville

Trent Houston
George Mason University

William Moore
Boston University

**Professional Preconference Workshops**

**Health and Wellbeing: Mental Health First Aid Certification**

Rodney Pegues
Georgia Perimeter College

**Nine Principles of a Sustainable Campus**

Arron Richardson
Jackson State University

**Advocates for Wellbeing: The Role of Higher Education for a Healthier Nation**

Lisa Shea
University of Michigan

---

**NIRSA Foundation Travel Assistance Stipend**

**PRESENTED BY STAR TRAC**

**REGION I**
Michelle Cunningham
Salem State University

**REGION II**
Josh Stover
Shepherd University

**REGION III**
Robert Weeks
University of Cincinnati

**REGION IV**
Chris Cody
University of Texas at Dallas

**REGION V**
Nicole McKibben
South Dakota State University

**REGION VI**
Kyle Smith
California Baptist University
Give back to the Nashville community and gain firsthand appreciation for volunteerism and service to others.

NIRSA has a long tradition of serving others: our students, our institutions, our profession, and our communities. A fundamental pillar of that endeavor is that we work on behalf of others to improve the quality of life for others. Attendees of the 2014 NIRSA Annual Conference will have a chance to give back to our host community through the 4th Annual NIRSA Community Service Project.

Participants of the 2014 Community Service Project will have the chance to work with Open Table Nashville, a non-profit, interfaith community organization that works to disrupt the cycle of poverty, journeys with the marginalized, and provides education about issues of homelessness in Nashville. The Community Service Project will provide many opportunities for NIRSA Members to engage in service to the host city.

**Community Service Project Committee**

Gordon Nesbitt, CRSS, Chair  
Millersville University

Tom Kirch, RCRSP,  
NIRSA Foundation Liaison  
Oregon State University

David Davenport,  
Host Site Liaison  
Austin Peay State University

Jennifer Hazeldrigs  
Auburn University

**Wednesday, April 23**

- 7:45am – 2:00pm
- Meet in Governor’s Ballroom B
- Open Table Nashville will provide transportation to work locations
- Preregistration is required
NIRSA Associate Members, as well as other businesses and associations, have the opportunity to partner with the NIRSA Foundation through an array of corporate giving and event sponsorships which provide significant benefits to the companies who participate. With your support of the NIRSA Foundation, your donation will have a direct impact on the future of the collegiate recreation profession and the lives of college students nationwide.

Did you know?
All donations to the NIRSA Foundation count toward NIRSA Sponsorship Rewards Levels.

for info
or to talk about a customized sponsorship, contact a NIRSA Foundation Board Member or Heidi Cleary at the NIRSA Headquarters at 541-766-8211.
Join us as we celebrate the 5th Anniversary for the Mark Fletcher Fun Run/Walk that celebrates his longtime commitment to NIRSA. You also have an opportunity to help honor Mark and celebrate his legacy at the Honor Award Banquet. See page 28 for more information.

Join friends and colleagues in this 5k run/walk around the beautiful Gaylord property. There will be two water stations; one at the halfway point and one at the finish line. This is not a chip-timed event, but there will be a clock for runners/walkers to view their times as they cross the finish line.

Run/Walk check-in will take place starting at 6:30am at the Presidential Portico, Convention Center Entrance. Registrations will be accepted up to the morning of the event.

Rain or shine, the runners will start at 7:00am followed by the walkers at 7:05am. Volunteers will be positioned along the course to assist as needed. Course support ends at 8:00am.

For additional information or to volunteer for this event please stop by the NIRSA Foundation Table.

Fun Run/Walk Committee
Bob Golson, CRSS, Chair
James Madison University

Stacey Hall, PhD, RCRSP, CRSS, NIRSA Foundation Liaison
University of New Hampshire

Lacee Breeden
Louisiana State University

Erica Brown, RCRSP
University of California, Davis

Anna Forkum
University of Tennessee at Chattanooga

Stephanie Kloos, RCRSP
Massachusetts Institute of Technology

Asha Mata
University of Houston

Saturday, April 26
❖ 6:30am — Check-In
❖ 7:00am — Start Time
❖ Meet at the Presidential Portico, Convention Center Entrance
❖ Event registration is required
NIRSA Foundation T-Shirt Competition & Apparel Sale

Join the fun and promote your institution’s recreation department and programs by entering items that showcase your graphic design and event promotion savvy. Entries will be judged on originality, content, graphic design, and overall visual appeal.

The design contest is a philanthropic endeavor that provides friendly competition between NIRSA institutions and serves as an exchange of creative promotional ideas. Ribbons are awarded for first, second, and third places, as well as an honorable mention in each category. All entries are displayed and sold at the Conference. All proceeds will be used to further the mission of the NIRSA Foundation.

Eligibility

• T-shirts and other items must represent events that occurred between April 2013 and March 2014.
• T-shirts may be either short or long sleeved. Tank tops and sleeveless shirts are considered short-sleeved.
• Designs may be one or more colors.
• The number of entries is unlimited.
• If you wish an item to be considered for more than one category, you must enter each category separately and provide the correct number of samples. Two shirts must be submitted for each entry so that one may be sewn into the 2014 T-shirt Quilt if selected as a winner.
• Non-T-shirt entries will only be considered for donations and will not be judged.

Contest Categories

T-shirts will be judged in each of the following categories:
- Fitness & Leisure
- Humorous
- Intramurals
- One-Color Screen
- Outdoor
- Special Events
- Sport Clubs
- Staff (lifeguard, officials, etc.)

A Best of Show will be awarded amongst the first place winners from each of the T-shirt categories.

Donations

Donations are greatly appreciated for non-t-shirt items such as jackets, sweatshirts, cups, hats, etc. These items will be available for sale once the T-shirt Competition has been finalized.

Entry process

Bring your completed entry forms with you for a quick check-in. Entries will be accepted at the Foundation Table located in the Presidential Lobby, close to NIRSA Registration area, during these times:

- Tuesday, April 22 — 5:00pm – 8:00pm
- Wednesday, April 23 — 8:00am – 3:00pm
- Thursday, April 24 — 8:00am – 1:00pm

Entries must be submitted by 1:00pm, Thursday, April 24. Judging takes place 1:30pm – 3:30pm.
T-Shirt & Apparel Competition Winners

The T-Shirt & Apparel Competition winners will be announced on Thursday, April 24 at 3:30pm and ribbons will be available at the Foundation Table on Friday, April 25 beginning at 9:00am.

T-Shirt Competition Committee

Nick Kramer, Chair
Bradley University

Kristin Myers, RCRSP, NIRSA Foundation Liaison
The Ohio State University

Suzi Smith, CRSS, NIRSA Foundation Consultant
UT Southwestern Medical Center

2014 Annual Conference Volunteers

---

T-Shirt Quilt Silent Auction

This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. The quilt, designed and quilted by Roy Easley, is a display of the winning T-shirts from the 2013 T-shirt Competition. Stop by the NIRSA Foundation Table to view the quilt and place your bid!

Bids can be updated anytime during conference. The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced. This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.

Don’t delay, place your bid today!

---

T-Shirt & Apparel Sale

T-shirt submittal items will be available for purchase at the Foundation Table located in the Presidential Lobby, near NIRSA Registration, during the following times:

- Thursday, April 24
  3:00pm – 5:00pm
- Friday, April 25
  8:00am – 4:00pm
- Saturday, April 26
  8:00am – Noon

The sale will continue as long as supplies last on Saturday, April 26 at the Foundation Table.

---

Thanks to Sunflower Marketing for sponsoring the T-Shirt Competition
Celebrate the 20th year of the NIRSA Foundation Golf Tournament! Come play at the spectacular President’s Reserve course located among the natural Tennessee wetlands along the banks of the beautiful Cumberland River. This course was selected to host the 2014 event and will ensure that every participant walks away a winner. Since 1994, tournament proceeds benefiting the NIRSA Foundation have reached over $100,000, making this one of the Foundation’s most successful and highly anticipated events.

The main goals of the tournament are to have fun, meet new people, and support the NIRSA Foundation. The event is a great way to interact with NIRSA professionals, students, sponsors, and exhibitors, all while enjoying a terrific day of golf. All proceeds from the Golf Tournament go to further the mission of the NIRSA Foundation.

Inclement Weather Policy

In the event that inclement weather forces the cancellation of the tournament, players will be eligible for a partial refund of their tournament entry fee, equal to the direct golf costs. Any mid-round cancellation will be considered a full round played. In the event of tournament cancellation due to weather, please consider donating your eligible refund amount to the NIRSA Foundation.

NIRSA Foundation Golf Tournament Committee

Dave Koch, CRSS, Chair
University of California, San Diego

Stan Campbell, RCRSP, CRSS
NIRSA Foundation Liaison
University of Nebraska-Lincoln

Rick McNeil, CRSS
Michigan State University

Mike Munson
University of Southern California

Melissa Toretch, CRSS
Ohio University

Travis Beetley
Sinclair Community College

Kemet Gatchell
University of North Carolina at Charlotte

Nicole Widmer
UCLA

Julie Kipper
Arizona State University

Gary Albright, CRSS
Retired

John Kratzer, CRSS
Marquette University

Kendra Violet
University of Cincinnati
Thanks to the Sponsors of the NIRSA Foundation Golf Tournament

SPONSORS AS OF FEBRUARY 2014

Event Sponsor

Marmon

Supporting Sponsors

matrix

CC Creations

www.ccreationsusa.com

sunflower marketing

powerful promotional products

Woodway

For The Long Run

texon athletic

towel & laundry supply

CGA

Collegiate Golf Alliance

Mondo
Peruse the Poster Presentations

Take a break between sessions to view the poster presentations. Posters will be attended by presenters Friday, April 25 from 2:30pm – 3:50pm.

- Presidential Lobby
  - Thursday, April 24
    - 8:00am – 6:00pm
  - Friday, April 25
    - 7:30am – 6:00pm
  - Saturday, April 26
    - 7:30am – Noon

Aquatics
Lifeguard Rescue Trends at the University of Northern Iowa
Rachel Cook & Joelle Rummel, University of Northern Iowa

Equity, Diversity & Inclusion
Examining Diversity Awareness in Campus Recreation
Lance Kaltenbaugh, EdD, Jennifer Parsons & Ken Brubaker, Ashland University, Wes Bonadio, Clemson University

Inclusive Recreation: The State of Collegiate Policies, Facilities, Trainings, and Programs for Transgender Participants
Erin Patchett, CRSS, Colorado State University, Jason Foster, University of Northern Colorado

Recreation for All: A Review of Inclusive Recreation Literature
Kyle Urban, Oregon State University

Cal Rec Sports: Creating an Inclusive Place
Brigitte Lossing, MA, Trineice Durs, MS, Karen Helm, MS, & Jennifer Santoro, University of California, Berkeley

2013 ADA Updates: Is Your Program in Compliance?
Stephen Gambino, EdD, RCRRSP, West Chester University, Alison Eperson, PhD, Murray State University

Administrator Attitudes towards Gay Men and Lesbians: A Pilot Study
Austin Anderson, PhD, University of Southern Indiana

Health & Wellbeing
Implementing Worksite Wellness Programs into Small Budgets for Big Returns
Shari Landmark, MS, AFAA-GFI, South Dakota State University

Where Do I Begin? Conquering New Program Development
Heather Sadowski, University of Richmond, Kristin Gundy, University of Louisiana at Lafayette, Pettie-Lane Riethmaier, Old Dominion University

Get Fit, Stay Fit at Bradley University
Mike Keup & Matt Miller, Bradley University

Holistically Well: A Look at Collaborative Approaches to Student Health and Development at Virginia Tech
Kathryn Gordon, Virginia Tech

Fostering Healthy Transitions for Emerging Adults through Non-Traditional Recreation Programming
Cindy Hartman, Kate Evans & Daniel Anderson, Clemson University

Marketing & Public Relations
Telling Our Story: The Influence of Recreation Programming on Retention
Lona Leck & Katie Hatch, Bowling Green State University

Leadership (Professional)
Preparing Students for Significance: A Leadership Development Program
James Kelly & Colleen Price, Stetson University

Leadership (Student)
Know How to Develop and Utilize Your Student Leaders
Matthew Garvin, University of West Florida

Rec Sports: Contributing to the Bacc Core
Josh Norris, MA, W-EMT, CRSS, Oregon State University - Adventure Leadership Institute

An Exploration of a Sport Club Presidents’ Experience: A Qualitative Case Study
Megan Flosdorf, Julie Wallace-Carr, PhD, Ben Carr, PhD, & Josh Pate, PhD, James Madison University

Know How to Develop and Utilize Your Student Leaders
Matthew Garvin, University of West Florida

Marketing & Public Relations
Telling Our Story: The Influence of Recreation Programming on Retention
Lona Leck & Katie Hatch, Bowling Green State University

Intramurals & Officiating & Extramurals
From the Ground Up: Building of an Intramural Program
Lara Foster, Alderson Broaddus University

Leadership (Professional)
Preparing Students for Significance: A Leadership Development Program
James Kelly & Colleen Price, Stetson University

Leadership (Student)
Know How to Develop and Utilize Your Student Leaders
Matthew Garvin, University of West Florida

Rec Sports: Contributing to the Bacc Core
Josh Norris, MA, W-EMT, CRSS, Oregon State University - Adventure Leadership Institute

An Exploration of a Sport Club Presidents’ Experience: A Qualitative Case Study
Megan Flosdorf, Julie Wallace-Carr, PhD, Ben Carr, PhD, & Josh Pate, PhD, James Madison University

Know How to Develop and Utilize Your Student Leaders
Matthew Garvin, University of West Florida

Marketing & Public Relations
Telling Our Story: The Influence of Recreation Programming on Retention
Lona Leck & Katie Hatch, Bowling Green State University

Intramurals & Officiating & Extramurals
From the Ground Up: Building of an Intramural Program
Lara Foster, Alderson Broaddus University
Social Media and Recreation
Michael Newhouse-Bailey, PhD, Darleen Harmon & Katherine Birdsell, Southern Illinois University Edwardsville

Reaching Underrepresented Groups in Recreation Participation
Shelby Nair, Megan Parsons, Cybby Barton & Laura Thomas, Texas Tech University

Personal & Professional Development
Impact of Campus Recreation Student Work Experiences on Post-Graduation Employment
Kaycee Tanioka, University of New Hampshire

Work Group Cohesion in Higher Education Recreational Services
Gabriella Miceli, John Collins, PhD, & Joseph Walker, PhD, University of North Texas

Work Group Cohesion in Student Recreation Workers
Caleigh Rhew, Joseph Thomas Walker, & John Collins, PhD, University of North Texas

Impact of a Facility Expansion on Employee Perception and Job Satisfaction
Jeff Nix, MS, CPRP, & Laura Spivey, EdD, University of North Carolina Wilmington

The Walk & Talk of Working in Campus Recreation
Peter Tittlebaum, PhD, Matt Coulson & Mark Hoying, University of Dayton

Happy Staff Means Happy Patrons: Helpful Keys to Building Staff Cohesiveness
Todd Spangler, Wayne State University

Blackboard: Making Your Staff Better and Your Life Easier
Joe Rouse & Robert Andrews, Boston University

Strategic Homebase Intervention and Enforcement Logistics Division (SHIELD)
Al Diaz & Grace Grindestaff, Texas A&M University-Commerce

UO Summer Internship Experience
Kevin Marbury, CRS, RCRSP, Kevin Dunn, Tanner Keys, University of Oregon; Allison Bogard, Western Kentucky University

Starting a Campus Rec Student Organization
Manny Bryant, John McIntyre & Miranda Minor, Stephen F. Austin State University

The Impact of Sports Background on Motivation in Campus Recreation
Brent Beggs, Daniel Elkins & Kirk Fallon, Illinois State University

Student Perceptions of Performance Enhancing Drugs in Campus Recreation
Brent Beggs & Daniel Elkins, Illinois State University

Assessing the Effectiveness of a Campus Recreation Incentive Program through Quantitative Analysis of Pre- and Post-Fitness Assessment Data
LesleyAnn Roddy, Youngstown State University

The Social Benefits of Intramural Sports for Freshman Students
Scott Forrester, PhD, Chris Wardlaw, Lisa Martin & Mike Taylor, Brock University

Using Self-Determination Theory to Understand Intramural Participants’ Motivations
Scott Forrester, PhD, Ali Palmer & Joel Whitty, Brock University

Positive and Negative Affective Outcomes of Intramural Sport Participation
Scott Forrester, PhD, & Evan Webb, Brock University

Differences in Physical Activity Motives of Campus Recreation Participants
Daniel Elkins, PhD, & Brent A. Beggs, PhD, Illinois State University

Effects of Campus Recreation on Recruitment and Retention of Students
David Podschen, Graduate Assistant of Sport Clubs, & John Collins, PhD, Associate Professor, University of North Texas

Assessing the Representation of a Market Segment: Campus Military Students
Shaun Boren & Adrienne Fike, University of West Florida

Concussions in Campus Recreation
Jennifer Krueger, University of Nebraska-Lincoln

Preparing Your Staff: A Vital Component in Your Training Plan
Kimberly Mills, Old Dominion University

Managing Facility Risks by Incorporating Risk Category and Treatment Matrices
Stephen Skin, PhD, Belmont University; Jih Kim, PhD, Wingate University; Doug Peck, The University of Southern Mississippi

Injury Rates in Intramural Sports
Michael McElveen, RCRSP, Tony North & Alicia Rossow, Florida Southern College

Physical Activity Among Community College Students
Jill Shuts, Sarah Young, PhD, & Craig Ross, PhD, Indiana University

Committee Involvement: Putting Your Mission and Goals into Action
Andrew D’Ila & Kari Budnik, University of Central Florida

Promotional Strategies for Integrated Recreation & Wellness Centers
Starr Wharton, MS & Kaitlyn Paulson, University of Nevada, Las Vegas

The Changing Face of Fitness and Facility Management
Guy Williams, Director of Networked Fitness, Precor
THIS NEW EDUCATIONAL SERIES BRINGS together local experts and NIRSA members who have demonstrated success in the areas of brand storytelling, audience engagement, and business development.

The program at the conference will include two moderated panel discussions and a breakout lounge featuring a majority of the invited speakers. Attendees will be able to keep connected and engaged through social media at the events and throughout the conference.

Social Media HQ & Lounge: #MindShifted

- Open throughout conference
- Presidential Lobby

Ready to connect with other conference attendees? Excited to share information about the conference with your social network? Stop by the Social Media Headquarters. Tweet, post, pin, and tag conference highlights while you discover the possibilities of the NIRSA Mind Shift series. Session previews for the Mind Shift series will be available exclusively at the Social Media Headquarters. See your posts featured on the big screen when you use official conference hashtags, #MindShifted and #NIRSA2014. We are giving away great SWAG for posting #MindShifted.

Master Mind Panel featuring Nashville & Industry Experts

- Thursday, April 24 — 1:00pm-2:30pm
- Lincoln C/D/E

Speakers can be found on pinterest.com/nirsabizdev

Local experts from the Nashville Metropolitan Area and other selected industry professionals will share their formulas for ongoing success in the areas of brand story telling, audience engagement and business development. The moderated format will include an interactive Q&A session with a live audience and field questions via social media from professionals not able to attend the session.

Gaylord Resort STARS Employee Training Program

- Thursday, April 24 — 7:00am-10:00am
- Presidential Lobby

First 30-attendees to arrive will have the opportunity to experience the award winning Gaylord Resort STARS employee training program. STARS is an acronym for Smiles, Teamwork, Attitude, Reliability, and Service with a passion that is the foundation of the companies culture of excellence. The Gaylord culture believes in making STARS of its employees who in turn will make STARS of each guest.

Participants will be able to learn the secrets of building a culture that delivers flawless service in an environment that fosters, fun, open communication and creativity. The interactive and hands on educational session will be lead by the Gaylord Resort Nashville’s training manager and include a behind the scenes tour of the property.

Thanks to:

- Melanie Alverio
  Rowan University
- Kendra Bayne
  Louisiana State University
- Hannah Campbell
  University of Arkansas
- Steve Dipaolo
  Stanford University
- Andrew Doyle
  University of New Hampshire
- Abe Drabkin
  NIRSA Headquarters
- Melissa Fadler
  Sam Houston State University
- Megan Hale
  Sam Houston State University
- Lauren Humphries
  Towson University
- Wendy Little
  Oregon State University
- Vanessa Mejida
  University of California, Santa Barbara
- Abby Millsaps
  Kent State University
- Kristin Smith
  The Ohio State University
- Abe Drabkin
  NIRSA Headquarters
- Melissa Fadler
  Sam Houston State University
- Megan Hale
  Sam Houston State University
- Lauren Humphries
  Towson University
- Wendy Little
  Oregon State University
- Vanessa Mejida
  University of California, Santa Barbara
- Abby Millsaps
  Kent State University
- Kristin Smith
  The Ohio State University
- Joe Watz
  University of California, Berkeley

- Abby Millsaps
  Kent State University
- Kristin Smith
  The Ohio State University
- Joe Watz
  University of California, Berkeley
Weights and tracks and courts ... oh my. Durable indoor sports flooring from Mondo.
MAKERS OF THE MOST INNOVATIVE SPORTS FLOORING EVER.
IS HOSTING THE ALL CONFERENCE SOCIAL.

Thursday April, 24
8:30 p.m. - Midnight
Wildhorse Saloon
120 2nd Ave N, Nashville, TN 37201

Like us on Facebook and stop by our booth at the show to get a FREE T-Shirt!
Wear your PLAE shirt to the event and receive 2 free drink vouchers.
www.plaeusa.com • 404.645.7900
Information about CEUs/CECs

Most educational sessions are eligible for NIRSA Continuing Education Units (CEUs), which can be used towards application or renewal to the Professional Registry. To learn which sessions are eligible for CEUs, please see the session descriptions.

Select health/wellness and fitness related sessions are eligible for CEUs from the Aerobics and Fitness Association of America (AFAA)* and Continuing Education Credits (CECs) from the American College of Sports Medicine (ACSM) and American Council on Exercise (ACE). See session descriptions to learn which sessions are eligible. You may also consult the AFAA, ACSM, and ACE websites for more information on how to be awarded CEUs/CECs through these organizations.

To receive CEU/CEC credit for an educational session, a participant must:

• Use a CEU Participation Form (available on page 125) as a reference when applying to the Professional Registry or if needed to submit to AFAA, ACSM, or ACE.
• Attend and participate in the entire session.
• Complete and sign a session evaluation.

Learning objectives are given in appropriate session descriptions.

Any presenter with a proprietary interest in a product, instrument, device, service, or topic must mention his/her affiliation at the start of the session.

ACE course no. CEP71936

AFAA approved CE #2014163AA

Note: These courses have been approved by AFAA for CEUs, but were not developed by AFAA. Therefore, they do not count toward AFAA courses that are required for recertification.

ACSM Providership #716044

Note: ACSM approved providership of this program does not imply endorsement of the sponsoring organization’s products/services.
**NIRSA Foundation Golf Tournament**

- **6:15am–2:30pm — Lunch included**
- **Buses leave Presidential Portico, convention center entrance, promptly at 6:15am**
- **Must have preregistered to attend this event**
- See page 38 for details.

**Introduction to Outdoor Climbing Workshop**

- **6:30am–2:30pm — Lunch included**
- **Departing Presidential Portico at 6:30am**
- **Must have preregistered to attend this trip**

The day includes plenty of climbing at Kings Bluff and a lunch by the Cumberland River. Participants will discuss types of climbing, protection, knots, large and small group management strategies and more. Each attendee will experience sport climbing at least twice on this single pitch (with mostly short routes) Tennessee limestone.

**Health & Wellbeing**

**001 Health and Wellbeing: Mental Health First Aid Certification**

- **7:30am–3:00pm — Working lunch included**
- **Magnolia Ballroom**
- **Erin Carroll, Washington State University**
- **Must have preregistered to attend this workshop**

Mental Health First Aid is an eight-hour certification course aimed to reduce the stigma associated with mental illness and treatment. This interactive course introduces participants to risk factors and warning signs of mental health problems, builds understanding of their impact, and offers an overview of common treatments. Participants will first learn the history of the course, and the prevalence of mental illness in the US. Participants will then explore risk factors, signs and symptoms for various mental illnesses (depression, anxiety, psychosis, self-injury and addiction), as well as the various crises associated with those illnesses (panic attacks, suicidality, psychosis, overdoses, and withdrawal). A five-step action plan will be provided to navigate individual scenarios; participants will have time to practice their skills and ask questions.

**NIRSA Foundation Community Service Project**

- **7:45am–2:00pm — Lunch included**
- **Meet in Governor’s Ballroom B.**
- **Transportation to Open Table Nashville will be provided.**
- **Must have preregistered to attend this event**

Engage in this meaningful preconference service and team building opportunity with students and professional colleagues. This is just one of the many ways to engage with the NIRSA Foundation and contribute to their value of service.
- See page 33 for details.

---

**Grab Your Bag!**

Be sure to visit the NIRSA Booth during Expo Hours to grab your free NIRSA 2014 Conference Bag — while supplies last!

And why not fill it with goodies while connecting with the exhibitors?

**Wednesday, April 23**

5:30pm–8:30pm

**Thursday, April 24**

10:30am–3:30pm
Equity, Diversity & Inclusion

**002 American Canoe Association’s Adaptive Paddlesports Clinic**

- 0.4 NIRSA CEUs • 4 ACSM CECs • 4 AFAA CEUs

- 8:00am–Noon

- Gaylord Opryland Indoor Relache Swimming Pool

- **Joe Moore, American Canoe Association**

- **Must have preregistered to attend this event**

Participants will discuss ADA recreation programming compliance and explore the nuances of boating launch site accessibility. Additionally they will learn and apply basic outfitting principles that enable individuals with physical disabilities to get out paddling in kayaks and stand-up paddle boards as safely, comfortably, and as fully as someone whose physical abilities are not limited. Risk management considerations in the context of adaptive paddle sports will also be covered in this four-hour hands on and interactive clinic. Dress to get wet!

Research & Assessment

**003 Introduction to StrengthsQuest™: Building Your Legacy**

- 0.4 NIRSA CEUs

- 8:00am–Noon

- Jackson C/D

- **Marty Dempsey, University of Florida**

- **Must have preregistered to attend this workshop**

Almost nine million people have taken the Clifton StrengthsFinder assessment and many universities have started using this program in their personal and professional development programs. Participants will learn more about their top five results and how this tool can benefit their life both personally and professionally, as well as strategies to incorporate strengths within their department, division, and university.

**NIRSA Foundation Table Open**

- 8:00am–3:00pm

- Presidential Lobby

Leadership (Student)

**004 J. Michael Dunn Student Professional Development Workshop**

- 0.7 NIRSA CEUs

- 8:00am – 3:00pm — Working lunch included

- Cheekwood A/B/C

- **Erica Brown, RCRSP, University of California, Davis; Jeff Heiser, University of California, Davis; Greg Jordan, Oakland University; Beththena Johnson, The Ohio State University; Cara McFadden, PhD, Elon University**

- **Must have preregistered to attend this workshop**

Students will receive an enlightening foundation for a successful conference at this full day event. The goal of this workshop is to inspire NIRSA student members to continue to learn about NIRSA, the profession, and themselves through motivational interaction with peers and professionals. Attendees can expect to learn about different leadership topics, tactics, and techniques, as well as how to seek insights and mentoring from current professionals.

Sustainable Communities

**005 Nine Principles of a Sustainable Campus**

- 0.6 NIRSA CEUs

- 8:00am–3:00pm — Lunch included

- Hermitage C/D

- **Mitch Thomashow, PhD, Second Nature**

- **Must have preregistered to attend this workshop**

This executive level workshop will discuss the specific challenges participants face implementing sustainability initiatives, and ways to successfully overcome those challenges. There will be a special emphasis on campus-wide sustainability and its importance for community wellbeing. Participants will learn how to promote sustainability initiatives, understand how college recreation, student life and sustainability are connected and learn to promote sustainability as a way to enhance personal and community wellbeing.

Your Badge is your VIP Pass!

Conference badges should be worn at all times. Your badge is required to gain admission to all conference functions. Plus, your badge gives you access to free transportation on the Opryland Shuttle to downtown Nashville!

Badge sharing/transferring is prohibited.
Advocates for Wellbeing: The Role of Higher Education for a Healthier Nation

- 0.6 NIRSA CEUs • 6 ACSM CECs • 6 AFAA CEUs
- 8:00am – 3:00pm — Break for lunch, on your own
- Jackson A/B
- April Moore, Darryl Lovett & Jessica Norwood, Florida State University; Eric Stein, Stanford University; Jacqueline Hamilton, EdD, RCRSP, CRSS, Texas A&M University – Corpus Christi; George Brown & Melanie Tucker, University of Alabama
- Must have preregistered to attend this workshop

As the health of our nation declines, institutions of higher learning are beginning to seriously address the issues related to America’s health and make a commitment to educating our future generations. This preconference workshop will explore best practices that embrace collaborative learning within health and wellbeing. Attendees will explore creative and collaborative programs that enhance healthy behavior and outcomes on campus and within the surrounding communities.

NIRSA Foundation T-Shirt & Apparel Competition

- 8:00am – 3:00pm
- Presidential Lobby
- Entries are accepted at the Foundation Table near the NIRSA registration area.
- See page 36 for more information.

Career Opportunities Center

- 10:00am – 3:00pm
- Ryman Hall B1
- See page 25 for details.

Facility Tour

- 8:30am – 3:00pm — Lunch included
- Departing from Presidential Portico at 8:30am
- Must have preregistered to attend this trip

The 2014 facility tour includes visits to: Middle Tennessee State University Student Health and Wellness Center, Belmont University Student Life Center and Curb Event Center, Vanderbilt University Recreation and Wellness Center, and Memorial Gymnasium.

General Session

Opening General Session

- 3:30pm – 5:30pm
- Presidential Ballroom
- Connie Podesta

Come enjoy this inspirational session with your fellow NIRSA colleagues to kick off NIRSA 2014: “Harmonizing Our Values.” You won’t want to miss this chance to experience Connie Podesta live in the Presidential Ballroom!
- See page 19 for details.

Awards Presented: Outstanding Sports Facilities Awards

NIRSA Foundation Table Open

- 5:00pm – 8:00pm
- Presidential Lobby

Rec Sports Expo Grand Opening

- 5:30pm – 8:30pm
- Ryman Hall B2-B6

This is your biggest opportunity to mix and mingle with leading facility specialists and suppliers, technology providers, and support solution experts in the field. Be among the first to put your hands on the most innovative pieces of fitness equipment from the industry’s leading manufacturers. Appetizers and a cash bar will be available while supplies last. Your conference badge is required for admission to the expo hall. Also, don’t forget that when you pick up your attendee bag at the NIRSA booth you can enter to win a Spinner® Blade manufactured by StarTrac!
- See page 103 for details.

Fitness Forum

U-Jam Fitness

- 5:45pm – 6:30pm
- Ryman Hall B2-B6
- A’Naja Bass, California State University East Bay

U-Jam Fitness is an athletic hip-hop dance fitness workout that gets the heart pumping while the high-energy music is thumping! Let the music drive you as you sweat to the hottest beats from around the world! United we JAM!
Social

**New Member/First-Time Attendee Welcome Social**

- **Time:** 6:00pm – 7:00pm
- **Location:** Ryman Ballroom

New NIRSA members and first-time Conference attendees are encouraged to attend. Come network with other members who are new to NIRSA or the Annual Conference, as well as various leaders of the Association. See why this year’s conference is unlike any other!

**Fitness Forum**

**008 Foot Fitness: Step Into the Future**

- **Time:** 6:45pm – 7:30pm
- **Location:** Ryman Hall B2-B6
- **Presenter:** Stacey Lei Krauss, ACSM, HFI, ACE, AFAA, Vibram FiveFingers®

Barefoot Fitness is gaining traction because it’s functional, safe, and smart. Experience a full-body, easy-to-follow, high-energy cardiovascular workout that stimulates the body (literally) from head to toe.

