



## 2016 NIRSA/ACUI Collegiate Marketing Institute

November 9-11, 2016 • Las Vegas, Nevada

### NETWORKING SOCIAL

WEDNESDAY, NOVEMBER 9

**SPONSORSHIP PRICE: \$2,500**

- Logo on Institute (printed and electronic) materials
- Recognition on NIRSA website
- Stand up banner (provided by sponsor) at the Networking Social
- One complimentary registration from sponsoring company
- Table top exhibit during the social

### NETWORKING LUNCH

THURSDAY, NOVEMBER 10

**SPONSORSHIP PRICE: \$3,000**

- Logo on Institute (printed and electronic) materials
- Logo on NIRSA website (schedule of events)
- Stand up banner (provided by sponsor) during the lunch
- One complimentary registration from sponsoring company
- Opportunity to address attendees (up to 5 minutes)

### GROUP TOUR TBA

THURSDAY, NOVEMBER 10

**SPONSORSHIP PRICE: \$1,000**

- Logo on Institute (printed and electronic) materials
- Logo on electronic schedule with hyperlink to company website
- Logo and/or promotional video on monitors during bus transport to facilities

### SWAG BAG SPONSOR

**SPONSORSHIP PRICE: \$500 PLUS PROMOTIONAL PRODUCT FOR UP TO 120 PARTICIPANTS**

- Benefits include opportunity to provide logo/promotional merchandise Marketing Institute attendees and recognition in event collateral

Find additional NIRSA Sponsorship Opportunities:  
[www.nirsa.org/sponsorship](http://www.nirsa.org/sponsorship)