

2019 NIRSA Directors Institute Exclusive Sponsor Opportunities

June 10-12, 2019 • Chateaux Deer Valley, Park City, UT



The Rules:

- Directors Institute Sponsorship support does not count towards partner levels with NIRSA.
- Sponsorship is limited to 7 companies (in addition to presenting sponsor) and each company may only send one representative.
- NIRSA would prefer to limit the “type” of company to no more than 2 but cannot guarantee
 - Two fitness company sponsors, 2 flooring companies, 2 architects, 2 software, etc.
- Because of the exclusivity of this event, sponsorship opportunities will be offered to NIRSA Diamond Partners until Jan. 11, 2019 and will be sold on a first come basis or until sold out.
 - If not sold out, remaining opportunities will be offered weekly to NIRSA partners in descending order (Platinum-Bronze) and will be sold on a first come basis until sold out.
 - Should an opportunity remain unsold after Feb. 8, all current associate members of NIRSA will be provided the privilege to secure a sponsorship
- All remaining commitments are \$7,500 and must be paid in full on or before March 31, 2019
 - Each sponsor will have an opportunity to give a short address to attendees if desired.
 - If you prefer to make handouts available, you may choose that as an alternative to speaking
- All sponsors must maintain current associate membership and NIRSA Partner status through Dec. 31, 2019
- All sponsors will be recognized on the event webpage of the NIRSA website, in the event program, and additionally during the opportunity you choose to sponsor.
 - NIRSA will provide signage recognition, however you may elect to bring a standup banner for your specific sponsored event. Banners that need to be rigged or attached are not accepted.

The Opportunities:

1. Presenting Sponsor of the Directors Institute

SOLD to PLAE

This prestigious and exclusive opportunity makes the statement of how valuable this event is to NIRSA leaders and NIRSA Partners. This is the only opportunity that allows your company to have two people present during the event.

2. Welcome Reception

SOLD to WOODWAY

Held on opening day/night, attendees will gather for appetizers and beverages to mix and mingle as they get ready to kick off this exclusive event.

3. Breakfast

SOLD to HUGHES GROUP

Everyone gets off to a great start after enjoying a full breakfast

4. Team Building Activity

SOLD to LPA Inc.

Back by popular demand, this activity will not only give attendees an opportunity to network and have some fun in a more casual atmosphere but can help make a difference in the local community.

5. Dinner

SOLD to MONDO

Attendees will gather for a sit-down plated dinner after the first full day of round tables, sessions, and/or activities.

6. Morning physical Activity

(Wednesday, June 12)

This optional activity will gather attendees to take an early morning walk/hike in the beautiful Utah hills. Sponsor may choose to lead the adventure or just show up and join the fun!

7. Breakfast

(Wednesday, June 12)

Everyone gets off to a great start after enjoying a full breakfast

8. Afternoon snack break

(Wednesday, June 12)

Snacks and (non-alcoholic) beverages will provided for an afternoon pick-me-up.