Social

**Student Networking Social**

- **Time:** 7:00pm – 8:00pm
- **Location:** Ryman Ballroom

Take the chance to connect with other NIRSA student members at the Student Networking Social. The Student Leadership Team encourages all students to meet with peers from across the association and enjoy some snacks. New and more seasoned student members alike are all welcome!

**Fitness Forum**

**009 A Taste of Zumba Fitness**

- **Time:** 7:45pm – 8:30pm
- **Location:** Ryman Hall B2-B6
- **Presenter:** Ronald Benbou, Zumba Fitness, University of Vermont

Zumba Fitness is a global lifestyle brand that fuses fitness, entertainment, and culture into an exhilarating dance-fitness sensation!

---

**Thursday, April 24**

**Early Morning Workout**

- **Time:** 6:30am – 7:30am
- **Location:** Ryman Hall B2-B6

Get some exercise while testing state-of-the-art fitness equipment, or join the fitness forum’s early morning class.

**Fitness Forum**

**010 RealRyder® Indoor Cycling: Take the Training Wheels Off!**

- **Time:** 6:30am – 7:00am & 7:00am – 7:30am
- **Location:** Expo Hall: Booth #918
- **Presenter:** Adam Reid, Lead Master Trainer, RealRyder International LLC

The RealRyder® Indoor Cycle has evolved the indoor bike training experience across the globe. The unique articulating frame technology allows the rider to fully engage their body and mind in a three-dimensional & functional indoor riding experience.

**Registration Open**

- **Time:** 7:00am – 6:00pm
- **Location:** Presidential Lobby

**Host Committee Table Open**

- **Time:** 7:00am – 6:00pm
- **Location:** Presidential Lobby

**Career Opportunities Center**

- **Time:** 7:30am – 9:00am
- **Location:** Ryman Hall B1

See page 25 for details.

**Program Committee Table Open**

- **Time:** 7:30am – 9:15am
- **Location:** Presidential Lobby

**NIRSA Foundation Table Open**

- **Time:** 8:00am – 5:00pm
- **Location:** Presidential Lobby
Facility Management, Planning & Design

011 Disaster Preparation and Response: The Increasing Role of Campus Recreation Departments and Facilities

🎓 0.1 NIRSA CEUs

🕒 8:00am – 9:00am
📍 Cheekwood A/B/C
話し手: George Brown, PhD, CRSS, The University of Alabama; David Larson, AIA & Timothy Casai, FAIA, TMP Architecture, Inc.

Discover the evolution of a new recreation/student center that includes an emergency refuge; The University of Alabama facility has an emergency refuge for 3,000 students. This session will outline the facility’s architectural development, plus campus-wide policies, to maximize safety.

Core Competencies: Facility Management, Planning & Design

Learning Objectives
1. Understand the history and development of The University of Alabama Recreation Department's role in campus emergency preparedness
2. Identify the design features and provisions necessary for a disaster relief or sheltering room within a campus recreation center
3. Consider multi-purpose options, such as program space, recreation functions, and rental opportunities, for a recreation center's disaster relief area

Health & Wellbeing

012 SPARK: The Revolutionary New Science of Exercise and the Brain

🎓 0.1 NIRSA CEUs • 1 AFAA CEU

🕒 8:00am – 9:00am
📍 Governor’s Ballroom A/E
話し手: John Ratey, MD

In an ed session supported by an unrestricted grant from Cybex, Dr. John J. Ratey will lead an engaging discussion on the powerful and positive role of exercise in achieving peak performance and optimum mental health. Dr. John Ratey is author of the book Spark: The Revolutionary New Science of Exercise and the Brain.

Core Competencies: Management Techniques

Learning Objectives
1. Learn about the connection between exercise and the brain’s performance
2. Develop a plan to better educate students about the benefits of exercise

Intramurals/Officiating/Extramurals

013 Takes Two to Tango: Developing Win-Win Partnerships on Campus

🎓 0.1 NIRSA CEUs

🕒 8:00am – 9:00am
📍 Governor’s Ballroom B
話し手: Andy Ramirez, RCRSP, & Heather Zoller, University of California, Davis

Are your campus partners taking but not giving back? In this session, you will learn how to form mutually beneficial partnerships with other departments on campus and build a stronger campus community. This session will provide a wide breadth of department partnership development strategies, relating specific examples to intramural partnerships.

Core Competencies: Programming

Learning Objectives
1. Understand the process and considerations for forming a mutually beneficial partnership with other departments on campus
2. Gain ideas for potential partnerships on campus
3. Inspire the creation of an overall connected campus community

Equity, Diversity & Inclusion

014 The Campus Pride LGBTQ Sport Index

🎓 0.1 NIRSA CEUs

🕒 8:00am – 9:00am
📍 Hermitage C/D
話し手: Wendy Motch, UCLA; Shane Widmeyer, Campus Pride; Susan Rankin, PhD, Penn State University

In response to increasing demand for tools and resources to support campuses in assessing LGBT-Friendly policies, programs, and practices, the organization Campus Pride launched the LGBT-Friendly Campus Climate Index in 2007. Due to an increasing need for similar information regarding the assessment of intercollegiate athletic and campus recreational programs, Campus Pride is launching the Campus Pride Sport Index. The Index assists campuses in learning how to improve LGBT athletic experiences to be more inclusive, welcoming, and respectful of LGBT people.

Core Competencies: Research & Evaluation

Learning Objectives
1. Develop an awareness of the different challenges LGBT athletes face depending on their sexuality, gender, or gender identity in sports and athletics
2. Learn, via case study, how to use the Index
3. Examine suggested strategies to create change in athletic and recreational programs on campus
Aquatics

**015 Non Traditional Programming of Aquatics**

- 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
- 8:00am – 9:00am
- Jackson A/B
- Nancy Quina & Shaun Boren, University of West Florida

Increasing participation in aquatics can come from creative programming beyond swimming. Learn about, share, and discuss nontraditional programming of aquatics, including new activities and community partnerships.

**Core Competencies:** Programming

**Learning Objectives**
1. Be able to describe ten nontraditional aquatics programs
2. Be able to detail steps for implementing one nontraditional aquatics program at their institution
3. Be able to assess the potential benefits and barriers for implementing various nontraditional aquatics programs

Executive

**016 What is Lean?**

- 0.1 NIRSA CEU • 1 AFAA CEU
- 8:00am – 9:00am
- Jackson C/D
- Jennifer Creighton, MPA, Oregon State University

Learn the history of Lean, how Lean is being used on university campuses, how to begin to learn about Lean and how it can be applied to your current role. Also provide background of why Lean is becoming important to universities.

**Core Competencies:** Management Techniques

**Learning Objectives**
1. Understand the history of Lean
2. See how and why Lean can be used at universities
3. Begin to use Lean visualize it’s use within your current role

Personnel (Professional)

**017 The Commitment to Understanding and Improving Culture**

- 0.1 NIRSA CEUs
- 8:00am – 9:00am
- Jackson E/F
- AJ Haduch & Gerald Ashley, University of Michigan

This presentation will discuss not only the assessment of organizational culture in UM Rec Sports, but also various staff and leadership-led initiatives to address areas of weakness and build on areas of strength.

**Core Competencies:** Research & Evaluation

**Learning Objectives**
1. Articulate at least two benefits of using the Denison Culture survey
2. Identify the four components of the Denison Model and understand the strengths & weaknesses of each area
3. Implement a method of assessing organizational culture within their own department

Service

**018 Developing a Community Service Program at Your Institution**

- 0.1 NIRSA CEUs
- 8:00am – 9:00am
- Lincoln C/D/E
- Gordon Nesbitt, CRSS, Millersville University; Jennifer Hazelrigs, University of Arkansas; Alex Morrison, University of Notre Dame

Service learning is an important component to any education program. Learn how to implement a community service program on your campus.

**Core Competencies:** Programming

**Learning Objectives**
1. Understand the benefits of implementing a community service project and/or program
2. Identify and explain the essential steps in planning a community service project
3. Learn about existing programs on campuses across the United States and how to implement similar programs

---

**NIRSA’s 2014 Conference App**

**Sponsored by Matrix**

Much of the conference program content is at your fingertips through the NIRSA 2014 App — Powered by Guidebook.

Scan the code to the left or grab it at www.nirsa.org/app
Sustainable Communities

019 Integrating Sustainable Practices into Facility Management
🎓 0.1 NIRSA CEUs
俐 8:00am – 9:00am
俐 Magnolia Ballroom
俐 April Moore, Darryl Lovett, Florida State University
When the apocalypse strikes, can your facility survive—with or without you? The term sustainability is often associated with “going green,” but this session focuses on the impacts that social and economic sustainability have in facility management.
Core Competencies: Facility Management, Planning & Design
Learning Objectives
1. Expand functional understanding of sustainability to include social practices, economic practices, and leadership
2. Explain how social and economic sustainability apply to facility management (i.e., hiring, physical resources, etc.)
3. Evaluate current facility management practices to determine which practices reflect sustainable leadership

Leadership (Student)

020 Student Manager/Supervisor Forum: From Education to Implementation
🎓 0.1 NIRSA CEUs
俐 8:00am – 9:00am
俐 Washington B
俐 Donovan Tyson, Ebonie Gibbs & Trent Houston, George Mason University
Across the nation, collegiate recreation departments position the student at the forefront of their programs, services, and facilities. In this forum, students will be educated on the importance of developing and maintaining high performance standards. Grow and succeed, not only as a student, but also as a leader and professional.
Core Competencies: Management Techniques
Learning Objectives
1. Articulate the importance of developing and maintaining a student lifestyle/wellness plan that encompasses academic, professional, and social relationships
2. Identify the challenging situations that all student managers face with interaction between student and professional staff groups
3. Convey the importance of customer satisfaction in campus recreation facilities

Professional Registry Breakfast
◎ 8:00am – 9:00am
俐 Ryman Ballroom A/D
俐 Invitation only
Registry of Collegiate Sports Professional members are invited to attend this networking and informational breakfast meeting of the Professional Registry.

NIRSA Foundation

NIRSA Foundation T-Shirt & Apparel Competition
◎ 8:00am – 1:00pm
俐 Presidential Lobby
Entries are accepted at the Foundation Table near the NIRSA registration area.
俐 For more information see page 36.

Poster Presentations
◎ 8:00am – 6:00pm
俐 Presidential Lobby
Take a break between sessions to view the poster presentations. Posters will be attended by presenters Friday, April 25 from 2:30pm–3:50pm.
俐 See pages 40 for details.

Business

Annual Meeting of Members
◎ 9:15am – 10:45am
俐 Presidential Ballroom
Join NIRSA President Kathleen Hatch for her State of the Association address, along with updates from the NIRSA Foundation, NIRSA Services Corporation, Member Network, and Assembly.
President Designee Laurie Braden will close the meeting with a vision for the future and a look toward the 2015 NIRSA Annual Conference in Dallas/Ft. Worth, Texas.
俐 Awards Presented: Creative Excellence Awards and the Recreational Sports Journal “Article of Distinction”

T-Shirt Exchange in the Expo

Bring your school’s t-shirt and exchange it for new ones from across North America! Thursday, April 24, 11:00am – 11:30am. See expo floorplan on page 107 for specific location.
Recreational Sports Expo

Recreational Sports Expo
⊙ 10:30am – 3:30pm
◉ Ryman Hall B2-B6
Have you picked up your attendee bag and entered to win a Spinner® Blade manufactured by Star Trac?
Since there is so much to see and do at the Expo, there’s another great opportunity to meet with the over 140 vendors showcasing their latest products and services that support the success of your recreation facilities and programs. Coffee will be served from 10:45am – 11:45am, and an ice cream social will be held in the Expo Hall from 2:30pm – 3:30pm.
⊙ See pages 104-107 for details about the Expo

Fitness Forum
021 Wild Card
⊙ 10:45am – 11:30am
◉ Ryman Hall B2-B6
Leah Okner & Jenn Richard, The University of Georgia
Looking for ways to spice up a group fitness class or personal training session? Wild card will offer creative ideas to mix it up in workouts. Combine strategically planned strength and cardiovascular movements with a game-like atmosphere.

Recreational Sports Expo
Coffee Break at the Expo
⊙ 10:45am – 11:45am
◉ Ryman Hall B2-B6
Sasaki
Please join us in the Expo Hall for some morning coffee, sponsored by Sasaki Associates. Coffee stations will be dispersed among various locations throughout the Expo Hall making it easy to enjoy a cup or grab a refill while visiting with the many vendors on hand. Don’t forget to visit the NIRSA booth to pick up your attendee bag and enter to win a Spinner® Blade manufactured by Star Trac.

T-Shirt Exchange
⊙ 11:00am – 11:30am
◉ Expo Hall: See page 107 for exact location
A NIRSA Annual Conference tradition for years, collegiate recreation students and professionals have been bringing their excess t-shirts from various campus recreation events or programs and exchanging them with colleagues from across North America.

Career Opportunities Center
⊙ 11:00am – 5:00pm
◉ Ryman Hall B1
⊙ See page 25 for details.

Program Committee Table Open
⊙ 11:15am – 6:00pm
◉ Presidential Lobby

Social
Past Presidents’ Lunch
⊙ 11:30am – 1:00pm
◉ Lincoln A
Invitation only
NIRSA Past Presidents are encouraged to attend. Lunch is provided and will accompany discussions on a variety of NIRSA topics.

Fitness Forum
022 Pink Gloves Boxing: Women’s Fitness through Empowerment
⊙ 11:45am – 12:30pm
◉ Ryman Hall B2-B6
Garret Garrels, Pink Gloves Boxing; Kelly Crosby, Montana State University
Reveal a champion. Pink Gloves is the fun way to knock the stress out of the day. Learn basic boxing moves, enjoy the positive environment, and see why everyone wants to earn their Pink Gloves.

Fitness Forum
Get your sweat on — and learn new routines! Everyone is invited to participate in the Fitness Forum classes located in the Expo Hall.
No matter your skill level we have a class for you!
⊙ See page 104 for details
Risk Management

023 A Home without Hazing: One Campus’ Approach to the Prevention of Hazing

🎓 0.1 NIRSA CEUs
🕔 11:45am – 12:45pm
 LOCATION: Cheekwood A/B/C
姓名: Linda Knight, CRSS, College of William and Mary

No student should be demeaned or exposed to harm in pursuit of campus involvement, but creating a comprehensive and collaborative prevention plan to address hazing can be challenging. Come learn how one campus has taken on a multi-year initiative to address hazing on campus through a comprehensive prevention-based plan.

Core Competencies: Programming
Learning Objectives
1. Have an understanding of what hazing is and who participates in hazing
2. Understand the importance of a coalition and identify key players on their campus
3. Have the tools to start the hazing prevention conversation on their campus

Sustainable Communities

024 The Nine Elements of a Sustainable Campus

🎓 0.1 NIRSA CEUs
🕔 11:45am – 12:45pm
 LOCATION: Governor’s Ballroom A/E
姓名: Mitchell Thomashow, PhD, Second Nature

The Nine Elements of a Sustainable Campus is an integrated approach to campus-wide sustainability challenges, linked to the dynamic complexity of global environmental change, and the local challenges of place, ecological resilience, human flourishing, and leadership. There will be a special emphasis on wellness and health.

Core Competencies: Programming
Learning Objectives
1. Promote sustainability initiatives
2. Understand how college recreation, student life, and sustainability are connected
3. Promote sustainability as a way to enhance personal and community well-being

Student Learning Outcomes

025 Linking High Impact Practices to Recreation Programs

🎓 0.1 NIRSA CEUs
🕔 11:45am – 12:45pm
 LOCATION: Governor’s Ballroom B
姓名: Don Stenta, PhD, The Ohio State University; Catherine Cramp, RCRSP, CRSS, University of Florida; Deb Johnson, RCRSP, University of Nebraska-Lincoln

Researcher, author, and professor George Kuh, PhD, defines learning opportunities that are purposeful and intentional in nature as high impact practices (2008). This session will define high impact practices, present an overview of the research around such practices, and discuss recreational programs and related staff training practices that can lead to student success in the workplace.

Core Competencies: Philosophy & Theory
Learning Objectives
1. Understand 4-5 high impact practices and research about student learning that have taken place in collegiate recreation and higher education
2. Explain how these learning opportunities encourage our student employees to reflect, integrate, and apply what they learn to facilitate their development and to help achieve their career goals
3. Be able to develop 2-3 program suggestions and training sessions that create high impact practices in collegiate recreation

ENTER TO WIN A SPINNER® BLADE manufactured by Star Trac

Fill out the raffle ticket enclosed with your name badge and bring it by the NIRSA Booth during Expo Hours.

The drawing will be at 3:15pm on Thursday, April 24, and the winner will be contacted by cell phone. No need to be present to win.

See page 103 for details.
**Research/Assessment**

**026 Benefits of Campus Recreational Sports Participation:** Results from the NIRSA/NASPA Consortium Nationwide Survey of over 32,000 Students  
🎨 0.1 NIRSA CEUs  
🕒 11:45am – 12:45pm  
📍 Hermitage C/D  
🎤 Scott Forrester, PhD, RCRSP, CRSS Brock University; Stacey Hall, PhD, RCRSP, CRSS, University of New Hampshire; Kristal Fehring, NIRSA Headquarters

This presentation will provide an overview of NIRSA’s Research Priority areas, introduce the Large Research Grant Program that NIRSA is developing to further support research, and will report the results of data collected from the NIRSA/NASPA Consortium. Over 32,000 students from 41 different colleges and universities across the United States participated in this nationwide survey. Students indicated their breadth and depth of participation in various campus recreational sports programs, facilities, and activities and then how this participation related to five of NIRSA’s research priority areas: student recruitment and retention, health and wellness, student learning outcomes, and student staff.

Core Competencies: Research and Evaluation  
Learning Objectives  
1. Better understand NIRSA’s research priority areas and the priority areas related to this project  
2. Become aware of NIRSA’s Large Research Grant Program  
3. Comprehend the relationship between students’ participation in campus recreation and five of NIRSA’s eight research priority areas (student recruitment and retention, health and wellness, student learning outcomes, and student staff)

**027 If You Build It, They Will Climb**  
🎨 0.1 NIRSA CEUs  
🕒 11:45am – 12:45pm  
📍 Jackson A/B  
🎤 Travis Redeker, Kansas State University

Climbing walls are being installed at universities and in recreation facilities all over the country. Kansas State University recently opened its first climbing wall facility and this case study will go over the entire process from idea conception to bidding to construction to operation.

Core Competencies: Facility Management, Planning & Design  
Learning Objectives  
1. Understand how the wall vendor bid process works  
2. Learn the steps for working with a climbing wall builder on the design of a facility  
3. Identify two key strategies for purchasing the necessary equipment to operate a climbing wall

**Aquatics**

**028 Aquatic Facility Audits: Preparing Your Staff for Emergencies**  
🎨 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU  
🕒 11:45am – 12:45pm  
📍 Jackson C/D  
🎤 Clinton Svatos, UCLA

Safety of patrons at every recreation facility is a top priority. Learn how to create and implement an auditing program for your facility that prepares staff members to better respond to emergency situations.

Core Competencies: Management Techniques  
Learning Objectives  
1. Create and develop a risk management audit program for aquatic staff  
2. Evaluate lifeguard staff through the use of knowledge checks, online quizzes, red ball drills, shadow doll drills, mock scenarios, red shirt drills, and drop-in evaluations  
3. Identify lifeguard staff strengths and areas for improvement through the use of the audit program

**Special Event Programming**

**029 Mega Dollars from Mega Campus Events: How to Maximize Revenue from Major Campus Events**  
🎨 0.1 NIRSA CEUs  
🕒 11:45am – 12:45pm  
📍 Jackson E/F  
🎤 Kristin Smith, The Ohio State University; Jennifer Santos, University of California, Berkeley

Large-scale special events like UC Berkeley’s Caltopia and The Ohio State’s Buck-i-Frenzy are proven hits for both students and sponsors alike! This session will examine how UC Berkeley and The Ohio State host similar events in two very different ways. Learn how these major campus events can be adapted for any size campus and can provide your department with new or enhanced opportunities for revenue growth.

Core Competencies: Business Procedures  
Learning Objectives  
1. Gain a deeper understanding of the elements involved with planning and executing a large-scale special event  
2. Learn how major campus events can enhance the student and the sponsor experience  
3. Develop an effective sponsorship and vendor solicitation strategy for increased revenue generation at large-scale events
Leadership (Student)

**030 Creating a Learning Culture with Student Staff**

- **0.1 NIRSA CEUs**
- **11:45am – 12:45pm**
- Lincoln C/D/E
- **Megan Krone, University of San Diego**

Requiring a combination of theory and practice, creating a learning culture with student staff ensures social sustainability and provides an energetic work environment. We will discuss organizational culture theories and share ideas for practice.

*Core Competencies: Management Techniques*

*Learning Objectives*

1. Articulate at least two components of organizational culture
2. Identify at least two ideas for practice to implement with student staff

Equity, Diversity & Inclusion

**031 Value-Driven Design: Building Spaces with Inclusivity in Mind**

- **0.1 NIRSA CEUs**
- **11:45am – 12:45pm**
- Magnolia Ballroom
- **Tamara Jarrett, Core Unlimited; Jennifer Rheaum, Perkins+Will; Luda Gogolushko, INCLUDAS LLC; Members of the Equity, Diversity & Inclusion Commission**

Value-driven design: Incorporating space types and strategies that meet the emotional and physical needs of your diverse group of users. The presentation will encourage participants to consider NIRSA values around equity/diversity/inclusion, sustainability, health and wellbeing when making decisions about facilities:

- Ability-based: invisible inclusion
- Faith-based: meditation space
- Gender-based: gender neutral, transgender, gender-specific
- Program offering
- Overall wellness
- How signage inventory or transforming under-utilized space into “well-being” space (meditation space, counseling room, etc) could enrich your program and empower your users

*Core Competencies: Facility Management, Planning & Design*

*Learning Objectives*

1. Understand the meaning of value-driven design as it relates to renovating, designing, and constructing recreation facilities.
2. Define the types of spaces and strategies to consider when striving to meet physical and emotional user needs.
3. Identify and explain at least three ways to make a value-driven design change to existing facilities.

Risk Management/Legal Issues

**032 wRECKage weekend: Large-Scale Emergency Preparedness Training for Your Recreation Staff**

- **0.1 NIRSA CEUs**
- **11:45am – 12:45pm**
- Ryman Ballroom A/D
- **Alison Wittwer & Farron Fowler, California State University, Fullerton**

Preparing your student staff for emergency preparedness is of paramount importance. Learn how Titan Recreation trained over 125 employees in four hours to react to various emergencies including CPR, emergency evacuation, and shooter-in-place drills.

*Core Competencies: Legal Liability & Risk Management*

*Learning Objectives*

1. Learn how to organize large-scale emergency training and simulation drills for student and professional staff, through demonstration, lecture, and hands-on training activities
2. Discover the importance of quality staff training and the impact it has on the confidence of student employees
3. Identify different ways of getting students and staff to “buy in”

Personal/Professional Development

**033 The Dynamic Duo**

- **0.1 NIRSA CEUs**
- **11:45am – 12:45pm**
- Ryman Ballroom C
- **Nigel Harris, Virginia Tech; Daniel Kifle, Nova Southeastern University**

The professional and personal relationship between the full-time professional and the graduate assistant is complex, and, if not established, nurtured, and constructively challenged, has the potential to jeopardize the success of your program. In this session, attendees will learn what it takes to build a healthy, productive relationship between the professional and the graduate assistant that brings out the best in everyone.

*Core Competencies: Management Techniques*

*Learning Objectives*

1. Create a graduate assistant interview process to find and select the best candidate to help maintain and grow a program
2. Utilize the foundational components and tools to develop a healthy relationship between the professional and graduate assistant
3. Identify characteristics and skills to professionally develop a graduate assistant and enable him or her to be successful in any environment
Health & Wellbeing

034 Eating Disorders and Over-Exercise: Reflection on 15 Years of Experience

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU

🕒 11:45am–12:45pm
📍 Washington B
🎤 Adrian A. Shepard, MS, RCRSP, Winona State University

The issues of high-risk behaviors (like over-exercise) observed by collegiate recreation employees are often discussed in online forums, through email and phone communications, and at conferences. The role of the collegiate recreation professional as it relates to over-exercise is often debated. Professionals will discuss their experiences with this issue and provide suggested best practices for intervention.

Core Competencies: Philosophy & Theory

Learning Objectives
1. Define “high-risk behavior” as it relates to over-exercise and eating disorders, including stating the scope of practice of a collegiate recreation professional
2. Learn about experiences with high-risk behavior from four different institutions, including what has worked and what has not worked
3. Identify five different entities on their respective college campuses to collaborate with regarding high-risk (over-exercise) intervention

Fitness Forum

035 Bodyweight Bootcamp

🕒 12:45pm–1:30pm
📍 Ryman Hall B2-B6
🎤 Ellen M. Schiltz, ACSM-Personal Trainer, AFAA-Primary Group Exercise, Buena Vista University

This high-intensity interval training routine features functional training movements that don't require any equipment. This class is sure to keep feet moving and hearts pounding!

Business

036 Keep Your Think Tank Well Fed

🕒 1:00pm–2:00pm
📍 Ryman Ballroom C
🎤 Darcy Bingham, CRSS, University of California, San Diego; Members of the NIRSA Assembly

The Assembly is the forward-thinking group for the Association tasked with thinking about emerging topics for the collegiate recreation profession. Learn about the Assembly and what we can do as an Association to advance the profession. This is your opportunity to add to the current topic under discussion, as well as surface emerging issues from your institution or the profession more generally. A think tank is only as good as the information being fed into it. Take this chance to give back to NIRSA by voicing your opinion on the future of the profession!

Equity, Diversity & Inclusion

037 Inclusion of Transgender Athletes and Recreation Participants

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1.5 AFAA CEUs

🕒 1:00pm–2:30pm
📍 Cheekwood A/B/C
🎤 Wendy Motch, UCLA; Helen Carroll, National Center for Lesbian Rights

Join Helen Carol, a leading expert and pioneer in addressing LGBTQ issues in sport, in a panel presentation that will explore the trends happening in K-12 school and athletic programs, youth and community organizations, national governing bodies, and collegiate programs around the inclusion of transgender athletes and participants. Helen Carroll is the Director of the National Center for Lesbian Rights (NCLR) Sports Project and is well-known in the sports world as an acclaimed national championship basketball coach from the University of North Carolina-Asheville. Helen had been a NCAA® Athletic Director for twelve years, and now devotes all her efforts to fighting homophobia/transphobia/biphobia in sports by directing NCLR’S Sports Project. She works closely with major national sports organizations including the San Francisco 49ers, the Women’s Sports Foundation, and NCAA®.

Core Competencies: Philosophy & Theory

Learning Objectives
1. Gain an awareness of the trends and legal precedences occurring around the country related to the inclusion of transgender participants in athletic and recreation programs
2. Identify resources, organizations, and sample policies/guidelines on including transgender participants in athletic and recreation programs
Facilitating Health Promotion and Prevention for Optimal Wellness Outcomes in Institutions of Higher Learning: Evidence-based Strategies for Success

Core Competencies: Research and Evaluation
Learning Objectives
1. Describe the current state of health in the U.S.
2. Discuss efforts required to obtain support for health and wellness from university leadership
3. Describe various methods of engagement from all levels of university faculty, staff and students

Club Sport Coaches: Friend or Foe?

Core Competencies: Programming
Learning Objectives
1. Identify the challenges and issues commonly associated with coaches or instructors of club sport organizations
2. Identify the roles and responsibilities of a club sport coach in accordance with the philosophy of administering a student-centered program
3. Articulate best practices for developing a positive and beneficial relationship with the coaches of club sport organizations

Intramural Supervisors: How Good Are the Calls They Make?

Core Competencies: Research & Evaluation
Learning Objectives
1. Identify the Learning Assessment Cycle
2. Develop goals and objectives for individual programs
3. Identify how to collect, analyze, and use data to modify supervisor trainings

Summer Camp Roundtable

Core Competencies: Programming

Federal Legislation Impacting Higher Education

Core Competencies: Programming
Learning Objectives
1. Learn about federal policies affecting higher education
2. Learn about NIRSA's advocacy efforts
Marketing/Public Relations

043 Master Mind Panel featuring Nashville & Industry Experts

🎓 0.1 NIRSA CEUs

🕒 1:00pm – 2:30pm
📍 Lincoln C/D/E

 Kia Jarmon, MEPR Agency; Adam Koscieski, mtvU; Matt Cheuwront, Proof Branding; Jesse Goldstein, Food Sheriff; Chappel McCollister, G7 Marketing; Sarah Souther, Bang Candy Company; Mike Beach, Country Music Artist; Lynne Maynor, Gaylord Entertainment; Sara McManigal, emma; Brandon Barca, University of Vanderbilt Digital Sports Marketing

Mind Shift’s business development and collaborative partnerships session shares innovative ideas on how to develop corporate partnerships that support your mission, enhance your students’ experience, and engage with businesses that align with your values.

Core Competencies: Management Techniques

Learning Objectives
1. Create and refine collegiate recreation sponsorship objectives for successful partnerships
2. Learn examples of how other organizations define and nurture corporate relationships

Executive

044 Preventing Sexual Abuse at Campus Recreation Centers

🎓 0.1 NIRSA CEUs

🕒 1:00pm – 2:30pm
📍 Magnolia Ballroom

Aaron Lundberg & Candace Collins, Praesidium, Inc.

Sexual abuse in universities and other organizations has dominated national headlines and local legislations. Industry standards are rapidly rising so it’s important that leadership stay on top of the latest trends, legislation and prevention strategies. Praesidium, the national leader in abuse risk management has worked with universities and their programs across the United States and will discuss what models work best and how to overcome some of the common challenges they have experienced in the university environment. Participants will learn cutting-edge risk management techniques based on years of extensive research, including an analysis of well over 4,000 cases of organizational abuse.

Core Competencies: Management Techniques

Learning Objectives
1. Understand the scope of the problem and the impact of sexual abuse on victims and organizations
2. Learn the latest legal exposures and industry standards
3. Identify potential exposures and high risk activities involving recreational centers

Experiential

045 Enriching Learning: Beyond Units, Institutions, Associations, and Countries

🎓 0.1 NIRSA CEUs

🕒 1:00pm – 2:30pm
📍 Presidential Ballroom A

Jennifer Broune, Memorial University; Kathleen Hatch, RCRSP, Washington State University; David DeAngelis, Suffolk University; Ken Brill, Augustana College; R. Kevin Marbury, PhD, RCRSP, CRSS, University of Oregon; Chris Dawe, RCRSP, Mount Royal University; Matt Morrin, University of South Florida - St. Petersburg; moderated by Don Stenta, PhD, The Ohio State University

Join a panel of international leaders from NIRSA, NACA, CACUSS, to discuss critical issues in higher education systems and new ways to frame experiential opportunities for students. Panelists will explore and share collaborative examples and new ways for professionals to think about enriching their programs and services. Inspiring highlights from the International Experiential Learning Institute will be shared.

Core Competencies: Philosophy and Theory

Learning Objectives
1. Gain awareness of global perspectives of higher education
2. Identify new opportunities for collaborative multi-faceted programming
3. Learn ways to enhance the experiential opportunities within the department and with other colleagues in student affairs

Fitness

046 Become an Expert in Resistance Training Exercises to Correct Posture

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1.5 AFAA CEUs

🕒 1:00pm – 2:30pm
📍 Presidential Ballroom B

Ken Baldwin, SUNY, National Posture Institute

Learn a process and format to instruct and teach your clients resistance training exercises/movements to correct posture and body alignment. Discover a process to teach, demonstrate, and grade an exercise movement based on quality and performance.

Core Competencies: Programming

Learning Objectives
1. Learn a detailed five-point grading system to breakdown, analyze, and perfect resistance training exercises to correct posture
2. Learn how to select and teach the safest exercise movements for a specific group based on physiological, neurological, and biomechanical principles
3. Explore how to develop observational, evaluation, and teaching/educational strategies to be used before, during, and immediately after a training session
Equity, Diversity & Inclusion

047 The Wall: Breaking Down Stereotypes

- 0.1 NIRSA CEUs
- 1:00pm – 2:30pm
- Ryman Ballroom A/D
- Kathryn Thies, Loyola University Chicago

Stereotyping creates a barrier to effective communication. Learn a tool to teach student staff to look through the stereotype to the person they are serving and to welcome diversity in a program.

Core Competencies: Personal & Professional Qualities

Learning Objectives

1. Articulate common stereotypes and how they affect community building in collegiate recreation programs, as well as the importance of acknowledging and valuing the intersecting identities of participants
2. Learn a team-building tool useful for training both large and small groups of student staff about adaptability, diversity, and communication, with the ability to implement this in their own programs without any further training
3. Identify ways to promote the benefits of diversity in future on-campus collaborative situations

Member Services

048 Mo’ Money, Mo’ Problems

- 0.1 NIRSA CEUs
- 1:00pm – 2:30pm
- Washington B
- Kendra Violet, CRSS, Emily Piercey, MS & Emilie Saltz, University of Cincinnati

The pressure to increase revenue often leads to a focus on the bottom line and a loss of the core mission. Learn to let go of the “money mindset” while boosting membership revenue and adding value to members.

Core Competencies: Business Procedures

Learning Objectives

1. Identify and explain key ways to add value to membership
2. Understand the importance of empowering student staff
3. Articulate at least two ideas for member retention

Fitness Forum

049 Power Vinyasa Yoga

- 1:45pm – 2:30pm
- Ryman Hall B2-B6
- Kelsey Whittaker, University of Nebraska-Lincoln

A vigorous fitness approach to vinyasa-style yoga. Synchronizing both movement and breath, participants will flow smoothly from one asana (pose) to another. Create a balance of the mind and body connection, personal emotional awareness, and physical challenge.

Recreational Sports Expo

Ice Cream Social at the Expo

- 2:30pm – 3:30pm
- Ryman Hall B2-B6

It’s an ice cream party! Come join the fun in the Expo Hall to get your free ice cream and visit with your favorite vendors. This is also your last chance to grab your attendee bag from the NIRSA Booth and enter to win the Spinner® Blade manufactured by Star Trac.

Fitness Forum

050 The Body Transformation Project

- 2:45pm – 3:30pm
- Ryman Hall B2-B6
- Shari Landmark, MS, AFAA-GFI & Kerry Brown, South Dakota State University

Functional fitness meets mind/body. This class will begin with hard-core functional training methods to enhance strength, endurance, cardiovascular conditioning, and agility. The class culminates with a mini yoga session to help participants grow stronger.

NIRSA Foundation

NIRSA Foundation T-Shirt & Apparel Sale

- 3:00pm – 5:00pm
- Presidential Lobby

The NIRSA Foundation T-Shirt and Apparel Sale begins at 3:00pm. Be sure to stop by today to see the full selection of items donated by your peers.

Networking in 140 Characters or Less: #RecChat Tweet Up

“Tweet-up” with your colleagues from across North America and meet face-to-face with engaged students and professionals active in #RecChat conversations.

Join us at 8:00pm on Friday, April 25 in Jackson A/B for your chance to network and speak with other social media learners beyond the 140 character limit.
051 Water or Land: In-Service Training for All
🎓 0.1 NIRSA CEUs
🕒 3:30pm–4:30pm
📍 Cheekwood A/B/C
♦ Terese McAninch, RCRSP, Butler University; Jennifer Wood, Miami University; Kristyn Watts, Ball State University
This session will offer in-service training plans for attendees to use in all areas of campus recreation: aquatics, facilities, fitness, intramurals, and more. The material is geared toward anyone who oversees staff training; all areas are welcome!
Core Competencies: Management Techniques
Learning Objectives
1. Learn how aquatic-based in-service trainings can be adapted to participants’ program area
2. Learn how to empower lead staff to plan and execute trainings, as well as how to create scenarios that empower the entire staff in risk management and customer service situations
3. Develop at least three ideas to take back to campus

052 Sport Club Roundtable
🕒 3:30pm–4:30pm
📍 Governor’s Ballroom A/E
♦ Greg Corack, RCRSP, Eastern Kentucky University; Maxwell Miller, Villanova University; Michael Przydial, University of Arkansas; Derek Donley, University of Minnesota, Duluth
Take advantage of this opportunity to network and discuss hot topics in sport clubs at the annual sport club roundtable.
Core Competencies: Programming

053 Exercise Program Design: More Than Sets and Reps
🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
🕒 3:30pm–4:30pm
📍 Governor’s Ballroom B
♦ Nick Drake, NSCA-CPT, NASM-PES, North Carolina State University; Ellen Schiltz, ACSM-CPT, Buena Vista University
Participants today are not ready to begin physical activity at the same level that a typical client was years ago. Additionally, in this era of semi-private training and group exercise, it’s not uncommon for personal trainers and instructors to train all clients the same. This can quickly lead to injury in a population that exhibits more deficiencies and dysfunctions than ever before. With this in mind, we must adapt our exercise programs to meet the needs of our current participants. Join us as we discuss the rationale for implementing an integrated training approach to exercise program design. Learn how to utilize your current resources, as well as create new programming opportunities, to maximize your current fitness programs.
Core Competencies: Programming
Learning Objectives
1. Identify current programming flaws and discuss several options on how to bridge the gap between the old methodologies and the new research
2. Articulate key elements of an integrated training model and identify rationale for implementation
3. Identify strategies on how to incorporate an integrated training model into existing fitness programs

054 Navigating the Political Land Mines of Campus Recreation
🎓 0.1 NIRSA CEUs
🕒 3:30pm–4:30pm
📍 Hermitage C/D
♦ Thomas Kirch, RCRSP, Oregon State University; Mick Deluca, RCRSP, UCLA; Robyn Deterting, CRSS, University of Illinois; Eric Stein, CRSS, Stanford University
As the landscape of higher education is facing many questions and changes, navigating the political waters is a critical part of our work and can be a daunting task even for the most seasoned professional. Come join a panel of recreational leaders who will help guide you through.
Core Competencies: Personal & Professional Qualities
Learning Objectives
1. Understand the realities influencing institutional politics
2. Identify two strengths the participant has in responding to politics
3. Identify two ways to build relationships on campus
Sustainable Communities

**055 Sustainability Roundtable**

- **3:30pm – 4:30pm**
- **Jackson A/B**
- Bill Ling; Janice DeMonsi, Santa Clara University; Alex Accetta, RCRSP, Portland State University; Rodney Bloom, University of Oregon

Discuss topics concerning sustainability facilitated by “sustainability experts” in multiple areas, including environmental sustainability, economic sustainability, and social sustainability.

**Core Competencies:** Research & Evaluation

Technology

**056 Technology Roundtable**

- **3:30pm – 4:30pm**
- **Jackson C/D**
- Todd Hammonds, University of California, Santa Cruz; Kaila Lavin, California State University, Northridge; Pamela Hightower, University of Florida; Steve Najera, University of Colorado at Boulder

This is an opportunity to share ideas with colleagues, ask questions, and discuss specifics with system administrators regarding the use of technology to enhance the customer experience in campus recreation.

**Core Competencies:** Facility Management, Planning & Design

Personnel (Student)

**057 What? I'm Fired?**

- **3:30pm – 4:30pm**
- **Jackson E/F**
- Jimmy Francis & Sandra Salute, California State University, Northridge

You're fired. Has one of your students ever been surprised when you used those famous words? They shouldn’t be. Learn a new approach to discipline that will allow you to manage by situation and in an equitable, not equal, way.

**Core Competencies:** Management Techniques

Learning Objectives

1. Learn what progressive discipline is and what steps are involved in utilizing this approach to leading staff
2. Leave with examples of corrective action letters that can be used to document employee performance issues

Service

**058 Engagement Coordinators: Creating a Harmonious Association One Campus at a Time**

- **3:30pm – 4:30pm**
- **Lincoln C/D/E**
- Mallory Gohl, The University of West Florida; NIRSA Student Leadership Team

Engagement Coordinators have been established by NIRSA to help engage members on our campuses. Join the Student Leadership Team to learn more about the position and how to get involved in this awesome volunteer opportunity.

**Core Competencies:** Personal & Professional Qualities

Learning Objectives

1. Learn what an Engagement Coordinator is and why they are important to NIRSA’s success
2. Learn what resources are available to assist Engagement Coordinators on their campuses
3. Learn how to become an Engagement Coordinator

Student Learning Outcomes

**059 Recreation and Campus Activities: Partners in Developing Students**

- **3:30pm – 4:30pm**
- **Magnolia Ballroom**
- Dave DeAngelis, Suffolk University; Ken Brill, Augustana College; Matt Morrin, University of South Florida-St. Petersburg

Powerful partnerships can be achieved through collaborative training, leadership development programs and cosponsoring programs. Though the platforms are different, there is much to learn from campus activities professionals about student development, managing risk as well as opportunities to share resources. As part of the NIRSA/NACA Strategic Alliance, NACA leaders have come to share powerful examples of recreation and activities collaborations that enhance student development and student learning.

**Core Competencies:** Programming

Learning Objectives

1. Articulate the value of campus collaborations in promoting student learning
2. Gain a deeper understanding of key strategies and barriers to effective partnerships
3. Learn best practices achieved through training, leadership education and programming.
Risk Management/Legal Issues

060 Understanding and Implementing Sports Medicine in Recreation

- 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU

- 3:30pm–4:30pm
- Presidential Ballroom A
- Ann Wittkopp, MS, ATC, CSCS, Central Washington University

Safety of participants is always a high priority. Learn how a certified athletic trainer can better serve your participants and simultaneously reduce your liability risk.

Core Competencies: Legal Liability & Risk Management

Learning Objectives
1. Identify and explain the role of the certified athletic trainer in sports medicine
2. Identify at least one way a certified athletic trainer can both decrease liability risk and benefit at least one area of facilities
3. Learn how to begin developing a concussion management policy for programs

Research/Assessment

061 Making Assessment Work: A Real Campus Example

- 0.1 NIRSA CEUs
- 3:30pm–4:30pm
- Presidential Ballroom B
- Cara McFadden, PhD & Peter Tulchinsky, Elon University

Assessment opportunities allow for exploration and development of campus wide partnerships that contribute to student success. Learn how to use guiding assessment principles to modify your campus’s academic and social environment.

Core Competencies: Research & Evaluation

Learning Objectives
1. Articulate at least four guiding principles for making assessment work
2. Identify potential campus partners to contribute to the enhancement of the campus environment

Health & Wellbeing

062 Merging Principals of Weight Management: In and Out of the Classroom

- 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
- 3:30pm–4:30pm
- Ryman Ballroom A/D
- Melanie Tucker, PhD, The University of Alabama

The issues and challenges of obesity in society today are significant and a contributing factor to chronic disease prevalence. Maintaining a healthy weight is essential to many health and wellbeing domains. Among these physical, psychological, social, intellectual and spiritual wellbeing are greatly affected by healthy weight management. These domains are within the emphasis of the NIRSA Health and Wellbeing Commission for their interrelatedness with holistic health. The presentation will stress the importance of knowledge of key principles to enhance practical application. The collaborative nature of multiple departments (academic and campus recreation) assists the instruction of the course and emphasizes holistic health and wellbeing.

Core Competencies: Philosophy and Theory

Learning Objectives
1. Identify key topics for a successful weight management curriculum
2. Articulate the role of physical activity knowledge and engagement, nutritional awareness, and stress management and the relationship to weight management with emphasis on the interplay on holistic health and wellbeing
3. List the key campus partners in developing a successful weight management course and the process of creating a health education course in tandem with campus recreation and dining services resources

Equity, Diversity & Inclusion

063 Embracing the “American Dream”: International Integration & Recreation

- 0.1 NIRSA CEUs
- 3:30pm–4:30pm
- Washington B
- Sarah Shouvlín & Dominique Clement, University of Baltimore

International students face unique challenges while pursuing the “American Dream.” Exploring this topic from both a programmatic and employment perspective, we will engage in a shared discussion on how campus recreation can assist with acculturation and foster diverse and inclusive environments.

Core Competencies: Programming

Learning Objectives
1. Define “assimilation” and “acculturation” and articulate how they affect international students
2. Increase awareness and responsiveness to challenges that international students face
3. Obtain programmatic and employment strategies to foster inclusive environments for international students

Attending the Honor Award Banquet?

Make sure you reserve your seat by noon on Friday, April 25. See details on page 26.
Aquatics

064 Don’t Let Time Pass: Develop Your Staff

🎓 0.1 NIRSA CEUs

🕒 4:45pm–5:45pm

📍 Cheekwood A/B/C

Justin Anderson, University of Virginia; Gabby Marquez, Georgia Southern University

In this presentation you will learn three key aspects of how to integrate a fun, efficient, and team-oriented staff development and risk management training module.

Core Competencies: Management Techniques

Learning Objectives
1. Understand how to provide continuing education for any program area within a recreational facility
2. Learn effective ways to administer staff in-services that can be transferable to any program area within a recreational facility
3. Learn how to utilize university resources to provide outside professional and educational opportunities for student staff

Risk Management/Legal Issues

065 Risk Management Roundtable

🕒 4:45pm–5:45pm

📍 Jackson A/B

Rob Patchett, CRSS, Colorado State University; Diane James, University of Florida

Join the NIRSA Risk Management Community of Practice Work Team to discuss current issues and trends relating to the broad topic of risk management.

Core Competencies: Legal Liability & Risk Management

Risk Management/Legal Issues

066 Lessons From the Fall: How Improvisation in the Field Develops Judgment and Decision Making

🎓 0.1 NIRSA CEUs

🕒 4:45pm–5:45pm

📍Jackson C/D

Jeannette Staowski, AORE; Tim Mertz, Massachusetts Institute of Technology

Recreation programs train college students to enact weighty judgment-based decision making, with staff making calls that can effectively avoid catastrophe. We will explore the balance of risk management and the direct link to leadership development.

Core Competencies: Legal Liability & Risk Management

Learning Objectives
1. Articulate how the application of experiential education as a theoretical model for leadership development is practiced in the field
2. Explore judgment and decision making in an environment without a safety net and how this leads to effective leadership skill development
3. Identify how recreation programs can approach skill development from a wider perspective of holistic development and can tie a distinctive link between experiences and development that the participants and staff take home

Networking in 140 Characters or Less: #RecChat Tweet Up

“Tweet-up” with your colleagues from across North America and meet face-to-face with engaged students and professionals active in #RecChat conversations.

Join us at 8:00pm on Friday, April 25 in Jackson A/B for your chance to network and speak with other social media learners beyond the 140 character limit.

Enter to Win a Spinner® Blade manufactured by Star Trac

Fill out the raffle ticket enclosed with your name badge and bring it by the NIRSA Booth during Expo Hours.

The drawing will be at 3:15pm on Thursday, April 24, and the winner will be contacted by cell phone. No need to be present to win.

See page 103 for details.
Strategic Planning

067 Establishing and Maintaining Successful Partnerships between University Recreation and Academia

- 0.1 NIRSA CEUs
- 4:45pm – 5:45pm
- Jackson E/F
- Julia Wallace Carr, PhD & Debra Sutton, PhD, James Madison University

As many universities search for ways to address the Healthy Campus 2020 goals and objectives, this session will provide a model program that demonstrates how campus recreation and a large general education health and wellness course combine efforts to better promote and impact the health and well-being of undergraduate students.

Core Competencies: Programming

Learning Objectives
1. Discuss the history and development of a model program that partners university recreation with an academic department in the planning, implementation, and evaluation of learning opportunities that enhance the health and wellbeing of college students
2. Examine two course requirements that directly connect academic goals and objectives with engagement in university recreation programs, which directly impact students and their dimensions of wellness
3. Identify ways to appropriately assess student progress toward improving their physical, intellectual, emotional, social, and spiritual dimensions of wellness

Health & Wellbeing

069 RecSport's Role in Academic and Health Success: Exercise Is Medicine™

- 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
- 4:45pm – 5:45pm
- Magnolia Ballroom
- Samantha Danbert, Jim Pivarnik & Rick McNeil, CRSS, Michigan State University

Exercise is Medicine™ is an ACSM initiative focused around physical activity. Learn how you can use ACSM resources to create an impactful program for your high-risk student population.

Core Competencies: Research & Evaluation

Learning Objectives
1. Identify one way to assess the relationships between recreational sports participation and academic success variables
2. Articulate the relationships between student academic success and participation in recreational sports
3. Understand ACSM’s initiative, Exercise is Medicine™ and identify at least one way to implement EIM at an institution

Intramurals/Officiating/Extramurals

070 Competing for Participants: Attracting Today’s Students to Your IM Program

- 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
- 4:45pm – 5:45pm
- Presidential Ballroom A
- David Peters, RCRSP, Florida State University; Andrew Chadick, The University of Texas at San Antonio

Has your intramural sports program evolved to attract the interest of today’s students? Learn how program structure, policies, and procedures can encourage or discourage participation and discuss changes that can increase student involvement.

Core Competencies: Programming

Learning Objectives
1. Identify and evaluate the intended and unintended effects that common intramural program policies and procedures have on participation
2. Propose and consider alternate methods for intramural program administration that facilitates greater participation

Relax and Recharge!

Head over to the cell phone charging station and lounge presented by Star Trac.

Located near the registration area in the Presidential Lobby.
Leadership (Student)

071 Student Leadership Development: A Practical Model

🎓 0.1 NIRSA CEUs
🕒 4:45pm – 5:45pm
📍 Presidential Ballroom B
‡ Michele Culpepper & Caitlynn Carman, Lubbock Christian University

The student leadership model is a comprehensive experience designed to increase leadership, problem solving, and communication abilities of students. Learn how to use this program to raise the profile your graduates’ resumes, making them more competitive on the job market, regardless of vocational skill sets.

Core Competencies: Management Techniques

Learning Objectives
1. Develop a plan for using this model, with organizational modifications that fit into any particular university
2. Determine at least one idea, for use, from each of the three phases of learning, which will benefit the development of students

Personnel (Professional)

072 Creating a Learning Culture with Professional Staff

🎓 0.1 NIRSA CEUs
🕒 4:45pm – 5:45pm
📍 Ryman Ballroom A/D
‡ Megan Krone, University of San Diego

Creating a learning culture with your professional staff ensures social sustainability and provides an energetic, dedicated work environment. Discuss organizational culture theories and share ideas for practice, including low-cost ideas.

Core Competencies: Management Techniques

Learning Objectives
1. Articulate at least two components of organizational culture
2. Identify at least two ideas for practice for the participant or their staff

Marketing/Public Relations

073 Marketing Roundtable

🕒 4:45pm – 5:45pm
📍 Ryman Ballroom C
‡ Jenny Crouch, Middle Tennessee State University; Kendra Bayne, Louisiana State University

Come to this roundtable to discuss, learn, and network with other attendees about marketing hot topics.

Core Competencies: Business Procedures

Personal/Professional Development

074 The Call Up: Rookie Year of a Campus Rec Professional

🎓 0.1 NIRSA CEUs
🕒 4:45pm – 5:45pm
📍 Washington B
‡ Branden Farmer, Auburn University; Adam Sardinha, North Carolina State University

As an undergraduate you prepared for interviews, reviewed your résumé, and prepared for your graduate assistantship; as a graduate you prepared your résumé, participated in mock interviews, and submitted lots of applications for jobs; finally you’ve accepted an offer and will be headed off to your first job! Now what? This session moves beyond career prep and dives deep into the realities and experiences in the rookie year of a campus recreation professional.

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Gain a better understanding of what to expect during the first year as a professional in campus recreation
2. Learn tips on how to prepare for the first year as a professional in campus recreation
3. Gain an understanding of veteran professionals through an assessment of their perspectives of first year professionals

Virginia Tech Alumni Social

🕒 6:30pm – 8:30pm
📍 Magnolia Patio
🌟 Invitation only

Social

The Lee Wasson People of Color Social

🕒 6:30pm – 9:00pm
📍 Hermitage C/D
🌟 All NIRSA Members are guests are invited!

The Lee Wasson People of Color Social provides networking and mentoring opportunities, fosters continued involvement of people of color in the Association, and encourages active participation in leadership roles. The social is an opportunity to acknowledge and celebrate the impactful accomplishments of NIRSA members with respect to Emerging Recreational Sports Leaders, HBCU Summit, Founders Scholarship, and the Juliette Moore Distinguished Leadership Award. Refreshments and light hors d’oeuvres will be served.

🏆 Awards Presented: Juliette Moore Distinguished Leadership Award
Social

All-Conference Social, PRESENTED BY PLAE

🕔 8:30pm – 1:00am —
Buses will depart from
the Presidential Portico
beginning at 8:00pm
Wildhorse Saloon

★ All NIRSA Members are guests are invited!

Join NIRSA attendees for the 2014 All Conference Social
at the Wildhorse Saloon in historic downtown Nashville!
The gathering will be right at the end of Broadway on
what is known as “Honkytonk Row”—where some of
country music’s hottest stars got their start.
The Wildhorse—housed inside a three-level, historic
warehouse—is the ultimate live music and dance
destination. There will be live country bands, a DJ, dance
lessons, as well as options for the less rhythmically
inclined. The second level of the Saloon offers plenty
of games like billiards, shuffle board, foosball, and air
hockey. There are great areas to lounge with NIRSA
friends and catch up on what’s new, or make new
memories watching colleagues boot-scoot across the
dance floor below.

Transportation will be provided from the Gaylord
Opryland to the Wildhorse Saloon, with buses leaving
from the Presidential Portico starting at 8:00pm and
continuing runs to the Wildhorse until 10:00pm. Buses
will return to the Opryland beginning at 10:30pm, with
the last bus leaving at 1:00am. Heavy hors d’oeuvres
will be served. Pack your boots and come have some fun
catching up with old NIRSA friends and making new
ones in downtown Nashville!

Your Badge is Your Ticket on the Bus
to the All Conference Social!
Conference badges should be worn at all times.

Your badge is required to gain admission to all
conference functions. Plus, your badge gives you
access to free transportation on the Opryland Shuttle
to downtown Nashville!

Badge sharing/transferring is prohibited.

Business

New Committee/Work Team Meetings

🕔 7:00am – 8:00am
★ These meetings are for committee members only.

Presidential Ballroom A
Communities of Practice Work Teams (Aquatics,
Community & Small Colleges, Facilities, Fitness, Health &
Wellbeing, Intramurals, Marketing, Outdoor Recreation,
Risk Management, Sport Clubs, and Sustainability)

Presidential Ballroom B
Facilities Institute, Intramural Sports Institute, Marketing
Institute, School of Collegiate Recreation

Presidential Ballroom C/D/E
Nominations & Appointments, Research & Assessment,
Audit & Finance, Bylaws, Policy & Legislation,
Professional Registry Commission

Hermitage C/D
Creative Excellence Awards, Honor Award, NIRSA Annual
Service Awards, Outstanding Sports Facilities Awards,
William N. Wasson Student Leadership & Academic
Awards

Magnolia Ballroom
Strategic Value Commissions (Sustainability; Leadership;
Health & Wellbeing; Equity, Diversity & Inclusion; Global
Perspective)

Ryman Ballroom A/D
2015 Annual Conference Program, 2015 Conference
Host Committee, Career Opportunities Center, Student
Professional Development, Expo Committee

Cheekwood A/B/C
Sports Officials’ Development Program Committees (Flag
Football, Soccer, Basketball, Volleyball)

Washington B
NIRSA Championship Series Work Teams (Basketball,
Club Basketball, Flag Football, Soccer, Tennis, Standards
of Competition, Brand Management, Student/
Professional Development & Assessment

Lincoln C/D/E
Foundation Committees (Community Service Project,
Fun Run, Golf Tournament, Legacy Society, Corporate
Relations/Stewardship, Scholarship, Stipends)
Registration Open
🕔 7:30am – 5:00pm
📍 Presidential Lobby

Host Committee Table Open
🕔 7:30am – 5:00pm
📍 Presidential Lobby

Poster Presentations
🕔 7:30am – 6:00pm
📍 Presidential Lobby
Take a break between sessions to view the poster presentations. Posters will be attended by presenters from 2:30pm-3:50pm.
☞ See pages 40 for details.

Program Committee Table Open
🕔 7:45am – Noon
📍 Presidential Lobby

Career Opportunities Center
🕔 8:00am – 10:30am
📍 Ryman Hall B1
☞ See page 25 for details.

NIRSA Foundation Table Open
🕔 8:00am – 4:00pm
📍 Presidential Lobby

NIRSA Foundation

T-Shirt & Apparel Sale
🕔 8:00am – 4:00pm
📍 Presidential Lobby
Don’t forget to place your bid for the T-Shirt Quilt Silent Auction
☞ For more information, see page 36.

Health & Wellbeing

075 Sports Medicine and Athletic Training Roundtable
☞ 1 AFAA CE
🕔 8:15am – 9:15am
📍 Cheekwood A/B/C
☞ Jason Halsey & Meghan Fulton, ATC, University of North Carolina at Chapel Hill
Sports medicine and athletic training programs are becoming more integrated into campus recreation departments every year. This roundtable will allow for a dedicated discussion of these services and resources, as well as how your department and programs can benefit from them.
Core Competencies: Legal Liability & Risk Management

Intramurals/Officiating/Extramurals

076 Intramural Sports Roundtable
🕔 8:15am – 9:15am
📍 Governor’s Ballroom A/E
☞ Intramural Sports Community of Practice Work Team
The Intramural Sports Roundtable is an opportunity for students and professionals to discuss and share ideas related to current trends and issues within intramural sports.
Core Competencies: Programming

Health & Wellbeing

077 Take the Challenge: Creating a New Healthy U Paradigm
☞ 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
🕔 8:15am – 9:15am
📍 Governor’s Ballroom B
☞ Erin Bransford, Portland State University
Challenging the notion of what it means to be “healthy,” Portland State’s Healthy U Wellness Challenge offers a comprehensive, nine-week, wellness competition that rewards participants for more than just being active. Tapping into the most recent research on health and wellbeing, and utilizing online tracking tools, the Healthy U Wellness Challenge can change the way you view creating healthy campuses and how your members interact with your rec center.
Core Competencies: Programming

Learning Objectives
1. Name at least three research-based strategies to use when designing a wellness challenge geared towards holistic wellness
2. Articulate at least three reasons why health promotion programming benefits a college campus
3. Learn how to integrate student interns into the leadership of a wellness challenge

Attending the Honor Award Banquet?
Make sure you reserve your seat by noon on Friday, April 25. See details on page 26.
Student Learning Outcomes

**078 Connect Four: Student Development Theory in Action**

* ◇ ◆ 0.1 NIRSA CEUs
* ◇ 8:15am–9:15am
* ◇ Hermitage C/D
* ◇ Don Stenta, PhD & Beththena Johnson, The Ohio State University

Student learning and development are core values that have transitioned our collegiate recreation programs into key contributors within higher education. In this session, participants will learn about student development theory and how to effectively apply it during the development and assessment of programs.

**Core Competencies:** Philosophy & Theory

**Learning Objectives**

1. Articulate philosophical foundations of recreational sports and its role in higher education
2. Identify four major student development theories used within campus recreation
3. Discuss action steps to incorporate theory into the development and assessment of programs

**Aquatics**

**079 Aquatics Roundtable**

* ◇ 8:15am–9:15am
* ◇ Jackson A/B
* ◇ Carrie Tupper, RCRSP, University of Maryland

Come discuss relevant issues and current trends in aquatics.

**Core Competencies:** Programming

**Business**

**NIRSA Financial Overview**

* ◇ 8:15am–9:15am
* ◇ Jackson C/D

Come and learn about our Association’s finances. This session will explain NIRSA’s financial structure, report FY2013 operating results, and show how budgets connect to organizational goals. Reports by NIRSA Services Corporation and NIRSA Foundation will address their place in the overall NIRSA financial structure and their role in supporting the mission and vision of NIRSA. All three groups will share opportunities and challenges that could affect future finances of the Association.

**Executive**

**080 When Campus Recreation Reports to Athletics: An Athletic Director’s View of a Positive Working Relationship**

* ◇ ◆ 0.1 NIRSA CEUs
* ◇ 8:15am–9:15am
* ◇ Jackson E/F
* ◇ David Williams II, Vanderbilt University

At Vanderbilt University, campus recreation reports directly to Athletics. David Williams, the Director of Athletics at Vanderbilt, will focus on how athletic and recreation programs administer collaborative programming using joint facilities. Join us in a discussion on topics such as programming, budgeting, staffing and scheduling of shared facilities.

**Learning Objectives**

1. Learn about collaboration opportunities between athletics and campus recreation for programming when using joint facilities

**Facility Management, Planning & Design**

**081 Adaptive Re-Use: Converting an Old Building into a New Fitness & Wellness Center**

* ◇ ◆ 0.1 NIRSA CEUs
* ◇ 8:15am–9:15am
* ◇ Lincoln C/D/E
* ◇ Salvatore Canciello, AIA, S3 Design Inc; Leticia Orozco, MS, CPT, University of Rhode Island

Campus recreation programs are actively reaching out to other campus departments to find opportunities for cross-disciplinary programs. Learn how the University of Rhode Island leveraged the adaptive re-use of an old building into a satellite Wellness Center, creating a welcoming space in which the entire campus community could foster a healthy lifestyle.

**Core Competencies:** Facility Management, Planning & Design

**Learning Objectives**

1. Understand the benefits of a collaborative process between the design team, recreation staff, and university facilities in developing a facility that meets departmental aspirations and maximizes the potential afforded by an existing building shell
2. Develop methods to engage other campus departments to generate interest in co-developing programs and how they potentially impact building programming and design
3. Identify potential applications for adaptive re-use, or satellite recreation programs in other university projects, and the planning necessary for programming, staffing, and operations
Equity, Diversity & Inclusion

082 Microsessions: Equity, Diversity & Inclusion

🎓 0.1 NIRSA CEUs

🕗 8:15am – 9:15am
📍 Magnolia Ballroom

Microsessions include the following sessions followed by 15 minutes of Q&A. Plan to attend for the full hour. Please do not interrupt sessions in progress!

Positioning Recreation Programs to Succeed in a Global Society

🎤 Keith E. Becherer, Southern Illinois University Edwardsville

Student populations and interests are becoming more diverse. Learn how to utilize resources on campus to meet and exceed student expectations.

Core Competencies: Programming

Learning Objectives

1. Identify campus resources that can provide partnerships to expand programming for a diverse student population

International Welcome: Building a Community of Inclusion in Campus Recreation

🎤 Paul Kwiatkowski, University of Nebraska-Lincoln; Nathan Fuller, Boston University

With the influx of international students on campus, recreation programs nationwide are realizing the need for cultural awareness and sensitivity. Learn how to prepare recreation staff by developing programs centered around a community of inclusion.

Core Competencies: Programming

Learning Objectives

1. Be able to identify collaborators on campus who can help enhance the international student experience

Marketing/Public Relations

083 Body Beautiful Project: Promoting Holistic Views of Health and Positive Body Image

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU

🕗 8:15am – 9:15am
📍 Presidential Ballroom B

🎤 Lauren Mangili, Karen Cunningham, Elizabeth Walz & Colleen Daly, University of North Carolina at Chapel Hill

Creating a safe and body-positive environment requires a coordinated effort between multiple departments within collegiate recreation, as well as effective collaboration with departments across campus. This session will provide you with a framework in which intentional marketing serves as the foundation for a multi-faceted campaign to address the issues of negative body image and eating disorders.

Core Competencies: Business Procedures

Learning Objectives

1. Gain an understanding of what positive body image is and learn marketing techniques that foster a safe and encouraging environment in the gym setting, promoting health among every body type and preventing eating disorders
2. Recognize the importance of training both professional and student staff to avoid fat talk and muscle talk and how to identify signs of negative body image and eating disorders
3. Learn how to develop collaborative initiatives to create a body beautiful campaign on campus

Your Badge is your VIP Pass!

Conference badges should be worn at all times.

Your badge is required to gain admission to all conference functions. Plus, your badge gives you access to free transportation on the Opryland Shuttle to downtown Nashville!

Badge sharing/transferring is prohibited.
Leadership (Student)

084 No Money, No Problem! Develop Student Leadership Opportunities Anyway!

📅 0.1 NIRSA CEUs

🕒 8:15am – 9:15am
📍 Presidential Ballroom B

🎤 Jenny Tenpenny Crouch & Josh Stone, Middle Tennessee State University

Every program wants to provide student staff with leadership development opportunities. While tight budgets can be limiting, there are ways to provide opportunities for students to develop leadership skills that do not break the bank. These recreation professionals will share some ideas that have worked—and some that may not have worked—for them. They will also discuss setting goals, learning outcomes, and evaluation techniques associated with these leadership opportunities. Come prepared to share ideas that have worked in your programs.

Core Competencies: Management Techniques

Learning Objectives
1. Develop at least two ideas for student leadership development at little to no cost
2. Learn how to evaluate these leadership development opportunities for goals, desired learning outcomes, and evaluation of success
3. Discover several qualities important in student leaders

Personnel (Professional)

086 What I Wish I Knew When I Was a Young Professional

📅 0.1 NIRSA CEUs

🕒 8:15am – 9:15am
📍 Washington B

entence Green-Valentine, University of Michigan; Megan Krone, University of San Diego

New professionals with passion and energy sometimes struggle during their first few years and positions to exercise the leadership they had hoped. This session will share stories and lessons from mid to high-level professionals in the field about their experiences as new professionals.

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Identify at least three common struggles that novice professionals experience
2. Identify at least three strategies to prepare for and react to frustration in a new position
3. Explore professional challenges and get advice from colleagues

Fitness

087 Fitness Roundtable

📅 9:30am – 10:30am
📍 Cheekwood A/B/C

entence Jewell, RCRSP, ACE CPT, AFAA, University of Nebraska-Lincoln; Brian Luu, University of California, Davis

Join other students and professionals in the fitness field to discuss current issues and trends.

Core Competencies: Programming

Member Services

085 Commuter Institution Roundtable

📅 8:15am – 9:15am
📍 Ryman Ballroom A/D

entence Fitzgerald, MS & Abbey Lade, MS, University of Massachusetts Boston

Join other collegiate recreation professionals from commuter institutions in a roundtable discussion about major trends and issues facing recreational programming for commuter students.

Core Competencies: Programming

Peruse the Poster Presentations

Take a break between sessions to view the poster presentations in the Presidential Lobby. Posters will be attended Friday, April 25 from 2:30pm – 3:50pm.

Thursday, April 24
8:00am – 6:00pm

Friday, April 25
7:30am – 6:00pm

Saturday, April 26
7:30am – Noon

See page 40 for all the poster presentations.

Attending the Honor Award Banquet?

Make sure you reserve your seat by noon on Friday, April 25.

See details on page 26.
Leadership (Student)

088 Leveraging Leadership Development through Campus Rec: Findings from the Multi-Institutional Study of Leadership

Core Competencies: Management Techniques

Learning Objectives
1. Clearly define major themes in leadership development
2. Identify key factors from empirical evidence that support leadership learning
3. Construct a plan that puts findings into action on their campus

Intramurals/Officiating/Extramurals

089 Competitive Sports: Building a Model for the Future

Core Competencies: Management Techniques

Learning Objectives
1. Define and develop an understanding for the competitive sports model and the impacts it has on a university campus
2. Discuss a SWOT analysis of implementing a competitive sports model into the campus recreation program
3. Gain insight into how peer institutions have effectively implemented the model and its impacts on their programs

Facility Management, Planning & Design

090 After the Blueprints: Preparing for Success in a New Recreation Center

Core Competencies: Facility Management, Planning & Design

Learning Objectives
1. Identify at least three ways to gather student and campus feedback into an opening project to make it a collaborative effort
2. Be exposed to project management documents, as well as details regarding software implementation and the purchasing of building assets
3. Identify and discuss best practices for what happens after the grand opening and how to manage the endless to-do list

Service

091 How Your Campus Can Be a Community Leader

Core Competencies: Programming

Learning Objectives
1. Identify organizations that can play key roles in putting on a quality event at a minimal cost
2. Recognize how developing leadership skills in students can strengthen their relationship with the community
3. Recognize the benefits of contributing to the community
092 Youth Activities: Are They a Good Fit?

<table>
<thead>
<tr>
<th>0.1 NIRSA CEUs</th>
<th>1 ACSM CEC</th>
<th>0.1 ACE CECs</th>
<th>1 AFAA CEU</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30am – 10:30am</td>
<td>Jackson E/F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amy Lanham, RCRSP, CRSS, University of Nebraska-Lincoln</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Learn about two specific program opportunities that may be adapted and implemented at your institution. Attendees will reflect on their own program offerings and decide if youth activities are a good fit for their institution.

Core Competencies: Programming

Learning Objectives
1. Identify two program offerings that serve youth in the collegiate recreation setting
2. Articulate key programming components of a youth activity offering
3. Reflect on current program offerings for expansion

093 Health & Wellbeing Roundtable

| 9:30am – 10:30am | Lincoln C/D/E |
| Eric Stein, CRSS, Stanford University |

Join fellow NIRSA members to discuss and share the latest trends and issues within the domain of Health & Wellbeing.

Core Competencies: Programming

094 Microsessions: Leadership (Professional)

<table>
<thead>
<tr>
<th>0.1 NIRSA CEUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30am – 10:30am</td>
</tr>
<tr>
<td>Magnolia Ballroom</td>
</tr>
</tbody>
</table>

Microsessions include three 15-minute sessions followed by 15 minutes of Q&A. Plan to attend for the full hour. Please do not interrupt sessions in progress!

Getting Risk Management’s Support for High Risk Activities

Mark Oldmixon, University of Alaska Fairbanks

Learn how one university changed risk management’s thinking from “No. Why?” to “Yeah! Why not?” UAF has built an on-campus ice climbing wall and a ski/snowboard terrain park in the last two years.

Core Competencies: Legal Liability & Risk Management

Learning Objectives
1. Learn to prepare for a meeting with risk management to propose a new activity with perceptions of high risk

Setting the Mood: Tips to Changing the Culture of Your Organization

Tina Villard, RCRSP & Elizabeth Slator, Rice University

The focus of this presentation is on strategies for creating environmental conditions within recreation departments that promote employee satisfaction and effective teamwork.

Core Competencies: Management Techniques

Learning Objectives
1. Gain insight and understanding for how to achieve positive organizational culture within the context of the field of recreation

Leadership: One Size Does Not Fit All

Ashley Lax, University of Wisconsin-Madison; Elizabeth Bowen, University of North Carolina Wilmington

As young professionals move up the ranks of the campus recreation leadership ladder, their positions often require navigating uncharted waters. This presentation will provide several essential tips for professionals who need to balance leading a staff while providing them an opportunity to learn to lead as well. The tips will also help young professionals who want to effectively lead their superiors and continue on the track of success.

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Apply the nine steps of leading up to an already established management style for more effective peer and supervisor leadership

SUPPORT YOUR NIRSA FOUNDATION:
Place your bid on the T-Shirt Quilt today!

This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. Stop by the NIRSA Foundation Table to view the quilt and place your bid! The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced.

This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.
Creating a Culture of Fun in Your Campus Recreation Department

Core Competencies: Management Techniques

Learning Objectives
1. Articulate the importance of creating a culture of fun in a campus recreation department
2. Discuss effective ways to improve morale and communication through the use of humor
3. Develop a personal/departmental plan to improve the culture of fun in a campus recreation department

What Animal Are You? Navigating the Animal Matrix of Personality Types

Core Competencies: Programming

Learning Objectives
1. Enhance self and social awareness by identifying personal preferences towards interactions using the Animal Matrix
2. Develop and articulate strategies to work best with personality types most and least like the participant’s
3. Identify implications for staff development and teamwork

Head Injury Protocol Implementation with or without Athletic Training

Core Competencies: Legal Liability & Risk Management

Learning Objectives
1. Gain knowledge and skills to create a head injury protocol with an athletic trainer present within the department
2. Gain knowledge and skills to create a head injury protocol without an athletic trainer present within the department
3. Learn tactics to create buy-in among administrators, parents, alumni, and participants for a head injury protocol

The Perfect Fit

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Identify personal values and apply them to a workplace environment and career direction
2. Identify key components of a career vision statement, the value of integrity in determining a career direction, and create a career vision board
3. Understand various workplace cultures and identify how those resonate with participant values and vision

Attending the Honor Award Banquet?

Make sure you reserve your seat by noon on Friday, April 25. See details on page 26.
Business

Student Member Connection Meeting

🕒 10:45am – 11:45am  
📍 Governor’s Ballroom A/E  
🎤 Mallory Gohl, The University of West Florida; Members of the Student Leadership Team

Join the Student Leadership Team in recognizing the amazing work accomplished by NIRSA Students and mentors from across the country at this year’s Student Member Connection Meeting. This is a great opportunity for students and professionals to meet each other and learn more about all the great things that have happened over the past year.

The Student Leadership Team highly recommends all students and professionals attend the Student Member Connection Meeting! We want you to provide your input on future initiatives and leave a lasting mark on NIRSA and the field of collegiate recreation.

**Awards Presented:** Horace Moody Awards and William N. Wasson Student Leadership & Academic Awards

---

Intramurals/Officiating/Extramurals

099 Lights! Camera! Evaluate! Using Video for Evaluating Sports Officials  

🕒 10:45am – 11:45am  
📍 Governor’s Ballroom B  
🎤 Zach Gilbert, David Parker, CRSS; Brian Stelzer, University of North Carolina Wilmington

Developing officials is a key component of intramural sports programming. Join us for a comprehensive discussion on integrating video evaluations and film review into your officials’ development program.

**Core Competencies:** Programming

**Learning Objectives**

1. Learn how to integrate video into a sports official’s development program
2. Demonstrate the benefits provided to officials by utilizing video in evaluations
3. Identify the resources needed to implement video into a sports officials’ development program

---

Aquatics

100 Swimming Pool Technologies: Are These the Answers?  

🕒 10:45am – 11:45am  
📍 Lincoln C/D/E  
🎤 Kevin Post & Jeff Nodorft, PE, Counsilman-Hunsaker

Over the past several decades, the aquatic industry has seen many new products come and go. It is often hard to decide which products have real value and will be here to stay when all you hear is a sales pitch. This presentation will take a non-biased look at swimming pool technologies, products, and equipment in the industry today.

**Core Competencies:** Facility Management, Planning & Design

**Learning Objectives**

1. Recognize how the evolution of swimming has affected technology within the aquatic industry and spawned new product development
2. Recognize and discuss current technology options available for mechanical, filtration, and chemical treatment systems and the operational benefits and challenges these technologies will provide
3. Identify the value of specific technologies as it applies to the participant’s project

---

SUPPORT YOUR NIRSA FOUNDATION:  
Place your bid on the T-Shirt Quilt today!

This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. Stop by the NIRSA Foundation Table to view the quilt and place your bid! **The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced.**  

This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.
101 Microsessions: Health & Wellbeing

◊ 0.1 NIRSA CEUs • 1 ACSM CEC • 1 AFAA CEU

 cabe
Microsessions include three 15-minute sessions followed by 15 minutes of Q&A. Plan to attend for the full hour. Please do not interrupt sessions in progress!

#FindYourStrong

◊ Sarah Andreski, University of Alabama at Birmingham
Join the movement! By incorporating healthy habits in a daily routine, participants can begin their journey to finding their strong. Start today and join OUR movement!

Core Competencies: Programming

Learning Objectives
1. Learn how the UAB Campus Recreation Center is working to improve and implement health and wellness campus wide, while gaining knowledge and tips on how to implement their own health and wellness initiatives throughout their university

The Intentional Unintentional Marketing of Employee Wellness

◊ Jennifer Sexton & Steve DiPaolo, Stanford University
Marketing employee wellness programs can be a challenge. Learn how to rethink marketing using existing partners and programs.

Core Competencies: Programming

Learning Objectives
1. Identify potential partners and existing events for marketing their wellness programs

Wellness 2.0: Incorporating Web, Mobile and Social Technology

◊ Dale Friesen, Healthy U Interactive
Successful wellness initiative today must meet the students where they are in order to be relevant. Learn how technology, available today, can reach students in an engaging way and grow initiatives virally across the entire campus with ease.

Core Competencies: Programming

Learning Objectives
1. Review industry and technology trends and their implications for student wellness

102 Motivational Concepts in Leadership and Communication, a Working Model

◊ 0.1 NIRSA CEUs

 cabe

Core Competencies: Management Techniques

Learning Objectives
1. Explain the different levels of leadership influence
2. Learn some characteristics of leaders who are great communicators
3. Identify several behaviors exhibited by leaders

103 Woman to Woman: Leadership, Inspiration & Empowerment Strategies for Success

◊ 0.1 NIRSA CEUs

 cabe

Ashlea Wilson, California State University, Bakersfield; Beththena Johnson, The Ohio State University

Are you contemplating involvement in NIRSA? Overwhelmed by the thought of family and work-life balance? Curious about the history of women in NIRSA? Or, in need of a little motivation on your career journey? Join us as we define the fabulous history of women in NIRSA and gain insight from our panel of phenomenal women. In this panel, new, mid-level, and executive level professionals will candidly share trials, triumphs, and tribulations of women in the academy. Whether you are a student, new professional, or seasoned professional you will gain insight from our remarkable panelists’ words of wisdom.

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Gain insight on the fruitful history of women’s empowerment, involvement, and leadership in NIRSA
2. Identify engagement opportunities in NIRSA and understand “happenstance” opportunities for success at the respective institutions
3. Address special concerns for career transitioning, positioning, and navigation

Peruse the Poster Presentations

Take a break between sessions to view the poster presentations in the Presidential Lobby. Posters will be attended Friday, April 25 from 2:30pm – 3:50pm.

See page 40 for all the poster presentations.
Outdoor

104 AORE & NIRSA: On-site Meeting of the Association of Outdoor Recreation and Education

🕒 10:45am – 11:45am
📍 Ryman Ballroom C

Jeannette Stawski, AORE

This session will engage in a dialogue regarding the state of the industry of outdoor recreation and education including information sharing, insight, and future action from the AORE perspective.

Core Competencies: Programming

Facility Management, Planning & Design

105 A Zero Net Energy Recreation Center: Can It Be Achieved and Why You Should Care

🎵 0.1 NIRSA CEUs
🕒 10:45am – 11:45am
📍 Washington B

William Massey, AIA, LEED AP & Nancy Freedman, AIA, LEED AP, Sasaki Associates, Inc

The Zero Net Energy movement is gaining traction, and institutions are making ever-greater commitments to energy reduction and carbon limitations that will ultimately impact every building on campus. With this in mind, we will attempt to design a zero net energy recreation center without compromising programmatic imperatives or comfort. Using a hypothetical 100,000 square-foot recreation center, the presenters will test a wide variety of sustainable strategies to see if it’s possible to meet the criteria to attain a Zero Net Energy facility. As part of this analysis, they will evaluate each strategy’s appropriateness, applicability, sustainable benefit, cost, and impact on comfort. They will also present the latest trends related to LEED programs and Net Zero Energy and predict where the sustainability movement is headed and how it will impact recreational programs and facilities.

Core Competencies: Facility Management, Planning & Design

Learning Objectives
1. Evaluate the environmental impacts of a large and heavily used campus recreation center and learn how to minimize them through various sustainable strategies
2. Compare a wide range of both cutting-edge and simple sustainable design methods, many of which are affordable and easily achievable
3. Appreciate and prioritize sustainable design strategies and how they may benefit or compromise current and future programmatic needs for a campus recreation facility; predict the next wave of sustainability trends and how they will impact recreational programs and facilities

Social

Take a Student to Lunch / Meet a Mentor for Life

🕒 11:45am – 1:15pm
📍 Meet Outside Governor’s Ballroom A/E

Student/professional pairings will be made at the conclusion of the Student Member Connection Meeting.

Interested in having lunch with a professional in NIRSA? The Take a Student to Lunch program is an excellent opportunity for you to interact with the great minds in our Association and share your passion for collegiate recreation. All conference attendees are encouraged to participate in this great networking opportunity!

Students and professionals interested in participating in the Take a Student to Lunch program should gather in front of the Governor’s Ballroom A/E at 11:45 am. Members of the Student Leadership Team and the Member Network will assist in matching students with professionals. Don’t miss out on the rare experience of sharing lunch with someone from a different campus recreation department, and the opportunity to meet a mentor/mentee for life.

Career Opportunities Center

🕒 1:00pm – 3:30pm
📍 Ryman Hall B1

See page 25 for details.

Program Committee Table Open

🕒 1:00pm – 3:45pm
📍 Presidential Lobby
Technology

106 The Future of Tech in Rec
🎓 0.1 NIRSA CEUs
🕒 1:15pm – 2:15pm
📍 Cheekwood A/B/C
🎤 Megan Holman, University of Wisconsin-Madison; Justin Holman, University of Iowa; Rick McGill, Truman State University

Mobile technologies, such as smart phones, tablets, and cloud computing have revolutionized the way recreational sports departments do business and interact with patrons. These devices improve the efficiency and effectiveness of communication with colleagues and patrons, as well as allow for “on-the-fly” student employee learning. During this session, phone, tablet, and computer applications will be discussed and applied to all areas of recreational sports use. Applications will include Evernote, Google Drive, Coach’s Eye, Augmented Reality, Quick Office, and more!

Core Competencies: Business Procedures
Learning Objectives
1. Identify two ways to implement technology in a recreational sports department that will improve student employee training
2. Discover and explain the benefits of combining multiple technology platforms
3. Develop an implementation plan that involves using technology applications to improve customer service

Personal/Professional Development

107 Beyond Boxes and Labels: Infusing Student Development Theory into Collegiate Recreation
🎓 0.1 NIRSA CEUs
🕒 1:15pm – 2:15pm
📍 Governor’s Ballroom A/E
🎤 John P. Dugan, PhD, Loyola University Chicago

Student development theory is often taught from a meta-level, examining a wide array of theories and concepts. This session will take a more applied approach to integrating student development theory into professional practice by looking at it from a cognitive coaching perspective. Participants will be introduced to concepts associated with cognitive development as well as specific techniques for framing interactions that challenge and support students’ meaning-making. This applied session will use interactive activities and case studies to apply the concepts in a collegiate recreation context.

Core Competencies: Management Techniques
Learning Objectives
1. Understand basic premises of cognitive development
2. Identify patterns in student interactions that reflect varying developmental frameworks
3. Demonstrate the ability to interact with and respond to students using cognitive coaching techniques

Networking in 140 Characters or Less: #RecChat Tweet Up

“Tweet-up” with your colleagues from across North America and meet face-to-face with engaged students and professionals active in #RecChat conversations.

Join us at 8:00pm on Friday, April 25 in Jackson A/B for your chance to network and speak with other social media learners beyond the 140 character limit.
Sport Clubs

108 Club to Club Interactive Program: Building Relationships Between Clubs

🎓 0.1 NIRSA CEUs

⏰ 1:15pm – 2:15pm
📍 Governor’s Ballroom B

):

Mallory Jordan, MPH, University of Northern Colorado

Many club sports struggle to obtain the spectator support that they desire and deserve. Learn how to create that wanted atmosphere with the students you already reach through the promotion of cross-club interactions. It is the perfect opportunity to brainstorm with other institutions and start developing program initiatives.

Core Competencies: Programming

Learning Objectives
1. Identify ways to foster relationships between clubs resulting in higher attendance
2. Discuss options and formulate strategies for cross-club interactive initiatives that would work for a club sport program
3. Gain insight and networking opportunities to improve and enhance current club sport programs

Research/Assessment

109 The NIRSA Institutional Data Set: What Is It and How Do I Use It?!

🎓 0.1 NIRSA CEUs

⏰ 1:15pm – 2:15pm
📍 Hermitage C/D

Nicole Olmeda, CRSS, The University of Texas at Austin; Stacey Hall, PhD, RCRSP, CRSS, The University of New Hampshire; Kristal Fehring, NIRSA Headquarters

This session will focus on explaining what the NIRSA Institutional Data Set (IDS) is and how all members can access and utilize it on their campuses. Attendees are encouraged to bring their questions as we walk through how to update your school’s data in the IDS and also how to use the tool to run benchmarking reports.

Core Competencies: Research & Evaluation

Learning Objectives
1. Understand what the NIRSA Institutional Data Set is
2. Learn how to access and run reports using the IDS
3. Understand the multiple ways in which the data from the IDS can be used on one’s campus and in NIRSA

Outdoor

110 Outdoor Trip Leader Payment Administration Methods & Myths

🎓 0.1 NIRSA CEUs

⏰ 1:15pm – 2:15pm
📍 Jackson A/B

Mark Howard, RCRSP & Brian Clark, Eastern Kentucky University

If you are paying trip leaders to lead trips and you’re not sure if you are compliant with Fair Labor Standards Act (FLSA), this presentation is for you! It can be a challenge to be compliant with FLSA law for outdoor programs, especially when part of the job requires trip leaders to be in the field for extended periods of time. During this presentation, we will explore options regarding outdoor trip leader classification as employees vs. volunteers and the legal difficulties with each classification. Come learn what we have done to overcome obstacles at Eastern Kentucky University. We will provide specific examples of how we document hours worked in the field and the pay structure we use to ensure our trip leaders are not being overworked. This is a gray area in a black and white world, so come join us as we discuss how to ensure fair treatment for all employees.

Core Competencies: Management Techniques

Learning Objectives
1. Learn about the Fair Labor Standards Act and what could happen to institutions in violation of the federal law; examples of outdoor program payment violations and the consequences based off of the violations will be shared and discussed
2. Learn how two universities are using two different ways to stay in compliance of the federal labor law
3. Learn about alternative ways to administer programs, such as using volunteers or academic class credits instead of employees and learn about the legal difficulties with using employees vs. volunteers as an administrative model

Small College/Community College

111 Small College/Community College Roundtable

⏰ 1:15pm – 2:15pm
📍 Jackson C/D

Marci Kuht Iverson, RCRSP, Viterbo University; Members of NIRSA Small Colleges/Community Colleges Community of Practice Work Team

Join colleagues from small colleges, universities, and community colleges from all over North America in a roundtable discussion led by the NIRSA Small Colleges/Community Colleges Community of Practice Work Team.

Core Competencies: Programming
**Pathways to Professional Leadership**

🎓 0.1 NIRSA CEUs

🕔 1:15pm – 2:15pm

📍 Lincoln C/D/E

Glenn Hanley, Texas State University; Sam Hirt, Vanderbilt University (retired); Kathy Bayless, Indiana University

Gain insight into the competencies, challenges, opportunities, and preparation associated with progressing through a career path in campus recreation.

**Core Competencies:** Personal & Professional Qualities

**Learning Objectives**

1. Identify and explain the key qualities needed to become a successful director
2. Become knowledgeable on the efforts necessary to progress in the field of campus recreation
3. Explain the key competencies staff need to acquire for their first professional position

**Microsessions: Health & Wellbeing**

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 1 AFAA CEU

🕔 1:15pm – 2:15pm

📍 Magnolia Ballroom

Microsessions include three 15-minute sessions followed by 15 minutes of Q&A. Plan to attend for the full hour. Please do not interrupt sessions in progress!

**Exercise is Medicine: Putting it into Practice**

馳 Mila Padgett, MS, University of South Carolina Aiken

Exercise is Medicine™ is an ACSM initiative focused around physical activity. Learn how participants can use ACSM resources to create an impactful program for high-risk student population.

**Core Competencies:** Programming

**Learning Objectives**

1. Identify at least two resources available to create an Exercise is Medicine™ program for participant’s campus

**Stress Is Not Awesome...You ARE!**

馳 Starr Wharton & Kaitlyn Paulsen, University of Nevada, Las Vegas

Learn and practice quick, motivational stress management techniques for staff meetings, trainings and everyday work. Participants will feel awesome and know how to encourage others to be too!

**Core Competencies:** Personal & Professional Qualities

**Learning Objectives**

1. Describe at least one motivational stress management activity to incorporate into future staff meetings/trainings for professional/personal development

**Designing for Wellness: Learning from Medical Communities**

馳 Anita Picozzi Moran, FAIA & Thomas Seymour, AIA, Dewberry Architects Inc.

Medical centers have long offered wellness programs. Learn about the objectives and offerings of some notable wellness programs, including those from the Mayo Clinic’s Dan Abraham Healthy Living Center.

**Core Competencies:** Facility Management, Planning & Design

**Learning Objectives**

1. Identify one new program that participants can adapt to their wellness program

---

**SUPPORT YOUR NIRSA FOUNDATION:**
Place your bid on the T-Shirt Quilt today!

This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. Stop by the NIRSA Foundation Table to view the quilt and place your bid! The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced.

This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.

---

**Relax and Recharge!**

Head over to the cell phone charging station and lounge presented by Star Trac.

Located near the registration area in the Presidential Lobby.
**Member Services**

114 **Recognize, Respond, and Recover: Fix-It-Fast Service Essentials**

- **0.1 NIRSA CEUs**
- 1:15pm – 2:15pm
- Presidential Ballroom A

**Shannon Sauerwald, Mike Clark & Zena Ray, Old Dominion University**

Student employees are the most important product you offer in campus recreation. Do they have the tools to provide quality service to your customers? Do they know what to do when programs and services offered are not always delivered as expected? No matter how carefully we plan, things go wrong and your students need to be ready to deal with dissatisfied customers. This session will teach you how to empower student staff to recognize service issues, respond with urgency, and recover with a smile by providing them with a service recovery program that requires resources ready for immediate action.

**Core Competencies:** Management Techniques

**Learning Objectives**
1. Learn how to develop an effective customer service recovery program that results in saving the customer and/or improving customer loyalty
2. Demonstrate how to teach student staff to recognize product, service, and delivery failures in real-time and take corrective action quickly, effectively, and to the customer’s satisfaction

---

**Equity, Diversity & Inclusion**

116 **Equity, Diversity & Inclusion Town Hall**

- 1:15pm – 2:15pm
- Ryman Ballroom A/D

**Jocelyn Hill, American University; Tamara Jarrett, Core Unlimited**

Join NIRSA’s Commission for Equity, Diversity, & Inclusion to help refine the future of one of NIRSA’s six strategic values. Using a town-hall style, open forum discussion, the Commission will share and listen to issues related to access, risk management, shared competencies, and social justice in the field of campus recreation and how to apply it to our profession. Come exchange ideas, ask questions, and learn more about NIRSA’s efforts to integrate Equity, Diversity, & Inclusion as a strategic value of NIRSA.

**Core Competencies:** Philosophy & Theory

---

**Sustainable Communities**

117 **A Student-Led Sustainable Communities Training: Making Healthy Communities Happen!**

- 1:15pm – 2:15pm
- Washington B

**Pam Su, CRSS, San Francisco State University; Linda Clauss, EdD, University of California, Santa Cruz**

Developing and valuing sustainable communities in campus recreation is of growing importance to the broader university community. Learn how to develop and assess a student-led training module, focusing on the social, environmental, and economic constructs of sustainable community building, to help you meet your campus’s goals!

**Core Competencies:** Business Procedures

**Learning Objectives**
1. Learn the value of a student-to-student training in teaching about sustainable communities
2. Identify the necessary steps required to develop, deliver, and assess the effectiveness of a training module
3. Learn what worked and what didn’t work in one collegiate recreation department’s pilot
Special Event Programming

118 Bring on the Games
öm. 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
🕒 2:30pm – 3:30pm
📍 Cheekwood A/B/C
👤 Alexia Cervantes & Elisabeth Henry, University of California, San Diego; Kali Knapp, University of California, Irvine

The popularity of fitness competitions has grown by leaps and bounds over the past decade, which is evident by the growth of mud runs, obstacle course races, and televised programs like Ninja Warrior. You can bring the excitement of these events to your campus! Create a fitness competition that highlights your particular campus culture and utilizes your existing resources. Students love to be a part of unique, community-based programs; this is what campus recreation does best. This session will highlight “Triton Games” at UC San Diego and “Strongest Anteater” at UC Irvine.

Core Competencies: Programming

Learning Objectives
1. Describe fitness competition design (strength, endurance, speed, agility) and identify necessary human and material resources
2. Describe necessary risk management considerations
3. Identify a theme for a fitness competition based on campus culture and existing resources; workshop a theme for a competition based on school mascot, campus perennial event, or community/environment; identify existing resources; and create a gap analysis

Personal/Professional Development

119 Three Cs of Professional Development: Challenge, Communicate, and Collaborate
öm. 0.1 NIRSA CEUs
🕒 2:30pm – 3:30pm
📍 Governor’s Ballroom A/E
👤 David A. Gaskins, CRSS & Nancy J. Mize, East Carolina University

Explore the design, development, implementation, and evaluation of a unique professional development model that integrates multiple audiences, campus and community collaborations, innovation, and programming for maximal benefit. Presenters will share concepts which can be effectively applied to a variety of settings.

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Identify at least three planning steps in implementing a professional development program
2. List at least two examples of professional development collaboration with other campus or community groups/units
3. Explain at least two benefits of integrating professional development within departmental, academic, Student Affairs, and/or community programming

Equity, Diversity & Inclusion

120 Embracing Gender Equality within Intramural Sports
öm. 0.1 NIRSA CEUs
🕒 2:30pm – 3:30pm
📍 Governor’s Ballroom B
👤 Marissa Musumeci, Erin Hessler & Zachary Bogart, Longwood University

Gender separation in intramural sports programs goes far beyond one university. By understanding more about gender in intramural sports on a national level, we can then grasp a greater understanding about gendered separation at our own intramural sports program. Learn how to implement gender equity in your intramural sports rules.

Core Competencies: Research & Evaluation

Learning Objectives
1. Identify one intramural sport at their university that may be subject to gender inequality
2. Articulate one way they will decrease gender inequality in their intramural sports
3. Understand at least one gender theory related to participation in sports

Facility Management, Planning & Design

121 Facilities Roundtable
🕒 2:30pm – 3:30pm
📍 Hermitage C/D
👤 Stephanne Musser, The Ohio State University; Members from NIRSA’s Facilities Community of Practice Work Team

Join other professionals in a open roundtable to discuss facility trends and other issues concerning collegiate recreational facilities today.

Core Competencies: Facility Management, Planning & Design

Aquatics

122 Get Wet, Stay Wet
öm. 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
🕒 2:30pm – 3:30pm
📍 Jackson A/B
👤 Mel Goldstein & Bill Brenner, United States Masters Swimming, Inc.

Swimming is one of the most popular forms of exercise in the United States. This program will help develop an adult aquatic fitness program, diverse in age and gender, to generate revenue.

Core Competencies: Programming

Learning Objectives
1. Learn how to structure an adult aquatics program
2. Learn how to generate revenue through program fees and hosting events
3. Explain the benefits of an aquatics wellness program and solicit support from other wellness providers in the community
Leadership (Professional)

123 What’s Your Answer tribute session to 2014 NIRSA Honor Award recipient, Mark Fletcher

🕔 2:30pm – 3:30pm
📍 Jackson C/D
🎤 Mick Deluca, RCRSP, UCLA; R. Kevin Marbury, University of Oregon; Eric Nickel, James Madison University; Bill Crockett, University of Maryland Baltimore

Join us for a special session in tribute to NIRSA 2014 Honor Award recipient, Mark Fletcher. Mark was a fixture of knowledge and guidance within NIRSA and our profession, and this was one of his favorite presentations. The emerging topics, trends, issues, and opportunities are explored through questions where audience panels provide insights from their experience and perspective. Together we engage in discussions and learn from each other.

Core Competencies: Philosophy and Theory

Leadership (Student)

124 Open Session with the NIRSA Leadership Commission

ധ 0.1 NIRSA CEUs
🕔 2:30pm – 3:30pm
📍 Jackson E/F
🎤 Cara McFadden, PhD, Elon University; Don Stenta, PhD, The Ohio State University; Members of the Leadership Commission

The NIRSA Leadership Commission is hard at work outlining an agenda for leadership development in collegiate recreation. The focus at this time is on student program participants and student employees. This session will provide an update on the commission’s work and will ask Conference attendees for feedback on the current model and framework we are developing. Attendees will be able to make an impact on the leadership development agenda in this session!

Core Competencies: Philosophy and Theory

Learning Objectives
1. Understand the agenda of the NIRSA leadership commission
2. Provide feedback on the draft materials presented during the session
3. Inform NIRSA members and campus colleagues about the NIRSA leadership commission’s next action steps and assessment plan

Health & Wellbeing

125 A Closer Look at Employee Wellness. The Collegiate Trends Research Topic Powered by Precor

ധ 0.1 NIRSA CEUs
🕔 2:30pm – 3:30pm
📍 Lincoln C/D/E
🎤 Aaron Hill

Over the past year, the Association has been conducting research on employee wellness programs that are run by collegiate recreation professionals. As part of the NIRSA Collegiate Recreation Trends Research Project, NIRSA closely examined several Employee Wellness programs at member campuses. This session will summarize the research results and foster a discussion on this trend.

Learning Objectives
1. Gain a better understanding of employee wellness programs on college campuses based on a literature review and case studies from multiple institutions
2. Evaluate different ways to setup wellness programs and review the data-backed results from multiple institutions

SUPPORT YOUR NIRSA FOUNDATION:
Place your bid on the T-Shirt Quilt today!

This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. Stop by the NIRSA Foundation Table to view the quilt and place your bid! The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced.

This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.
Leadership (Student)

126 Microsessions: Leadership (Student)

🎓 0.1 NIRSA CEUs
🕒 2:30pm – 3:30pm
📍 Magnolia Ballroom

Microsessions include three 15-minute sessions followed by 15 minutes of Q&A. Plan to attend for the full hour. Please do not interrupt sessions in progress!

Motivational Concepts in Leadership and Communication: A Working Model
🎤 Stephen Gambino, EdD, RCRSP, West Chester University of Pennsylvania; Lori Sabatose, Clarion University of Pennsylvania

One of the essential elements in successful communication and leadership development is knowing your staff, in other words, what makes them tick, what motivates them, how do they react to communiqués? The Hershey’s Miniatures Personality Indicator (HMPI) was based on several well known studies, Minnesota Multiphasic Personality Indicator, the Meyers-Briggs Personality Indicator and the Gregoric Personality Assessment. Using the HMPI, executives, directors, etc will get a snapshot of the type of personality of their staff members, which will facilitate working together as a “successful team.”

Core Competencies:
- Personal & Professional Qualities

Learning Objectives
1. List the five areas of leadership and identify their primary leadership style

Creating a Student Development Program, an Example from the University of Illinois
🎤 Jami Houston, University of Illinois at Urbana-Champaign

As the importance of student development—not just student employment—grows, see how University of Illinois Campus Recreation has developed a program to provide specific goals, components, and outcomes to develop student employees into student leaders.

Core Competencies:
- Management Techniques

Learning Objectives
1. Identify three components of a purposeful and strategic student development program that could be implemented in their department

No Excuses: Make Your Employee Training Stick
🎤 David Siegle & Sasha Shaffer, University of Michigan

Seeing is how we learn. A video can help train employees how to do their jobs and also how to act in certain situations. Learn how to push past the common barriers in making training videos to give training a lasting effect.

Core Competencies:
- Management Techniques

Learning Objectives
1. Identify common barriers to implementing videos in their training
2. Learn techniques to move past those barriers and enhance the quality of their training
3. Discover new ways to empower their student employees

Sustainable Communities

127 Starting Point: Assessing Your Rec Center’s Sustainability

🎓 0.1 NIRSA CEUs
🕒 2:30pm – 3:30pm
📍 Presidential Ballroom A

Rodney Bloom, University of Oregon

Whether your rec center is just beginning its journey to sustainability or your team has already been traveling on that path, it is easier to reach your goals by understanding where you currently stand. A sustainability assessment, structured on NIRSA’s model of economic, social, and environmental criteria, will ground you in your areas of accomplishment and inspire you with possibilities for growth and improvement.

Core Competencies: Research & Evaluation

Learning Objectives
1. Identify the available resources to successfully complete a sustainability assessment
2. Learn the practical application of the NIRSA Sustainability Model in an assessment
3. Select those unique and relevant criteria to measure their facility’s progress

Risk Management

128 Policy & Legislation Roundtable
🕒 2:30pm – 3:30pm
📍 Ryman Ballroom C

Bill Crockett, RCRSP, University of Maryland, Baltimore; Kathy Bayless, CRSS, Indiana University; Mitch Willbank, Oregon State University

Members of the Policy & Legislation Committee, as well as other NIRSA members, will be on hand to share their views on targeted issues with that impact our association, membership, and higher education. All members interested in getting involved in this Community of Practice are invited to participate. The Policy & Legislation Community of Practice serves as a forum for NIRSA Members to surface legal, legislative, and public policy issues that impact collegiate recreation.

Core Competencies: Philosophy & Theory

Your Badge is your VIP Pass!
Conference badges should be worn at all times.
Your badge is required to gain admission to all conference functions. Plus, your badge gives you access to free transportation on the Opryland Shuttle to downtown Nashville!

Badge sharing/transferring is prohibited.
Big Fish, Little Pond: Benefits of Starting at Smaller Institutions

- **Core Competencies:** Personal & Professional Qualities

### Learning Objectives

1. **Provide at least three benefits or opportunities of working at a smaller institution as a young professional**
2. **Identify perceived barriers of moving from a big to small institution and provide at least three ways to break down those barriers**
3. **Provide at least three ways a résumé from a young professional may look better by working at a smaller institution**

#### Regional Member Network Connection Meeting

- **Time:** 4:00pm – 6:00pm
- **Location:** Various locations
- **Details:** Meet with your Regional Leadership Teams to discuss State/Provincial and Regional Initiatives, as well as recognize outgoing leadership.

#### Awards Presented: Regional Award of Merit

#### Western Kentucky University Alumni Social

- **Time:** 7:30pm – 10:30pm
- **Location:** Crystal Gazebo
- **Details:** Everyone is welcome to help celebrate inclusion, safety, and social justice in NIRSA. Come celebrate our past history and join us in recognizing the 2014 recipients of the Fredrick R. Braden Scholarships for Social Justice in Recreational Sports.

#### Networking in 140 Characters or Less:

- **Time:** 8:00pm – 9:30pm
- **Location:** Jackson A/B
- **Details:** Tweet-up with your colleagues from across North America and meet face-to-face with engaged students and professionals active in #RecChat conversations. Join us for your chance to network and speak with other social media learners, beyond the 140 character limit.
Saturday, April 26

NIRSA Foundation

Mark Fletcher Fun Run/Walk
- 7:00am – 8:00am — Check-in at 6:30am
- Meet outside of Presidential Portico
- Event registration is required
- See page 35 for details

Poster Presentations
- 7:30am – Noon
- Presidential Lobby
  Take a break between sessions to view the poster presentations. Posters will be attended by presenters Friday, April 25 from 2:30pm-3:50pm.
  For more information, see page 40.

NIRSA Foundation

T-Shirt & Apparel Sale
- 8:00am – Noon
- Presidential Lobby
  Don’t forget to place your bid for the T-Shirt Quilt Silent Auction
  For more information, see page 36.

Registration Open
- 8:00am – Noon
  Presidential Lobby

Host Committee Table Open
- 8:00am – Noon
  Presidential Lobby

NIRSA Foundation Table Open
- 8:00am – Noon
  Presidential Lobby

Program Committee Table Open
- 8:00am – 12:45pm
  Presidential Lobby

Career Opportunities Center
- 8:00am – Noon
  Ryman Hall B1
  See page 25 for details.

Personal/Professional Development

130 Charting Your Course to Being an Engaged Collegiate Recreation Professional
- 0.1 NIRSA CEUs
- 8:30am – 9:30am
- Cheekwood A/B/C
  Mila Padgett, MS, University of South Carolina Aiken; Cara McFadden, PhD, Elon University
  Be engaged! This is a phrase that is repeated often, but what does it mean to you? This session will focus on charting your course to professional success and creating opportunities to become an engaged professional.
  Core Competencies: Personal & Professional Qualities
  Learning Objectives
  1. Identify two strategies for getting on the boat to chart a course
  2. Articulate three ways to be an engaged collegiate recreation professional

SUPPORT YOUR NIRSA FOUNDATION:
Place your bid on the T-Shirt Quilt today!
This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. Stop by the NIRSA Foundation Table to view the quilt and place your bid! The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced.
This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.
Leadership (Student)

131 Ask the Students, Then Hang On!

- 0.1 NIRSA CEUs
- 8:30am–9:30am
- Hermitage C/D
- Paul Bazzano III, Sarah Litowich, Ryan Bradshaw & Rachel Stepien, George Mason University

The presentation will provide the student and full time staff perspectives of starting a student employee leadership team, club sports council, and a student majority membership of a department advisory board. The perspectives will be from two students perspectives and several full time staff members. The session will include participants working in small groups to discuss best practices in their experiences in working with these student groups.

Core Competencies: Management Techniques

Learning Objectives
1. Articulate at least two creative roles for existing students to create synergy among their peers
2. Identify two or more best practices in initially starting such student involvement as an advisory board, leadership team, and/or club sports council
3. Identify two specific roles that full-time staff should play for the success of such student involvement

Sustainable Communities

132 Becoming a Sustainability Ambassador

- 0.1 NIRSA CEUs
- 8:30am–9:30am
- Jackson A/B
- Maureen McGonagle, CRSS, DePaul University/Centers LLC; Marc Iturriaga, RCKSP, University of Waterloo

Want to be a Sustainability Ambassador? NIRSA’s Sustainability Ambassadors informally and formally help educate other members about sustainability and NIRSA’s model. In this session you will learn more about the Ambassador program and NIRSA’s work in sustainability, and you will have the opportunity to join the Ambassador team. It is a great volunteer opportunity. While the time commitment is minimal, the impact can be significant.

Core Competencies: Personal and Professional Qualities

Learning Objectives
1. Give at least one example of sustainability in each of the three pillars of NIRSA’s model
2. Articulate the expectations of the Ambassador program

Equity, Diversity & Inclusion

133 Adaptive & Inclusive Recreation Roundtable

- 8:30am–9:30am
- Jackson C/D
- Kristin Hayes, The Ohio State University

Network with other professionals to learn about current trends, challenges, and future paths for adaptive and inclusive recreation.

Core Competencies: Programming

Learning Objectives
1. Learn how much non-exercising populations need help on a medical level; learn how simple it can be to reach exercise benchmarks that can change the life of a student on campus
2. Learn how to work with a health care provider to get referrals for special populations programming
3. Learn how to work with academic departments to create learning opportunities within these programs, which can make these programs self-sustaining

Leadership (Student)

135 Leadership: One Size Does Not Fit All

- 0.1 NIRSA CEUs
- 8:30am–9:30am
- Magnolia Ballroom
- Ashley Lax, University of Wisconsin-Madison; Elizabeth Bouwen, University of North Carolina Wilmington

This session will provide insight into leadership styles and how different dynamics play into peer supervision, and it will also provide tips for how to manage your boss as well as your peers.

Core Competencies: Personal & Professional Qualities

Learning Objectives
1. Identify and explain the benefits and drawbacks of at least two of Daniel Goleman’s six leadership styles
2. Comprehend how leadership styles affect the follower and learn to interpret which style works best in various situations
3. Apply the nine steps leading to an already established management style for more effective peer and supervisor leadership
Strategic Planning

136 Mission & Goal Development: A Case Study

🎓 0.1 NIRSA CEUs

🕒 8:30am – 9:30am

📍 Presidential Ballroom A

👩‍🏫 Shannon Dere, RCRSP & Kristin DeAngelo, University of Arkansas

The mission statement and goals should drive a department in all programming decisions. Learn how the University of Arkansas rewrote their mission statement, developed goals, and is on their way to delivering higher quality programs and services.

Core Competencies: Management Techniques

Learning Objectives
1. Identify the importance of a mission statement and goals for a campus recreation department
2. Learn how the University of Arkansas’ campus recreation department created their mission statement and goals based on the university’s goals
3. Understand how the University of Arkansas unified program staff in the creation of program outcomes that directly relate to the department’s mission and goals

Health & Wellbeing

137 The Value of Play and the Needs of Your Campus

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU

🕒 8:30am – 9:30am

📍 Presidential Ballroom B

👩‍尪 Todd Bauch, Portland State University; Steve Bobbitt, RCRSP, James Madison University

We know that play is important—even as commitments pull us away or guilt gnaws at us for indulging. ~PLAY~ is important to individual success. In the hustle of busy schedules, we have to teach people how to effectively ~PLAY~ in everyday life. This comes from engaging people at their core ~PLAY~ personality. During this presentation, we present research from two universities on ~PLAY~ personalities and share a collective perception of ~PLAY~. More importantly, we will help you take a ~PLAY~ inventory of what your department offers and what your population is looking for.

Core Competencies: Philosophy & Theory

Learning Objectives
1. Explain the benefits of ~PLAY~ and its effects on success at a personal and professional level
2. Use Stuart Brown’s eight ~PLAY~ personalities to begin categorizing the programs and services offered by participant’s department as well as to identify any missing components
3. Identify ways to bring the message of ~PLAY~ to campus by doing inventories and assessments

Sustainable Communities

138 Practical Implementations of Sustainable Facility Management

🎓 0.1 NIRSA CEUs

🕒 8:30am – 9:30am

📍 Ryman Ballroom A/D

👨‍🏫 Dustin Soderman, Illinois State University; Corné Prozesky, CRSS & Justin Harrell, Southern Illinois University Carbondale

Campuses are constantly looking at ways to reduce facility operating costs while implementing sound and sustainable facility management protocols. This session will view sustainable choices in campus recreation through the lens of the new NIRSA Sustainability Model.

Core Competencies: Facility Management, Planning & Design

Learning Objectives
1. Become fully versed in the social, environmental, and economic spheres of NIRSA’s sustainability model, which will assist them in leading healthy people and communities
2. Articulate the primary factors in an energy audit
3. Identify industry standards in facilities that are both socially and fiscally responsible

Research/Assessment

139 Research & Assessment Roundtable

🕒 8:30am – 9:30am

📍 Ryman Ballroom B/C

👩‍尪 Todd Misener, Western Kentucky University; Nicole Olmeda, CRSS, The University of Texas at Austin; Stacey Hall, PhD, RCRSP, CRSS, The University of New Hampshire

This roundtable will include a brief update on what the NIRSA Research and Assessment Committee has accomplished over the past year, updates on current initiatives, and time for open discussion on current issues facing members.

Core Competencies: Research & Evaluation

Business

140 Planning for Your State/Provincial/Regional Event Roundtable

🕒 8:30am – 9:30am

📍 Ryman Ballroom E/F

👩‍尪 Cheri Hawkins, Brittany Rejda, and Heidi Cleary, NIRSA Headquarters

Bring your questions to discuss best practices for planning a successful NIRSA state/provincial workshop, regional conference, or student lead on. Learn how your attendees can earn NIRSA CEUs at your event and discover some of the NIRSA event services offered for regional conference planning and implementation. Member Network representatives and hosts of future events are encouraged to attend.

Core Competencies: Programming
Personal/Professional Development

141  **Lifelong Learning: Taking Control of Your Professional Development**

🎓 0.1 NIRSA CEUs

🕒 8:30am – 9:30am

📍 Washington B

 Jacquelyn Hamilton, EdD, RCRSP, CRSS, Texas A&M University-Corpus Christi; Barb Aiken, RCRSP, CRSS, University of Maryland

Whether you are early in your collegiate recreation career or on the path toward directorship, mapping out an intentional plan for your professional development is a wise move. Analyze NIRSA and other resources for optimum synthesis of your individual plan.

**Core Competencies:** Personal & Professional Qualities

**Learning Objectives**
1. Outline the benefits of lifelong learning and professional development planning
2. Explain how the collegiate recreation competencies can be used to assess professional strengths and weaknesses and build a professional development plan
3. Identify three ways to use NIRSA educational offerings, professional involvement, and the Registry of Collegiate Recreational Sports Professionals together to chart a course for lifelong learning

Global Perspective

142  **Global Perspective Town Hall**

🕒 9:45am – 10:45am

📍 Ryman Ballroom B/C

 R. Kevin Marbury, PhD, RCRSP, CRSS, University of Oregon; Chris Dawe, RCRSP, Mount Royal University; Members of the Global Perspective Commission

A Global Perspective is one of NIRSA’s Strategic Value areas and the new Global Perspective Commission was initiated in the fall of 2013. In this session you will hear about the draft framework and vision that the commission has developed so far. You’ll also have an opportunity to participate in a conversation to shape future development. Bring your Global Perspective to NIRSA!

Member Services

143  **Membership Services Roundtable Discussion: Current Trends and Innovations**

🕒 9:45am – 11:15am

📍 Cheekwood A/B/C

 Renee Seay, University of South Florida; Kaila Lavin, California State University, Northridge

Attendees will interact with one another on a host of issues surrounding membership services, as well as discuss current trends, recent innovations, and common concerns.

**Core Competencies:** Business Procedures

Equity, Diversity & Inclusion

144  **OUCH! That Stereotype Hurts**

🎓 0.1 NIRSA CEUs

🕒 9:45am – 11:15am

📍 Hermitage C/D

 Juan Meraz, Missouri State University

OUCH! That Stereotype Hurts will provide communication tools for students and professionals working in an increasingly diverse society. The session will be interactive with plenty of takeaways for all.

**Core Competencies:** Personal & Professional Qualities

**Learning Objectives**
1. Understand the impact of stereotypes and biased statements, even when casually said
2. Identify the most common reasons people sit silent in the face of bias and stereotypes
3. Enhance skills for speaking up against stereotypes without blame or guilt

---

**NIRSA’s 2014 Conference App**
Sponsored by Matrix

Much of the conference program content is at your fingertips through the NIRSA 2014 App — Powered by Guidebook.

Scan the code to the left or grab it at [www.nirsa.org/app](http://www.nirsa.org/app)
Camp Programming: Developing a Family Experience

**145 Camp Programming: Developing a Family Experience**

🎓 0.1 NIRSA CEUs

🕒 9:45am – 11:15am

📍 Jackson A/B

🎤 Zach Wood & Matthew Boyer, RCRSP, Louisiana State University

Camp programs offer a variety of measurable benefits to a campus recreation department. This presentation will discuss how to make significant improvements to a camp by developing intentional programming frameworks, utilizing available on-campus resources, and applying a mentality of meeting the needs of the whole family. Additionally, the presentation will offer tips and guidance on identifying the foundations of a camp program and starting a sustainable and effective program.

**Core Competencies:** Philosophy and Theory

**Learning Objectives:**
1. Through individual activity and small group collaboration, identify and explain at least five values of a successful camp program
2. Apply a consistent framework towards intentional and developmentally appropriate camp programming
3. Identify at least six tactics for improving a camp program through intentional focus on parents and family

NIRSA Championship Series

**146 NIRSA Championship Series**

🕒 9:45am – 11:15am

📍 Jackson E/F

🎤 Jonathan Elliott, The University of Texas at Austin; Stephanie McAlpine, The University of Texas Arlington; Kurt Klier, University of Maryland; Valerie McCutchan, NIRSA Headquarters

This session will cover the future direction of the NIRSA Championship Series, committee accomplishments for the 2013-14 season, and specific discussion surrounding the four sports (basketball, flag football, soccer, and tennis) and club basketball league.

Sustainable Communities

**147 Microsession: Sustainable Communities**

🎓 0.1 NIRSA CEUs

🕒 9:45am – 10:45am

📍 Ryman Ballroom E/F

**Student Learning, Leadership, and Development Emerging from Sustainability Education**

🎤 Marc Iturriaga, RCRSP, University of Waterloo; Pam Su, San Francisco State University

A student’s college experience can be transformed by their co-curricular experiences. Find out how to use sustainability education to enhance the student leadership experience.

**Core Competencies:** Philosophy & Theory

**Learning Objectives**
1. Learn how to strengthen the student leadership experience by working with sustainability goals and concepts

**Making the Case for Sustainability to Your Department/Division/Institution**

🎤 Jeff Elbracht, CRSS, Washington State University; Alex Accetta, RCRSP, Portland State University

Making the case for sustainability can positively position you and your department. Learn how to frame your presentation for maximum buy-in and getting others on board.

**Core Competencies:** Business Procedures

**Learning Objectives**
1. Understand why being able to make the case for sustainability is important
2. Learn to bring others on board
3. Learn tips on how to articulate and frame a presentation for maximum buy-in

**Campus Community Partnerships and Collaborations Around Sustainability Efforts**

🎤 Maureen McGonagle, CRSS, DePaul University/Centers LLC; Rex Pringle, CRSS, The University of Tennessee

Striving for sustainability goals can be enhanced by campus community partnerships and collaborations. Get examples and ideas in order to strengthen your efforts back on campus.

**Core Competencies:** Programming

**Learning Objectives**
1. Learn about various campus community partnerships and collaborations in order to promote sustainable communities and the returns it can bring to strengthening a department’s efforts

Peruse the Poster Presentations

Take a break between sessions to view the poster presentations in the Presidential Lobby. Posters will be attended Friday, April 25 from 2:30pm – 3:50pm.

<table>
<thead>
<tr>
<th>Thursday, April 24</th>
<th>Friday, April 25</th>
<th>Saturday, April 26</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am – 6:00pm</td>
<td>7:30am – 6:00pm</td>
<td>7:30am – Noon</td>
</tr>
</tbody>
</table>

See page 40 for all the poster presentations.
Marketing/Public Relations

148 Put It in Writing: Creating Compelling Sponsorship Fulfillment Reports
哚 0.1 NIRSA CEUs
🕒 9:45am – 11:15pm
📍 Lincoln C/D/E
🎤 Kristin Smith, The Ohio State University

Sponsorship fulfillment reports are a vital piece of sponsorship partnerships. Learn how to capture and present information in a way that will benefit both sponsorship partners and institutional organizations.

Core Competencies: Business Procedures

Learning Objectives
1. Understand the role a sponsorship fulfillment report can play in a strong sponsorship partnership
2. Identify the elements necessary for a dynamic sponsorship recap
3. Learn tips to make the process easier

Technology

149 The iGeneration: Providing an Educational Co-Curricular Experience for Today’s Student
吲 0.1 NIRSA CEUs
🕒 9:45am – 11:15pm
📍 Presidential Ballroom A
🎤 Andy Lemons, RCRSP, St. Edward’s University

Prepared to provide relevant experiences for today’s college student? With technology integrating at such a fast pace into our daily lives, it’s important to see how today’s student views the world, learns concepts, and adjusts to the collegiate experience through the lens of advancing technology. Discuss programming techniques to provide an educational co-curricular experience for the iGeneration.

Core Competencies: Programming

Learning Objectives
1. Identify new learning styles and methods adopted for the iGeneration student
2. Identify challenges associated with technology advances for the iGeneration and associated impacts on programming
3. Identify and discuss programming plans that appeal to the iGeneration student while ensuring recreational outcomes are met

Equity, Diversity & Inclusion

150 Unified Sports: Inviting Special Olympics Athletes to Participate in Recreational Sports Programs
吲 0.1 NIRSA CEUs
🕒 9:45am – 11:15pm
📍 Presidential Ballroom B
🎤 Dianna Clauss, Rider University & Lisa Fitzgerald, Rowan University; Haylie Bernacki, Project Unify, Special Olympics of North America

Unified Sports programs create an inclusive environment to provide Special Olympics Athletes with the ability to participate in sports on a college campus while also providing students with an opportunity to become civically engaged and develop as leaders within their community.

Core Competencies: Programming

Learning Objectives
1. Learn about the Special Olympics, its history, what it means to be a Special Olympics Athlete, and the roles our student partners can play in their own personal development as a participant within the program and/or leader within the Unified Sports Club
2. Learn how a Unified Sports program has brought college students and Special Olympics Athletes together through sports, and hear the outcomes of this unique and inclusive college program
3. Hear how two different universities have collaborated with the Special Olympics New Jersey, student groups, and other departments on campus, and, as such, garner an understanding of how to work alongside local Special Olympics offices to implement a Unified Sports program on campus
Personnel (Student)

151 Optimizing Experiential Learning for Student Employees: Facilitating Student Success through a Theory to Practice Approach

🏷 0.1 NIRSA CEUs
🕒 9:45am – 11:15pm
📍 Ryman Ballroom A/D
👩‍🏫 Kostantinos Efstatiou, Weber State University; Peter Kramer, Portland State University

Campus recreation departments are constantly increasing in both size and number of student employees. Learn how to optimize training and development of student employees that will create a stronger staff and enable them to better apply knowledge to the future.

Core Competencies: Philosophy & Theory
Learning Objectives
1. Understand the various theories within student training and development
2. Gain training outside the normal lecture format to provide a better experience and opportunity
3. Learn how to assess the effectiveness of training methods

Strategic Planning

152 Strategy for Your Strategic Plan

🏷 0.1 NIRSA CEUs
🕒 9:45am – 11:15pm
📍 Washington B
👩‍🏫 Jeffrey Sessine, RCRSP, CRSS, Centers LLC

A step-by-step approach to developing a strategic plan that drives purpose and creates value in a department.

Core Competencies: Facility Management, Planning & Design
Learning Objectives
1. Develop a strategic plan
2. Identify measures that drive performance for their organization
3. Maximize the use of a strategic plan to enhance their value on campus

Equity, Diversity & Inclusion

153 Developing a Diverse Work Force

🏷 0.1 NIRSA CEUs
🕒 11:30am – 12:30pm
📍 Hermitage C/D
👩‍🏫 Juan Meraz, Missouri State University

The Developing a Diverse Work Force session will provide tools for students and professionals working in an increasingly diverse society. The session will be interactive with plenty of takeaways for all.

Core Competencies: Business Procedures
Learning Objectives
1. Develop competencies on building a diverse work force
2. Understand retention strategies
3. Engage in building cultural competence to better develop an inclusive work environment

Have a Question about NIRSA 2014?
Visit the NIRSA Headquarters Team at Registration.

SUPPORT YOUR NIRSA FOUNDATION:
Place your bid on the T-Shirt Quilt today!

This year’s one-of-a-kind quilt will be given to the highest bidder via a silent auction. Stop by the NIRSA Foundation Table to view the quilt and place your bid! The auction will close during the Honor Award Banquet, Saturday, April 26, where the winner will be announced.

This is a great way to support the future of collegiate recreation and take home a one-of-a-kind quilt.
Strategic Planning

**154 Campus Recreation BUILD: Baylor University Initiative for Learning and Development**

-knows 0.1 NIRSA CEUs
-knows 11:30am – 12:30pm
-knows Jackson A/B
-knows Kim Scott, PhD & Jennifer Massey, Baylor University

Strategic planning and assessment have become so mired in politics and budgetary fears that we struggle to focus on its first purpose, which is to do good work in support of our students’ success. This session will cover “must-haves,” “don’t bothers,” and next steps for programs and departmental plans that will translate the work recreation professionals do into student development language. We will highlight and begin formulating the various elements of a strategic plan and discuss how to link departmental operating plans to divisional and university strategic plans. This approach provides a firm foundation for data collection and analysis, which enables participants to explain how their work impacts student development. We’ll share our professional experiences, provide templates that can be used as participants revitalize their plans, and have an open discussion designed to reassure participants that they are in good company with colleagues who have similar charges and challenges. Additionally, we will “BUILD” the skeleton of a logical operational plan inclusive of learning objectives with a philosophical base.

**Core Competencies:** Research & Evaluation

**Learning Objectives**
1. Discuss how to align departmental priorities with student development outcomes
2. Discuss how to integrate assessment into strategic planning to show the value of recreational sports to the student experience
3. Develop a skeleton framework for a strategic or operational plan

Leadership (Professional)

**155 Difficult Conversations: Bringing Integrity to the Workplace**

-knows 0.1 NIRSA CEUs
-knows 11:30am – 12:30pm
-knows Jackson C/D
-knows Mary Pittman, RCRSP, The University of West Florida

Difficult Conversations: What is the RISK of not having them? Learn a three-step process to approaching difficult conversations on the job with students, peers, and professionals.

**Core Competencies:** Personal & Professional Qualities

**Learning Objectives**
1. Identify the value and skill of facilitating/participating in difficult conversations with co-workers, peers, and supervisors
2. Implement a three-step approach to dealing with difficult conversations and gain insight into the benefits of using inclusive language when dealing with conflict in the work environment
3. Gain an understanding of how difficult conversations is a part of servant leadership and leading with integrity

Risk Management/Legal Issues

**156 Because One CPR Class Is Not Enough**

-knows 0.1 NIRSA CEUs
-knows 11:30am – 12:30pm
-knows Jackson E/F
-knows Shannon Dere, RCRSP, University of Arkansas; Julie Saldiva, Texas State University-San Marcos

Enhance your programs while reducing risk by helping your students retain their skills through safety drills and First Aid/CPR reviews. We will also examine ways to incorporate assessment practices into your safety drills and reviews.

**Core Competencies:** Legal Liability & Risk Management

**Learning Objectives**
1. Identify the four core benefits of conducting safety drills and reviews—purpose, assessment, future trainings, and better prepared students and reduced liability
2. Identify various methods for developing safety drills and reviews in a department
3. Develop an understanding of the challenges associated with safety drills (e.g. poor actors, buy-in from full-time and student staff, limited resources)

Tweet your thoughts about NIRSA 2014 or just follow the conversation!

#NIRSA2014
Personal/Professional Development

157 NIRSA School of Collegiate Recreation

🎓 0.1 NIRSA CEUs
▷ 11:30am – 12:30pm
📍 Lincoln A
.native American football ticket

Mila Padgett, MS, University of South Carolina Aiken; Cara McFadden, PhD, Elon University; Nicole Olmeda, MS, CRSS, The University of Texas at Austin; Dan Simmons, MS, RCRSP, CRSS, Drexel University

You’ve heard about “The School” and maybe have been wondering if it’s right for you. This presentation will introduce the faculty and content of the NIRSA School of Collegiate Recreation and show you how it will assist with your personal and professional growth.

Core Competencies: Personal and Professional Qualities

Learning Objectives
1. Articulate the basic content of the NIRSA School of Collegiate Recreation
2. Gain an understanding of the schedule for the school over the next three years
3. Engage with the current faculty for the 2014 NIRSA School of Collegiate Recreation

Health & Wellbeing

158 Sleep: Promoting Its Value in Wellness and Academic Performance

🎓 0.1 NIRSA CEUs • 1 ACSM CEC • 0.1 ACE CECs • 1 AFAA CEU
▷ 11:30am – 12:30pm
📍 Lincoln C/D/E
.native American football ticket

Jacqueline Hamilton, EdD, RCRSP, CRSS, Texas A&M University – Corpus Christi; Eric Stein, CRSS, Stanford University

Sleep deprivation is among the top impediments to academic performance for students and also for employees. Connections between sleep and components of wellbeing and performance will be reviewed. Programming examples promoting quality sleeping habits across several institutions will be shared.

Core Competencies: Programming

Learning Objectives
1. Describe three wellness-related benefits of quality sleep
2. Identify and contrast tools used to assess sleep quality
3. Compare existing programming in order to articulate possible implementation plans for sleep promotion on campus

Leadership (Student)

159 From Millennials to Gladiators

🎓 0.1 NIRSA CEUs
▷ 11:30am – 12:30pm
📍 Magnolia Ballroom
.native American football ticket

Jonathan Elliott, The University of Texas at Austin; Becky Dahl, RCRSP, CRSS, University of Arkansas; Micah Walters, Clemson University

The hit television show “Scandal” features The Ultimate Fixer, Olivia Pope, as she orchestrates, manages, and fixes her clients in crisis with the assistance of her colleagues, the Gladiators in Suits. These Gladiators in Suits are unique, as they don’t wait for her direction or guidance to handle the responsibilities that need to be completed—they do it on their own through their initiative, engagement, and loyalty towards their jobs, and, more importantly, to Olivia. How can we transform our student employees to take on this same level of care and investment, inciting them to act on a crisis, without our involvement, after our 8-5 hours? How can we, as the Ultimate Fixers within our programs, build our own Gladiators in Suits? We’ll explore and develop a plan to get participants on the road towards conquering crisis and building up student staff to avoid a huge Scandal within the workplace.

Core Competencies: Management Techniques

Learning Objectives
1. Learn how to effectively identify areas to improve staff performance and risk management procedures
2. Learn how to address areas where student employees must take the lead and exhibit critical thinking skills
3. Write a personal or professional strategic plan using the tools presented

PLEASE SHARE YOUR EXPERIENCES:
OVERALL CONFERENCE EVALUATIONS

On the last day of Conference, all attendees will receive an email containing a link to the online Conference evaluation. Your input helps us improve your experience!
Personal/Professional Development

160 Navigating Professional Competencies: An “Insider’s Guide” to Competent Career Development

◆ 0.1 NIRSA CEUs
⊙ 11:30am – 12:30pm
📍 Ryman Ballroom A/D
♀ Ashlea Wilson, California State University, Bakersfield; April Moore, Florida State University

Confused about the role of professional competencies? Having trouble applying competencies into your primary job responsibilities? Trying to figure out the expectations of student affairs’ professional acumen? Strategically planning your career is already difficult, and the additional emphasis on professional standards of practice makes it almost impossible. Learn how to navigate your professional journey through action and application of NIRSA Core Competencies, ACPA/NASPA Professional Competencies, and NIRSA’s Strategic Values and initiatives. This interactive presentation will address practical competency issues for new and mid-level professionals.

Core Competencies: Philosophy & Theory

Learning Objectives
1. Assess current and past roles in student affairs to identify opportunities for professional competency development in primary job responsibilities
2. Understand how the alignment of these standards impacts the student affairs profession, with specific attention to collegiate recreation
3. Be able to develop and implement a professional competency development career plan

Small College/Community College

161 The Perfect Storm: Creating a Holistic Recreation Center

◆ 0.1 NIRSA CEUs
⊙ 11:30am – 12:30pm
📍 Ryman Ballroom B/C
♀ Frank Beans, AIA & Keith Russeau, AIA, LEED AP BD+C, The Collaborative Inc.; Linda Wagner, Cannon University; Patrick Ewing, Ashland University; Julie Schroeder-Biek, Saint Mary’s College

Hear from three small-college administrators as they discuss the ins and outs of uniting their campuses through the creation of holistic recreation centers. Learn about possible partnerships, pitfalls, and paybacks.

Core Competencies: Facility Management, Planning & Design

Learning Objectives
1. Identify different programs to incorporate and how to form an alliance (i.e. academic vs. athletic space)
2. Further understanding of the pros and cons of multiple tenants and how they can help facilitate fundraising
3. Recognize how non-programmed, social spaces benefit recruitment and retention

Business/Leadership

162 Regional Leadership Team Meeting

◆ 0.1 NIRSA CEUs
⊙ 11:30am – 12:30pm
📍 Ryman Ballroom E/F
♀ Steve Rey, RCRSP, CRSS, Member Network Chair, Western Kentucky University; Kristy Caldwell, CRSS, Region IV Representative, Texas State University-San Marcos

This is the opportunity for Regional Leadership Teams to engage in face-to-face interaction. All State/Provincial Directors, Student Leaders, Regional Representatives, and Regional Student Leaders are expected to attend this session. Engagement Coordinators are also encouraged to attend. After a brief orientation, Regional Leadership Teams will break out to begin planning for the upcoming year.

Executive

163 Eliminating Silos from Your Organization and Building a Strong Team

◆ 0.1 NIRSA CEUs
⊙ 11:30am – 12:30pm
📍 Washington B
♀ Jeff Huskey, RCRSP, South Dakota State University; Kenneth Norris, RCRSP, University of North Carolina at Greensboro

Many collegiate recreation and student affairs professionals complain that their programs and services are in silos. In this session, attendees will learn how to intentionally break down dividing walls and create a unified approach.

Core Competencies: Management Techniques

Learning Objectives
1. Identify factors leading to siloed programs and services
2. Articulate the detrimental effects of working in silos within a department
3. Articulate at least three strategies to break down the barriers that separate program areas and services

Your Badge is your VIP Pass!

Conference badges should be worn at all times.

Your badge is required to gain admission to all conference functions. Plus, your badge gives you access to free transportation on the Opryland Shuttle to downtown Nashville!

Badge sharing/transferring is prohibited.
Closing General Session

1:00pm – 2:30pm

Presidential Ballroom C/D/E

Tony Clements, CRSS, University of Illinois (retired)

Join your NIRSA colleagues for an enlightening, entertaining, and motivating session as Tony presents, “Here’s to the Round Pegs in the Square Holes.” This is an experience you won’t want to miss!

For more information, see page 19.

Non-Denominational Worship Service

3:00pm – 4:00pm

Jackson E/F

Gordon Nesbitt, CRSS, Millersville University; Mary Pittman, RCRSP, The University of West Florida

Come join other NIRSA members in a non-denominational worship service. Immediately following the service there will be a gathering to provide support and encouragement to the Christian community of NIRSA, as well as provide an opportunity to discuss topics in Christian leadership in higher education.

Core Competencies: Personal & Professional Qualities

Pre-Honor Award Banquet Reception

5:30pm – 6:30pm

Presidential Lobby

Before the Honor Award Banquet, attendees will have an opportunity to congratulate all of the NIRSA Award recipients, including the Regional Award of Merit recipients.

Honor Award Banquet

6:30pm – 9:00pm

Presidential Ballroom

Attire: Semi-formal

Join your NIRSA colleagues to commemorate the 2014 Honor Award recipient and recognize NIRSA colleagues for contributions made to the Association and the profession.

Awards Presented: NIRSA Annual Service Awards; NIRSA Foundation Leadership Award; NIRSA Honor Award

Post-Honor Award Banquet Reception

9:00pm – 10:30pm

Presidential Lobby

After the banquet dinner, don’t miss the chance to meet Mark’s family and mingle with other NIRSA colleagues in the Presidential Lobby.
### Sessions By Topic

<table>
<thead>
<tr>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Aquatics</strong></td>
</tr>
<tr>
<td>Indoor or outdoor water sports, including program, facility, risk management, etc.</td>
</tr>
<tr>
<td><strong>Association Business/Leadership</strong></td>
</tr>
<tr>
<td>The strategic and operational work of the association is presented to members by various leadership groups and entities</td>
</tr>
<tr>
<td><strong>Equity, Diversity &amp; Inclusion</strong></td>
</tr>
<tr>
<td>Addresses principles of equality and solidarity in valuing human rights and physical abilities within a broad range of dimensions</td>
</tr>
<tr>
<td><strong>Executive</strong></td>
</tr>
<tr>
<td>Complex content targeted at high-level positions, such as associate director level and above</td>
</tr>
<tr>
<td><strong>Experiential</strong></td>
</tr>
<tr>
<td>Making meaning and learning from direct experience</td>
</tr>
<tr>
<td><strong>Facility Management, Planning &amp; Design</strong></td>
</tr>
<tr>
<td>Content focused on all aspects of facilities</td>
</tr>
<tr>
<td><strong>Family / Youth</strong></td>
</tr>
<tr>
<td>Programs, equipment, and other factors considered when serving family and youth</td>
</tr>
<tr>
<td><strong>Fitness</strong></td>
</tr>
<tr>
<td>Programs as well as, equipment focusing on fitness development and promotion</td>
</tr>
<tr>
<td><strong>Fitness Forum</strong></td>
</tr>
<tr>
<td>Structured fitness classes held at 45-minute intervals during the open hours of the Recreational Sports Expo</td>
</tr>
<tr>
<td><strong>Global Perspective</strong></td>
</tr>
<tr>
<td>Programming for international students on campus and providing/participating in collegiate recreation or professional development opportunities internationally</td>
</tr>
<tr>
<td><strong>Health / Wellbeing</strong></td>
</tr>
<tr>
<td>Promoting techniques and programs that maximize individual potential across the health and wellbeing spectrum</td>
</tr>
<tr>
<td><strong>Intramurals / Officiating / Extramurals</strong></td>
</tr>
<tr>
<td>Competitive sports programs involving many teams within institutions, at times progressing to competition outside of the institution</td>
</tr>
<tr>
<td><strong>Leadership (Professional)</strong></td>
</tr>
<tr>
<td>Guiding and influencing professionals</td>
</tr>
<tr>
<td><strong>Leadership (Student)</strong></td>
</tr>
<tr>
<td>Guiding and influencing students</td>
</tr>
<tr>
<td><strong>Marketing / Public Relations</strong></td>
</tr>
<tr>
<td>Promotion of programs, facilities, and services</td>
</tr>
<tr>
<td><strong>Member Services</strong></td>
</tr>
<tr>
<td>Developing and managing membership services</td>
</tr>
<tr>
<td><strong>Outdoor</strong></td>
</tr>
<tr>
<td>Programs, activities, equipment, and policies which focus on integration with the natural environment as well as adventure activities (Challenge Course/Climbing walls)</td>
</tr>
<tr>
<td><strong>Personal / Professional Development</strong></td>
</tr>
<tr>
<td>Skills and knowledge geared toward personal growth and career advancement</td>
</tr>
<tr>
<td><strong>Personnel (Professional)</strong></td>
</tr>
<tr>
<td>Developing, managing, and/or training professional staff</td>
</tr>
<tr>
<td><strong>Personnel (Student)</strong></td>
</tr>
<tr>
<td>Developing, managing, and/or training student staff</td>
</tr>
<tr>
<td><strong>Research / Assessment</strong></td>
</tr>
<tr>
<td>Investigation and evaluation specific to the field of collegiate recreation</td>
</tr>
<tr>
<td><strong>Risk Management / Legal Issues</strong></td>
</tr>
<tr>
<td>Identification, prioritization, assessment, and application of resources to minimize or control risks</td>
</tr>
<tr>
<td><strong>Service</strong></td>
</tr>
<tr>
<td>Programs and events that benefit local communities and/or provide service learning opportunities to encourage civic engagement amongst participants</td>
</tr>
<tr>
<td><strong>Small College / Community College</strong></td>
</tr>
<tr>
<td>Content directed to small, junior, and community colleges</td>
</tr>
<tr>
<td><strong>Special Event Programming</strong></td>
</tr>
<tr>
<td>Development and delivery of unique events for campuses</td>
</tr>
<tr>
<td><strong>Sport Clubs</strong></td>
</tr>
<tr>
<td>Competitive, instructional, or recreational groups focused on a specific activity for an extended period of time that generally compete against other institutions</td>
</tr>
<tr>
<td><strong>Strategic Planning</strong></td>
</tr>
<tr>
<td>Processes and resources for intentionality and efficiency</td>
</tr>
<tr>
<td><strong>Student Learning Outcomes</strong></td>
</tr>
<tr>
<td>Developing and communicating learning outcomes for participants or employees</td>
</tr>
<tr>
<td><strong>Sustainable Communities</strong></td>
</tr>
<tr>
<td>Creating conditions that will ensure a more economic, social, and environmentally sustainable future</td>
</tr>
<tr>
<td><strong>Technology</strong></td>
</tr>
<tr>
<td>Creation and use of technical means and their interrelation with life, society, work place, and the environment</td>
</tr>
</tbody>
</table>
### Sessions by Topic

#### Aquatics
- 028 • Aquatic Facility Audits: Preparing Your Staff for Emergencies ..... 53
- 079 • Aquatics Roundtable ........................................... 67
- 064 • Don’t Let Time Pass—Develop Your Staff ........................................... 62
- 122 • Get Wet, Stay Wet ........................................... 80
- 015 • Non-Traditional Programming of Aquatics ........................................... 49
- 100 • Swimming Pool Technologies: Are These the Answers? ...................... 73

#### Association Business/Leadership
- 058 • Engagement Coordinators: Creating a Harmonious Association One Campus at a Time ........................................... 60
- 036 • Keep Your Think Tank Well Fed ........................................... 55
- 140 • Planning for Your State/Provincial/Regional Event Roundtable .............. 86
- 162 • Regional Leadership Team Meeting—Annual Meeting of Members .......... 50
- 150 • Regional Leadership Team Meeting—New Committee/Work Team Meetings ...... 65
- 116 • NIRSA Financial Overview ........................................... 67
- 123 • Student Member Connection Meeting ........................................... 73
- 100 • Regional Member Network Connection Meetings ........................................... 83

#### Equity, Diversity & Inclusion
- 133 • Adaptive & Inclusive Recreation Roundtable ........................................... 85
- 002 • American Canoe Association’s Adaptive Paddlesports Clinic .............. 45
- 153 • Developing a Diverse Workforce ........................................... 90
- 120 • Embracing Gender Equality within Intramural Sports ........................................... 80
- 063 • Embracing the "American Dream": International Integration & Recreation ........................................... 61
- 116 • Equity, Diversity & Inclusion Town Hall ........................................... 79
- 037 • Inclusion of Transgender Athletes and Recreation Participants .............. 55
- 144 • OUCH! That Stereotype Hurts ........................................... 87
- 082 • Positioning Recreation Programs to Succeed in a Global Society ..................... 68

#### Executive
- 014 • The Campus Pride LGBTQ Sport Index ........................................... 48
- 047 • The Wall: Breaking Down Stereotypes ........................................... 58
- 150 • Unified Sports: Inviting Special Olympics Athletes to Participate in Recreational Sports Programs ........................................... 89
- 031 • Value-driven Design: Building Spaces with Inclusivity in Mind ...................... 54
- 103 • Woman to Woman: Leadership, Inspiration & Empowerment Strategies for Success ........................................... 74

#### Experiential
- 045 • Enriching Learning: Beyond Units, Institutions, Associations, and Countries ........................................... 57

#### Facility Management, Planning & Design
- 105 • A Zero Net Energy Recreation Center: Can It Be Achieved and Why You Should Care ........................................... 75
- 081 • Adaptive Re-Use: Converting an Old Building into a New Fitness & Wellness Center ........................................... 67
- 090 • After the Blueprints: Preparing for Success in a New Recreation Center ......... 70
- 081 • Disaster Preparation and Response: The Increasing Role of Campus Recreation Departments and Facilities ........................................... 48
- 121 • Facilities Roundtable ........................................... 80

#### Family/Youth
- 145 • Camp Programming: Developing a Family Experience ........................................... 88
- 041 • Summer Camp Roundtable ........................................... 56
- 092 • Youth Activities: Are They a Good Fit? ........................................... 71

#### Fitness
- 046 • Become an Expert in Resistance Training Exercises to Correct Posture .............. 57
- 053 • Exercise Program Design: More Than Sets and Reps ........................................... 59
- 087 • Fitness Roundtable ........................................... 69

#### Fitness Forum
- 009 • A Taste of Zumba Fitness ........................................... 47
- 010 • RealRyder® Indoor Cycling: Take The Training Wheels Off! ........................................... 47
- 035 • Bodyweight Bootcamp ........................................... 55
- 008 • Foot Fitness: Step Into the Future ........................................... 47
- 022 • Pink Gloves Boxing: Women’s Fitness through Empowerment .............. 51
- 049 • Power Vinyasa Yoga ........................................... 58
- 050 • The Body Transformation Project ........................................... 58
- 007 • U-Jam Fitness ........................................... 46
- 021 • Wild Card ........................................... 51

#### Global Perspective
- 142 • Global Perspective Town Hall ........................................... 87

#### Health & Wellbeing
- 101 • #FindYourStrong ........................................... 74
- 125 • A Closer Look at Employee Wellness. The Collegiate Trends Research Topic Powered by Precor ........................................... 81
- 006 • Advocates for Wellbeing: The Role of Higher Education for a Healthier Nation ........................................... 46
- 034 • Eating Disorders and Over-Exercise: Reflection on 15 Years of Experience ........................................... 55
- 113 • Exercise is Medicine: Putting It into Practice ........................................... 78
### BROWSE BY CORE COMPETENCY

#### Business Procedures
- Good written and verbal communication, establishing partnerships, strategic planning principles, public relations and marketing principles, resource acquisition and allocation, sustainability, and more.

#### Facility Management, Planning & Design
- Facility operations and management, development of policies and procedures, event management, equipment knowledge, facility planning and design, and more.

#### Legal Liability & Risk Management
- Risk and crisis management, injury liability, sports waivers, the legal process, insurance coverage and plans, and more.

#### Management Techniques
- Customer service principles, motivational skills, leadership development, staff selection and training, conflict resolution, governance structures, group facilitation, and more.

#### Personal & Professional Qualities
- Problem solving strategies, goal and resource prioritization, adaptability, meaningful networking, and more.

#### Philosophy & Theory
- Professionalism and ethics, health and wellness theories, student development theory, CAS Standards, issues of equity and diversity, and more.

#### Programming
- Effective program development, scheduling, and delivery, as well as programming for special populations, or for specialized areas.

#### Research & Evaluation
- Program assessment, best practices in benchmarking, assessment and evaluation techniques or applications, applied research, sharing results in writing, and more.

#### Swimming Pool Technologies: Are These the Answers?
- A Student-Led Sustainable Communities Training: Making Healthy Communities Happen!
- Body Beautiful Project: Promoting Holistic Views of Health and Positive Body Image
- Developing a Diverse Work Force
- Making the Case for Sustainability to Your Department/Division/Institution
- Market Roundtable
- Mega Dollars from Mega Campus Events (How to Maximize Revenue from Major Campus Events)
- Membership Services Roundtable Discussion: Current Trends and Innovations
- Mo’ Money, Mo’ Problems
- Put It in Writing: Creating Compelling Sponsorship Fulfillment Reports
- The Future of Tech in Rec

---

#### Facility Management, Planning & Design
- A Zero Net Energy Recreation Center: Can It Be Achieved and Why You Should Care
- Adaptive Re-Use: Converting an Old Building into a New Fitness & Wellness Center
- After the Blueprints: Preparing for Success in a New Recreation Center
- Designing for Wellness: Learning from Medical Communities
- Disaster Preparation and Response: The Increasing Role of Campus Recreation Departments and Facilities
- Facilities Roundtable
- If You Build It, They Will Climb
- Integrating Sustainable Practices into Facility Management
- Practical Implementations of Sustainable Facility Management
- Strategy for Your Strategic Plan

---

#### Legal Liability & Risk Management
- Because One CPR Class Is Not Enough
- Getting Risk Management’s Support for High Risk Activities
- Head Injury Protocol Implementation with or without Athletic Training
- Lessons From the Fall: How Improvisation in the Field Develops Judgment and Decision Making
- Risk Management Roundtable
- Sports Medicine and Athletic Training Roundtable

---

#### Business Procedures
- A Student-Led Sustainable Communities Training: Making Healthy Communities Happen!
- Body Beautiful Project: Promoting Holistic Views of Health and Positive Body Image
- Developing a Diverse Work Force
- Making the Case for Sustainability to Your Department/Division/Institution
- Market Roundtable
- Mega Dollars from Mega Campus Events (How to Maximize Revenue from Major Campus Events)
- Membership Services Roundtable Discussion: Current Trends and Innovations
- Mo’ Money, Mo’ Problems
- Put It in Writing: Creating Compelling Sponsorship Fulfillment Reports
- The Future of Tech in Rec
SESSIONS BY CORE COMPETENCY

Understanding and Implementing Sports Medicine in Recreation ..........61

wRECkage weekend: Large-Scale Emergency Preparedness Training for Your Recreation Staff .........................54

Management Techniques

A Dummy’s Guide to Engaging Student Staff through Social Media ..........63

Aquatic Facility Audits: Preparing Your Staff for Emergencies ..............53

Ask the Students, Then Hang On! ...........................................85

Beyond Boxes and Labels: Infusing Student Development Theory into Collegiate Recreation ..................................76

Competitive Sports: Building a Model for the Future .........................70

Creating a Culture of Fun in Your Campus Recreation Department ..........72

Creating a Learning Culture with Professional Staff ..........................64

Creating a Learning Culture with Student Staff ................................54

Creating a Student Development Program, an Example from the University of Illinois ........................................82

Don’t Let Time Pass...Develop Your Staff ...62

Eliminating Silos from Your Organization and Building a Strong Team .93

From Millennials to Gladiators ....................................................92

Leveraging Leadership Development through Campus Rec: Findings from the Multi-Institutional Study of Leadership ........................................70

Master Mind Panel featuring Local & Industry Experts ........................42

Master Mind Panel featuring NIRSA Experts ....................................79

Mission & Goal Development: A Case Study ...................................86

Motivational Concepts in Leadership and Communication, a Working Model ....74

No Excuses: Make Your Employee Training Stick .................................82

Non Money, No Problem! Develop Student Leadership Opportunities Anyways! .......................................................69

Outdoor Trip Leader Payment Administration Methods & Myths ..............77

Preventing Sexual Abuse at Campus Recreation Centers ........................57

Recognize, Respond, and Recover: Fix-It-Fast Service Essentials ..............79

Regional Leadership Team Meeting ............................................83

Setting the Mood: Tips to Changing the Culture of Your Organization ..........71

SPARK: The Revolutionary New Science of Exercise and the Brain ............48

Student Leadership Development: A Practical Model ...........................64

Student Manager/Supervisor Forum: From Education to Implementation ....50

The Dynamic Duo .................................................................54

Water or Land: In-Service Training for All ...59

What is Lean? .................................................................49

What? I’m Fired? ..............................................................60

Personal & Professional Qualities

Becoming a Sustainability Ambassador ..........................................85

Big Fish, Little Pond: Benefits of Starting at Smaller Institutions ..............83

Charting Your Course to Being an Engaged Collegiate Recreation Professional ..................................84

Difficult Conversations - Bringing Integrity to the Workplace ..................91

Engagement Coordinators: Creating a Harmonious Association One Campus at a Time ........................................60

Leadership: One Size Does Not Fit All ......................................71

Lifelong Learning: Taking Control of Your Professional Development ..........87

Motivational Concepts In Leadership And Communication: A Working Model ....74

Navigating the Political Land Mines of Campus Recreation ....................59

NIRSA School of Collegiate Recreation .....................................92

Non-Denominational Worship Service .........................................94

OUCH! That Stereotype Hurts ......................................................87

Pathways to Professional Leadership ..........................................78

Stress Is Not Awesome...You ARE! ...........................................78

The Call Up: Rookie Year of a Campus Rec Professional ......................64

The Perfect Fit .......................................................................72

The Wall: Breaking Down Stereotypes ..........................................58

Three Cs of Professional Development: Challenge, Communicate, and Collaborate ..................................58

What I Wish I Knew When I Was a Young Professional .........................69

Woman to Woman: Leadership, Inspiration & Empowerment Strategies for Success ........................................74

Philosophy & Theory

Camp Programming: Developing a Family Experience .........................88

Connect Four: Student Development Theory in Action .........................67

Eating Disorders and Over-Exercise: Reflection on 15 Years of Experience ......55

Enriching Learning: Beyond Units, Institutions, Associations, and Countries ..57

Equity, Diversity & Inclusion Town Hall ........................................79

Global Perspective Town Hall ....................................................87

Inclusion of Transgender Athletes and Recreation Participants ..................55

Linking High Impact Practices to Recreation Programs ..........................52

Merging Principals of Weight Management: In and Out of the Classroom ........................................61

Navigating Professional Competencies: An “Insider’s Guide” to Competent Career Development .................................93

Open Session with the NIRSA Leadership Commission ..........................24

Optimizing Experiential Learning for Student Employees: Facilitating Student Success through a Theory to Practice Approach ........................................90
Policy & Legislation Roundtable .......................... 82
Student Learning, Leadership, and Development Emerging from Sustainability Education .......................... 88
The Value of Play and the Needs of Your Campus ........................................ 86
What’s Your Answer tribute session to 2014 NIRSA Honor Award recipient, Mark Fletcher ........................................ 81

Programming
#FindYourStrong ......................................................................................................................... 74
A Home without Hazing - One Campus’ Approach to the Prevention of Hazing .................................................................................................................. 52
Adaptive & Inclusive Recreation Roundtable ........................................................................ 85
AORE and NIRSA: Onsite Meeting of the Association of Outdoor Recreation and Education ................................................................. 75
Aquatics Roundtable ......................................................................................................................... 67
Become an Expert in Resistance Training Exercises to Correct Posture ............................................. 59
Bring on the Games ........................................................................................................................... 70
Campus Community Partnerships and Collaborations Around Sustainability Efforts .................................................. 88
Club Sport Coaches: Friend or Foe? .......................................................... 66
Club to Club Interactive Program: Building Relationships Between Clubs ........................................ 77
Commuter Institution Roundtable ................................................................................................... 69
Competing for Participants: Attracting Today’s Students to Your IM Program .................................................. 63
Developing a Community Service Program at Your Institution ......................................................... 49
Embracing the “American Dream”: International Integration & Recreation ............................ 61
Establishing and Maintaining Successful Partnerships between University Recreation and Academia .......................................................... 63
Exercise is Medicine: Putting it into Practice .................................................................................. 78
Exercise Program Design: More Than Sets and Reps ................................................................. 59
Federal Legislation Impacting Higher Education .............................................................................. 56
Fitness Roundtable ....................................................................................................................... 69
Get Wet, Stay Wet ......................................................................................................................... 80
Health & Wellbeing Roundtable .................................................................................................... 71
How Your Campus Can Be a Community Leader ............................................................................ 70
International Welcome: Building a Community of Inclusion in Campus Recreation .......................................................... 68
Intramural Sports Roundtable ....................................................................................................... 66
Lights! Camera! Evaluate! Using Video for Evaluating Sports Officials ................................................ 73
Non Traditional Programming of Aquatics .................................................................................... 49
Planning for Your State/Provincial/Regional Event Roundtable ................................................... 86
Positioning Recreation Programs to Succeed in a Global Society .................................................. 68
Recreation and Campus Activities: Partners in Developing Students ............................................. 60
Redefining Success in Fitness: Supporting Special Populations ...................................................... 85
Sleep: Promoting Its Value in Wellness and Academic Performance ........................................... 92
Small College/Community College Roundtable ................................................................................ 77
Sport Club Roundtable ................................................................................................................... 59
Summer Camp Roundtable ........................................................................................................... 56
Take the Challenge: Creating a New Healthy U Paradigm ............................................................... 66
Take Two to Tango: Developing Win-Win Partnerships on Campus .................................................. 48
The 1Generation: Providing an Educational Co-Curricular Experience for Today’s Student ............. 89
The Intentional Unintentional Marketing of Employee Wellness ...................................................... 74
The Nine Elements of a Sustainable Campus .................................................................................. 52
Unified Sports: Inviting Special Olympics Athletes to Participate in Recreational Sports Programs .................................................. 89
Wellness 2.0: Incorporating Web, Mobile and Social Technology .................................................. 74
What Animal Are You? Navigating the Animal Matrix of Personality Types .................................... 72
Youth Activities: Are They a Good Fit? ......................................................................................... 71

Research & Evaluation
Benefits of Campus Recreational Sports Participation: Results from the NIRSA/NASPA Consortium Nationwide Survey of over 32,000 Students ........................................................................................................ 53
Campus Recreation BUILD: Baylor University Initiative for Learning and Development ................................................................. 91
Facilitating Health Promotion and Prevention for Optimal Wellness Outcomes in Institutions of Higher Learning: Evidence-based Strategies for Success .................................................................................. 56
Intramural Supervisors: How Good Are the Calls They Make? ...................................................... 56
Making Assessment Work: A Real Campus Example ......................................................................... 61
RecSport’s Role in Academic and Health Success; Exercise Is Medicine™ ....................................... 63
Research & Assessment Roundtable ............................................................................................... 86
Starting Point: Assessing Your Rec Center’s Sustainability ............................................................ 82
Sustainability Roundtable ................................................................................................................ 60
The Campus Pride LGBTQ Sport Index ......................................................................................... 48
The Commitment to Understanding and Improving Culture ........................................................... 49
The NIRSA Institutional Data Set: What Is It and How Do I Use It?! ............................................. 77
Thanks to the sponsors of NIRSA 2014!
are you?

sweating
laughing

imagining
CONNECTING
grunting

playing

LIFTING

challenging

stretching

HYDRATING

motivating

strengthening

We can make it happen!

Contact Us for More Information 248.338.4561 • www.tmp-architecture.com
Join the growing number of over 200 collegiate recreational sports professionals who have earned the RCRSP credential. Demonstrate your commitment to a higher standard. Show that you are dedicated to purposeful continuous learning and professional engagement.

Accept the challenge: become a member of the Registry of Collegiate Recreational Sports Professionals today.

To apply, visit www.nirsa.org/registry
Visit the Expo Hall for a chance to win a SPINNER® BLADE Manufactured by Star Trac

NIRSA is giving away a Spinner® Blade, manufactured by Star Trac,* complete with delivery and set up to the winner. The bike is yours to keep in your home or to give to your facility, it's up to you!

Just fill out the raffle ticket enclosed with your name badge and bring it by the NIRSA Booth during Expo Hours.

The drawing will be at 3:15pm on Thursday, April 24, and the winner will be contacted by cell phone. No need to be present to win.

*The prize is valued at $1,995 and the winner will be required to complete a W-9. The winner will be responsible for reporting the value of the prize on their income tax returns.
Don’t miss this opportunity to engage with over 140 exhibitors anxious to show off the latest and greatest products and services!

Be among the first to put your hands on the most innovative pieces of fitness equipment from the industry’s leading manufacturers while networking with facility specialists and suppliers, technology providers, and support solution experts in the field.

DON’T MISS THE GRAND OPENING
WEDNESDAY NIGHT

Recreational Sports Expo

Fitness Forum
Come get your sweat on, while learning new routines! Whether you’re a beginner or an advanced workout enthusiast everyone is invited to participate in these classes located in the Expo Hall!

WEDNESDAY, APRIL 23

U-Jam Fitness
🕒 5:45pm-6:30pm
setLabel
A’Naja Bass, California State University East Bay

Foot Fitness: Step Into the Future
🕒 6:45pm-7:30pm
setLabel
Stacey Lei Krauss, Vibram FiveFingers®

A Taste of Zumba Fitness
🕒 7:45pm-8:30pm
setLabel
Ronald Benbow, University of Vermont

THURSDAY, APRIL 24

RealRyder® Indoor Cycling: Take the Training Wheels Off!
🕒 6:30am-7:00am & 7:00am-7:30am
setLabel
Adam Reid, RealRyder® International LLC

Wild Card
🕒 10:45am-11:30am
setLabel
Leah Okner, University of Georgia; Jenn Richard, University of Georgia

Pink Gloves Boxing
🕒 12:45pm-1:30pm
setLabel
Garret Garrels, Pink Gloves Boxing; Kelly Crosby, Montana State University

Bodyweight Bootcamp
🕒 1:45pm-2:30pm
setLabel
Kelsey Whittaker, University of Nebraska–Lincoln

Power Vinyasa Yoga
🕒 2:45pm-3:30pm
setLabel
Shari Landmark, South Dakota State University; Tami Bergan, University of Maryland

Recreational Sports Expo

Don’t miss this opportunity to engage with over 140 exhibitors anxious to show off the latest and greatest products and services!

Be among the first to put your hands on the most innovative pieces of fitness equipment from the industry’s leading manufacturers while networking with facility specialists and suppliers, technology providers, and support solution experts in the field.

Grab your bag!
While visiting the Expo Hall, be sure to stop by the NIRSA booth to pick up your attendee bag — while supplies last!
Coffee Hour at the Expo

- Thursday, April 24 — 10:45am - 11:45am

Join colleagues and exhibitors in the Expo Hall during this unopposed time.

T-Shirt Exchange

- Thursday, April 24 — 11:00am - 11:30am
- See next page for exact location

Come to the Expo Hall to trade your t-shirt with other campus recreation departments in this conference favorite!

Ice Cream Social at the Expo

- Thursday, April 24 — 2:30pm - 3:30pm

Meet with friends, make new ones, and chat with exhibitors during this unopposed Expo time.

Early Morning Workout

- Thursday, April 24 — 6:30am - 7:30am

Get some exercise while testing state-of-the-art fitness equipment, or join the fitness forum’s early morning class.

GET INFO FROM VENDORS

Your badge makes it easy for vendors to send you information. Be sure to bring your business cards along too!

THESE EXHIBITORS HAVE SERIOUS SWAG WAITING FOR YOU
VISIT THEM FOR THE DETAILS

Ace Fitness Booth #929
AstroTurf Booth #427
Athletic Business Booth #617
Big Ass Solutions Booth #217
Club Colors Booth #720
CollegeApps by Bluebridge Digital Booth #1126
Full Circle Padding Booth #812
GOL Network Booth #1124
Iron Grip Barbell Booth #324
Jaypro Sports Booth #1024
Les Mills Booth #102
Life Fitness Booth #312
LifeSpan Booth #1030
Matrix Booth #802
Mondo Booth #514
MSA Sport Booth #924
Neptune FITu Booth #725
NETA Booth #716
Nicholas & Associates, Inc. Booth #1112
PBK Sports Booth #718
Pink Gloves Boxing Booth #323
PlayCore Booth #1118
Robbins Sports Surfaces Booth #527
Sasaki Associates Booth #512
Star Trac Booth #302
Steam Sauna Booth #325
Summit Lockers Booth #811
The Active Network Booth #631
TMP Architecture Booth #523
Ultimate Athletic Sportswear Booth #814
US Masters Swimming Booth #525
USIBA Booth #713
VHB/Vanasse Hangen Brustlin, Inc. Booth #904
W.I.T.S Booth #1029

WIN A SPINNER® BLADE Manufactured by Star Trac

See page 103 for details
Recreational Sports Expo

Exhibitors!

★ BOOTH #524
2XL Corporation
2415 BRAGA DRIVE
BROOKVIEW, IL 60015
888-977-3726 TOLL-FREE
708-344-4090
708-344-4095 FAX
sales@2xicorp.com
www.gymwipes.com
2XL Corporation is the leader in safe and hygienic maintenance solutions for all surfaces related to fitness, rehabilitation, recreational equipment and high traffic surfaces.

★ BOOTH #1023
360 Architecture
300 W. 22ND ST.
KANSAS CITY, MO 64108
816-472-3360
816-472-2100 FAX
jbraam@360architects.com
www.360architects.com
A leader in the design of recreation and wellness centers, arenas, and stadiums, 360 Architecture designs sustainable buildings that promote fitness, wellness, and recreation for universities, colleges, and neighborhoods.

★ BOOTH #1129
9 Square in the Air
1239 DORNE DRIVE
MANCHESTER, MO 63021
877-672-3938 TOLL-FREE
877-672-3938 FAX
sales@9squareintheair.com
www.9squareintheair.com
Awesome new group game! Fast-paced, fun and portable. Volleyball combined with 9 Square. Competitive and tons of fun for college students.

★ BOOTH #104
ABS Company
P.O. BOX 245
CHESTER, NJ 07930
866-219-5335 TOLL-FREE
908-879-2713
sean@theabscompany.com
www.theabscompany.com
The ABS Company is your one stop source for innovative abdominal training equipment.

★ BOOTH #726
ACSM-American College of Sports Medicine
401 WEST MICHIGAN ST.
INDIANAPOLIS, IN 46202
317-637-9200
317-634-7817 FAX
certification@acsm.org
www.acsm.org
ACSM is a non profit professional membership association that integrates research, education and practical applications of sports medicine and exercise science through conferences, certifications and publications.

★ BOOTH #1031
adidas Outdoor
2440 SOUTH SEPULVEDA BLVD. #201
LOS ANGELES, CA 90064
310-254-0353
310-312-1753 FAX
dkay@agron.com

★ BOOTH #929
ACE-American Council on Exercise
4851 PARAMOUNT DRIVE
SAN DIEGO, CA 92123
800-825-3636 TOLL-FREE
858-380-3823
858-576-6564 FAX
support@acefitness.org

The American Council on Exercise serves as the world’s largest nonprofit health and fitness education, training and certification provide

★ BOOTH #631
The Active Network
10180 TELEVISION CT.
SAN DIEGO, CA 92121
888-543-7223 TOLL-FREE
858-652-6198
katie.schultz@activenetwork.com
www.ACTIVEcommunities.com
Active Network provides leading campus recreation software and marketing services that help organizations get more participants, manage operations efficiently, and build stronger relationships.

★ BOOTH #823
Aquatic Design Group
2226 PARADAY AVE.
CARLSBAD, CA 92008
760-438-8400
760-438-5251 FAX
jcarron@aquaticdesigngroup.com
www.aquaticdesigngroup.com
Aquatic architecture, engineering, and design for recreation, competition, and leisure facilities.

★ BOOTH #428
AFAA-Aerobics & Fitness Association of America
15250 VENTURA BLVD., SUITE 200
SHERMAN OAKS, CA 91403
800-446-2322 TOLL-FREE
818-905-0040
818-990-2118 FAX
derek@afaa.com
www.afaa.com
As the world’s largest fitness and Telefitness educator, AFAA has issued over 300,000 certifications for personal training, group exercise, kickboxing and much more since 1983.

★ BOOTH #428
American Red Cross
603 E. 6TH STREET, P.O. BOX 995
CANNON BEACH, OR 97110
503-536-5084
maryann.sinkler@redcross.org
www.redcross.org

The American Red Cross is the nation’s leading provider of Health & Safety programs, including CPR/AED, Aquatics, Wilderness First Aid, Babysitting, Preparedness Training and more.

★ RESOURCE TABLE
ACA-American Canoe Association
503 SOPHIA STREET, SUITE 100
FREDERICKSBURG, VA 22401
843-637-7269
jmoore@americancanoe.org
www.americancanoe.org
ACA’s adaptive program teaches skills and knowledge needed to outfit equipment and modify teaching styles to successfully incorporate people of all abilities into paddlesport programming.

★ RESOURCE TABLE
American Red Cross
603 E. 6TH STREET, P.O. BOX 995
CANNON BEACH, OR 97110
503-536-5084
maryann.sinkler@redcross.org
www.redcross.org

The American Red Cross is the nation’s leading provider of Health & Safety programs, including CPR/AED, Aquatics, Wilderness First Aid, Babysitting, Preparedness Training and more.

★ RESOURCE TABLE
ACSM-American College of Sports Medicine
401 WEST MICHIGAN ST.
INDIANAPOLIS, IN 46202
317-637-9200
317-634-7817 FAX
certification@acsm.org
www.acsm.org
ACSM is a non profit professional membership association that integrates research, education and practical applications of sports medicine and exercise science through conferences, certifications and publications.

★ RESOURCE TABLE
ACE-American Council on Exercise
4851 PARAMOUNT DRIVE
SAN DIEGO, CA 92123
800-825-3636 TOLL-FREE
858-380-3823
858-576-6564 FAX
support@acefitness.org
www.acefitness.org
The American Council on Exercise serves as the world’s largest nonprofit health and fitness education, training and certification provide

★ RESOURCE TABLE
AFAA-Aerobics & Fitness Association of America
15250 VENTURA BLVD., SUITE 200
SHERMAN OAKS, CA 91403
800-446-2322 TOLL-FREE
818-905-0040
818-990-2118 FAX
derek@afaa.com
www.afaa.com
As the world’s largest fitness and Telefitness educator, AFAA has issued over 300,000 certifications for personal training, group exercise, kickboxing and much more since 1983.
BOOTH #201
Aquionics
1455 JAMIE E., SUITE 100
ERLANGER, KY 41018
800-925-0440 TOLL-FREE
859-341-0710
859-341-0350 FAX
jacie.spuj@aquionics.com
www.aquionics.com
UV Water Disinfection Systems.

BOOTH #427
AstroTurf
2680 ABUIMENT RD.
DALTON, GA 30720
706-876-5517
www.astroturf.com
864-503-8333
800-289-5762 TOLL-FREE
SPARTANBURG, SC 29303
525 LOCUST GROVE
Astroturf has redefined the way the game is played. The company offers specialized synthetic turf systems.

BOOTH #617
Athletic Business
22 E. MIFLON ST., SUITE 910
MADISON, WI 53703
800-722-8764 TOLL-FREE
608-249-0186
608-249-0186 FAX
diane@athleticbusiness.com
www.athleticbusiness.com
The leading resource for athletic, recreation, and fitness professionals. The AB Conference and expo will take place Nov. 13-15, 2014 in Orlando.

BOOTH #217
Big Ass Solutions
2346 INNOVATION DR.
LEXINGTON, KY 40511
859-233-1271
info@bigassfans.com
www.bigassfans.com
What began with massive fans now includes LED fixtures, control systems and more, all focused on comfort and energy efficiency. If it’s Big Ass, it’s bolder and better.

BOOTH #715
Brailsford & Dunlavey
1140 CONNECTICUT AVE. NW, SUITE 400
WASHINGTON, DC 20036
202-266-3464
mcarlson@programmanagers.com
www.programmanagers.com
Brailsford & Dunlavey is a facility planning and program management firm dedicated to serving educational institutions and municipalities in the development of recreation, health, and wellness facilities.

BOOTH #830
BSN Sports
1901 DIPLOMAT DR., 1901 DIPLOMAT DR.
DALLAS, TX 75234
800-527-7510 TOLL-FREE
886-316-5277 FAX
chutton@bsnsports.com
www.bsnsports.com
BSN Sports has everything you need to support your sports & recreational programs. Our personalized service and low prices give VALUE a whole new meaning!

BOOTH #526
Cannon Design
2170 WHITEHAVEN RD.
GRAND ISLAND, NY 14072
716-774-3494
info@cannondesign.com
www.cannondesign.com
Cannon Design is an ideas-based practice, ranked among the highest international firms in planning and design.

BOOTH #624
CC Creations Ltd.
1800 SHILAH AVE.
BRYAN, TX 77803
800-324-1268 TOLL-FREE
979-693-0178 FAX
patgdono@aol.com
www.cccreationsusa.com
With an award-winning art department and excellent customer service, CC Creations LTD offers custom screen-printed and embroidered apparel. They also create banners, trophies, awards, and promotional specialty items.

BOOTH #717
CENTERS, LLC
1140 CONNECTICUT AVE. NW, SUITE 400
WASHINGTON, DC 20036
202-266-3464
mcarlson@programmanagers.com
www.programmanagers.com
CENTERS, LLC is a comprehensive recreation-management service provider, exclusively for colleges and universities. CENTERS has expertise in employing best practices, reporting financial analysis, and cultivating high staff performance.

BOOTH #1113
CES Duffield
113 METRO DRIVE
ANDERSON, SC 29625
888-669-7551 TOLL-FREE
864-437-8301 FAX
ayoungblood@cesduffield.com
www.duffieldaquatics.com
Club Vitals is a web based program that facilitates all your fitness equipment maintenance needs in 1 place using our 1 of a kind QR bar code system.

BOOTH #1111
Club Vitals
3615 PASQUA STREET
REGINA, SASKATCHEWAN
555-614-8188 TOLL-FREE
wes@clubvitals.com
www.clubvitals.com
Club Vitals is a web based program that facilitates all your fitness equipment maintenance needs in 1 place using our 1 of a kind QR bar code system.

The Collaborative Inc.
500 MADISON AVENUE
TOLEDO, OH 43604
419-242-7405
419-242-7400 FAX
bvogel@thecollaborativeinc.com
www.thecollaborativeinc.com
The Collaborative Inc. provides architectural, landscape architectural, interior design, planning and graphic design services for recreation centers throughout the Midwest and East Coast.

BOOTH #1126
CollegeApps by Bluebridge Digital
11333 USA PARKWAY, SUITE 106
FISHERS, IN 46037
800-461-3014 TOLL-FREE
317-919-0088
andrew@bluebridgedigital.com
www.gocollegeapps.com
CollegeApps by Bluebridge Digital is a one-of-a-kind mobile app platform that helps college athletic departments engage with their students.

BOOTH #1120
Colorado Time Systems
1551 E. 11TH ST.
LOVELAND, CO 80537
800-279-0111 TOLL-FREE
970-667-1000
970-667-5876 FAX
info@coloradotime.com
www.coloradotime.com
Scorers for most every sport; timing, scoring, and aquatic solutions.

BOOTH #1001
Counsilman-Hunsaker
10733 SUNSET OFFICE DR., SUITE 400
ST. LOUIS, MO 63127
314-894-1245
314-894-0199 FAX
info@chzls.com
www.chzls.com
Aquatic design, planning and engineering.
**Covermaster Inc.**
110 WESTMORE DR., 110
REXDALE, ON M9W 503
416-745-1811 FAX
info@covermaster.com
www.covermaster.com

Covermaster Inc. is the leading supplier of gym floor covers, divider curtains, mats, wall padding, athletic field covers, and ice deck conversion covers.

**Digilock**
9 WILLOWBROOK COURT
PETALUMA, CA 94954
707-766-6000 FAX
sales@digilock.com
www.digilock.com

Digilock offers electronic lock and locker systems for recreation and fitness centers. Heedly focused on design and performance. Digilock, Sola and Celare reinvent personal storage.

**CSI Software**
3333 RICHMOND AVE, 2ND FLOOR
HOUSTON, TX 77098
713-942-7779 FAX
sales@csisoftwareusa.com
www.csisoftwareusa.com

CSI Software’s Spectrum™ is a fully-integrated, single source enterprise solution for taking campus recreation centers to new levels of performance and capability.

**Cybex International**
10 TROTTER DR., 309-282-8000
PEORIA, IL 61602
401 SW WATER ST. #701
www.cybexintl.com
info@cybexintl.com
508-533-5500 FAX
774-324-8219

Cybex International produces premium commercial fitness equipment designed to deliver unparalleled results for all exercisers from first time users to professional athletes.

**Dewberry Architects**
401 SW WATER ST. #701
PEORIA, IL 61602
309-282-8000 FAX
jstreitmatter@dewberry.com
www.dewberry.com

Dewberry provides architectural, engineering, and interior design services for the design of fitness, recreational, and medical wellness facilities throughout the U.S.

**EwingCole**
100 N. 6TH STREET
PHILADELPHIA, PA 19106
www.ewingcole.com

For 30 years our mission continues bringing climbing and its core values to everyone through designing, building and ensuring successful climbing walls.

**FieldTurf**
7445 COTE-DE-LEISSE RD., SUITE 200
MONTREAL, QC H4P 2L7
866-344-3870 FAX
www.fieldturf.com
info@fieldturf.com

This innovative system lets you offer incredible variety, reduce costs, eliminate vacant studio time, and simplify how you manage group fitness.
**BOOTH #530**

Fore Supply Co.
1205 CAPITOL DR.
ADDISON, IL 60101
800-543-5430 TOLL-FREE
630-543-4422
800-543-3948 FAX
info@foresupplyco.com
www.foresupplyco.com

Nation’s largest distributor of locker room amenities, janitorial goods, and general supplies. Family owned and operated for more than 68 years.

**BOOTH #812**

Full Circle Padding, Inc.
253 MANSFIELD AVE
NORTON, MA 02766
800-875-7780 TOLL-FREE
508-285-2500
508-285-2502 FAX
info@fullcirclepadding.com
www.fullcirclepadding.com

Over 25 years of experience as the padding experts. Offering replacement pads and parts for all brands of equipment. Also offering accessories, wall padding and stretch mats. Convenient on-line ordering.

**BOOTH #813**

Fusion by Innosoft
294 WOLFE STREET
LONDON, ONTARIO N6G 2C5
888-510-3827 TOLL-FREE
519-562-1783
888-510-3827 FAX
harrison.kelly@innosoft.ca
www.innosoftfusion.com

Fusion is the leading recreation management software system within the university and college market. Fusion provides powerful tools and functionality in an intuitive interface.

**BOOTH #1033**

GluteForce
257 SOUTHIND LANE
GREENWOOD, IN 46142
317-435-9222
paula@gluteforce.com
www.gluteforce.com

The GluteForce offers an innovative piece of equipment that focuses on eccentric hamstring development and increases the power of the posterior glute chain muscle group.

**BOOTH #1124**

GOL Network
600 BOUL. MASSENNUEVE OUEST, SUITE 1700
MONTREAL, QC H2I2Z5
514-961-0407
jbondc@golnetwork.com
www.golnetwork.com

GOL Network is software as a service to manage operations of intramural sports departments. Use a tablet application to replace paper for over 18 sports and reduce costs.

**BOOTH #1034**

Futurist Climbing Consultants
428 Sycamore St. NE
ALBUQUERQUE, NM 87106
505-750-1104
info@futuristclimbing.com
www.futuristclimbing.com

Futurist Climbing provides independent facility design services, business consulting and high quality custom flooring systems to commercial and private indoor climbing facilities.

**BOOTH #119**

Get Rec’d Mobile App Inc.
1914 JUBILEE CRES
LONDON, ONTARIO N6G 0H6
866-364-8744 TOLL-FREE
519-330-1144
stuart@getrecdapp.com
www.getrecdapp.com

The premier mobile app designed for recreation programs at universities and colleges.

**BOOTH #712**

Hastings + Chivetta Architects
522 EMERSON ROAD, SUITE 200
ST. LOUIS, MO 63141
888-659-2724 TOLL-FREE
314-863-5717
314-863-2923 FAX
info@hcharchitects.com
www.hastingschivetta.com

Hastings + Chivetta Architects offers over 50 years of experience in the planning, programming, design and implementation of over 200 recreation, sports, wellness and athletic projects.

**RESOURCE AREA**

HazingPrevention.org
P.O. BOX 1189
LAGRANGE, GA 30241
706-883-0292
epualwan@hazingprevention.org
www.hazingprevention.org

HazingPrevention.org is a national organization dedicated to its mission to empower people to prevent hazing. We provide education, develop resources and build partnerships with others who believe in the work we do.

**BOOTH #107**

Helix Company
572 FREEPORT STREET, UNIT A
BOSTON, MA 02122
888-435-4926 TOLL-FREE
617-710-8638
603-372-5868 FAX
service@helixco.com
www.helixco.com

The Helix® is a revolutionary lateral trainer that delivers on its promise: “twice the results, half the time.” Helix’s horizontal “figure 8” motion lets users train aerobically while sculpting hard-to-tone adductors, abductors and glutes, delivering results normally achieved by weight training.

**BOOTH #424**

Hughes Group Architects
22630 DAVIS DR., STE. 175
STERLING, VA 20164
703-437-6600
703-834-1752 FAX
paula@gluteforce.com
www.hgarch.com

Hughes Group Architects is a national leader in the architectural design of sports, recreation, and wellness centers.

**BOOTH #1079**

IMLeagues
1009 WADE AVE. #327
RALEIGH, NC 27605
919-363-3645
609-430-0226 FAX
doug@imleagues.com
www.imleagues.com

IMLeagues.com is used by over 600 Colleges and Universities to run their entire Intramural Sports programs as well as their Clubs and Fitness programs, from signups to scheduling to member management – and it’s all completely free!

**BOOTH #1018**

Infinity Flooring
6735 N. MERIDIAN ST.
INDIANAPOLIS, IN 46260
888-479-1017 TOLL-FREE
317-479-1017
317-479-1018 FAX
gorge@infinityperformance.com
www.infinityflooring.com

1.25” Infinity Max rubber flooring is the most durable product available that can stand up to the constant abuse of heavy weights being dropped directly on the weight room floor without denting, tearing, or splitting.

**BOOTH #203**

Interactive Fitness
522 MERCURY DRIVE
SUNNYVALE, CA 94085
888-528-8589 TOLL-FREE
262-825-7872
408-735-7543 FAX
sales@ifholdings.com
www.ifholdings.com

STOP ISOLATION CARDIO! If you believe exercise should be FUN and SOCIAL then visit our booth to experience EXPRESSO and support the movement!

**BOOTH #324**

Iron Grip Barbell
4012 W. GARRY AVE.
SANTA ANA, CA 92704
800-664-4766 TOLL-FREE
714-850-6900
info@irongrip.com
www.irongrip.com

Iron Grip is the largest provider of commercial free weight equipment worldwide and the only manufacturer with a line of exclusively American-made free weight equipment.
For 60 years, Jaypro has been developing and manufacturing unique sports equipment. We’re proud to introduce Germinia, the first and only non-chemical sports ball sanitizer.

**Booth #1003**

**Jones Petrie Rafinski**

412 S. Lafayette Blvd.

South Bend, IN 46610

574-232-4388

574-232-4333 Fax

draftinski@jpr1source.com

www.jpr1source.com

Architecture, Engineering, & Planning

**Booth #820**

**Kollege Town Sports**

6111 Pevisy Way

Windsor, WI 53598

608-846-1823

608-846-1855 Fax

hethels@kollegetown.com

www.kollegetown.com

Kollege Town Sports is a national apparel company featuring innovative programs, custom screen-printing, embroidery, tackle twillng and twill etching. Authorized Adidas and Under Armour Dealer.

**Booth #1025**

**Marmo Mok Architecture**

10406 Mt. Marcy

San Antonio, TX 78205

210-223-3949

sally@marmomok.com

www.marmomok.com

**Booth #802**

**Matrix Fitness**

1500 Landmark Drive

Cottage Grove, WI 53527

608-789-4863 Toll-Free

608-859-5288

info@matrixfitness.com

www.matrixfitness.com

Matrix is among the worlds premier and fastest growing commercial fitness brands. We’ve brought more innovative and unique concepts to the industry than any other brand.

**Booth #819**

**Moody•Nolan, Inc.**

300 Spruce St., Suite 300

Columbus, OH 43215

814-520-4984 Toll-Free

614-461-4064

614-280-8881 Fax

dford@moodynolan.com

www.moodynolan.com

Moody•Nolan, a leader in collegiate sports and recreation design, has won numerous design awards for its innovative, functional and aesthetically pleasing solutions to achieving client goals.

**Booth #924**

**MSA Sport**

580 N. Fourth St., Ste. 120

Columbus, OH 43215

855-241-5666 Toll-Free

614-303-3337

800-580-4873 Fax

info@msasport.com

www.msaarch.com

MSA Sport, the national division of MSA Architects specializes in athletic and recreation design. If you can play on it, we can design it.

**Booth #719**

**mtvU**

1540 Broadway, 33rd Floor

New York, NY 10036

877-808-4483 Toll-Free

212-846-1134

212-854-7935 Fax

info@mtvu.com

www.mtvuser.com

Broadcasting to over 8 million students at over 750 colleges nationwide, mtvU is the largest, most comprehensive television network for college students.

**Booth #613**

**Missouri Turf Paint**

1201 E. 63rd St.

Kansas City, MO 64110

816-333-1277

816-333-1296 Fax

motorf@swbell.net

www.missouriturfpaint.com

the nation’s leading distributor of sports medicine and strength & conditioning supplies.

**Booth #1014**

**Medco Sports Medicine**

500 Fillmore Ave.

Tonawanda, NY 14150

800-55-MEDCO Toll-Free

716-743-6400

800-222-1934 Fax

sales@medco-athletics.com

www.medco-athletics.com

Medco Sports Medicine is the nation’s leading distributor of sports medicine and strength & conditioning supplies.

**Booth #925**

**Mikasa Sports**

1821 Kettering Street

Irvin, CA 92914

800-854-6927 Toll-Free

949-756-3800

949-463-7299 Fax

info@mikassaspports.com

www.mikassaspports.com

Mikasa athletic balls and accessories.

**Booth #619**

**Musco Sports Lighting**

100 1st Ave. West

Osakoda, IA 52577

800-825-6200 Toll-Free

641-673-2844

641-673-4740 Fax

terry.haskel@musco.com

www.musco.com

Outdoor and indoor athletic recreation field lighting featuring L.S.G and control link.

**Booth #618**

**MYLAPS US, Inc.**

2030 Powers Ferry Rd. SE

Atlanta, GA 30339

678-816-4000

678-816-4001 Fax

julia.radmann@mylaps.com

www.MYLAPS.com

the National Academy of Sports Medicine was established in 1987 and continues to be the global leader in personal training certification and other advanced specializations.

**Booth #1125**

**NASM- National Academy of Sports Medicine**

1750 E. Northrop Blvd., Suite 200

Chandler, AZ 85286

800-460-0276 Toll-Free

602-293-1200

480-656-3276 Fax

brad.seiber@NASM.org

www.NASM.org

The National Academy of Sports Medicine
**Booth #725**

**Neptune FITu**

3950 Hanover Place

Tyler, TX 75701

903-287-0447

eric@clearmarketingconcepts.com

www.neptunenow.com

Neptune FITu is a custom radio station for your fitness center. You choose the name, the music and the messaging—it's your custom radio station!

**Booth #326**

**Neptune-Benson**

6 Jefferson Drive

Covington, KY 41011

800-832-8002 TOLL-FREE

401-821-2200

dirchotte@neptunebenson.com

www.neptunebenson.com

Since 1956, Neptune-Benson has been a leading manufacturer of filtration systems for aquatic centers, waterparks and aquatic life support.

**Booth #716**

**NETA-National Exercise Trainers Association**

5955 Golden Valley Road, Suite 240

Minneapolis, MN 55422

800-837-0033 TOLL-FREE

763-545-2505

763-545-2524 FAX

neta@netafit.org

www.netafit.org

Personal Trainer and Group Exercise Certification. Pilates, Yoga, Indoor Cycling and Kettlebell Specialty Certification.

**Booth #1203**

**NGI Sports**

2807 Walker Rd.

Chattanooga, TN 37421

800-835-0033 TOLL-FREE

423-499-5546

423-499-8882 FAX

info@ngisports.com

www.ngisports.com

NGI provides sport surface systems for running tracks and tennis courts that reduces impact on the environment to help you play harder, higher, faster, longer.

**Booth #1112**

**Nicholas & Associates, Inc.**

1001 Freehawinkle Dr.

Mt. Prospect, IL 60056

847-394-6200

847-394-6205 FAX

nicky@nicholasquality.com

www.nicholasquality.com

General contracting and construction management.

**Booth #1012**

**Nicros Climbing Walls**

845 Phalen Blvd.

St. Paul, MN 55106

800-699-1975 TOLL-FREE

651-778-1975

651-778-8080 FAX

sales@nicros.com

www.nicros.com

Nicros, Inc. an industry leader in the design and manufacture of climbing walls and climbing wall panels as well as all gear needed to outfit a climbing program (handholds, ropes, sit harnesses, etc.)

**Booth #1123**

**Omni Promotional**

1340 Colt Rd., Suite 405

Dallas, TX 75240

972-970-0900

972-970-0901 FAX

baiile@orgsync.com

www.orgsync.com

PlayCore is a large format printer that specializes in all types of promotional items like tents, banners, flags, fencing, and signs.

**Booth #930**

**OrgSync**

11 Greenway Plaza, 22nd Floor

Houston, TX 77046

800-538-7727 TOLL-FREE

713-965-0608

713-961-4571 FAX

tracy.schneider@pbk.com

www.pbk.com

Architectural & engineering design services for sports facilities.

**Booth #209**

**Octane Fitness**

7601 Northland Dr. N

Brooklyn Park, MN 55428

888-628-2634 TOLL-FREE

763-230-3075

763-323-2064 FAX

sales@octanefitness.com

www.octanefitness.com

Octane Fitness has reinvented lower impact cardiovascular exercise with our equipment machines, including the award-winning Lancaster, xRide seated ellipticals, and strength-infused Cross Circuit Cardio.

**Booth #1224**

**Ojmar US**

76 Veterans Dr., Suite 610

Holland, MI 49423

616-392-3006

james@ojmar.com

www.ojmar.com

Ojmar is the leader in development and manufacturing of locking solutions for lockers and integration with access control. Our commitment is simple. Exceed your expectations.

**Booth #1118**

**PlayCore**

401 Chestnut St., Suite 410

Chattanooga, TN 37402

877-762-7563 TOLL-FREE

423-496-5708

www.playcore.com

PlayCore helps build stronger communities through research and planning, Education programs. Our brands offer a comprehensive array of recreation products to match your unique needs.

**Booth #1007**

**Porter Athletic**

601 Mercury Drive

Champaign, IL 61822

888-277-7776 TOLL-FREE

217-365-8438 XT 509

dpoevel@porterathletic.com

www.porterathletic.com

Porter Athletic offers a full line of indoor and outdoor facility equipment for new construction and the improvement/replacement of existing equipment. We feature the world’s most innovative and highest quality basketball, volleyball, wall padding, gym divider curtains, track and field, and football/soccer products on the market today.

**Booth #113**

**Power Lift**

P.O. Box 348

Jefferson, IA 50129

800-872-1543 TOLL-FREE

515-386-3177

515-386-3220 FAX

mrichardson@power-lift.com

www.power-lift.com

Power Lift is the manufacturer of high quality, heavy duty strength training equipment.

**Booth #912**

**Power Systems, Inc.**

P.O. Box 51030

Knoxville, TN 37950

800-321-6975 TOLL-FREE

865-862-7878

865-769-8211 FAX

customerservice@powersystems.com

www.powersystems.com

Power Systems, the leading provider of fitness equipment and accessories, is recognized for its complete selection, superior customer care and fast delivery. We are committed to quality, innovation and our core value...INTEGRITY.
★ BOOTH #602  
Precor Incorporated  
20031 142ND AVE. NE, P.O. BOX 7202  
WOODINVILLE, WA 98072  
800-786-8404 TOLL-FREE  
425-482-5431  
425-398-0017 FAX  
www.precor.com  
Precor designs and builds high-quality fitness equipment that’s reliable, easy to use, and innovative. Come by our booth to check out our latest cardio and strength product additions.

★ BOOTH #918  
Spikeball  
2081 PARADAY AVE.  
CARLSBAD, CA 92008  
760-496-3771  
info@spikeball.com  
www.spikeball.com  
Spikeball is the sport you can play anywhere, anytime! This is a great game for fun and player protection.

★ BOOTH #934  
Special Olympics  
1133 19TH ST. NW  
WASHINGTON, DC 20036  
202-824-0215  
hbernacki@specialolympics.org  
www.specialolympics.org  
Special Olympics is an international organization that serves people with intellectual disabilities. Special Olympics offers college level programming for all students regardless of ability level.

★ BOOTH #834  
Speedminton Sporting Goods  
2081 PARADAY AVE.  
CARLSBAD, CA 92008  
760-496-3771  
info@speedmintonusa.com  
www.speedmintonusa.com  
Speedminton is the sport you can play anywhere, anytime! This is a great game for indoor and outdoor recreation and fitness.
BOOTH #111

SportaFence Marketing Enterprise
7405 RUSH RIVER DR.
SACRAMENTO, CA 95831
916-706-1113
jdrayton@sportafence.com
www.sportafence.com
Professional grade portable fencing systems.

BOOTH #612

Sports Imports
P.O. BOX 20140
COLUMBUS, OH 43221
800-556-3198 TOLL-FREE
614-771-0246
614-771-0750 FAX
info@sportsimports.com
www.sportsimports.com
Exclusive distributor of volleyball, badminton and tennis net systems.

BOOTH #302

Star Trac
14410 MYFORD ROAD
IRVINE, CA 92606
800-228-6635 TOLL-FREE
818-838-8003
818-838-8003 TOLL-FREE
14410 MYFORD ROAD
Star Trac
Exclusive distributor of volleyball, badminton and tennis net systems.

BOOTH #325

Steam Sauna Inc.
210 S. 8TH ST.
LEWISTON, NY 14092
800-354-8462 TOLL-FREE
716-838-6600 FAX
sales@steam-sauna.com
www.steam-sauna.com
Steam Sauna Inc.
Manufacturing the most advanced energy saving steam generators (SteamMaster™) and top quality saunas (Serena™ Sauna) for prestige projects, University club house and top quality saunas (Serena™ Sauna) for prestige projects, University club house over 40 years.

BOOTH #518

Student Health 101
112 TURNPIKE RD., STE. 304
WESTBOROUGH, MA 01581
866-636-8336 TOLL-FREE
508-966-7143 FAX
espector@studenthealth101.com
www.studenthealth101.com
Student Health 101 helps institutions communicate and deliver ongoing wellness messages to students through various digital platforms such as mobile and social media.

BOOTH #1201

SubItUp
1802 ELM STREET
MANCHESTER, NH 03104
603-412-2622
603-412-2625 FAX
info@subitup.com
www.subitup.com
Online staff scheduling

BOOTH #611

Summit America Insurance
2180 SOUTH 1300 EAST #520
SALT LAKE CITY, UT 84106
801-412-2622
801-412-2625 FAX
Carol@summitamerica-ins.com
www.summitamerica-ins.com
Summit America Insurance offers accident insurance for sport clubs, intramural sports, selective travel, campus, and clinics.

BOOTH #811

Summit Lockers Inc.
149 MCCLEGG RD.
COLUMBUS, SC 29203
803-413-0816
877-828-2124 FAX
mark@summitlockers.com
www.summitlockers.com
Summit Lockers manufactures innovative, attractive, waterproof, and durable locker solutions for recreation centers. See our lockers lineup, laptop locker, benches, and day use lock options at summitlockers.com.

BOOTH #826

Sunflower Marketing
3601 SW 29TH STREET
TOPEKA, KS 66614
800-377-1097 TOLL-FREE
800-377-1097 TOLL-FREE
3601 SW 29TH STREET
Sunflower Marketing
Marketing Enterprise
Marketing Enterprise
Sunflower Marketing offers custom screen-printed and embroidered apparel as well as promotional products.

BOOTH #932

TowelHub®
3964 SHIRLEY DR., SW
ATLANTA, GA 30336
800-670-3268 TOLL-FREE
404-699-5553
404-699-1416 FAX
info@towelhub.com
www.towelhub.com
Wholesale towel supply for gyms, locker rooms, athletic centers, schools, colleges, and teams.
BOOTH #1116
UltraSite
1675 LOCUST ST
RED BUD, IL 62278
800-458-5872 TOLL-FREE
618-282-8200
618-282-8202 FAX
info@actionfitoutdoors.com
www.actionfitoutdoors.com
ACTIONFIT Outdoor fitness equipment positively impacts communities with modern, attractive, functional solutions for health and wellness. High tech equipment is durable and long lasting.

BOOTH #931
UMAX Strength
2625 E. CEDAR STREET
ONTARIO, CA 91761
888-851-8989 TOLL-FREE
909-923-3909
909-923-2623 FAX
simon@umaxstrength.com
www.umaxstrength.com
Polyurethane dumbbells, barbells and plates with laser engraved custom logos; olympic style bars and rubber bumper plates.

★ BOOTH #713
United States Intercollegiate Boxing Association
9300 EWING DR.
BETHESDA, MD 20817
202-630-7106
luke.runion@collegeboxing.org
www.collegeboxing.org
Leaders in Collegiate Boxing, Risk Management, and event management. Educators of the Sweet Science.

★ BOOTH #723
USTA Tennis On Campus
70 W. RED OAK LANE
WHITE PLAINS, NY 10604
914-697-2283
914-696-2091 FAX
goodhart@usta.com
www.tennisoncampus.com
USTA Tennis On Campus provides college students opportunities for team camaraderie, social networking & competition through organized championships. Events for co-ed sport club tennis teams.

★ BOOTH #423
Vermont Systems, Inc.
12 MARKET PL
ESSEX JUNCTION, VT 05452
802-879-6993
802-879-5368 FAX
kathym@vermontsystems.com
www.vermontsystems.com
Vermont Systems provides Rec Trac, Premier Recreation & Parks Management software solutions with unparalleled support. Also available: Web Trac, Golf Trac, Fin Trac, & Main Trac.

★ BOOTH #904
VHB/Vanasse Hangen Brustlin, Inc.
101 WALNUT STREET
WATERTOWN, MA 02472
617-324-1770
617-324-2286 FAX
bd ordinance@vhb.com
www.vhb.com
VHB’s design approach supports excellence in collegiate recreational facilities development. Our engineers, planners and landscape architects provide clients with solutions that enhance the student experience while optimizing financial resources.

★ BOOTH #1025
Vibram
9 DAMON MILL SQUARE, SUITE H3
CONCORD, MA 01742
978-318-0000
kate.middeton@vibrumusa.com
www.vibrumfivefingers.com
FiveFingers allow the foot and body to move naturally, as if it was barefoot. Vibram rubber compound sole provides maximum flexibility and protection.

★ BOOTH #1029
W.I.T.S.
2244 SUNSTATES COURT #107
VIRGINIA BEACH, VA 23451
757-428-4795
757-428-3873 FAX
delvec@witseducation.com
www.witseducation.com
W.I.T.S. partners with 1100 colleges and universities worldwide. Our 9 week collegiate training and certifications are employer driven since 1993. Our required internships provide graduates that can perform. W.I.T.S. also provides the industry’s only ONLINE Fitness Business Institute.

★ BOOTH #714
Water Technology, Inc.
100 PARK AVE.
BEAVER DAM, WI 53916
800-538-8207 TOLL-FREE
920-887-7375
920-887-7999 FAX
info@wtiworld.com
www.wtiworld.com
Water Technology, Inc. (WTI) is a premier, internationally recognized aquatic planning, design and engineering firm with an award winning portfolio in all sizes, types and scope.

BOOTH #208
Woodway USA
W229 N591 FOSTER CT.
WAUKESHA, WI 53186
800-WOODWAY TOLL-FREE
262-548-6235
262-522-6235 FAX
info@woodway.com
www.woodway.com
Woodway treadmills are the absolute best investment in treadmill technology, efficiency, and performance. Woodway’s running surface and ball bearing designs are unlike any other.

★ BOOTH #913
WTW Architects
127 ANDERSON STREET
PITTSBURGH, PA 15212
412-321-0550
412-321-1229 FAX
dshuck@wtwarch.com
www.wtwarchitects.com
Architecture, Planning, and Interior Design.

Booth #1114
Zephyr Lock, LLC
30 PECKS LANE
NEWTON, CT 06470
866-937-4971 TOLL-FREE
203-778-1016 FAX
dgreene@zephyrlock.com
www.zephyrlock.com
Zephyr Lock offers the most complete line of locker locks for both shared and permanent use. From mechanical keyed & combination to electronic RFID locks.
### ADMINISTRATION/COMPUTERS/SOFTWARE
- CSI Software ........................................... 824
- Do Sports Easy ........................................ 915
- Fitness Asset Manager ............................ 917
- GOL Network ........................................... 1124
- IMLeagues .................................................. 629
- Fusion by Innosoft Inc. .............................. 813
- MYLAPS US, Inc. ........................................ 618
- OrgSync ................................................ 930
- SubItUp .................................................. 1201
- Vermont Systems, Inc. ............................. 423

### AEROBIC ACCESSORIES/EQUIPMENT
- Athletix Products by Contec .................. 923
- BSN Sports ................................................. 830
- GYM Valet .................................................. 105
- Helix Company ........................................... 107
- Interactive Fitness ..................................... 203
- Octane Fitness ......................................... 209
- Power Systems, Inc. ................................. 912
- RealRyder® International, LLC .................... 918
- UltraSite .................................................. 1186
- Woodway USA ............................................ 208

### APPAREL
- BSN Sports ................................................ 830
- CC Creations, LTD ..................................... 624
- Club Colors ............................................. 720
- Kellogg Town Sports ......................... 820
- Sunflower Marketing ............................. 926
- Ultimate Athletic Sportswear ................. 814
- Vibram .................................................. 1025

### AQUATICS/Maintenance/Designers
- Aquatic Design Group .............................. 823
- CES Duffield .......................................... 1113
- Colorado Time Systems ......................... 1120
- Counsilman-Hunsaker ............................ 1001
- Neptune Benson ..................................... 326
- Recreonic, Inc ........................................ 328
- Water Technology, Inc. ............................. 714

### ArchITECTS/Consultants/Planners
- 360 Architecture ...................................... 1023
- Aquatic Design Group ............................... 823
- Barge, Waggoner, Sumner and Cannon, Inc. 531
- Brailsford & Dunlavey ............................. 715
- Cannon Design ........................................ 526
- Centers, LLC ........................................... 717
- The Collaborative Inc ......................... 825
- Counsilman-Hunsaker ............................ 1001
- Dewberry Architects ............................... 919
- Eldorado Climbing Walls ...................... 902
- EwingCole .............................................. 1026
- Futurist Climbing Consultants .............. 1034
- Hastings + Chivetta Architects ............. 712
- Hughes Group Architects ..................... 424
- Jones Petrie Rafinski ............................. 1003
- LPA Inc ................................................ 908
- Marmon Mok ......................................... 1205
- Moody+Nolan, Inc ................................. 819
- MSA Sport, a division of MSA Architecture ........................................... 924
- PBK Sports .............................................. 718
- RDG Planning & Design .......................... 620
- Sasaki Associates .................................... 512
- Sink Combs Dethlefs .............................. 724
- TMP Architecture .................................... 523
- VHB/Vanasse Hangen Brustlin, Inc. ....... 904
- Water Technology, Inc. ........................... 714
- WTW Architects ...................................... 913

### ASSOCIATIONS/NATIONAL GOVERNING BODIES
- ACA- American Canoe Association................ Resource Table
- ACE- American Council on Exercise ................ 929
- ACSM- American College of Sports Medicine ............................................. 726
- AFPA- Aerobics & Fitness Association of America .............................................. 428
- American Red Cross Resource Table
- NETA- National Exercise Trainers Association .............................................. 716
- USIBA- United States Intercollegiate Boxing Association ..................................... 713
- USMS- U.S. Masters Swimming ............................................. 525
- USTSA Tennis on Campus .......................... 723

### AudiOVisual/Sound Products
- Neptune FIU ........................................... 725

### Awards/Trophies
- CC Creations, LTD ..................................... 624
- Club Colors ............................................. 720

### Badminton
- Sports Imports ........................................ 612

### Baseball/SOFTBALL
- Beacon Athletics ...................................... 121

### BasketBall
- Jaypro Sports ........................................ 1024
- Mikasa Sports ......................................... 925
- Porter Athletic ........................................ 1007

### Bleachers
- PlayCore ............................................... 1118
- UltraSite .............................................. 1116

### BoxINg
- USIBA- United States Intercollegiate Boxing Association ..................................... 713

### CertifiCation
- ACA- American Canoe Association................ Resource Table
- ACE- American Council on Exercise ................ 929
- ACSM- American College of Sports Medicine ............................................. 726
- AFPA- Aerobics & Fitness Association of America .............................................. 428
- American Red Cross Resource Table
- Les Mills East Coast .................................. 102
- NASM- National Academy of Sports Medicine ............................................. 1125
- NETA- National Exercise Trainers Association .............................................. 716
- Octane Fitness ......................................... 209
- Pink Gloves Boxing ................................. 323
- RealRyder® International, LLC ..................... 918
- W.I.T.S.................................................. 1029

### Climbing
- Eldorado Climbing Walls ...................... 902
- Entre Prises Climbing Walls ..................... 817
- Nicros Climbing Walls .......................... 1012

### Communications/Publications
- Athletic Business ...................................... 617
- CollegeApps by Bluebridge Digital ........... 1126
- Get Rec’d Mobile App Inc ....................... 1119
- PlayCore .............................................. 1118
- REACH ......................................................... 1016
- Recreation Management ....................... 425
- Student Health 101 ................................ 518

### Construction Management
- Nicholas & Associates ............................ 1112
- Shaw Sports Turf ...................................... 327

### Educational/Instructoral
- ACA- American Canoe Association ................ Resource Table
- American Red Cross Resource Table
- CollegeApps by Bluebridge Digital .......... 1126
- Les Mills East Coast .................................. 102
- NASM- National Academy of Sports Medicine ............................................. 1125
- NETA- National Exercise Trainers Association .............................................. 716
- PlayCore .............................................. 1118
- Student Health 101 ................................ 518
- U-Jam Fitness .......................................... 1131
- USIBA- United States Intercollegiate Boxing Association ..................................... 713
- W.I.T.S.................................................. 1029

### Exercise Equipment Pads
- Cybex International ................................ 402
- Full Circle Padding ................................ 812
- Infinity Flooring ..................................... 1018
- UMAX Strength ...................................... 931
- Woodway USA ............................................ 208

### Facilities/Facility Components
- 360 Architecture ...................................... 1023
- Athletix Products by Contec .................. 923
- Beacon Athletics .................................... 121
- Big Ass Solutions .................................. 217
- Colorado Time Systems ......................... 1120
- Draper Inc ............................................. 1207
- GymValet .............................................. 105
- Hastings + Chivetta Architects ............. 820
- IMLeagues .............................................. 629
- MSA Sport, a division of MSA Architecture ............................................. 924
- RDG Planning & Design .......................... 620
- Robbins Sports Surfaces ....................... 527
- Shaw Sports Turf ..................................... 327
- VHB/Vanasse Hangen Brustlin, Inc. ........ 904

### FANS
- Big Ass Solutions .................................... 217

### Fencing/MARKERS
- SportsFence Marketing Enterprise ........... 111

### Fields/Courts
- Shaw Sports Turf ..................................... 327

### Filtration Equipment
- Neptune-Benson ..................................... 326
- Recreonic, Inc ........................................ 328

### First Aid/Medical
- Medco Sports Medicine .......................... 1014

### Fitness/conditioning
- ABS Company ........................................ 104
- BSN Sports .............................................. 830
- Cybex International ................................ 402
- Draper Inc ............................................. 1207
- Fitness Asset Manager ............................ 917
- Fitness On Demand ................................ 101
- GluteForce ........................................... 1033
- Helix Company ....................................... 107
- IMLeagues .............................................. 629
- InterActive Fitness .................................. 203
- Iron Grip Barbell .................................... 324
- Keiser Corporation ................................ 623
- Les Mills East Coast .................................. 102
- Life Fitness ............................................ 312
- LifeSpan .............................................. 1030
- Matrix Fitness ....................................... 802
- Medco Sports Medicine ......................... 1014
- MYLAPS US, Inc ...................................... 618
- NASM- National Academy of Sports Medicine ............................................. 1125
<table>
<thead>
<tr>
<th>Category</th>
<th>Vendor Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness Management</td>
<td>Les Mills East Coast</td>
<td>102</td>
</tr>
<tr>
<td></td>
<td>W.I.T.S.</td>
<td>1029</td>
</tr>
<tr>
<td>Flooring/Sports Surfaces/Coverings</td>
<td>Astroturf</td>
<td>427</td>
</tr>
<tr>
<td></td>
<td>BSN Sports</td>
<td>830</td>
</tr>
<tr>
<td></td>
<td>Covermaster, Inc.</td>
<td>711</td>
</tr>
<tr>
<td></td>
<td>ECORE Athletic</td>
<td>906</td>
</tr>
<tr>
<td></td>
<td>FieldTurf</td>
<td>1115</td>
</tr>
<tr>
<td></td>
<td>Infinity Flooring</td>
<td>1018</td>
</tr>
<tr>
<td></td>
<td>Missouri Turf Paint</td>
<td>619</td>
</tr>
<tr>
<td></td>
<td>Mondo</td>
<td>514</td>
</tr>
<tr>
<td></td>
<td>PLAE</td>
<td>317</td>
</tr>
<tr>
<td></td>
<td>Robbins Sports Surfaces</td>
<td>527</td>
</tr>
<tr>
<td></td>
<td>RTH Processing, Inc.</td>
<td>1117</td>
</tr>
<tr>
<td></td>
<td>Shaw Sports Turf</td>
<td>327</td>
</tr>
<tr>
<td></td>
<td>UltraSite</td>
<td>1116</td>
</tr>
<tr>
<td>Football</td>
<td>Mikasa Sports</td>
<td>925</td>
</tr>
<tr>
<td>Insurance</td>
<td>Summit America Insurance</td>
<td>611</td>
</tr>
<tr>
<td>Internet/Web Services</td>
<td>CollegeApps by Bluebridge Digital</td>
<td>1126</td>
</tr>
<tr>
<td></td>
<td>Do Sports Easy</td>
<td>915</td>
</tr>
<tr>
<td></td>
<td>GOL Network</td>
<td>1124</td>
</tr>
<tr>
<td></td>
<td>IMLeagues</td>
<td>629</td>
</tr>
<tr>
<td></td>
<td>Fusion by Insoft Inc.</td>
<td>813</td>
</tr>
<tr>
<td></td>
<td>REACH</td>
<td>1016</td>
</tr>
<tr>
<td>Mobile App</td>
<td>CollegeApps by Bluebridge Digital</td>
<td>1126</td>
</tr>
<tr>
<td></td>
<td>Fitness Asset Manager</td>
<td>917</td>
</tr>
<tr>
<td></td>
<td>Get Rec’d Mobile App Inc.</td>
<td>119</td>
</tr>
<tr>
<td></td>
<td>GOL Network</td>
<td>1124</td>
</tr>
<tr>
<td></td>
<td>IMLeagues</td>
<td>629</td>
</tr>
<tr>
<td></td>
<td>OrgSync</td>
<td>930</td>
</tr>
<tr>
<td></td>
<td>REACH</td>
<td>1016</td>
</tr>
<tr>
<td>Lighting</td>
<td>Musco Sports Lighting</td>
<td>613</td>
</tr>
<tr>
<td></td>
<td>Qualité Sports Lighting</td>
<td>816</td>
</tr>
<tr>
<td></td>
<td>Schneider Electric</td>
<td>1215</td>
</tr>
<tr>
<td>Lighting &amp; Severe Weather</td>
<td>Thor Guard Inc.</td>
<td>1119</td>
</tr>
<tr>
<td>Warning Systems</td>
<td>PELICAN</td>
<td></td>
</tr>
<tr>
<td>Lockers/Locker Room Amenities</td>
<td>2XL Corporation</td>
<td>524</td>
</tr>
<tr>
<td></td>
<td>Athletic Products by Contec</td>
<td>923</td>
</tr>
<tr>
<td></td>
<td>Digilock</td>
<td>426</td>
</tr>
<tr>
<td></td>
<td>Fore Supply Co.</td>
<td>530</td>
</tr>
<tr>
<td></td>
<td>PSISC</td>
<td>911</td>
</tr>
<tr>
<td></td>
<td>Steam Sauna Inc.</td>
<td>325</td>
</tr>
<tr>
<td></td>
<td>Summit Lockers Inc.</td>
<td>811</td>
</tr>
<tr>
<td></td>
<td>Texon Towel &amp; Supply</td>
<td>626</td>
</tr>
<tr>
<td></td>
<td>Zephyr Lock, LLC</td>
<td>1114</td>
</tr>
<tr>
<td>Maintenance/Janitorial</td>
<td>2XL Corporation</td>
<td>524</td>
</tr>
<tr>
<td></td>
<td>Athletic Products by Contec</td>
<td>923</td>
</tr>
<tr>
<td></td>
<td>Fore Supply Co.</td>
<td>530</td>
</tr>
<tr>
<td></td>
<td>GymValet</td>
<td>105</td>
</tr>
<tr>
<td>Marketing/Promotions</td>
<td>Neptune FitFut</td>
<td>725</td>
</tr>
<tr>
<td></td>
<td>REACH</td>
<td>1016</td>
</tr>
<tr>
<td>Mats/Wall Padding</td>
<td>Full Circle Padding</td>
<td>812</td>
</tr>
<tr>
<td></td>
<td>Porter Athletic</td>
<td>1007</td>
</tr>
<tr>
<td>Membership</td>
<td>Fusion by Insoft Inc.</td>
<td>1018</td>
</tr>
<tr>
<td></td>
<td>IMLeagues</td>
<td>629</td>
</tr>
<tr>
<td>Mobile App</td>
<td>CollegeApps by Bluebridge Digital</td>
<td>1126</td>
</tr>
<tr>
<td></td>
<td>Fitness Asset Manager</td>
<td>917</td>
</tr>
<tr>
<td></td>
<td>Get Rec’d Mobile App Inc.</td>
<td>119</td>
</tr>
<tr>
<td></td>
<td>GOL Network</td>
<td>1124</td>
</tr>
<tr>
<td></td>
<td>IMLeagues</td>
<td>629</td>
</tr>
<tr>
<td></td>
<td>OrgSync</td>
<td>930</td>
</tr>
<tr>
<td></td>
<td>REACH</td>
<td>1016</td>
</tr>
<tr>
<td>Music/Entertainment</td>
<td>mtvU</td>
<td>719</td>
</tr>
<tr>
<td></td>
<td>Neptune FitFut</td>
<td>725</td>
</tr>
<tr>
<td></td>
<td>U-Jam Fitness</td>
<td>1131</td>
</tr>
<tr>
<td>Nets</td>
<td>Sports Imports</td>
<td>612</td>
</tr>
<tr>
<td></td>
<td>Beacon Athletics</td>
<td>121</td>
</tr>
<tr>
<td>Networked Fitness</td>
<td>Precor Inc.</td>
<td>602</td>
</tr>
<tr>
<td>Officials Equipment</td>
<td>Colorado Time Systems</td>
<td>1120</td>
</tr>
<tr>
<td>Speed Training</td>
<td>Keiser Corporation</td>
<td>623</td>
</tr>
<tr>
<td></td>
<td>MYLAPS US, Inc.</td>
<td>618</td>
</tr>
<tr>
<td></td>
<td>Power Systems, Inc.</td>
<td>912</td>
</tr>
<tr>
<td></td>
<td>Woodway USA</td>
<td>208</td>
</tr>
<tr>
<td>Sporting Equipment</td>
<td>9 Square in the Air</td>
<td>1129</td>
</tr>
<tr>
<td></td>
<td>BSN Sports</td>
<td>830</td>
</tr>
<tr>
<td></td>
<td>Infinity Flooring</td>
<td>1018</td>
</tr>
<tr>
<td></td>
<td>Jaypro Sports</td>
<td>1024</td>
</tr>
<tr>
<td></td>
<td>ReallRyder@ International, LLC</td>
<td>918</td>
</tr>
<tr>
<td></td>
<td>Spalding</td>
<td>616</td>
</tr>
<tr>
<td></td>
<td>Spikeball, Inc.</td>
<td>614</td>
</tr>
<tr>
<td></td>
<td>UltraSite</td>
<td>1116</td>
</tr>
<tr>
<td></td>
<td>Woodway USA</td>
<td>208</td>
</tr>
<tr>
<td>Tennis</td>
<td>Sports Imports</td>
<td>612</td>
</tr>
<tr>
<td></td>
<td>USTA Tennis on Campus</td>
<td>723</td>
</tr>
<tr>
<td>Turf</td>
<td>Astroturf</td>
<td>427</td>
</tr>
<tr>
<td></td>
<td>FieldTurf</td>
<td>1115</td>
</tr>
<tr>
<td></td>
<td>Infinity Flooring</td>
<td>1018</td>
</tr>
<tr>
<td></td>
<td>Missouri Turf Paint</td>
<td>619</td>
</tr>
<tr>
<td></td>
<td>RTH Processing, Inc.</td>
<td>1117</td>
</tr>
<tr>
<td>UV Treatment Systems</td>
<td>Aquionics</td>
<td>201</td>
</tr>
<tr>
<td></td>
<td>Jaypro Sports</td>
<td>1024</td>
</tr>
<tr>
<td></td>
<td>Neptune-Benson</td>
<td>326</td>
</tr>
<tr>
<td>Volleyball</td>
<td>9 Square in the Air</td>
<td>1129</td>
</tr>
<tr>
<td></td>
<td>Jaypro Sports</td>
<td>1024</td>
</tr>
<tr>
<td></td>
<td>Mikasa Sports</td>
<td>925</td>
</tr>
<tr>
<td></td>
<td>Porter Athletic</td>
<td>1007</td>
</tr>
<tr>
<td></td>
<td>Sports Imports</td>
<td>612</td>
</tr>
<tr>
<td>Water Polo</td>
<td>Recreations, Inc.</td>
<td>328</td>
</tr>
<tr>
<td>Weight Training</td>
<td>Octane Fitness</td>
<td>209</td>
</tr>
<tr>
<td></td>
<td>UMAX Strength</td>
<td>931</td>
</tr>
<tr>
<td>Yoga Accessories</td>
<td>Power Systems, Inc.</td>
<td>912</td>
</tr>
</tbody>
</table>
NIRSA MEMBERSHIP BENEFITS

Discounts & Rewards

Did you know about the discounts available for your **sport club teams**, **group exercise instructors**, and **colleagues** — as a part of your NIRSA membership?

- Check out [www.nirsa.org/discounts](http://www.nirsa.org/discounts) — take advantage of this member benefit and spread the word to your colleagues and students!

**LODGING**

A dozen worldwide properties including:

- Days Inn
  Save 20%
- Motel 6
  Save 10%
- Ramada Worldwide
  Save 20%

**FITNESS CERTIFICATIONS**

- ACSM
  Save 20%
- AFAA
  Save 30%
- American Red Cross
  Save 15%
- NPI
  Save up to 25%

**& MORE!**

- AORE Conference
  Receive AORE member pricing
- NIRSA Insurance
  Special program rates
- NIRSA Publications
  Save 15%

Get more info and access discount codes at [www.nirsa.org/discounts](http://www.nirsa.org/discounts)

START SAVING TODAY!
HELP THE NIRSA FOUNDATION TOP THE CHARTS

Add your c-note to the harmony

CONFEREN GE GOAL

$25,000

ANNUAL GOAL

$55,000

Sweet! how can I help?

1. Donate online at www.nirsa.org/donatetoday
2. Give through the NIRSA 2014 mobile app.
3. Stop by the NIRSA Foundation table and put your c-note on the charts to help the future of collegiate recreation!

Repeat the chorus for the next four years!

As the NIRSA Annual Conference visits Gaylord properties, show your support for the NIRSA Foundation by committing to giving each of the four years we’re at Gaylord!

Congratulations to our 2013 scholarship winners!

Thanks to our NIRSA FOUNDATION corporate partners

[Images of group photos]
CONVENTION CENTER OVERVIEW
See complete Expo floorplan on page 106

**Continuing Education Credit/Unit Applicants:** It is your responsibility to turn this form in to the session monitor for an attendance verification initials at the start of each CEU/CEC session and to pick up your form at the end of each session. **KEEP THIS ORIGINAL FORM for your records.**

For **ACE/ACSM CECs & AFAA CEUs**, send a copy of this form to the addresses listed below.

**NIRSA CEUs do not require a signature or submittal of this form, please keep for your records only.**

Print Name: ____________________________________________________________
Institution: ______________________________________________________________

My signature certifies that I have: Registered for CECs/CEUs, attended the entire session(s), received the signature of the session monitor or instructor, and printed my name on a completed session evaluation including final assessment answers to the session learning objectives as listed in the Conference Program.

Applicant Signature: ________________________________________________

---

**Core Competency codes**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
</tr>
</tbody>
</table>

**Total CEUs or CECs earned**

<table>
<thead>
<tr>
<th>CEUs</th>
<th>CECs</th>
<th>ACE CECs</th>
<th>ACSM CECs</th>
<th>AFAA CEUs</th>
</tr>
</thead>
</table>

---

NIRSA provides the opportunity to earn Continuing Education Units at our educational events. CEUs can be used towards admission into the Registry of Collegiate Recreational Sports Professionals. One CEU is defined as ten contact hours of participation in an organized continuing education experience under responsible partnership, capable direction, and qualified instruction. 1 hour = 0.1 CEU.

NIRSA does not require you to receive signatures or submit this form for NIRSA CEU credit.

---

**ACE Course No. cep71936**

To claim **ACE CECs:** Send a copy of this completed form along with your ACE renewal materials to ACE. American Council on Exercise, 4851 Paramount Dr, San Diego, CA 92123

The Aerobics & Fitness Association of America’s continuing education certification is a NIRSA-endorsed program.

**AFAA Provider Number:** 2014163AA

To claim **AFAA CEUs:** Send a copy of this form along with your AFAA registration materials to: Aerobics & Fitness Association, 15250 Ventura Blvd, Ste 200, Sherman Oaks, CA 91403.

The American College of Sports Medicine’s Professional Education Committee certifies that NIRSA meets the criteria for official ACSM Approved Provider status from 2013-2014.

**ACSM Providership # 716044**

To claim **ACSM CECs:** Send a copy of this completed form along with your renewal materials to ACSM: American College of Sports Medicine, 401 W Michigan St, Indianapolis, IN 46202-3233
Registration & Host Committee Table

- Presidential Lobby
  - Tuesday, April 22
    5:00pm – 8:00pm
  - Wednesday, April 23
    7:00am – 8:30pm

NIRSA Foundation Table

- Presidential Lobby
  - Tuesday, April 22
    5:00pm – 8:00pm
  - Wednesday, April 23
    8:00am – 3:00pm
    5:00pm – 8:00pm

Program Committee Table

- Presidential Lobby
  - Thursday, April 24
    7:00am – 6:00pm
  - Friday, April 25
    7:30am – 5:00pm
  - Saturday, April 26
    8:00am – Noon

Career Opportunities Center

- Ryman Hall B1
  - Wednesday, April 23
    10:00am – 3:00pm
  - Thursday, April 24
    7:30am – 9:00am
    11:00am – 5:00pm
  - Friday, April 25
    8:00am – 10:30am
    1:00pm – 3:30pm
    6:00pm – 7:30pm
  - Saturday, April 26
    8:00am – Noon

Recreational Sports Exposition

- Ryman Hall B2-B6
  - Wednesday, April 23: Grand Opening!
    5:30pm – 8:30pm
  - Thursday, April 24
    10:30am – 3:30pm

Thanks to our NIRSA Partners

DIAMOND PARTNERS
- Cybex
- Life Fitness

PLATINUM PARTNER
- Precor
- Star Trac

GOLD PARTNER
- Matrix
- Plae

SILVER PARTNERS
- Mondo
- Woodway
- Sports Imports

BRONZE PARTNERS
- SASAKI
- Octane Fitness
- Cannon Design
- Marmon Mok